

**TO LAUNCH 7 SHIPS
WITHIN 50 MINUTES**

**Hog Island Plant Will Try to Set
New World's Record
July 21**

PUBLIC MAY BE INVITED

Seven steel cargo vessels will be launched at the Hog Island Shipyard on Wednesday afternoon, July 21, thereby establishing a new world's record of ship launchings.

Announcement of the plans for the septuple of ship launchings at the plant on the Delaware river was made this morning by Matthew C. Brush, president of the American International

Shipbuilding Corporation, operators of the yard as agents of the United States Shipping Board-Emergency Fleet Corporation.

Plans now being formulated call for the launching of the seven vessels, each 401 feet long and of fifty-eight feet beam, in fifty minutes, or less. The first of the seven vessels will glide into the waters of the Delaware at 4:20 o'clock in the afternoon and the last is expected to be launched not later than 5:20 o'clock.

Officials of the shipbuilding company and the shipping board are now considering the advisability of throwing the huge plant open to the public on the afternoon of the record-breaking launchings and it is believed this will be done.

Ship-launching records in the United States, and, in fact, throughout the world, were first set on July 4, 1917, when several Atlantic and Pacific coast yards each sent over three ships in one day, the Fourth of July, 1917, being the greatest day in the history of ship launchings in the world, more than 100 vessels being launched throughout the United States. On May 30, 1918, ship-launching records and the public in general were startled by the record established at the Hog Island yard, when five steel

cargo carriers were launched by the one launching gang in forty-eight minutes and ten seconds. This record was beaten several months later as to numbers, but not time consumed, when a Pacific coast yard launched six steel ships in one afternoon.

The sevenfold launching aggregating 54,775 deadweight tons of steel ships will bring Hog Island's total contribution to the new merchant marine of the United States to 936,750 deadweight tons since August 5, 1918, the date when Mrs. Woodrow Wilson, in the presence of President Wilson and a gathering of nearly 100,000 patriotic citizens, christened the first Hog Island ship Quist-cock.

During the progress of the launchings traffic on the Delaware river in the vicinity of the shipyard will be controlled by the Navy Department, as it is anticipated that a large number of excursion boats and pleasure craft will carry passengers to the vicinity of the yard to witness the creation of the "new world's record of ship launchings."

The septuple of launchings will bring the total number of vessels launched at Hog Island to 122, or an average of more than one vessel launched every calendar week since August 5, 1918.

Fall is Fatal to Painter

A fall of fifty feet from a scaffold on a smokestack at the Baltimore and Ohio station yesterday killed Thomas Redman, a painter, of 1912 South Twentieth street. He died in the University Hospital.

Panama Hats

Disposed, flaked and re-lacquered in one day. We use no glue to insure your hat.

JEFFERSON HAT CO., 135 S. 10th

TRAYLOR

The Traylor factory, only 15 miles away, assures local Traylor owners factory service through a direct factory branch.

At the Traylor factory is a body plant that will supply you with a Traylor body to complete your Traylor truck.

Factory Branch (Temporary), 17 N. 21st St.

Traylor Engineering and Manufacturing Company
Cornwells, Pa.

Permanent Factory Branch Under Construction, Broad and Lehigh.

MOTOR TRUCKS & FARM TRACTORS

HAYNES



Immediate Delivery

This is the Sturdy, Powerful, Beautiful and Comfortable

NEW HAYNES TOURING CAR

A car that "gives them the dust" on hill or level—a "kitten" in a lady's hand—a demonstration gladly.

HENRY A. ROWAN, Jr., Co.
2031 Market Street
Phone—Spruce 4725

If there is no Haynes dealer in your town, write us for descriptive booklet.

**ANNOUNCEMENTS FOR THURSDAY
SUMMER BUSINESS HOURS FROM NINE TO FIVE O'CLOCK**

At Strawbridge & Clothier's

**A Summer Clearance of
Men's Suits**

At Great Reductions

Following the wonderful activities of the past six weeks—during which all former business records of this Clothing Store were vastly exceeded—comes this Clearance of about TWO THOUSAND MEN'S AND YOUNG MEN'S SUITS at extremely low prices. Some of the Suits in these SEVEN DIFFERENT GROUPS are from regular stock and some are remainders from recent special purchases. All are marked at extraordinary reductions—most of them at much less than regular wholesale prices:

- At \$21.50**
About 200 Suits, chiefly from our regular stock, reduced for quick selling. Not all sizes in any style, but a good range of sizes in the lot.
- At \$24.50**
Men's and young men's Two-piece and Three-piece Suits, in plain colors and neat mixtures. One-third less than regular price.
- At \$28.50**
Men's and young men's Suits of good all-wool BLUE SERGE, in a good selection of models and sizes.
- At \$29.50**
Hart, Schaffner & Marx and "Alco" Suits of excellent all-wool fabrics; most of them smart styles for young men. Save nearly one-half.
- At \$37.50**
SERGE SUITS with TWO PAIRS of trousers; all-wool blue serge of excellent quality. Very exceptional value indeed.
- At \$38.50**
Men's and young men's Stein-Bloch, Hart, Schaffner & Marx and "Alco" Suits; many of them worth about double this price.
- Thin Suits** A special purchase of Coat-and-trousers Suits—Cool Cloth Suits for young men, under-priced at \$9.75 and \$14.75; fine Mohair Suits for men, under-priced at \$19.75.
- Youths' Suits** Long-trousers Suits for youths of 16 to 19 years, at prices that are less than the regular wholesale cost—reduced to \$14.50, \$29.50 and \$36.50.
- At \$44.50**
Men's and young men's fine All-Wool Suits from the famous Hart, Schaffner & Marx and "Alco" factories. Extraordinary value.

**PALL MALL
FAMOUS CIGARETTES**

Rounds

How it happened—

"Have one."
"Light another."
"Fill your case," punctuated every conversation on the transports going over.

Captain X had taken with him a liberal supply of Pall Mall famous cigarettes (plain ends). By the time he landed they were gone.

"Over There" he couldn't have a favorite brand. But the cigarettes he was lucky enough to get had one feature that gave him a big idea. They were round and smoked freely.

Back in America once more the Captain came and gave us his idea—a big idea. He suggested that we make Pall Mall cigarettes round in shape, loosely rolled and plain end—a cigarette that does not have to be tapped, squeezed or loosened, a cigarette with a free and easy draught.

A cigarette made from the famous Pall Mall blend of 42 Turkish tobaccos chosen for richness and delicacy of flavor.

In the new foil package with a patented opening tab.

20 Pall Mall Rounds
plain ends
50 cents

"THEY ARE GOOD TASTE"

PLAIN OR CORK IN BOXES OF 10, 50 OR 100 AS USUAL



"A cigarette that does not have to be squeezed, tapped or loosened—a cigarette with a free and easy draught."

**House or
Porch
Dresses
Special
at \$3.95**

Of checked gingham in pink, blue, black or green effects. Ever so neat and trim, "with a style about them." Trimmed as sketched, with collar, vest and cuffs of white organdy finished with checked gingham bands. An added style touch in the gingham sash. In sizes 36 to 46—special at \$3.95. This model in sizes 48 to 52, under price—\$5.00.

Strawbridge & Clothier—Third Floor, Filbert Street, West

**A Special Lot of
"Gibbs" Union Suits
for Men and Boys
To Sell Under Price**

They are in the seasonable, popular athletic style, and are of white gauze cotton, made with the comfortable elastic waist-band. Slight imperfections cause them to be classed as "seconds"—hence the unusually low prices.

Men's Union Suits—\$1.35
Boys—\$1.00 and \$1.15

Strawbridge & Clothier—Ninth & S. Market Street

Domestic Cottons

Many women are planning, these summer days, to make undergarments and bed furnishings for the household. Here are a few of the Domestic Cotton Goods they will need:

White Cambric, 36-inch, 65c a yd.
Long Cloth, 12 yds., \$3.50 a piece
Nainsook, 12 yds., \$7.50 a piece
Pillow Tubing Muslin, 42-inch, 80c a yard; 45-inch—85c
Bleached Sheet Muslin, 63-in., 95c a yard; 81-inch—\$1.20

Strawbridge & Clothier—Aisle 12, Centre

Golden Special To-morrow

**800 Pairs of
Women's White
OXFORDS**

Wonderful Value
At \$8.90

From Laird, Schober & Company

Rare good fortune for eight hundred women who know the perfection of Laird-Schober style and quality—smart Oxfords of the English type, of WHITE REIGNSKIN CLOTH; five-eyelet pattern, straight tips, white ivory-finished soles, covered 1 1/2-inch military heels with white leather top-lifts. A practical style for all summer occasions—light, comfortable, easily cleaned. A recent purchase of a similar style of the same grade is marked at \$14.00. This wonderful lot at \$8.90 a pair. It is really one of the—

Smartest Models In This House

Strawbridge & Clothier—Eleventh and Filbert Streets

**We Have Reduced 1000
Small Boys' Wash Suits to
Wholesale Prices**

Directly from our comprehensive stocks we have taken these serviceable Summer Suits and have sharply reduced their prices for clearance right at a time when they'll be wanted most:

**500 of The Wash
Suits are now \$3.25**

Some of the season's most popular styles—many one or two of a kind. Plenty of plain colors and some white. Sizes 3 to 8 years.

**300 of The Wash
Suits are now \$2.65**

Middy, belted and Oliver Twist styles, of durable fast-color fabrics. Sizes 3 to 8 years.

200 of The Wash Suits are now \$1.65

These are chiefly in Oliver Twist styles—and in sizes 2 1/2 to 5 years only.

Strawbridge & Clothier—Second Floor, Filbert Street, East

STRAWBRIDGE & CLOTHIER

MARKET STREET EIGHTH STREET FILBERT STREET