

Cuticura Soap
Is Ideal for
The Complexion



Horlick's
The ORIGINAL Malted Milk
Safe Milk
For Infants & Invalids
No Cooking

A Nutritious Diet for All Ages
Quick Lunch at Home or Office
Avoid Imitations and Substitutes

Carpet Cleaning IS AN ART
Let Experts Clean Your Oriental and Domestic Rugs and Carpets

We will return them with a look of freshness and lustre, delicate tints restored to their former brilliancy.
Guaranteed to make your rugs bright with their original colors.
Work called for and delivered to any part of the city in 48 hours, or cleaned on your floor.
We are fully equipped with Hamilton Beach Machines for those who prefer that method.

Phone—Woodland 7005
RED ARROW
Carpet Washing Works
4224 Baltimore Ave.

Increases efficiency of a truss 80%

P.L. GREATEST RUPTURE RETAINER
The self-adjusting features of this Pad make it easy to wear, and the Thimble-Screw Regulator allows of alternate pressure at will. Most ruptures grow slowly when wearing trusses that exert rigid pressure in the beginning were not. Our improved padding and advanced methods insure improvement for every case and cure many.

L. E. SEELEY, 1027 Walnut St.
Cut out and keep for reference.



THERE'S COOL COMFORT AND ECONOMY in WEARING SUITS made from

Priestley's
"Cavenette" English
MOHAIR

Young men enjoy a world of comfort and satisfaction in PRIESTLEY'S MOHAIR during the hot days of summer.

FULL of WEAR YET LIGHT AS AIR

Durable as a Worsted. Dignified in appearance. Shape-retaining. Seldom need pressing. No laundering.

Look for the PRIESTLEY LABEL sewed inside the coat. It identifies the fabric—guarantees its genuineness

FOR SALE BY LEADING CLOTHIERS AND MERCHANT TAILORS

Store Hours: 9 to 5. Closed All Day Saturday
Keep in mind that Summer Saturday Holidays start this week! Plan shopping accordingly.

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH
For Thursday

Wednesday, July 7, 1920
We speak of this as Gimbel's \$10,000,000 Sale—but stocks in this one store really total about Eleven Million Dollars.

Georgette Waists Mostly Short-Sleeved, Mostly Lace-Trimmed **At \$5**
Which is a Saving of \$2

The \$10,000,000 Adjustment Sale Keeps Right on

You build power into stores—and have the right to demand that in return the stores shall not only sell goods—their business—but use every power to make your money effective in supplying your wants. That's your business.

We promised weeks ago—seeing the time ripe—to attack high prices and help you safely, comfortably to lower prices, with financial health to grasp and enjoy the advantages.

Just low prices would be foolish. The public, as much of it as possible and more of it than ever, must have money to buy with. Otherwise, "low prices" would be "panic" by another name.

And mostly white or the exquisite pale pink that shares Summer's favor with white. Here and there is a beaded waist—but it's the lace-trimmed models that are Fashion's darlings this summer!



Georgette, \$5 Voile, \$2 Pongee, \$3 Hand-Drawn Voile, \$3

Silk Pongee Waists at \$3— Save \$2

Two styles—both with long sleeves.
In the soft, cool, clean-looking natural color.
Beautifully tailored.

Hand-Drawn Voile Waists— Sale-Priced, \$3

With long sleeves.
Two models.
And both have wee lace edgings.

French-Made Waists—Sale-Priced, \$3.95

Machine made—but with all the style-charm of the Paris they came from.
Hemstitching everywhere!

Organdies — Batistes — Lawns — Swiss-Organdies in That Wonderful, Wonderful Group at \$2
—Gimbels, Salons of Dress, Third floor and Some on Grand Aisle, First floor.

Women's Dresses—Two of the Sweetest Tailleur Models in Georgette



\$39.75 \$25

---Wonderful Value at \$39.75

One style trimmed with fagoting—and lingerie touches—and made charming by its graceful sash.
The other model has the French style hemstitched and a very, very well-set girde.
In the Navy blue—that is more even in demand!
And black.
And white.
And the sweetest, daintiest, summeriest pink.

Taffeta Dresses— at \$25
—But of the Same Quality Taffeta That Goes Into \$40 Dresses

Blue—or black.
And a most delightful model with side-ruched flying panels and the graceful surplice top.

Cool Voile Models at \$19.75
Sizes up to 52

Redingote—variations.
And panel-effects with fascinating side-ruchings.
And there's a four-panel model—that—sh-h-h—visibly "reduces."
White, taupe and wistaria.
—Gimbels, Salons of Dress, Third floor

We Had a "Flower Artist" Hand-Make These Satin Roses "Lovely Girdle Touches"

—for afternoon and evening gowns.
Soft flat gardenias. Half-blown roses—single or garlanded.
But the shadings!—exquisite pinks and blues and subtle "faraway blues"—all hand-applied. At 45c to \$6.50.
And Trimmings of Wee Silk Flowers—from France—at \$1 a yard.
—Gimbels, Dress Trimmings Section, First floor.

Lacy Envelope Chemises and Nightgowns— at \$1.95, \$2.95 and \$3.95

Just such fluffy, pretty things as "Vacation Days" need.
Batiste—pink.
Nainsook—white.
Plenty of lace. Plenty of ribbon. And a general air of charm.
"Seco" Bloomers—\$1.95
Polka dot seco.
And there's the cutest bit of hand-embroidery.
Lace-Yoke Camisoles—\$1.65
Pink crepe de Chine.
—Gimbels, Second floor.

Men's Feather-weight Gauze Underwear About the Coolest Made At \$1 a Garment

Light gauze shirts and drawers of fine combed cotton.
Short-sleeve button-front shirts.
Short-sleeve athletic shirts—no buttons to go astray. Ankle-length or knee-length drawers.
The "best bet" for warm weather wear. —Gimbels, First floor.

Imagine Tricolette Sweaters at \$15!

And in such ultra fashionable colors as:
Navy blue, black, pink, rose, beige, tan and Copenhagen blue.
Tuxedo style, with a tasseled sash.
—Gimbels, Salons of Dress, Third floor



Every Popular Kind of Bathing Suit—Between \$2.95 and \$37.50

Knit Bathing Suits—in every imaginable color-combination; all with skirt and tights knitted right together—at \$7.50, \$8.95 and \$12.75.
Surf satin (cotton) suits—all black, or black with pipings of white, green, Copenhagen blue or cherry—at \$2.95, \$3.95 and \$4.50.
Silk Suits at \$10.75 to \$37.50, include silk poplins, taffetas and satins.
—Gimbels, Salons of Dress, Third floor

Sale of Summer Toilet Helps

The Gimbel Store was the first to exclude the Sale of any toilet preparation that with reasonable care could cause harm. There are hundreds of true, good articles that thwart Old Age, banish wrinkles and Summer hurts to the complexion.

A Sale of Them at Fine Savings

Talcum Powders
Williams Talcum Powder, at 16c a can.
Talcote Talcum Powder, at 20c and 40c.
Mary Garden Talcum Powder, new size can, at 35c.
Val Dona Talcum Powder, at 7 1/2c a can.
Violet Talcum Powder, lb. cans, at 11c.
Babcock's Butterfly Talcum Powder, at 25c.

Face Powders, Rouges, etc
Tetlow's Pussywillow Face Powder, at 40c.
Tetlow's Gossamer Face Powder, at 21c.
Tetlow's Swandown Face Powder, at 18c.
Java Face Powder, at 37c.
El Perfecto Vida Rouge, 40c.
Gimbels Compact Rouge, 26c.
Gimbels Compact Powder, 26c.
Gimbels Liquid Rouge, at 26c.

Deodorants
Hush, at 19c.
Mum, at 23c.
Adorno, at 25c and 45c.
Aminol, at 40c.

Manicure Preparations
Gimbels Nail Polish, cake, 20c.
Gimbels Nail Bleach, at 20c.
Manicure Scissors, at 75c.
Nail Files, good grade steel, 15c.

Shaving Needfuls
Gillette Razor Blades, 80c doz.
Daggett & Ramsdell Shaving Sticks, at 23c.
Daggett & Ramsdell Shaving Cream, at 23c.
Molle Shaving Cream, at 19c.

Miscellaneous
5-lb. bags of Sea Salt, at 10c.
Brits Powdered Ammonia, 15c.
Mosquito Sticks, burn to keep mosquitos away, at 18c a box.

Dental Preparations
Pebeco Tooth Paste, at 37c.
Fornham's Tooth Paste, at 42c.
Pyrrochide Tooth Powder, for receding gums, at 78c.
Lyons' Tooth Powder, at 21c.
Chlorox Tooth Paste, at 25c.

Imperial Ivory-Color Celluloid Toilet Pieces at Half Price
Included are Mirrors, Hair Brushes, Combs, Hair Receivers, Puff Boxes, Trays, Manicure Pieces, etc.
Prices start at 25c for the Manicure Pieces and up to \$5 for the large Mirrors.
Manicure Sets, mounted on a card, at 85c, consisting of a nail polisher, file, cuticle knife, shoe buttoner and cleaner.

Once-a-Year Sale of Gimbel Talcum Powder, at 19c for 1-lb. Can, 3 for 55c
Sells regularly at 37c.
This is a delightfully soft talcum powder, simple, safe and antiseptic. It comes—
Violet Coryopsis Plain
It is the product of the Gimbel Laboratories and we KNOW it is fine!
Gimbel Talcum Powder is the equal of the best. And it comes in 16-ounce cans—in the Sale at 19c—instead of the 3- or 4-ounce cans at 25c to 75c of other makes.
—Gimbels, First floor.

Household Drugs and Medicines
Gimbels Household Ammonia, pints, at 15c.
Gimbels Violet Ammonia, pints, at 16c; quarts, at 32c.
Gimbels Aromatic Spirits of Ammonia, 3-oz. size, at 30c; 8-oz. size, at 60c.
Gimbels imported Bay Rum, 7-oz. size, 65c; 14-oz. size, \$1.10.
Gimbels Chalk and Orris, 1/2-lb. package, at 20c.
Gimbels Castor Oil, 3-oz., 20c.
Gimbels Spirits of Camphor, 3-oz., 45c; 8-oz., \$1.10.
Gimbels Glycerine, Rose Water and Benzoin Lotion, 8-oz., 20c; 16-oz., 40c.
Peroxide of Hydrogen, pound bottle, at 18c.
Sloan's Lintiment, 45c and 90c.
Gimbels Milk of Magnesia, 25c.
Gimbels Fig Syrup, a gentle laxative, at 25c.
Iod Salts, at 75c.
Freezone, at 32c.
Nuxated Iron, at 75c.
Listerine, 14-oz. bottle, at 78c.

Castile Soaps
Floating Castile Soap, large bars, at 85c.
Floating Castile Soap, 1 1/2-lb. bars, at 35c.
Gimbels tin foil wrapped Castile Soap, at 25c a cake, or 6 cakes for \$1.25.
Pure Olive Oil Castile Soap, large bars, at 82c.

Hair Brushes, Tooth Brushes, Nail Brushes, etc.
Hair Brushes, at 25c, 50c, 75c, \$1 and \$1.50.
Hughes Ideal Hair Brush, No. 66, at \$1.75.
Cloth Brushes, 25c.
Tooth Brushes, at 10c, 12 1/2c, 15c, 18c, 25c, 35c.
Billiard Table Brushes, at 50c.
Bath Brushes, detachable handle, at 75c.
Nail Brushes, at 10c to 50c.

Hair Preparations
Gimbels Quinine Hair Tonic, at 47c and 89c.
Splendox Hair Tonic, at 84c.
Gimbels Liquid Green Soap Shampoo, at 42c.
Gimbels Bandoline, at 26c.
Amani Henna Shampoo, at 12c package; box of 7 for 75c.
Wildroot Hair Tonic, at 30c and 90c.

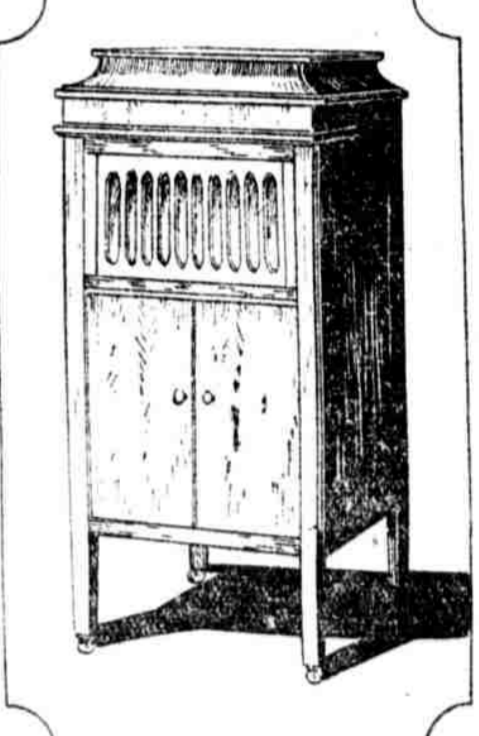
Rubber Goods and Hospital Supplies
Red rubber tubing Bath Sprays, at 50c and \$1.
Guaranteed Hot Water Bottles, at 65c, 85c \$1.15.
Absorbent Cotton, 1-lb. roll, at 38c (used by the Red Cross during the war).
Shepard Fly Killer, at 25c.
Dethol, for moths and all insects, pts., 45c; qts., 90c.
Bathing Caps, all rubber, assorted styles and colors, special at 25c.
Sateen Bathing Caps, at 75c.
Silk and satin Bathing Caps, at \$2 to \$3.50.
All-rubber Bathing Caps, at 50c to \$1.50.
Bathing Shoes, at 50c to \$5 a pair.
Incense Burner and a box of incense cones for 50c.

Toilet Soaps
Resinol Toilet Soap, 20c a cake.
Woodbury Facial Soap, at 20c a cake.
Cuticura Toilet Soap, 20c cake.
Gimbels Violet Bath Soap, at \$1.35 a dozen.
Gimbels Glycerine Soap, violet or rose odor, at 75c a dozen.
Kirk's Omnibus Toilet Soap, Pony size, at 90c a dozen.
Kirk's Oval or Square Line Toilet Soaps, at 10c a cake, or \$1 a dozen.
Peroxide Bath Soap, at \$1.50 a dozen.
Lehman's Wonder Soap, at 7c a cake, or 80c a dozen.
Tonka Talc Soap, at 10c a cake, or \$1 a dozen.
Pure Tar Soap, at 10c a cake, or \$1 a dozen.
Harfina Shampoo Soap, at 7 1/2c a cake.
Kirk's Jap. Rose Glycerine Soap, at 8c a cake, or 85c a dozen.
Green Olive Oil Castile Soap, large bars, at 65c.

Pills and Tablets
Cascara Sagrada Tablets, 100 in a bottle, 3-grain, at 21c; 5-grain, at 25c.
Soda Mint Tablets, 50 in a bottle, at 10c.
Soda Mint and Pepsin, 50 in a bottle, at 10c.
Lithia Tablets, 5-grain, 40 in a bottle, at 35c.
Calomel and Soda Tablets, 15c.
Aloin, Belladonna, Strychnine and Cascara Tablets, 100 in a bottle, at 25c.
Hinkel's Cascarin Compound, at 25c.
Cathartic Compound Tablets, 100 in a bottle, at 40c.
Aspirin Tablets, 100 for 25c. 5-grain, made by one of the country's best known manufacturing chemists. U. S. P. grade.

Toilet Paper Specials in the Subway Store Less Than the Wholesale Price Today
Arch Toilet Paper, 7-oz. rolls, 12 rolls for 55c, or 100 rolls for \$6.95.
Bob White Toilet Paper, 4-oz. rolls, 12 rolls for 50c, or 100 rolls for \$4.
Ionic Toilet Paper, 12 rolls for 50c, or 100 rolls for \$3.85.
Westover Toilet Paper, 12 rolls for 45c, or 100 rolls for \$3.75.

A Subway Store Sale of Another Lot of Very-Little-Used Talking Machines At \$49'



These are Full-size Machines and Sold Regularly at 80% More
These phonographs are in mahogany cases and are in perfect condition mechanically, and so nearly perfect in finish that it is, perhaps, "leaning backwards" in statement of fact when we say "very little used."

They Play All Flat (Disc) Records And Are Sold on Easy Terms First Payment as Little as \$5

We fully and broadly guarantee these Phonographs, and anyone who gets one will get a bargain!
—Gimbels, Subway Store

FILL IN AND MAIL TO
GIMBEL BROTHERS, PHILADELPHIA, PA.
I am interested in Talking Machines.
Without obligation to me, please send fuller particulars.
Name
Address