

Great Organ plays at 9, 11, 11:55 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Showers

# Tomorrow You Can Buy Your Holiday and Vacation Goods for 20 Per Cent Less

This chapter in the Wanamaker famous campaign for lower prices closes tomorrow evening, completing two full months of extraordinary advantages to the customers of these Stores in Philadelphia and New York.

In the one day remaining there is great opportunity.

With quantities of merchandise greater than any other, and qualities usually better than may be found elsewhere, the Wanamaker Store is always to be preferred by people making holiday and vacation purchases.

With this same merchandise selling tomorrow at 20 per cent less the opportunities that it offers are unparalleled.

The store will be open all day tomorrow, from 9 to 5, and closed all day Monday.

## Any One Can See With Half an Eye How Full of Goods Our Stores Are

notwithstanding the tremendous outgo of the past two months.

Great clamor was raised in many directions at the first go-off that good goods were scarce and we would be unable to keep up our assortments.

But we knew that to be a delusion.

We found plenty of goods, and the handwriting on the business walls of trade said plainly, "The hour has come" to let go the piled-up products the people need and get down to hard tacks with the people, who deserve a prompt deal at just prices.

The past two months' campaign closes tomorrow, according to notice given, but America's millions of tradesmen will join in a league of the nation to take step after step to reduce the costs of necessities of life.

(Signed) *John Wanamaker*

July 2, 1920.

## White Camel's Hair Coats Suggest Seashore and Mountains

Whether very many of them are traveling this summer. They are considered exceedingly smart with wash skirts or any kind of sports skirts one chooses to wear with them.

In length, from finger tip to three-quarters, and the linings are white satin going either to the waist or the entire length, \$75 to \$135, with 20 per cent off those prices tomorrow.

(First Floor, Central)

## A NEW LOT OF WOMEN'S WASHABLE LEATHER GLOVES

has just been unboxed and we find the gloves surprisingly good quality, and the prices very moderate indeed for such grades.

They are of fine, washable leather in the soft and much-liked doe finish. And the gloves are in the most fashionable lengths and styles for immediate wear.

Short gloves with one-clasp fastening, in natural color, are \$2 a pair.

Strap-wrist gloves in natural or white are \$4.25 a pair.

Eight-button-length gloves, pique or outseam seven, in white or natural, are \$4.50 a pair.

Twelve-button-length gloves in white only are \$5.25 a pair. And the 20 per cent applies to all these gloves, of course.

(Main Floor, Central)

## WASHABLE SILK WAISTS

Tailored sorts of washable silk—white with colored cross-bars—the collars being of white habutai. Price, \$5.85. Also of crepe de chine with white grounds and colored stripes; price, \$5.85, and of heavy white habutai with closely tucked fronts; price, \$7.50. One-fifth comes off each of these prices.

(Third Floor, Central)

The sale of waists has plenty of cotton waists in it—lingerie and tailored sorts—at \$2 to \$8.75; and of Georgette crepe waists at \$5 and \$5.85. All these will be 20 per cent less.

(East and West Aisles)

## YOUNG WOMEN'S FRESH WHITE SKIRTS—\$5.50

Cool, summery white skirts of the popular surf satin or of sturdy white gabardine.

Made in several good styles, with wide belts, pockets and buttons for trimming.

Waist measures from 25 to 30 inches.

\$5.50—less the 20 per cent deduction.

(Second Floor, Chestnut)

## Women's \$6 Special Low Shoes With 20 Per Cent Off

It doesn't require much figuring to see how small the price of these shoes becomes. And they are good shoes, too.

Black and tan calfskin oxfords and pumps with imitation straight tips and military heels.

Patent leather plain pumps with baby Louis leather heels.

Soft black glazed leather oxfords with Cuban heels.

White duck tongue pumps with covered Louis heels.

(First Floor, Market)

## Girls' Middy Blouses Plenty of Them!

All white middy blouses, of sturdy galatea, are \$2.75. White galatea middy blouses with red or blue collars, braided trim, are \$3 and \$4.

They are fine for vacation wear, as every girl knows, and these middies are in 6 to 20 year sizes.

There's the 20 per cent deduction, too.

(Second Floor, Chestnut)

## SILK DRESSING SACQUES

Crepe de chine trimmed with creamy dotted laces are \$5.75, and crepe meteor with the same lace are \$5.50. Both are made kimono-wise as regards sleeves and are very dainty and feminine. Colors are pink, blue and lavender. The 20 per cent deduction holds for tomorrow.

(Third Floor, Central)

## WHITE KID SLIPPERS

Women's graceful white kid slippers with narrow toes and 2-inch Louis heels may be had in the Exclusive Little Boot Shop for \$14— or that sum minus 20 per cent.

(First Floor, Market)

## The New Mahal Carpets Are Very Attractive

Mahal rugs, like all Persian rugs, have a distinctive character, combining depth and richness of coloring with substantial qualities of service.

It is long, probably years, since we have received as excellent a lot of Mahals as we are now showing newly.

These have come to us direct from overseas. In color effects and patterns they are rugs of much charm. Many show fields of soft red with all-over patterns in ecru, the scheme being completed by touches of subdued shades.

This order is reversed in others, the grounds being of soft ecru, with the patterns done in red and blue.

8.2x6.9 ft., \$335	11.8x8.7 ft., \$593	11x8.7 ft., \$575
11.2x7.7 ft., \$497	12.6x8.9 ft., \$675	12.3x8.9 ft., \$690
10.7x7.10 ft., \$495	10.2x8.4 ft., \$475	12.5x8.3 ft., \$623
11.6x8.8 ft., \$585	10.8x6.10 ft., \$445	11.11x8.11 ft., \$645
12.5x8.5 ft., \$620	10.7x8 ft., \$469	
11.10x8.7 ft., \$539	13x8.5 ft., \$675	All of these prices subject to 20 per cent deduction today, but not afterward.
14x9.5 ft., \$787	12.3x8.3 ft., \$590	

(Seventh Floor, Chestnut)

## OFFICE FURNITURE AND SUPPLIES—A LAST OPPORTUNITY

Tomorrow is the last day that anybody can choose from our entire stock of office furniture—desks, chairs, tables, filing devices, commercial stationery—anything and everything from a pen point to a safe at 20 per cent less than regular prices.

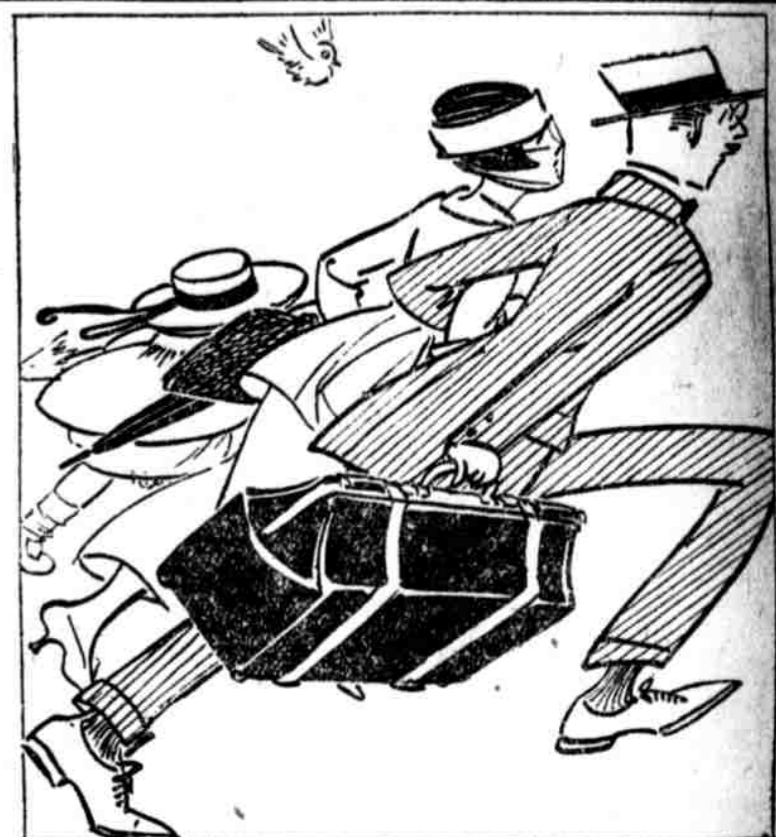
This surely is a business man's last opportunity and no business man deserving the name and who needs new equipment need be told what to do in the face of it.

(Third Floor, Market)

## PRETTY SILK HANDBAGS, ALL INEXPENSIVE

\$4.25, \$4.75, \$5 and \$6 are the prices of this group of handbags and 20 per cent comes off these small prices at time of purchase.

(Main Floor, Chestnut)



## For the Right Things in a Hurry, Sir

this is the Store to depend upon. If you have delayed in buying any of the things you will need for the holiday, remember the Wanamaker Store will be at your service until 5 P. M. tomorrow evening with ample stocks of all the wearables a man will need for any road, or sport, or diversion.

The Men's Clothing Store is particularly well supplied with tropical suits of the finest kind, in which coolness goes with the style features and tailoring one sees in the fine regular ready-to-wear suits.

And if there is anything in which right fashion lines and good tailoring make a big difference, it is in a tropical suit.

These of ours keep a man as cool as can be, but not at the expense of his appearance.

All the well-known tropical fabrics are represented in the collection from mohairs to silks and tropical worsteds.

Prices \$25, \$28, \$30, \$35 and up to \$60, minus 20 per cent if purchased tomorrow.

(Third Floor, Market)

## A Holiday Showing of Men's Fine Shirts

You can get an excellent woman madras shirt here for \$3, or a silk shirt for \$6.50. From these prices go up to \$15, which will buy as handsome a silk shirt as you ever saw. The variety in between is large and satisfying.

Moreover, men who buy shirts this week get them for a fifth less than the regular prices—any shirt in our stocks.

The Same Applies to Ties

of which there is a large and beautiful assortment in all manner of colors and designs. Prices are \$1 to \$3.50, less 20 per cent.

## More Lincoln-Bennett London Straw Hats Came in

Men who are looking for fine and correct fashion straw hats to wear this week-end may have the good fortune of choosing from this splendid lot.

And this is their last opportunity to get the 20 per cent deduction, which will be subtracted from the prices, \$3.50, \$4 and \$4.50.

## Two Good Groups of Men's Half Hose

The man who wants silk can get an excellent quality of full-fashioned thread-silk half hose in black, navy and gray for \$1.50 a pair, less 20 per cent.

Good mercerized cotton half hose in black, navy, gray, tan and champagne, 50c a pair, less 20 per cent.

(Main Floor, Market)

## Hundreds of Women's Garments Ready for the Holiday

Voile dresses in notable variety of style and color, \$12.75 to \$60. Pongee and linen suits at \$15 to \$35. Tricolette dresses in light and dark colors, \$30 to \$55. Crepe de chine dresses, \$35. And bathing suits at \$7 to \$47.50. One-fifth will be taken off all these prices.

(First Floor, Central)

## Pleated Silk Sports Skirts Special at \$20 Each

The silk is the pretty changeable crepe weave, in some cases with a satin stripe and the knife pleating has the desirable flat appearance. The skirts are all beautifully tailored and well fitting and they are just exactly the kind that look so well with silk sweaters. Plenty of white, also the lighter colors. All are subject to the 20 per cent deduction if bought tomorrow.

(First Floor, Central)

## New 65c Checked Gingham

Women as well as children like them for cool little morning frocks. A new shipment goes out in almost no time. Mostly in blue-and-white checks, but there are several sizes of these. All are 32 inches wide and subject to the 20 per cent off.

(First Floor, Chestnut)

## VEILINGS SPECIAL AT \$1 A YARD

Square and hexagonal meshes, large and small, and having chenille dots in the same or contrasting colors. Some of these veilings have plain ends and the dots only in the middle.

Colors are flesh and black, white and black, navy, brown and black. Prices are \$1 a yard—the 20 per cent to be deducted.

(Main Floor, Central)

## JUST unpacked are most excellent Irish handkerchiefs for men and women.

The women's are colored all over or have colored borders or colored designs and sell at 35c; and the men's are all white, very sturdy and desirable, and sell at 50c for regular sizes and 75c for extra sizes.

One-fifth less, of course, will be taken off these prices.

(West Aisle)

## For Small Maids—Dear Little Cotton Frocks

Frocks for play time and frocks for parties, frocks to wear on the beach; sturdy cotton to wear in the country—all these kinds are here in this collection.

The styles are delightful. Some are simple and very "little girlish" and others are fluffy and frilly, but every one is attractive.

There are dresses of cool dotted swiss in white and with colored dots. There are with a number of airy white net frocks. There are white and delicate hued organdie dresses. And there are scores of chambray, lawn, voile, gingham and linen dresses in many colors and many styles.

They are for little girls of 2 to 6 years, the prices start at \$3.50 and go to \$26.50, and mothers will note how moderate these sums are when the 20 per cent is deducted.

(Third Floor, Chestnut)



## For the Holiday—The 4th of July Candy Box, \$3

It holds all the kinds of candy liked by the family—

1 pound of assorted chocolates.

1 pound of chocolate-covered marshmallows.

1 pound of yellow jacks.

1 pound of old-fashioned cream mint.

1/2 pound clear drops.

3 snapping bonbons.

The surprise.

It's \$3 complete, and is tied with patriotic ribbons and the flag.

Candy fireworks, 15c a bunch.

(Down Stairs Store, Chestnut)

Old-fashioned bitter-sweet chocolates, ribbon tied and with a figure of Uncle Sam, \$1 complete.

A pound cannon cracker, candy filled, 80c.

Snapping bonbons, 75c, \$1.50 and \$2.50 a dozen.

A special box of goodies—two pounds of assorted caramels, fruit pastilles and cream wafers, \$2 complete.

All these are subject to the 20 per cent deduction of course.

(Main Floor, Market)

## Silver Toilet Ware Reduced and One-Fifth Off Also

Some very good patterns, all of sterling silver, but they are patterns which we do not expect to reorder next season.

Not for a long time past has there been such an opportunity as this for women who want to buy handsome toilet silver at an economical price, and with the 20 per cent deduction in force tomorrow the cost is very moderate indeed.

Note.—There are also a number of pieces left of fine sterling silver table ware which are reduced and also subject to the 20 per cent.

(Jewelry Store, Chestnut and Thirteenth)

## Cool Holiday Togs for Boys

Cool, washable garments are what the boys need.

Our Boys' Clothing Store is a good place to come to for them, especially tomorrow, when things may be needed quickly and people will want the kind of service they can rely upon.

Here are the much-needed wash blouses of plain khaki and white and striped madras in sports styles at \$1.50 to \$2.25; in similar fabrics

(Second Floor, Central)

with or without collars and at the same prices.

Washable trousers, white or khaki, \$2.75; in gray crash at \$3.25 and \$3.50.

Norfolk suits of tan linen and gray crash in 7 to 16 year sizes, \$13.50.

All prices subject to the 20 per cent deduction tomorrow, but not afterward.

(Main Floor, Market)

## 500 Good Umbrellas at \$2.50

Take off 20 per cent and see how small the price is!

The covers are of firm, good quality black cotton—that is, fast color and they are made over sturdy paragon frames.

Handles are of plain and carved mission wood, and some are trimmed with bakelite, too.

All sizes, for women and for men.

(Main Floor, Market)

## WOMEN'S COOL PAJAMAS

One and two piece kinds made of fine, soft, crinkly crepes, with fine lavender, pink and blue stripes; of white nainsook with flat blue and pink borders; and of novelty cottons in solid colors and trimmed with braid.

Prices are \$3.85 to \$5.50, less the 20 per cent.

(Third Floor, Central)

## DOTTED Swiss dressing saques of much charm may be seen in the French Room—lavender, white, pink and blue, all trimmed with lace—\$14.50, less 20 per cent.

(Third Floor, Chestnut)

## One Last Opportunity to Choose Furniture at the 20 per cent Deduction

We are in no hurry to get rid of a single suit or piece of furniture on our floors.

All of them are very good to own. Since our whole furniture stock has been covered by the 20 per cent deduction, with the result that we have sold unprecedented quantities in that period.

Notwithstanding this, we still have a fine stock as a result of constantly incoming new shipments.

Tomorrow you can choose anything in the stock at a deduction of 20 per cent from the regular price.

Tomorrow is the last day of the 20 per cent deduction and your last opportunity to take advantage of all that it means in finest furniture stocks to be found anywhere.

(Fifth and Sixth Floors)