



Hotel Ambassador Atlantic City

The Latest Triumph of Gimbel Furnishing

In the Chelsea section of Atlantic City was opened some time ago a palatial hotel that at once won the hearts of particular people—and now a tremendous addition to the building is just finishing, making of the Ambassador a giant in size as well as a palace in character. It is of the S. W. Strauss chain of great hotels—in New York, Atlantic City, Los Angeles and Pasadena, California.



WARDMAN PARK INN

This page shows a number of the foremost American hotels that Gimbel Brothers have furnished—in some cases going beyond actual furnishings, even to the installation of electric lighting fixtures.

Hotels require every element of beauty and elegance that pertains to the furnishing of private homes. And, besides, must be very sure of the durability of the furnishings, else frequent replacement costs would over-top their possible earnings—for hotel furnishings are subject to more and harder usage than the home things.

Hotel furnishers must know their business, and knowing it they depend most largely on suppliers who can meet the requirements—

- 1st. Character and beauty of goods.
- 2d. Skill in preparation and installation.
- 3d. Control of production, that immense orders can be gotten through on time.
- 4th. Intrinsic value-giving.

Any store could be rightfully proud of a reputation such as has been won by Gimbel Brothers as hotel furnishers.

And such a reputation holds large promise of good service to the individual furnisher, for the country's foremost producers of furniture, floor-coverings, and draperies certainly have been won as our able and whole-souled collaborators. In glassware America also sustains our work, while potters of America, France and England join in the production of the china required.

GIMBEL BROTHERS

New York

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The Store of Service



