

**OFFERS LIFE BLOOD TO ANY WHO NEED**

Russell Richardson, Ex-Soldier, Willing to Undergo Transfusion After Aiding Mother

**VOLUNTEERED SECOND TIME**

If you need blood Russell D. Richardson is the man for you. He is a big, husky, red-headed ex-soldier, and giving his blood is one of the easiest things he knows. He has gone through the experience, and says he would be willing to go through it any time again; if it were to save a human life.

"What's a pint of blood?" he asked, when questioned about his experience. "I'd give ten pints—if I had that much in my veins—if it were a matter of saving some poor wretch."

Richardson, who used to be drillmaster with the old First Regiment, N. G. P., and during the war was an instructor at Camp Greenleaf, licking "rookies" into shape, works in Camden, at the Hollingshead Co. He lives with his mother at 3504 Lancaster avenue.

His mother was the occasion of his first experience at giving his super-abundant supply of rich, red blood. She became ill not long ago, and the doctors said she was suffering from anemia and would die if she did not get an infusion of new blood. Richardson volunteered, and last Monday the transfusion operation was performed with complete suc-

cess. It resulted in the saving of his mother's life.

Next day he received a letter from a physician at the University of Pennsylvania, asking if he would not like to volunteer to give some blood to a poor sufferer there—a man dying of the same disease. Richardson, though it was only the day after he had given a pint of his blood to his mother, eagerly

answered the letter, saying that he gladly would go through with the operation again. Another volunteer had been accepted ahead of him, however.

He is none the worse for the operation. He is out every afternoon on the big lot adjoining the plant, where he works in Camden, playing baseball, with a small bandage about his arm where the incision was made.

**Buy Brains For Your Motor**

Fifty-four years ago, Atlantic experts tackled the problem of lubrication. In 54 years they have raised, and successfully answered every kind of a question pertaining to automobile lubrication.

**ATLANTIC MOTOR OILS**

are right for your car—for every car. Countless experiments have proved them so. Why not forestall repair bills? Say ATLANTIC! Your dealer will know if you need Atlantic Polarine, or Atlantic Medium.

THE ATLANTIC REFINING COMPANY

**NOTICE TO THE TEXTILE TRADE**  
Now is the time to make these much needed repairs. We are experts in this line. Call Frankford 661. Our estimate and advice costs you nothing.  
**LODGE & COMPANY**  
Textile Machinery and Manufacturers.  
FRANKFORD

**BIG BOOK BARGAINS For Vacation Reading**  
They are by popular authors and have been used in our library. Good, clean condition.  
30 Cents each, or  
**FOUR for A DOLLAR**  
Womath's Circulating Library  
15 South 13th Street, Philadelphia

**KEENE & CO. OPTICIANS**  
formerly 1211 Walnut St.  
Now at Their  
**NEW STORE**  
1713 Walnut St.



**Brick is Patriotic.**

STOPPING waste is always patriotic—and one of the biggest items of waste in America is the buildings that are destroyed by preventable fires, many of them just because they have wooden sheds or additions which ought to have been built of brick.

All-brick buildings would save millions of dollars by fire every year; and these wasted millions, if saved, would save thousands of children now starving in Poland and Armenia.

That is patriotism of the best kind.

Cut out that dangerous frame laundry and bay window, that so often catch fire and spread it. Be patriotic—build of solid brick throughout. Then when the Fourth of July comes, you can hang out the flag with a clear conscience.

JOHN H. HARLEY  
Nicholson Lane and E. St.  
FRANKFORD BRICK WORKS  
Torrancia Avenue  
MEYERSON BRICK CO.  
Godfrey near Second St. Pike  
NORTH PHILA. BRICK WORKS  
Rising Sun and Luzerne  
P. BEITZEL'S SONS  
Nicholson Lane and G. St.  
H. M. & C. H. SINGER  
Church and Twenty  
JOS. T. HYRNE EST.  
20th and Clearfield

"BUILT WITH BRICK—IT LASTS FOREVER."



**"I Use Only One Half The Amount of Morning Sip"**

That is the economy in buying Morning Sip Coffee—the coffee packed in slip cover tins to hold its strength and flavor. Never buy coffee put up in paper bags. The oils that give coffee its aroma are evaporated when coffee is bag-packed. That is why you can smell coffee through a paper bag.

Morning Sip Coffee is the blend of many different kinds of coffee. Its wonderful flavor will more than please you. If you or any of your folks are real "coffee critics" Morning Sip will soon prove that there is one good coffee. Morning Sip Coffee is always fresh—it sells so fast your grocer has a fresh supply at all times. Try it today.

Sold By All Good Grocers

**MORNING SIP COFFEE**

Packed in tin to keep the flavor in.

Roasted and Packed by  
**Alex. Sheppard & Sons, Inc.**  
Philadelphia, Pa.



**Independence Day Aerial Exhibition**

July 5, Starting 3 P. M.

Include in your holiday plans a trip Monday afternoon to Curtiss Flying Field, Pine Valley, N. J. (35 minutes from Philadelphia), and see the spectacular

**Aerial Sham Battle**

2000 feet above the earth, an altitude race to a height of 10,000 feet, and special combat maneuvers embracing the immortal man Turn, Looping the Loop, Falling Leaf, Tail Spin, Wing Slip and other feats.

Admission to field free. Passenger-carrying flights during the afternoon in latest Curtiss Airplanes, with expert, qualified pilots (all former pilot-instructors in the United States and British Air Services).

Take Reading Railroad from Chestnut St. Ferry to Clementon, N. J. (35 minutes), or electric car line from Camden to Clementon (45 minutes) or fine motor ride via Camden and White Horse Pike to Clementon (42 miles). Bus line runs to field from Clementon station. Exhibition and passenger flights every Saturday and Sunday afternoon.

Distributors of Curtiss Aircraft

**CURTISS EASTERN AIRPLANE CORP.**

FLIGHT STATIONS  
Curtiss Flying Field, Pine Valley, N. J.  
Philadelphia Island (adjacent to Hux Island)  
Office: 130 South 15th Street Philadelphia

**ANNOUNCEMENTS FOR SATURDAY—STORE CLOSÉS AT FIVE O'CLOCK—CLOSED ALL DAY MONDAY**



**Good Service and Good Values at Strawbridge & Clothier's To-morrow, The Last Saturday Before The Fourth of July Come Here for All You Need For The Holiday's Pleasure!**

**For Those Who Will Spend the "Fourth" Out-of-Doors**

The United States is the country of sportsmen. As a rule your real American is a lover of the great outdoors—and devotes every spare moment to healthful exercise.

There'll be an army of enthusiasts indulging in their favorite pastime on Monday. There will be ball games, golf matches, and tennis contests galore. Thousands will heed the call of the ocean, lake and river. These and all others will find this Store ready with complete stocks, attractively priced, to meet every athletic and camping need. Note these special values that are now available—

- Bicycle Tires—\$2.50**  
Save one-third.
- Bathing Caps—20c**  
Rubber. Less than half price.
- Men's "Life-Guard" Bathing Suits, \$3.50**  
White Sleeveless Shirts, blue Flannel Pants and Web Belts—complete.
- Tents—\$7 to \$27.50**  
Decided savings. Sizes range from 5x7 feet to 12x14 feet.
- Golf Clubs—\$3.00**  
Save almost one-half.
- Golf Irons—\$2.90**  
Save more than one-fourth.
- Bicycles—\$37.50**  
Sturdily constructed, handsome in appearance; equipped with good tires.

**Reductions in the Millinery Wanted for the "Fourth"**

Reductions that will make the Millinery Store hum with activity are scheduled for Saturday—in many instances the reductions are ONE-HALF, in some they are MORE THAN ONE-HALF:

- Ribbon Hats of All Kinds—\$2.25 to \$5.95**  
Practically all good shades. Excellent Hats for motoring.
- White and Tinted Organdie Hats, now \$3.95**  
In pretty drooped shapes with sash bows.
- Georgette and Taffeta Hats, \$3.95 and \$6.75**  
Creme Georgette and combinations of creme Georgette and taffeta, all beautifully trimmed. White, navy, pink, black and navy-and-white.
- Matrons' Trimmed Hats—\$3.95 and \$4.50**  
In black, brown and navy. Every Hat in this group is lower in price than the untrimmed Hats were earlier in the season.
- Close-fitting Navy Taffeta Hats—now \$2.75**  
Trimmed with flowers and glycerined ostrich.

→ Strawbridge & Clothier—Second Floor, Market Street, West

**New Dresses at Special Prices Are Still Further Reduced**

In some instances they are the remainders of special purchases, in others short lots or late re-orders left over from the greatest June selling in our history—BUT in every instance the Dresses are fresh and lovely, and we doubt if you can find their equal anywhere at these prices:

- Dresses, Special at \$5.00**  
An accumulation of higher-priced Dresses, chiefly of gingham and voile, in medium and light shades. Made in tunic and straight-line styles, and finished with dainty white collars.
- Dresses, \$9.75 to \$15.00**  
Smart checked ginghams, and voiles in light and dark figured effects—various patterns and colors, and an excellent assortment of models, all formerly much higher in price.
- Dresses, Special, \$22.50**  
This is a charming group of cool, dainty Frocks, all of fine English voile, in French blue, Nile green, rose and orchid, made in the style sketched. The embroidery is in white in beaded effect; the collar, cuffs and sash of crisp white organdie, edged with narrow lace.
- Silk Dresses, now \$27.50**  
Taffeta, foulard and taffeta-and-crepe Georgette, in tunic, draped and straight-line styles. In navy, black and brown, the foulards in black-and-white and navy-and-white.

**These are Regular Holiday Coats and Capes for Women**

The kind you can slip into when necessary, and carry with ease at other times, knowing they will stand practically anything and always look well.

- Wool Velour Sports Coats—\$10.75**  
In brown and Copenhagen blue. Leather belt. Unlined.
- Fine Silk-lined Sports Coats—\$15.00**  
Tan polo cloth and wool velours in shades of brown and blue. Lined throughout with figured silk.
- Camel's-hair and Polo Cloth Coats—\$20.00**  
Of tan camel's-hair cloth, with body and sleeves lined; others of tan polo cloth, unlined.
- Smart Wool Velour Capes—\$37.50**  
In a good range of colors. Lined throughout and faced with silk.

**STRAWBRIDGE & CLOTHIER**  
MARKET STREET EIGHTH STREET FILBERT STREET

Men and young men who have felt that Clothing prices were too high, will be glad to know that this objection has been entirely removed by our wonderful late-season purchase of the famous—

**Hart, Schaffner & Marx Suits**

TO SELL THIS WEEK AT  
**Less Than Wholesale Prices**

SOME AT A SAVING OF NEARLY ONE-HALF

- \$31.50** Made to Sell at \$60.00 to \$65.00
- \$38.50** Made to Sell at \$70.00 to \$75.00
- \$44.50** Made to Sell at \$80.00 to \$85.00

Practically all of the Suits at \$38.50 and \$44.50, and some of those at \$31.50, are of the choicest SMOOTH-FINISHED WORSTEDS, in a variety of handsome patterns and colorings. Many are silk-lined and all are tailored in the thorough manner for which Hart, Schaffner & Marx are famous. Suits for men of regular, stout, short and slender proportions.

**If You Want Tropical-Weight Clothing**

—You will find an assortment here to-morrow—carefully tailored and moderately priced: Palm Beach Suits, \$18.00. Mohair Suits, \$20.00 to \$30.00. Cool Cloth Suits, \$20.00 to \$50.00. White Flannel Trousers, special, \$11.75. White Duck Trousers, \$2.75 and \$3.75. Khaki Trousers, \$3.75. Also thin Coats, Motor Dusters and Summer Raincoats.

→ Strawbridge & Clothier—Second Floor, East



**No! No! Let's Make it a Safe Fourth**

Let the "fire-cracker" money be wisely devoted to the purchase of useful Toys that will be still giving pleasure long after the smart has vanished from burned fingers. These are reduced—

- Horse Velocipedes, \$10.90**
- Paris Coaster Wagons, \$5**
- Children's Automobiles, \$7.50**
- Sam-E-Kars—now \$2.90**
- Steel Trains to pull—90c**

→ Strawbridge & Clothier—Fourth Floor

**Silk Waists**

WHITE CHINA SILK—smartly tailored; convertible, roll or flat collar; a few models with three-quarter-length sleeves—\$2.95.

BLACK CHINA SILK—tailored models, tucked in different ways, and finished with convertible, roll or flat collar—\$3.95.

CREPE GEORGETTE—in flesh and white, trimmed with Valenciennes and flat laces; short-sleeve, collarless models, \$5.00; others with variously shaped neck-lines, some finished with flat collars—\$5.95.

→ Strawbridge & Clothier—Second Floor, Centre

**Men Should See These \$1.50 Neckties**

In order to properly appreciate the beauty of their patterns, the excellence of their fabrics and the durable way they are made. Practically every smart weave and pattern is represented, and they're certainly the best value \$1.50 can buy anywhere.

→ Strawbridge & Clothier—Aisle 1, Market Street

**Do You Need a New Umbrella?**

These are sturdy and good looking, in sizes for men and women. Of piece-dyed Union Taffeta (silk-and-cotton) on paragon frames—and the SPECIAL PRICE is—\$5.00.

Women's sizes—With wrist cord or ring in handles of plain or carved wood, some with bakelite top.

Men's sizes—With hook or crook handles of plain or, carved wood.

→ Strawbridge & Clothier—Aisle 2, Market Street

**Creams and Lotions**

Better be prepared with some of these soothing and protective Toilet Preparations:

- LOTIONS**
- Arnica Cream—32c
- Jergen's—37c
- Rose-and-Almond Cream—37c
- Lotusa Cream—63c
- COLD CREAMS**
- Witch Hazel Eucaly Cream—63c
- Creme Hazel (vanishing)—63c
- Pond's Extract Cold Cream or Vanishing Cream—special, 20c and 40c
- Talcum Powders—19c to \$1.04
- Skeeto-Guard Powder—52c

→ Strawbridge & Clothier—Aisle 10, Centre, and Market Street (Cross Aisle)

**Golden Special To-morrow**



1600 Pairs of Boys' Washable Gray Crash Knickerbocks  
Exceptional Value At \$1.65

Parents will fully appreciate to-morrow's Golden Special. Just the sort of serviceable Trousers that will be most needed for "The Fourth" and all other summer playtime occasions! They are durable gray crash—WASHABLE—and are sewed with double-stitched seams—that will resist rough wear. They are all and comfortable in cut—and have strong, good-size pockets. The saving is MORE THAN ONE-FOURTH. Sizes 7 to 17 years.

→ Strawbridge & Clothier—Second Floor, Filbert Street, East

**Flags at Special Prices**

Small Flags of printed silk or cotton, mounted on sticks—at attractive prices:

- Printed Cotton Flags, 18-inch—now 25c
- Printed Cotton Flags, 18-inch—now 15c
- Printed Cotton Flags, 24-inch—now 25c
- Printed Cotton Flags, 36-inch—now 75c
- Holder Brackets, to hold cluster of 5—25c

→ Strawbridge & Clothier—Third Floor, Market Street