At the 19th Hole-

Peacock!

When hot, throat-parching weath-

er or a hard game on the links,

court or diamond, send you in

quest of a refreshing drink, let

yours be Peacock Ginger Ale.

Peacock, with its snap, sparkle

and superior flavor, satisfies the

You cannot drink a more health-

ful ginger ale than Peacock. In

making Peacock Ginger Ale we

isfying ginger ale.

151/2-ounce bottles.

are not content to use ordinary

longest thirst.

A real lively day is promised by the Community Center of Twenty-sixth and Lombard streets. There will be a ban parade and races for girls, boys, wome and men. Prizes will be given to the winners. There will be a band concer and dancing in the evening from 8.3 util 11:30 on Taney street between Lombard and South streets. Mrs. Helen Hay is the community leader.

SEE the poster shown below on the windows of leading electrical, hardware, drug, auto accessory and sporting goods dealers, who display the Eveready \$10,000.00 Cash Prize

THIS is only a black and white illustration. You'll get many a valuable suggestion from the full size, color reproduction in Everendy Dealers' windows. Seeing the complete line of Everendy Daylo and talking to the dealer will also help. Today—go to the store showing this picture in colors on the window—study it carefully—get free Official Contest Blanks and send in your answers, as many as you like.

EVEREADY \$10,000,000 Cash Prize Contest



# What does the letter say?

\$10,000.00 in Cash Prizes \$3,000.00 First Prize \$1,000.00 Second Prize

Three third prizes of \$500.00 each and 99 other cash awards from \$250.00 to \$10.00 -- 104 chances to win a prize

LOOK at this picture; use your imagination; think up a good answer in twelve words or less, to the question, What Does The Letter Say"?

Before you write your answer to win one of these big cash prizes get a more thorough idea of the picture. It's shown in colors in the windows of the dealers

named below, who will supply Official Contest Blanks Free. Rules and Contest Conditions printed in full on the

Remember there is absolutely No cost; No obligation. Men, women, boys and girls-young and old-all may enter List of Prizes and Contest Conditions

What does the letter say ?

FIRST PRIZE

Contest Blank FREE inside

ANSWERS will be judged by the editors of "LIPE" and must contain not more than 12 words. Hyphenated words count as one word.

If two or more contestants submit the identical answer selected by the judges for any prise, the full amount of the prise will be paid to each. Contest ends Midnight, August 1, 1920. Post mark will determine if letter has been mailed before close of contest.

B. E. Ayares

G. A. Davis

Smith-Lewis & Powell Hdw.

SEA ISLE CITY, N. J.

A. G. Rice & Co.

SWEDESBORO, N. J.

W. B. Estilow W. B. Horner

TRENTON, N. J.

E. S. Applegate &- Co.

L. G. Brooks & Co.

Cramer & Allen Broad & Center Sta

S. P. Dunham & Co.

Dwyer Bros.

Elec. Supply Shop

M. M. Fleron & Son

I. Lenzner sos S. Bread St.

M. Levy 702 S. State St.

Papiers Auto Sup. Co. 105 E. Hanover St.

E. A. Saul 239 N. Broad St.

United Automotive Service

12534 Hanover St

Miller's Drug Store E. Hanover at Warren

A. Schultz Hanover at Broad

J. F. Towman Son

VINELAND, N. J.

R. C. Davis

WENONAH, N. J.

Stephen A. Wells

WOODBURY, N. J.

A. S. Wilson

23 Cooper St.
Hutchinson Motor Co.
Broad St.

Alfred S. Marshall

W. H. Sutton

### THESE DEALERS SHOW THE EVEREADY \$10,000.00 CASH PRIZE CONTEST PICTURE IN COLORS ON THEIR WINDOWS

R. W. Auer Elec. Co. Chas. Backins Bells Hdwe. Store Belmont Elec. Co. James Brown & Son Central Elec. & Lock Co. Cooper & Fitton Eugene Currier 8519 Germantown Ave.

water. Every bit of water used in this ginger ale is ster-Dakota Garage ilized and twice filtered to Joseph F. Devine assure a more healthful drink. Diamond Auto Supply The fine Jamaica ginger and Ralph A. Dickinson 8437 Germantown Ave. other ingredients are of su-Elec. Shop of Germantown 23 N. Chelten Ave. perior quality which makes Elliott Lewis Electrical Co. Falls Hdwe, Co. Peacock a better, more sat-

James C. Ferguson, Jr. Walter E. Fullerton 5535 Baltimore Ave. Chas. P. Gable Remember to say Peacock! Frank G. Garrett when you want ginger ale that James Gray, Jr. 846 W. Moyamensing Ave. Wm. Haines just bubbles with refreshfulness. At grocery and drug stores in A. W. Harkins F. W. Heine

Herman Henssler WEISBROD & HESS, Philadelphia Wm. J. Heydrick

H. R. Hidell 5109 Woodland Ave. James Hilferty N. M. Holden & Bros. 4325 Frankford Ave Wm. Hoyles John L. Johnson 5040 Baitmore Ave. Pa. Cycle & Auto Sup. Co. 685 Market St. N. Peterson 4617 Woodland Ave. You can also get Peacock A. Presser 8526 Market St. Root Beer, Birch Beer, Sarsaparilla, and Lemon Soda. Frank J. Quigley 4516 Baltimore Ave. Philip Reed 810 W. Girard Ave. S. S. Rice 919 Girard Ave.

PHILADELPHIA Schwemmer's Hdwe Co. Keim Supply Co. CHESTER POTTSTOWN

W. Aver Flor Co. S22 W. Girard Ave. 1227 Market St. Chester Md. Co. Chester Md. Chester M Sees & Faber Co. 2008 N. Front St. Steltzer's Drug Store Superior Gas & Elec. Light Co. Harry Togg 872 E. Chelten Ave.

E. R. Tourison 29 E. Phil-Ellena St United Auto Stores United Auto Stores Wallace-Mills Co. N. Kamen 4839 Market St. Samuel Kass 1828 Market St

J. P. Keck 5916 Torresdale Ave Kensington Gas & Elec. Sup. Co.

80 W. Rensington Ave.

Frank C. Kenyon
1838 Columbia Ave. Wm. A. Killian Hdwe. Co.

The K. M. Auto Supply Co. 5936 Germantown Ave. Louis Kober 6243 Market St. Geo. D. Kunz 5547 Lansdowne Ave. Elec. Lee 116 S. 17th St. Edw. E. Marsden 2043 S. 3d St. Martin's Auto Supply 2822 N. Broad St. J. Franklin Miller, Inc. 1626 Chestnut St. Naumann Hdwe. & Sup. Co. 4524 Germantown Ave. Max Neuman 704 W. Girard Ave.

Oak Lane Hdwe. Co. John Wanamaker E. Wanger 502 Market St Wm. Weisman 1215 South St. L. Weiss 4825 Woodland Ave. Walter Scott Wood Grant Wylie Auto-Motive Service Co.,

Inc. 5223 Girard Ave. Murta Appleton & Co. Edward A. Coxe 812 Lehigh Ave. W. S. Gibson 4626 Frankford Ave.

Lewis & Lamont 3073 Kensington Ave.

A. Pomerantz & Co.

Adolph Saakes 80 N. 8th St.

Berlin Bros. 7272 Woodland Ave. N. J. Dilworth 1604 Market St.

Gimbel Bros.

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Chas. Lentz & Son 81-83 S. 17th St.

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Service Elec. Supply Co.

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W. H. Ashmore 3418 Market St.

J. Balasny 5323 Market St.

J. E. Esmond

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W. W. McCausland & Son

Magen Hdwe. Co. 5219 Market St.

S. E. Winer 5926 Market St.

C. L. Presser

Schwartz & Berman

Victor Hdwe, Co.

J. A. Dwyer 1606 Sansom Sta

Albert Gentel, Inc. 1503 Columbia Ave.

Israel Wolkin 2607 Germantown Ave.

Seville Elec. Co.

BETHLEHEM

Bethlehem Auto Supply Co.

Bethlehem Auto Tire Sup.

Bethlehem Elec. Sup Co.

C. Elliott Hill 6 S. Main St.

Jacob Elec. Co.

United Auto Stores

BRISTOL

Louis J. Rubin

Wm. P. Wright, Est.

8602 Market St

Chester Hdwe. Co. Herman J. Kextner Jos. C. McMaster Benj. F. Riley Spencer Stationery Co. 523 Market St. United Auto Stores COATESVILLE Coatesville Hdwe Co.

Wm. H. Fairlamb Pownall Hdwe. Co. Carl B. Sherer E. S. Thorne 110-112 N. 34 St. United Auto Stores 246 E. Lincoln Highway Webster Co.

DARBY B. F. Carr 512 Main St. Walter L. Hewes 8764 Main St. P. H. Seipler DOWNINGTOWN Theo. M. Griffith & Sons

H. B. Sides DOYLESTOWN H. R. Gehman 9 N. Court St. Chas. H. Shive 1-8 N. Main St. HONEY BROOK

NORRISTOWN W. S. Woodland 517 W. Marshall St Victor B. Arkless Newman & Frey Hdwe. Co. 801-503 W. Marshall

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Hillegass Elec. Co. Sheetz & Price 240 W, Broad St. WAYNE

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C. & A. Drug Co. HAMMONTON, N. J. Irvin I. Hearing

Anthony Rice MOORESTOWN, N. J. F. A. Measey, Est. B. Gray 77 E. Main St.

MT. HOLLY, N. J. Creedon Hdwe. Co. L. B. Kumpp 29 Main St. RIVERTON, N. J.

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