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## ffanscom's

 Ginger Ale, Root Beer \& Sarsaparilla, \$1.75 doz. 123£ Market St.

Your Old Porch Chair
"Bring it back" again with the paint that ha
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Hard, glossy finish.
Phoenix
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## AllOurShoes



French, Shriner \& Urner 1340 CHESTNUT STREET

## No Spring Tonic

 "The devil was sick, the devil a monk would be.The devil was well, the devil a monk was he." Many men think of advertising as something oo be bought and applied in time of need and unprosperity
In state-craft, they may preach national pre-
paredness but in their own business they are inconstant.
Among great national advertising campaigns,
however, the successes grind like the mills of the however, the successes grind like the mills of the
Gods-slowly but exceeding fine.

Do you suppose it makes the slightest differne to the public whether Campbell's Soup is oversold a hundred million cans or undersold and
hustling for orders? hustling for orders?
Week after week, month after month, year af-
er year, the women hear that Campbeli's makes good soup. And with what result? What name do you
first think of when you think of soup?

Butterick-Publisher The Delineator
$(s p .50$ a Year) $\quad$ Everybody's $\quad \begin{gathered}\text { The Designer } \\ \text { (ss.00 a Year) }\end{gathered}$ $\underset{\text { (spa.7s a Year) }}{\text { Magaine }}$

## 

## Free-A New ESSEX-Free

A standard 5-passenger Essex Touring Car will be given to the person who guesses nearest to the total number of miles covered by these two Essex in this seven-day non-stop motor endurance test.

## A CHANCE FOR EVERYONE

 -FILL OUT COUPON BELOW-

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Two Standard Touring Cars Start On A Seven-Day Non-Stop Run

168 hours without once stopping the motor is the task set for the two Essex Touring Cars which left City Hall Saturday at noon. We could think of no other test bles than this long grind. Watch for these two cars-hail the driver and tell him where you want to grin

Ride in either of these cars-let the driver show you the wonderful qualities of the Essex. The smooth riding-the quick getaway-flow of tremendous power. Its performance, its long endurance and the way in which it retains its newness-are qualRide and be convinced

| our newspaper advertisments or on slips furnished by drivers of the two ESSEXcars. My estimate of the total distance traveled by the two Essex stock cars in the seven-day non-stop motor endurance test is Name ..... $\qquad$ dress . Mail this coupon to Contest Department, Gomery-Schwartz Motor Car Co., 128 .............................................. Mail this coupon to CBroad St., Philadelphia, Pa. |
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