

CONTRACTORHELD ON NOCES CHARCE


Rainy Days Are Best of All When the Youngsters Can Enjoy
This Superb PLAYER PiANo '495
Slightly used as a dem. onstration player. Fullsize piano, with full 88 -note
up-to-date action. Well
made and handsomely fin. made and handsomely fin. ished. Bench free.
F. A. North Co. , mos. E.

devon manor
smam sumantasinmean
Lawn Luncheon service of Silver
Silver Electro. Ptate Silver and Crystat Porcelain

Making Haste Slowly
you strike it with a seledge e it will fracture like
glass. And yet in time it will sort of melt down filices. mandese
Rosin is called a viscous substance, and while
would be impolite to call the public the same thing,-its action is something akin. Some advertisers have attempted, with the
sudden application of a large advertising appropriation and sledge hammer messages, to change
the public immediately in its habits. pube immedately in its habits.
unalterable character of our people, they have quit 'in disgust.
Time is a wonderful element in national adver-
ising. sing.
Not only is time an essential in the success of
new campaign it it is the chief asset of protection
Butterick-Publisher The Delineator

Everybody's
Magazine
The Designer
$($ sz,on a Year) $\underset{(s z .75}{\substack{\text { Magazine } \\ \text { a } \\ \text { Yoar })}}$

