

Great Organ plays at 9, 11, 11.55 and 4.50
Chimes at Noon

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER
Showers

Now for the Last Day of the 20 Per Cent Deduction Privilege in Wanamaker's Down Stairs Store

Summer's Loveliest Frocks at Low Prices Which Are Further Lessened by the 20 Per Cent Deduction



Organdie Dresses, \$12 and \$15

Fresh and new and oh, so summery! They are in Nile green, amber, white, cerise, light blue, lavender and rose, and are made with very deep hems. One model is trimmed with hemstitching, crochet buttons and an embroidered net collar. The other has much scalloping.

Dotted Voiles, \$15

In rose and sky blue, they have embroidered dots of white, while the white dresses have dots of color or of black. Crisp white organdie pleatings trim these delightful dresses.

Plain Color Voiles, \$8.75

These are quite unusual dresses and are in pink, light blue or lavender, trimmed with deep tucks, edged with white ricrac braid. The soft, crushed girdles are lined with a contrasting color—navy with the pink dress, lavender with blue or blue with lavender.

Printed Voiles at \$4.50 to \$7.50

All of these are fresh and new and there is a wide variety. Some are in small all-over patterns in dull greens, blues and grays; some have navy or light blue patterns on white grounds and there is a small challis pattern that comes in pink, navy, light blue or lavender. Most of these dresses have white collars, cuffs and vestees.

Unusual Printed Georgette Dresses, \$16

Unusual because of the extra-fine quality of the Georgette. It is heavy and firm and printed in lovely colorings—Chinese blues, old gold and many combinations, navy and white and soft amber and gold effects. Each dress is made over a silk foundation, weighted at the hem, and has a round roll collar, cuffs and girdle of silk.

Gingham Dresses, \$5 to \$7.50

All sorts of clear and pretty checks and plaids in pink, light blue, navy, green and black. The dress that is sketched is made in a pretty way with a bodice that turns into a sash in the back. The collar and cuffs are of white pique. \$7.50.

Navy Blue Georgette Dresses, \$25

Six deep tucks trim the skirts of these dresses and the bodices and short sleeves are also tucked. They have white lace collars.

Pink Crepe de Chine Dresses, \$27.50

Most of these cool and becoming dresses have pleated skirts and little embroidered overskirts.

Satin Dresses, \$30

Women in their middle years will like these dresses of navy blue or black satin, prettily beaded about the bodices, skirts and girdles.



The 4th Is a Great Day for Tropical Suits And the Gallery Store for Men Is the Place to Get Them

First of all a man wants to be comfortable, and he is sure of comfort in a cool, tropical suit of Palm Beach or mohair. If he gets into one of these he'll be sure of good appearance as well.

Palm Beach suits are \$19.

Mohair suits are \$20.

There are semi-conservative and conservative, well-tailored styles in light and dark colorings.

White Flannel Trousers

that are all-wool and well tailored (the kind that a young man would be glad to wear) are \$16—20 per cent to be deducted, of course!

(Gallery, Market)

Men's White Madras Shirts for Sports Wear

and for holiday outings have soft attached collars and are \$3—less 20 per cent.

(Gallery, Market)

Tennis Shoes and Oxfords for Men and Boys, \$2 to \$3.75 a Pair

Great assortment! White duck or canvas shoes and oxfords—some all-white, others trimmed with tan and some all-brown!

Men's Smart Tan Brogues

The oxfords have full wing tips and the approved low heels. \$8.75 a pair.

Boys' Shoes—Special at \$3.50

Tan leather blucher shoes on sensible lasts are in sizes 10 to 13½.

(20 per cent is still deducted from each price.)

(Gallery, Market)

Novelty White Voiles 65c, 85c and \$1 a Yard

(Less the 20 per cent deduction)

Checks, stripes and figures—everything that is dainty and pretty for blouses, children's dresses or for fine half-sash curtains—are well represented in the fine white voiles, 36 inches wide.

(Central)

Oh, for a Fan!

Here it is! Big palm leaf fans are 10c and 15c each; with bound edges, 25c and 30c.

Folding paper fans are 5c to 30c each.

(Chestnut)

Becoming New Hats for Holiday Festivities

\$3.85 to \$8.50



A shape and shade to suit every frock or sweater! And all will have 20 per cent deducted when they are purchased—and that means quite a saving.

Hats, large and small, are in an unbelievable variety.

And there are plenty of white and pink as well as the gay sports hues and darker ones.

Tippy sailors of all sorts, soft sports hats, some with ribbon or braid crowns, hats of Georgette crepe or silk and plenty of airy organdie hats. They're all typical Summer hats.

(Market)

Smart Ribbon Bands for Sports Hats 35c to 90c a Yard

(Less the 20 per cent deduction)

Stripes, figures, dots and various designs—bright colors and attractive combinations—the heavy grosgrain ribbons are in great variety and in the proper widths for hat bands.

(Central)

White Frocks for Wee Maids, \$2.25 to \$4.25

What a time to get white dresses for the Summer—when 20 per cent is deducted from the price of each! The dresses are of lawn, batiste or voile and in the becoming little styles that look as if Mother might have planned them.

Sizes 2 to 6 years.

(Central)

To Take to the Bungalow With You Curtain Scrim at 25c

Pretty scrim with flowered borders is 36 inches wide. Some of it has flowers scattered throughout, but all of it is dainty and cool-looking.

Mosquito Netting, \$1.85 a Piece

Black or white netting is 68 inches wide and 8 yards long.

(20 per cent deducted at time of purchase.)

(Central)

Cool and Refreshing Things for the Summer Home

It's time to get things to freshen up the Summer home, for this is the last day of the 20 per cent deduction privilege.

Cool Spreads and Bed Sets

Satin-finish spreads with hemmed ends or scalloped edges and cut corners begin at \$5 for a 72x90-inch size and go to \$12.50 for a 90x100-inch size.

Crocheted spreads with hemmed ends are \$2 to \$4; for single and double beds.

Satin-finish sets (bolster roll and spread to match) are in the 72x90 inch size at \$7.50.

Dimity sets are 80x90 inches, \$6.50.

Piles of Good Towels

Turkish towels, all-white or in fancy weaves, are 50c to \$1.75 each.

Cotton huck towels in an absorbent quality are 20c to 45c each.

20 per cent will be deducted from each price!

(Central)

A Sale of Lily of France Corsets at \$4.50

(Then the further deduction of 20 per cent)

Heavy white or pink coutil models for stout figures; Light-weight pink coutil corsets for average and medium-stout figures; Topless models of coutil or broche for slight figures. 900 pair of them, but they will go quickly, so that morning will be the best time!

1000 Corsets, Special at \$2.50

Included are various models of pink or white coutil for all figures from the slight to the stout.

Brassieres, Special at \$1

Brassieres of the better sort, white or pink, are trimmed with lace or embroidery.

(Central)

Tailored White Habutai Blouses at \$5

(Less 20 per cent.)

They are just the sort that women want to wear with sports suits and white skirts, and they are ideal for traveling.

Made with convertible collars, they are tucked in front.

Striped Crepe de Chine Blouses, \$5.90

A simply tailored style with convertible collar, in pink, green and navy blue stripes on a white ground.

(Market)

That Umbrella—Better Get It!

Some New Ones at \$3.75

(From which the 20 per cent will be deducted)

Good opportunity, while the 20 per cent deduction is still in effect! The umbrellas are of tape-edged American Laffeta (cotton) with plain or carved wood handles. Those for women have loops and the handles for men are in crook shape.

(Central)

Last-Minute Vacation Clothes for Girls and Juniors

Many of the girls are going away—to mountain camp or seashore—this week-end to begin the Summer vacation and only a few more frocks are needed, and they must be got quickly.

The Junior Store is all prepared and the skirts, dresses and middies are here in variety.

Special at \$5

Dotted swiss dresses in blue or tan, trimmed with white organdie, are in sizes 6 to 10 years.

At \$5.75—the voile dress that is sketched is in checks of black on a white ground with lavender, blue or pink flowers scattered over it. The ruffles and the sash will endear it to any girl of 6 to 14 years.

The Other Dress That Is Sketched

is \$7.25 and is in sizes 8 to 16 years. The material is blue, maize or pink figured voile. There is a bright touch of ribbon on the organdie sash.

Middy Skirts at \$2

In sizes 6 to 12, the pleated skirts, of white jean, are on white bodies.

In sizes 12 to 16 years, they are pleated on waistbands and can be worn with shirtwaists as well as middies.

Smocks at \$5

are exceptionally good-looking, being of rose or blue linens with black embroidery and stitching in black and yellow. Sizes 12 to 16 years.

(Market)



The Sale of Women's Pink Silk Undergarments

has received reinforcements—and it is well to remember that this is the last day that 20 per cent will be taken from the already low prices.

Envelope Chemises are \$3.50.

Camisoles, \$1.25 and \$1.50.

Bloomers, \$2.65 and \$3.85.

Nightgowns, \$6.50 to \$12.50.

(Central)

Beautiful Skirts of Sports Silks, \$14.75

(Less 20 per cent.)

The materials are very soft and lovely and are in a variety of interesting weaves, some of the rough sports silk, some brocaded and some with big satin squares.

One model is softly knife pleated and is in white, maize, watermelon pink and raspberry. The others are gathered and are in white, rose and turquoise.

(Market)

A Cool Voile House Dress at \$3

(Less 20 per cent.)

Tiny blue, pink, black or green checks or figures on white grounds, made in a straight-line style with smocking adorning the front and a soft white collar and cuffs.

(Central)

Cool White Footwear For the Fourth of July

The Moderate Prices Are Lessened Further by the 20 Per Cent Deduction



Women's Ties and Pumps

Oxford ties, of leather that looks very much like buckskin, have welted soles, medium heels and smart imitation wing tips. \$9.50 and \$9.90.

Similar pumps are \$8 to \$9.90 a pair.

White canvas oxfords with turned soles and medium heels are \$6.

Canvas pumps, light and cool, are \$5.25.

Instep ties, which are very fashionable, and plain pumps with baby French heels or high heels and turned soles are \$5.90.

Children's Cool Footwear

Oxford ties are of white leather that looks like buckskin and have welted soles. Sizes 8½ to 10½ are \$4; sizes 11 to 2 are \$4.50.

White canvas ankle-strap pumps with welted soles are in sizes 8½ to 10½ at \$2.50; sizes 11 to 2 at \$3.

Special for Little Children, \$2.45

White leather slippers with two straps are in sizes 8½ to 2.

Roman sandals are in sizes 8½ to 11, and can be had in white leather or in black patent leather with white or champagne tops.

(Chestnut)

The Woman's Exchange

Train Service to Clementon
To the Editor of Woman's Page:
Dear Madam—Is there any train service to Clementon Park? If so, how much is the fare?
There is train service on the Reading Railway to Clementon, N. J. Is that the place you mean? The fare is forty-one cents each way.

A Facial Surgeon

To the Editor of Woman's Page:
Dear Madam—I would like to know if there are any nose shape specialists in this city. If so, I would be very glad to know where they are located. Or do you think any hospital would have a nose-shape specialist?
I could not recommend any specialist of any kind through this column, but I am quite sure you can find surgeons in any kind in this city. Consult a facial expert who gives massage and facial treatments. There is a list of them in the business directory of the telephone book. They know of surgeons who do this work—plastic surgeons, sometimes called—and can recommend you to one. Perhaps the massage would help you so that you would not need a specialist. Have you ever tried it?

Some More Games

To the Editor of Woman's Page:
Dear Madam—Will you kindly suggest, through your column, some games for a children's party. The suitable range in ages from three to twelve years would be appreciated.

Adventures With a Purse

HOUSEWORK is tiring and wearing enough without having to jump up and down all the time. For instance, what is the good of making toast on an electric toaster right at the table if you have to jump up and down to turn the switch on and off? Which leads me right to where I was heading all the time—a new patented switch. You place it right on the cord at a convenient distance, where you can reach it without raising up an inch. It is a square black affair with two buttons on it, like any other electric switch. And by the simple process of pushing one button you release the current and, by the equally simple method of pushing the other, you turn it off. Of course, a switch like this is also mighty nice on a switch of an electric iron. The price is seventy-five cents.

The little pink and blue sand buckets are adorable. I am telling you of them in the event that you will want to buy one to take to the shore for your small child when he plays with a wheelbarrow in the sand. They are made of what look to be a very heavy paper mache. One is all pink, another will be all blue, and a third will be half pink and half blue. Each has a little fat child with golden yellow curls. Of course, there is a tiny shovel to match, and altogether the set is one to delight the heart of any little boy or girl. The price of the set is seventy-five cents.

Of course, it makes little difference what shop one goes to, one sees a large quantity of novelty gift and trilling items into a question of finding the shop that has the most attractive assortment. As to that, I would not like to venture an opinion. All I can say is that today I passed through a shop where the neckwear is so irresistibly fascinating I feel that I should be untrue to my faith were I not to tell you about it. For instance, there was a cream-colored dotted net, as dainty and sheer as it could be, picoté in black. The price is \$1.50 a yard. Then there is another style at \$1—crisp, organdie, with large embroidered dots in black or blue and edged with a picoté blue or black edge. Seldom have I seen such distinctive neck trimmings.

For names of shops address Woman's Page Editor or phone Walnut 3000.

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