

How much truck power are you losing?



Sunoco is sold in any quantity. The 15 and 30 gallon drums are recommended for private garages, and the 1 and 5 gallon sealed cans to carry on trucks or cars.

Few truck owners realize the tremendous loss of power efficiency through improper lubrication—the use of oils that permit excess friction and a leakage of gas past the piston rings which prevents proper compression.

You may not know to what extent improper lubrication is increasing the operating expenses and decreasing the service value of your trucks until you begin using Sunoco instead of just "oil."

Sunoco—the new scientific motor lubricant—is demonstrating daily to thousands of truck and pleasure-car owners the dollars-and-cents value of right lubrication.

Sunoco, with its six distinct types and exclusive qualities, guarantees a perfect lubricant for every truck and car made. Each type has the exact viscosity (body) to insure a proper piston-ring seal, which permits maximum results from the power charge and prevents contamination of oil in the crank case.

Have the crank cases of your trucks drained, cleaned and filled at once with the proper type of Sunoco. Any Sunoco dealer will tell you the right type or we will be glad to examine your equipment and give you expert advice on lubrication.

SUN COMPANY

PHILADELPHIA OFFICE—FINANCE BUILDING

SUNOCO MOTOR OIL

More than a million and a quarter gallons of lubricating oils per week



PARADISE SPRING WATER

UNEQUALLED IN PURITY
AS SHOWN BY GOVERNMENT REPORTS

Assists in eliminating poisonous wastes from the system
PARADISE SPRING COMPANY
Brunswick, Maine Cincinnati, Ohio

The Fire Lion's Invitation

"Please put your head in my mouth," says the Fire Lion, "and keep it there. Very likely I may not bite it off at all, and it will always be protected from the rain."

And everybody who puts shingle or tar roofs on his buildings, instead of tin, accepts the Fire Lion's invitation.

Shingles and tar roofs turn small fires into conflagrations. Tin roofs often stop them entirely. If all roofs were tin, the Fire Lion would starve to death.

Tin makes the best of all roofs—but you want the best tin. Roofers know. Ask any roofer to name the best brands. If he mentions NU-DURA-TIN, you're safe!



Enjoy a Constant Supply of ALL THE ICE YOU WANT By Making it at Home In Your Own Refrigerator
It's an easy, inexpensive matter—that's done by electricity—and the **KELVINATOR** "Fits Any Refrigerator"
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ONE-DAY OUTINGS
FROM MARKET STREET WHARF
Every Day
\$1.25 Atlantic City Wildwood Ocean City Cape May Sea Isle City Corson's Inlet Stone Harbor Avalon
Additional train to Atlantic City 7.00%
Sundays only 7.50%
For all other routes week-days 5.00%
Sundays 7.00%
Fisher's Train Atlantic and Wildwood Sundays only 6.48%
Returning, leave Atlantic City (Georgia Avenue) 6.00% additional, this Sunday only 8.15% Wildwood Coast 8.20% additional train Sundays only 8.00%
Cape May 8.40% daily; Stone Harbor and Ocean City 7.40% week-days, 8.15% Sundays.
Sundays until October 31
Thursdays, July 15 to Sept. 2
\$1.50 Pine Beach, Seaside Park, Bay Head, and intermediate stations.
\$1.75 Sea Girt, Asbury Park, Long Branch, and intermediate stations.
War Tax 8%, additional
Leaves Market Street Wharf
Thursdays 8.22%
Sundays 7.50%
Additional train Sundays leaves Market St. Wharf 8.40%. Sun stop Point Pleasant.
Pennsylvania System

Overland

The Sedan With Nimble Stamina

Triplex Springs and Alloy Steels of Finest Grade Insure Extraordinary Performance

SWUNG NIMBLY over every kind of road in every part of America, ninety-seven Overland Sedans, with an average of 25.2 miles per gallon, recently gave another demonstration of exceptional performance. *Triplex Springs* give this car all the riding comfort of a large luxurious car; and contribute to its economy by saving wear and tear. The ventilation and adjustable windows insure comfort in warm and cold weather.



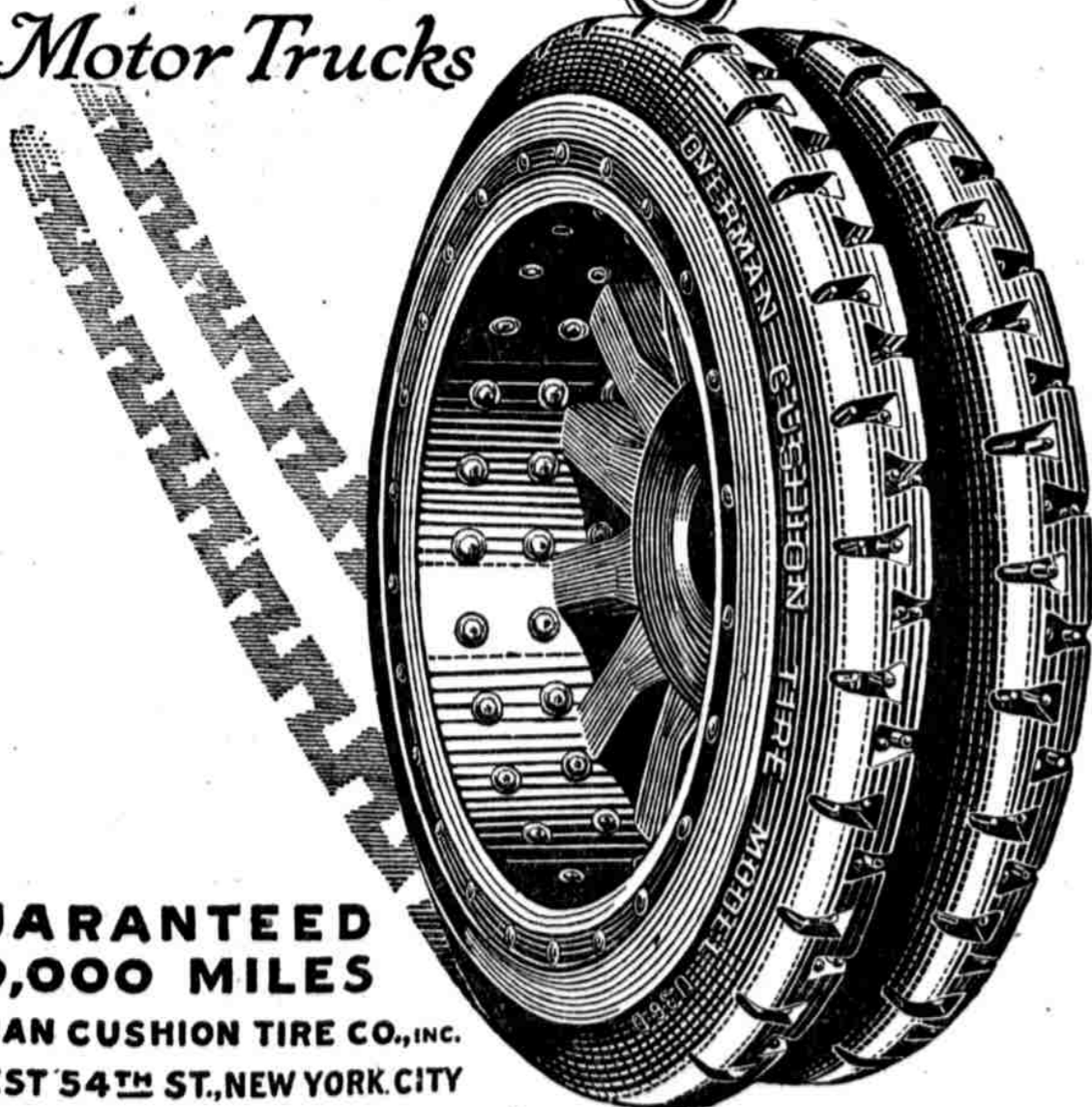
Overland Harper Company
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"THE WORLD'S BEST TIRE"

For Country Road or City Street
Long Mileage - Non-skidding - Shock-absorbing

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ON the same road with your new *Silvertown Cord Tires*, you will also find a lot of the *Silvertown Cords* of last year, and the year before, still delivering the miles.

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The Goodrich Adjustment Basis: Silvertown Cords, 8000 Miles; Fabric Tires, 6000 Miles