What Wonderful Holiday and Vacation Choosing With 20 Per Cent Off!

I INTIL Saturday night before the glorious Fourth the people of Philadelphia

vacation nature in the Wanamaker famous 20 per cent deduction.

The Saturday all-day holidays will begin with July 10th.

opportunity unparalleled in mercantile history.

Women's Tricolette Suits in

Exquisite Colors, \$45 and \$50

they are all cut in the favorite style, with tuxedo fronts and large

pockets. Moreover, they are cut in our own factory and under the

tones of rose taupe, serpentine green, silver grays, rust color,

vivid and navy blues, roses, lavenders, beige and tan and orchid

(First Floer, Central)

Cool Sports Suits of Pongee

for Young Women

They are well cut, well tailored and the price is \$37.50.

straight of line, with narrow belts and pocketed jackets.

Natural pongee, cool and light weight-and practical, too, as

These suits are in two good sports models, both rather

And there's the 20 per cent deduction to come off the price

(Second Floor, Chestnut)

Still There's One-Fifth Off

Fine Bolivia Coats

women will have to get these beautiful coats at such a saving

brown or black and are made in the newest fashions, such as will

(First Floor, Central)

Hand-Embroidered

Waists Arrive

are three styles at \$5.50. One has a high neck, one a V neck, and

These much-wanted waists are of imported voile and there

A style with hand-crocheted lace and very small tucks is \$6.85.

Another with the same lace has low neck and short sleeves,

The last with hand-crocheted lace, has long sleeves and long

In the Waist Sale tomorrow we have a good

20 per cent will be taken off every one of these prices.

(Third Floor, Central)

collection of lingerie and semi-tailored waists of

voile and batiste, at \$1 to \$8.75; and of Geor-

gette crepes at \$5 and \$5.85, minus the 20 per

(East and West Alsles)

200 Beautiful Silk Sports Skirts

for the Fourth, \$15 Each

season, for they are just the kind of skirts that women most want.

combined with Georgette crepe, others with heavy pleated crepe

de chine, and in colors there are the exquisite turquoise blue,

narily sell for about twice this price. One and all are subject to

Women's White Low Shoes

Very Low in Price

And just the sort of shoes women will want for the coming

White canvas tongue pumps with high covered Louis heels.

White canvas oxfords with covered Louis heels, \$6.50 a pair.

White canvas plain seamless pumps with high covered Louis

(First Floor, Market)

White Goods Specials Are

Wonderfully Attractive Now

yard.

a yard.

these special prices.

Linen finished suiting, 32

inches wide, 35c and 40c a

Pique, 27 inches wide, 50c

Gabardine skirting, 36

inches wide, 75c a yard.

Both pleated and plain models and some washable.

canary yellow, lavender, pink and, best of all, white.

They are easily among the best "specials" we have had this

Nearly all the fashionable sports silks are here, some being

About half these skirts are such fine grades that they ordi-

be worn for Fall. The linings are lovely fancy silks.

one is a slip-over, while all three have long sleeves.

But tomorrow and Saturday will be the last chance that

They are the finest all-wool bolivia in navy, Victory blue,

Both novelty and plain weaves are used in these suits and

But their great charm is in their color-here are the loveliest

Prices are \$45 and \$50-and, of course, 20 per cent will be

closed all day Monday.

supervision of a custom tailor.

shades, besides flesh and white.

everybody knows pongee to be,

14 to 20 year sizes.

Prices are \$180 to \$235.

and sells at \$10.50.

revers, price \$12.

the 20 per cent off.

fashionable shape, \$6 a pair.

They are all actually less

than today's wholesale cost

and such kinds as are partic-

ularly needed at this time

for the making of women's

and children's clothes, wom-

en's skirts and suits. The 20

per cent comes off even

All subject to the 20 per cent deduction.

week-end.

as well!

taken from them.

have the unexampled privilege of choosing what they want of a holiday and

Eight hours tomorrow and eight hours Saturday and then the end of an

Remember that we will be open for business as usual on Saturday, and

The Opening Up of the New Era Starting With May 3

is destined to make a new record, lighting up a better way into our daily living.

At the present moment our movement seems to have a place and a possibility with at least three nations of the world.

It seems a long time since the declaration of peace.

One year and 173 days since the Armistice until May 3, 1920, seems to most people far too long to get an understanding that the producers of goods must not expect the war prices of commodities of all kinds to go on forever.

To us it seemed necessary for somebody to take a positive stand and we decided to do it ourselves even if we stood alone.

Today, tomorrow and next day bring to an end this chapter in our history, and we thank the public for its support in our effort for the public good.

The people having had a taste of the fairness of our methods and the excellence of our goods, the new friends we have made will come in flocks to see the displays of new things that are coming into the Store daily.

This is truly a greater Store than they ever knew.

Women's Porch Dresses

Dotted voiles with square necks, net vests and threequarter sleeves; trimming of fine knife pleating. Colors are rose, blue, lavender and black, \$10.50. (Third Floor, Central)

All-white voile with square necks, tucks and hemstitched ruffles. Price \$10.

The 20 per cent deduction will be made.

Various Umbrellas

The sun-and-rain umbrellas have covers of that plaid taffeta which suggests gingham, or of solid-colored taffeta-blue, green, purple or black. Their handles have silk loops or bakelite rings.

The parasols are covered with blue, green, purple or black taffeta. The plain regulation um-

brellas are covered with the same taffeta in the same

Anything in the three (Main Floor, Market)



\$7.50, less the 20 per cent.

Shoes and Hats and Such Things—for Bathing

Rubber bathing caps in gay and quiet colors and many styles are 25c to \$1.50.

Bathing shoes are here in , all the styles women want this Summer—and prices go from 75c for the low shoes to \$5.25 for high satin shoes.

Beach purses are flat little purses on an elastic garter-35c each. Rubber bathing scarfs in

striking colors and designs are \$1.75 each. And the 20 per cent de-

duction makes these small prices still smaller.

Women's Swimming Suits

The following are in many colors and combinations and all are 20 per cent less at time of purchase.

All-wool knitted slip-on suits at \$10 and \$11.50.

All-wool knitted one-piece suits with skirts at \$8.50.

One-piece suits of cotton, \$1 and \$1.50; of wool and cotton, \$3.75; of all-wool, \$5.

(First Floor, Market)

Treo Elastic Girdles

New ones just arrived have closed backs and clasped fronts and are comfortable for general wear, tennis, golf and all outdoor

exercises. Prices are \$5, \$6, \$7.50 and \$12.50. Extra sizes are 50c additional.

The 20 per cent deduction will be made.

(Third Floor, Chestaut)

Nightgowns for Large Women

Summer nightgowns of nainsook, several low-necked styles, \$3.65 to \$6.50. Of nainsook with handembroidered yokes and round necks, \$7.50.

Kimono style with drawnwork and hemstitching, \$5 and \$8.50.

The 20 per cent is deducted from these prices.

(Third Floor, Central)

Women's Handkerchiefs-Inexpensive 30c each for handker-

chiefs with hand-embroidered initials.

35c each for dainty plain hemstitched handkerchiefs with hems tiny enough to please the fastidious.

And both styles are of sheer and spotless linen that is Irish of course, and all linen, every thread.

to come off the prices, too.

There's 20 per cent more

Inly tomorrow and Saturday to buy Chinese furniture

at 20 per cent off. We \$17.50. Arm chairs for still have a fair assortment of-

Braided grass arm chairs at \$18.50; and rockers at \$20.

Peel chairs, hour-glass at \$14.50 and (Fourth Fleer, Chestnut, and Seventh Fleer, Central)

at Special Prices And still further lowered by the deduction of 20 per

cent at time of purchase. Tan smooth cowhide and black long grain cowhide are used in these bags, which are a good roomy shape, with hand-sewed frames. 18 and 20 inch sizes.

Peel tables, \$10.50 and

Braided grass tables,

oblong and square,

\$22.50, and many other

bedrooms, \$25.

\$18.50.

pieces.

Fine Traveling Bags

With single handles and plaid linings the prices are \$22.50 and \$24. With double handles and

leather linings, \$30 and \$32.50. (Main Floor, Chestaut)

Cool, Clean, Fresh Looking Summer Rugs

Only the better kinds of fiber and woolen fiber rugs are shown here.

Fiber Rugs 9x12 ft., \$22. 8.3x10.6 ft., \$20.75. 6x9 ft., \$14.50 and \$15.50. All prices 20 per cent less at time of purchase.

Wool Fiber Rugs 9x12 ft., \$28.75. 8.3x10.6 ft., \$20.75. 6x9 ft., \$14.50 and \$16.50. (Seventh Floor, Chestaut)

Airy Summer Hangings of Filet Net

Something cool, light and Summer hangings, not the airy about these Summer least of which is a brightcurtains of filet-like net in white and ecru, with their square open mesh; some with hemmed and some with

lace edges! They are high in favor, and no wonder, because they have all the essentials of ness and cheeriness of effect that is undeniably attrac-

Prices \$3, \$3.50 and up to \$6 a pair, with 20 per cent off if purchases are made this week.

(Fifth Floor, Market)

Candy Fireworks Are Perfectly Safe

and there are never any burned fingers when they are used. Assorted fireworks, 15c a bunch.

With a figure of Uncle Sam on top for a souvenir, there's an attractive holiday box of old-fashioned bitter sweet chocolates, ribbon tied and complete for \$1.

A pound cannon cracker. filled with candy, 80c.

Snapping bonbons, 75c, \$1.50 and \$2.50 a dozen. That \$2 box of assorted

caramels, fruit pastilles and cream wafers makes a fine holiday box. And the 4th of July Sur-

prise package, \$3, holds four and a half pounds of delicious candies, snapping bonbons and a surprise.

The 20 per cent deduction comes off all these prices.

(Down Stairs Stere, Chestnut)

Today Make a Note of Queen Mary Bath Tablets While the 20 per cent still In convenient sized tab-

holds good is the time to lay in the Summer's supply of this delightful bath soap.

lets, cold cream, violet, verbena or rose, 13c a cake; two for 25c or \$1.50 a dozen. (Main Floor, Chestaut)

Umbrella Lamps

A little lot just arrived have metal bases and cretonne umbrellas, and can be closed so that they will pack (Fourth Floor, Central)

easily if one wishes to take them to a Summer cottage. Price \$7.50-and the 20 per cent deduction makes them

Getting Ready to Get Away, Sir?

We are ready to help you; ready, with the wearables every man needs for the going away and for the full enjoyment of his stay away.

"Around the Fourth" is usually a famous time for heat.

Anyhow it is the time for tropical clothes. And this is the store for them.

We could get men's tropical suits other than the kinds we have, but we are satisfied with the best kinds and we know we have them. Wanamaker tropical suits dress a man up as much

as tropical suits can and they cool him down at the same There's extra comfort in the feeling that your cool

tropical suit has much of the style and make-up of the finest ready-to-wear woolen suits. That is the feeling which goes with Wanamaker

tropical suits. And on top of all they carry the advantage of the 20 per cent deduction, if bought this week.

Palm Beach suits in plain colors, \$25. In fancy shades, \$28 and \$30.

Mohair suits, \$25 and \$35. Khaki-color silk suits, \$40 and \$55, including suits of Shan-

Tropical worsted suits, \$35 to \$60. (Third Floor, Market)

Men's Beautiful Shirts of Silk and Cotton

Not only as handsome a lot of shirts as we have had in a long while, but the most durable. This firm fabric has the additional merit of wearing wonderfully well besides being pleasing

In striped designs of unusually good taste and color. Price \$10, less 20 per cent.

\$1 Foulard Neckties A fresh lot of good Summer ties in dots and figures and at the low price of \$1, minus 20 per cent.

(Main Floor, Market) A.Man Who Wants a Panama Hat for His Holidau

can get one here and now at one-fifth less than its regular price. We have a good assortment of Panama hats at \$6 to \$12. And some fine natural Peruvian Panama hats, the aristocrats of men's Summer headwear, at \$15 to \$50. (Main Floor, Market)

Men's Cool Golf Suits of Fine Crash

Roomy, easy Norfolk coats and long trousers-suits which can be worn on the street or at the shore as well as on the links. In white and natural finish crash, \$35.

Extra knickerbockers of same material, \$12.50. Other fine summer golf suits of light-weight woolens in grays, browns and greens, \$30 to \$78.50.

All 20 per cent less at time of purchase. (The Gallery, Chestnut)

Men's Fine Irish Handkerchiefs, \$1 Apiece are of clean, snowy flax, firm, yet fine, and finished with narrow,

carefully hemstitched hems. When you reckon that 20 per cent comes off this price you'll agree that they are mighty good handkerchiefs for the price.

(West Aisle)

A Little List of Cool Togs for the Boys

Wash blouses, sports styles, \$1.50 and \$2.25, in plain khaki and white and striped madras.

Other blouses in similar fabrics, with or without collars, are here at the same prices.

Washable trousers, khaki

and plain white, at \$2.75; in gray crash at \$3.25 and Norfolk suits in tan linen and gray crash, in 7 to 16 year sizes, \$13.50.

All of which are subject,

to the 20 per cent deduction's if purchased this week.

(Second Floor, Central)

A 40c Plisse Crepe Is **Here Once More**

But it has been a long time since we have had a really good plisse crepe for as little as this. It is "special" of course and the 20 per cent comes off besides.

In pale blue and light pink, both colors much liked for women's lingerie, negligees and children's clothes. It is 30 inches wide, (First Ploor, Chestaut)

A Beautiful Lot of Mahal Carpets Just Unbaled

These pieces are typical of the best Mahals woven; and the best Mahals are very desirable rugs, combining rich and pleasing color effects with good qualities for

Red and ecru are the prevailing shades. Rich, soft red fields are enlivened with all-over decorations in ecru, with touches of blue and other shades to complete

In some the scheme is reversed, the grounds being in soft ecru with the patworked out in red and blue. These rugs are a direct shipment, coming from overseas straight to the Store, the only stop in between being at the custom house.

They are priced on a moderate basis, \$375 to \$625 for sizes 8x10 feet to 10x14 feet, with 20 per cent less on all purchases made this week.

(Seventh Floor, Chestnut)