

# BONWIT TELLER \＆CO． 

The Specialty Shop of Originatioris
CHESTNUT AT $13^{\mathrm{TH}}$ STREET

## Special Announcement for

Two Days－Thursday and Friday
Most Extraordinary Sale We Have Ever Attempted！


Unrestricted Choice of Any Skirt in Our Entire Stock


Make Your Own Deductions From Price Tags

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## THE COLORS：

Featuring every new and desirable shade for
summer wear．White，copenhagen， summer wear．Wurple，rose，flesh，orange，tan and black gray，purple，rose，flesh，orange，tan and black：
in solid colorings，plaids，stripes and com－
binations．

No C．O．D．＇s．No Approvals．No Credits．



## A New Essex Free

To Be Given to the Person Who Comes Nearest to Naming the Total Distance Traveled by the Two Essex Cars in a 7：Day－and－Night Non－Stop Motor Endurance Test

## Watch the Essex This Week

Everywhere throughout America during this hardest kind of rough country driving over the week，the Essex will，in a thousand ways，and nation＇s most notorious roads． with as many different cars，further prove its distinctive performance，reliability and econ－ omy．

Every type of test that reveals these qualities will be made．They will cover the greatest hill climbs－the inter－city records for speed－the

They will include economy tests．No perform ance that proves car quality will be omitted．
There will be non－stop tests in which cars will be run constantly，for seven days－the motor never stopping and the car in motion all the time， except to take on fuel and to meet traffic regu－ lations．

## How Far Will the Essex Travel in 7 Days？

To the person giving the nearest to correct estimate of the distance our two Essex will be driven will
be given a brand new Essex tour ing car．
You will see the cars on the streets．A relay of six drivers will keep them in constant motion．

## Robert D．Harper

Chief Clerk to Mayor of Philadelphia
Judge Byron E．Wrigley and W．R．Walton
masked and sealed the Speedometer Dials and made a record of the when the ryun started at 12 o＇clock noon Saturday，June 26.

Both cars will stop at 12 o＇clock noon，Saturday，July 3．The same and record the number of miles covered by both cars even to the tenth of a mile：To the person whose estimate comes nearest to being correct will be given a new Essex touring car without charge． have to buy anything．Merely make your estimate．The contest is open to every man，woman and child．

3037 Miles in 50 Hours Such a distance was covered by an Essex stock chassis on the Cin－ such speed will be possible in this instance on account of traffic con－
ditions．But this does reveal some－ thing of what might be expected if performance were unrestricted by traffic conditions．
Come to our store if you want to know more about Essex capa－ bilities．
Keep in touch with the perform－ ance of Essex cars in other cities． No such nation wide demonstra－ tion was ever made for another car． Essex already holds hundreds of performance distinctions．This week will greatly add to their number．
Maybe you will be able to get an
Essex free Essex free．If you don＇t let your choice be an Essex because of its its worth．

## A Chance for Everyone

L． 0 This contest closes at 12 o＇clock noon，Saturday，July 3，1920．In order to 19 receive consideration，all estimates must be made on COUPON appearing in our My estimate of the total distance travelurnished by drivers of the two ESSEX cars． My estimate of the total distance traveled by the two Essex stock cars in the seven
day non－stop motor endurance test is

Name Miles． $\qquad$ ．．．Tenths of Miles ．．Address
$\qquad$ （If a car owner，fill in name and model）

Mail this coupon to Contest Department，Gomery－Schwartz Motor Co．， 128 No．
St．，Philadelphia，Pa． Broad St．，Philadelphia，Pa．

Gomery－Schwartz Motor Car Company 128－140 North Broad Street

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[^0]:    ## THE STYLES：

    Models for every occasion－dress，sports，out－ ing or for general wear．Plain gathered models，
    knife and accordion pleated effects；belted， pocketed and braid and button trimmed styles． Sizes for women and misses．

