

Great Organ plays at 9, 11, 11:55 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# Close to the End of the Sweeping 20 Per Cent Deduction on Wanamaker Merchandise

## Like the Hungry Squirrels in Winter

coming out of their hiding places to obtain relief, so are some of the overloaded manufacturers of the East coming to the front just now with lovely articles of various kinds that they are unable to hold on to any longer.

Evidently they were priced too high at the beginning and remained unsold because too highly priced.

They are now appearing as though enormously reduced.

In women's dresses, coats and waists we have renewed almost all our assortments three or four times in the last two months.

It is such a pleasure to do business in our old-fashioned regular way, with nothing overpriced at the beginning and no re-markings on the tickets.

Do not buy anything this week that you can do without.

[Signed]

*John Wanamaker*

June 29, 1920.

## Young Women's Airy, Dainty Georgette Dresses, \$33.50

Fresh and lovely they are, and made in several good and attractive Summer styles. Some are beaded with snowy porcelain beads, some have little crystal beads, and some dresses are tucked or hemstitched or combined with taffeta by way of trimming.

There are many white dresses, cool and pretty, or you may have flesh pink or navy blue.

14 to 20 year sizes.

\$33.50—less, of course, the 20 per cent deduction.

(Second Floor, Chestnut)

## Women's Dainty Louis Heel Pumps About Half Price at \$6.65

Three styles of very desirable Summer shoes are in this lot.

The only reason that we can sell them for this unusually low price is because the maker let us have them at a great concession.

They are all tongue pumps with high Louis heels, long wamps, narrow toes and turned soles.

Black calfskin with black satin quarters.

Patent leather with black satin quarters.

All-black calfskin.

(First Floor, Market)

## LOVELY Summer Blouses—All of Delicate-Hued Georgette

Women like such dainty, pretty blouses as these to wear with their satin and silk skirts. These are quite new, and attractive enough to please the woman who is fastidious.

At \$7.50 is a pretty style of white or flesh-color, with trimming of Valenciennes lace and insertion, a pleated double frill in front and three-quarter length sleeves.

At \$10.50 is a blouse in flesh color, with silk embroidery and hand-drawn work. This is long sleeved.

At \$15.85 is a beauty—a blouse in flesh color or white, with tucks in front and a long collar and revers embroidered in silk.

At \$20 is a charming blouse with real flet on the collar, cuffs and down the front. It is in white or flesh color.

All these prices are subject to the 20 per cent deduction.

(Third Floor, Central)

## TWO Fine Parisienne Corsets

Particular women find the Parisienne corset admirably suited to their needs—its lines are very good, it is beautifully made and it holds its shape. Here are two new and good models—

At \$22 a model of pink flowered batiste, girdle top, with elastic gore in back and long skirt.

At \$15 a model for average figures; made of light-weight white diagonal stripe material, with low top, double front garters.

There is the 20 per cent deduction on all these, too.

(Third Floor, Chestnut)



## "How's the Water Today?"

That's the question soon to be heard on the beaches, and whether a woman goes in the water or merely takes a sun bath on the beach, she will like to have the newest, most becoming bathing suit she can get.

And it's easy to get one here! Hundreds of new and fetching models are ready. There are suits of black poplin, suits of lustrous black or blue taffeta, suits of satin, of wool Jersey in bright colors or somber shades and suits of wool duvetyne—these last for beach use only, of course.

There are suits with three-tier skirts; suits with bloomers and without; suits with petal-skirts; suits piped in color, or trimmed with another shade. There are even some hand-painted suits—not seascapes, exactly, but marine views!

Prices begin at \$7 for suits of surf cloth and go on to \$75 for the duvetyne suit, which is in a rich, dark brown tone.

## New Bathing Suits for Young Women, Too

Surf satin, poplin and other suits, \$4.25 to \$13.75—14 to 20 year sizes.

Wool one-piece suits with knickers, \$6.75, \$7.50 and \$8.75 for girls' sizes, 6 to 12 years; \$7.50 to \$16.50 for 14 to 20 year sizes. These are in navy and lighter blues and greens. The prices are less the 20 per cent deduction, of course.

(Second Floor, Chestnut)

## Printed Chiffon Voile—Special at 75c a Yard

We have been selling this voile for a considerably higher price and were fortunate to obtain a good-sized lot at a concession.

Designs are unusually good for material of this price and are on dark and medium colored grounds.

20 per cent off at time of purchase.

(West Alle)

## Of Fine Serapi Carpets a Most Attractive Choice

Much of the beauty of fine Serapi rugs is largely in the boldness of their designs, and all of their individuality may be said to go back to the same source.

Typically fine Serapi rugs have red grounds with daintily conceived figures in ecru, blue and sometimes green.

We have a group of just such fine Serapis in large carpet sizes, some of them being Bakshaish rugs, the finest Serapi grades woven.

During this week these, like all other rugs in the store, can be bought at 20 per cent less than normal prices.

11.1x10.5	\$ 875	12.7x10.3	\$ 975
14.8x11.4	1545	15.8x11.8	1635
17.6x11	1675	16.9x12.11	1875
14 x10.7	1425	11.7x 9.7	965
17.1x11.3	1865	12.4x10.11	1185
12.6x 9.9	1085	12.6x 9.9	1085
12.4x10.6	1045		

(Seventh Floor, Chestnut)

## Women's Light-Weight Woolen Sports Coats From Switzerland

We have just unboxed some fine hand-knit woolen sports coats made as only the Swiss know how to make them.

In two styles and in a variety of colors.

Coat style with belt, but without a collar, \$10.

Tuxedo model with fancy collar, cuffs and sash is \$16.50.

Also some machine-knit surplice style sports jackets of knit wool in a variety of colors that we can sell at \$5 each, which is one-third less than they have been.

20 per cent off all these goods at time of purchase.

(First Floor, Market)

**THIS 4th of July surprise candy box at \$3** holds all the kinds of candy everybody likes—old-fashioned yellow jack, delicious cream mint, chocolate-covered marshmallows, assorted chocolates, clear drops—four and a half pounds in all. And there are snapping bonbons—and a surprise, too!

Also the 20 per cent deduction.

(Down Stairs Store, Chestnut)

## WE'RE Clearing Out a Number of Sports Hats at \$2 to \$5

and any woman who needs one or two or three more of these comfortable, useful hats will find herself well repaid for coming in to see these, all of which have been much higher priced.

There are big hats and little hats, hats of fine straws and rough straws; hats in black, hats in gay Summer colors.

There are hats for all Summer sports needs—and the savings are very worth while.

And there's the 20 per cent deduction, too.

(Second Floor, Chestnut)

## COMFORTABLE, Summery and Pretty Are These New Smocks

Here are some new arrivals—

At \$3.50, smocks of light-weight crepe in pink or blue, with round necks and white organdie collars, embroidered; or white voile smocks with red and blue stitching.

At \$5, dotted voile smocks with round yokes of white lawn and mercerized embroidery.

\$6.75 for white crash smocks, with round necks and colored embroidery for trimming.

At \$7.75, pretty smocks of Japanese crepe with pointed yokes of contrasting color, with colored embroidery.

And there's the 20 per cent to come off all these prices.

(Third Floor, Central)

## New From Overseas

### Just Here From Paris—Fragrant Claire Perfumes and Powders

Women who know and use these delicious Claire scents and powders will be glad to hear of this new case, just in from Paris. The scents are delightful, and Claire preparations are to be found in Philadelphia only at Wanamaker's.

Violet de Paris extract and toilet water, \$4 a bottle; face powder, \$1.50.

Yu Yu extract and toilet water, \$5 a bottle; face powder, \$2; sachet, \$1.

Compressed face powder in either scent is 50c.

You will note that the prices on the extracts and toilet waters are lower than they have been for some time—and these prices, together with the 20 per cent deduction, make this new shipment of particular interest.

(Main Floor, Chestnut)

## Bronze Bead Fringes From Paris

Fringes of tiny, gleaming bronze beads—and bronze bead trimmings are quite fashionable for the adorning of gowns and wraps and sashes.

They are in many desirable widths and prices begin at \$2.50 and go to \$9 a yard.

And the 20 per cent deduction makes this much lower.

(Main Floor, Central)

## From England—New Needlecases

Women who sew—and most women do, these days—find these English needlecases very handy little possessions. They are filled with the best quality English needles and they come in compact and convenient little cases.

Some are of leather, some of imitation leather, and there are also some fancy cases. They hold needles of all the wanted sizes, in good assortment, and the prices are 35c to \$4.50.

There's the 20 per cent deduction, as well.

(Main Floor, Central)

## SCRIM and Marquisette Curtains—the Best Kinds at a Saving

At their prices—\$3.25 to \$10 a pair—these curtains are quite exceptional.

And then there is the 20 per cent deduction to boot—this is on purchases made during this week.

Goods of undoubted excellence at a very substantial saving—that is what it amounts to.

Anybody looking for curtains of this kind will look long for better at the money.

Some plain hemstitched, some with hand-drawn edges, some with lace edges.

(Fifth Floor, Market)

## WOMEN'S Silk Stockings—Special at \$2.15

Full-fashioned black silk stockings with mercerized tops and soles.

First-grade goods that are usually much higher in price.

(West Alle)

## LOW-Priced Suit Cases of Excellent Quality

Well-made, serviceable, oak-tanned cowhide suit cases in dark shades of tan, sizes 24 and 26 inch among them.

With short straps the prices are \$14.75 and \$15.75. With straps all round they are \$18 and \$20.

All of them subject to the 20 per cent deduction.

(Main Floor, Chestnut)

## MADEIRA Tea Napkins and Lunch Sets—New and So Pretty

We have just received a new and exceptionally attractive lot of real Madeira linens. Among them are some fine tea napkins that have plenty of typically well-done embroidery. These are in size 13x13 inches, priced at \$13.75 and \$14.75 a dozen, less 20 per cent.

Also a fine lot of 13-piece lunch sets, priced from \$12.50 to \$17.50 a set, minus 20 per cent. Very dainty and gift-like goods that any woman who loves a well-appointed home will be glad of.

(First Floor, Chestnut)

## COOL and Pretty Bedspreads

English block printed spreads, lately overseas, just dress a bed in coolness and daintiness.

These are block printed in rather elaborate figure and floral patterns combined, and come in blue and white, pink and white, and pink, white and green.

Sizes 70x90 inches at \$8 each.

Domestic spreads of cool dimity in pink and blue stripes—very practical, serviceable and inexpensive—72x90 inches at \$4.50; 80x90 inches at \$5 each; less 20 per cent.

(Sixth Floor, Central)

## PERHAPS You've Forgotten Your Furs—

and if you have this is just to remind you that the doors of the Wanamaker Fur Vault are hospitably open to early and late comers.

A postal or a phone call is sufficient to bring our wagon to your home for your things.

(Third Floor, Central)

## New Lot of Carrara Marble Garden Furnishings—Less Than Pre-War Prices

The first direct shipment from Italy in some years and secured on such advantageous terms that we can offer the pieces at less than pre-war prices.

On top of that you get the 20 per cent deduction on purchases made this week.

So that these goods are now as low-priced as we have ever known them to be, if not lower.

Wherever we have a corresponding piece already in stock the price of it comes down to be on a level with the new piece.

Benches, urns and flower pots are the chief pieces.

Prices from \$47.50 for a bench to \$125 for a large flaring flower urn.

All prices less 20 per cent.

(Fourth Floor, Chestnut)



## A Man's Comfort and a Man's Clothes

Their relationship is obvious.

So much so that there is no need to stress it.

But we should like to lay particular stress upon the fact that the cool, tropical suits men need for comfort in hot weather are here in particularly good selection.

These suits have more than coolness to recommend them. They have also much of the character of regular suits so far as style, fit and workmanship are concerned.

In every respect they are the finest tropical suits obtainable for the prices.

Palm Beach suits in plain colors, \$25.

In fancy shades, \$28 and \$30.

Mohair suits, \$25 and \$35.

Khaki-color silk suits, \$40 and \$55, including suits of Shantung silk.

Tropical worsted suits, \$35 to \$60.

All these fine and remarkable garments may be obtained just now at one-fifth from regular prices.

(Third Floor, Market)

## Light-Weight Soft Hats for a Man's Holiday

A great many men like a light-weight, crushable soft hat to stick in the bag for the holiday trip, and for this purpose we have one of the most serviceable hats of the kind that ever came to Philadelphia.

It comes in five pleasing colors and is extremely comfortable on the head.

Price, \$6, less 20 per cent.

(Main Floor, Market)

## Men's Gay Summer Silk House Gowns From London

Designs and colorings of these gowns are rather pronounced, but just the sort of thing some men like.

Light in weight and cool and easy to stow away in a traveling bag.

Price \$50, less 20 per cent.

(Main Floor, Market)

## Ireland Sends Men New Dollar Handkerchiefs

Of beautiful quality linen, and in the perfectly plain hemstitched style that is always in good taste. ¼, ½ and ¾ inch hems.

The 20 per cent deduction makes them much less, too.

(West Alle)

