# From $\$ 10,000,000$ to $\$ 169,000,000$ in ten years 

An Astounding Page From<br>"The One Great Business Romance"

Aladdin with his magical lamp could not have wished for a more wonderful business growth than
has attended The Goodyear Tire and Rubber in the last ten years,-a volume of sal
$\$ 10,000,000$ in 1909 to $\$ 169,000,000$ in 1919 .

Such a growth as this is made un of many factors, and
is orotecte onn many sides, and that The God ear
is is protected on many sides, and that The Goodyear
Company will continue to expand is best evidenced by
its growth daring each succeeding year, and the fact its growth daring each succeeding year, and the fact
that today it has practically the entire world for ite
market.

The business of The Goodyear Tire and Rubber Com-
pany is not confined to the manufacture of Pneumatic Automobile Tires alone, although in that particular
branch they are the largest manufacturers in the world.
 line of Mechanical Rubber Goods, consisting chiefly of
transmission, conveyor and olevator belts, hose of an
types, rubber and asbestos sheet packing, piston and types, rubber and asbestos sheet packing, piston and
hydraulic packing, rubber valves as weil as that now universally used product Neolin Soles and Wingfoot
rubber heels are among the other articles branded and
marketed under the Goodyear name mats are sold through eighty thousand dealers serving the entire world. In this country alone they have al.
ready omeme $7,20.000$ passeulger cars and 800.000 con.
mercial cars to draw on, which market is bound to in mercial cars to draw on, which marrket is bund to in.
crease as the number of cars grow larger, to provide
for freight and pissenger demands. On the $7,000,000$ farms which use Trucks, Tractors and
other motcr equipment in unbeliovable quantities, as
present and potential market exists for a prodigious

Already ten million of our $105,000,000$ population are
walking on Neolin Soles or Wingtoot Heels, with inWareaning sit veotigaction to themselves and an ever growing
market for Goodyear.

In the Island of Sumatra there is a Goodyear Rubber
Plantation, at Goodyear and Litchfield. Arizona, are
located Goodyar cotton fields. With Connecticut Good. located Goodyear cotton fields. With Connectiout Good-
year Cotton Misls, Factories in California and Ohio, as year Cotton Miils, Factories in California and Ohio, as
well as sixty two export branches and distributors in
foreign liands, it can literaily be said Goodyear serves

Besides this manufacturing and selling equipment.
Goodjear postesses an enormous national acceptance
 tions and p

More than ninety per cent. of all truck manufacturers
have contracted with Goodyear for their tire needs




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