

Great Organ plays at 9, 11, 11:55 and 4:50 Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER Partly Cloudy

# The Privilege of Buying Almost Anything in the Wanamaker Store at 20 Per Cent Deduction Will Be Withdrawn After Next Week

THIS notice is given to provide ample time to all who wish to take further advantage of an unparalleled opportunity. Please bear in mind that this is no sale, and there is no desire to urge people to buy. But it would be a great pity if any one lost the benefit of this movement against higher prices because he or she was not advised that the deduction was soon to end.

Just now the stocks are large and of satisfying variety, but there is bound to be great demands on them in the next few days, so those who want best selection should not delay.

## Notwithstanding the Daily Outgo of Our Good Merchandise

every day of the past six weeks, the lots of fresh incoming goods each day filled up the vacant places.

You can hardly realize that our daily inflow of freshest goods in that period cost us twelve and a quarter millions.

While we are out of a few things, not replaceable in time for this season, where could any one go to find over fifteen millions of new goods at such prices as in our two stores, Philadelphia and New York?

Some of our newly bought goods cost less than previously and are marked less, according to promise.

[Signed]

John Wanamaker

June 24, 1920.

## For Street Wear—Young Women's Dark Blue Dresses

To wear now in town, to wear at the shore on cool days, to wear for traveling and for no end of practical occasions, there is nothing more useful in her wardrobe than a dark blue dress.

For better wear there are most attractive little gowns of crepe Georgette which is cool enough for the warmest day; gowns of crepe Georgette and taffeta pleasingly combined, gowns wholly of taffeta, and others of dark blue serge or wool tricotine.

There is a wide and distinctive collection of models—there are dresses of great simplicity and others that are more elaborate.

\$42.50 to \$82.50—and 20 per cent will be taken off at the time of purchase.

## For All Her Sports Needs—Suitable Hats

Useful indeed is the sports hat, and becoming, too, for its lines are youthful, its style simple and its coloring pleasing.

Women planning Summer wardrobes will find here hats suitable for traveling, for motoring, for golf, for tennis, riding, yachting, for country or shore wear.

There are the novelty hats of rough straw, hats of silk embroidered in gay colors, ribbon hats, hats embroidered with bright-hued wools, hats trimmed with ribbon bands and with flowers.

There are small and larger hats—hats in black and white as well as all the gay Summer colors.

\$10 and upward is the way prices go—and there is the 20 per cent deduction, of course, from these sums.

## Those Exquisite Glace Satins Much Desired for Evening Gowns

may be had now in all the colors one could ask. Sometimes it is hard to tell exactly what color they are, for they change so with every movement.

Because of their softness and draping qualities, they make the most fascinating ruffles and frills imaginable. Now, while the 20 per cent holds good, is the time to buy these satins, for there is a goodly saving in the price of \$6 a yard.

## Mighty Few Women Can Do Without a Pleated Wool Skirt

There are some very attractive ones of fine all-wool prunella cloth, full knife pleated and with a tailored belt. They go well with tan or navy blue sports coats because the prevailing color is tan with combinations of rose, Copenhagen blue and so on. The price is \$30 and there is 20 per cent to come off that.

## Now Women Are Looking for White Low Shoes

We have thousands of pairs of them in many different styles, all subject to the deduction of 20 per cent.

White buckskin oxfords with rubber soles and wedge heels, \$11.50 and \$12 a pair.

White buckskin oxfords with oak soles and Cuban heels, \$10.

White canvas oxfords with white soles and military heels, \$10.

White canvas two-hole ties with covered Louis heels, \$12.

White canvas oxfords with oak soles and military heels, \$9.50.

White canvas pumps with turn soles and covered Louis heels, \$10.

White canvas tongue pumps with covered Louis heels, \$8.

White canvas oxfords with rubber soles and wedge heels, \$8.50.

White canvas oxfords with oak soles and Cuban heels, \$7.50.

White canvas pumps with covered military heels or with welted soles and covered Louis heels, \$7.50.

White canvas oxfords with oak soles and Cuban leather heels, \$6.50.

## Everybody Is After Organdie So it Seems

No wonder when it makes up into such perfectly bewitching frocks and such pleasant ones for warm days.

Fortunately there has been a constant succession of new shipments of organdies right along, so that women have been able to find all the colors they wanted.

They are 44 inches wide, \$1, \$1.25 and \$1.50 a yard and considerably less when the 20 per cent comes off.

## Sweaters for the Youngsters

Slip-on sweaters in delicate colors like pink or blue, and all-white, are for little folk of 2 to 6 years and are \$4.50 to \$5.50.

Heavier, button-in-front sweaters, in many good styles, and of different wools, are in tan, Copenhagen blue, brown, gray and heather, and are \$6 to \$10 and in 26 to 34 sizes.

Of course the 20 per cent deduction makes them even less expensive.

## Flexible, Rhinestone Bracelets on Black Ribbons Are New

and are as charming as they are new. The designs are lacy and fine, the rhinestones sparkling, and the effect over the narrow black silk ribbons is very good.

There are many designs, some of the bracelets are set with imitation jade, some with imitation sapphire, and others are wholly of the rhinestones.

\$12 to \$24. And there is the 20 per cent deduction, which makes the prices smaller.

(Jewelry Store, Chestnut and Thirteenth)

## Porto Rican Nightgowns

for large women are the perfection of comfort and daintiness, with their kimono sleeves, square necks and flat, beautiful finish. Prices are \$5 and \$8.50, according to the amount of drawwork, and 20 per cent will be deducted from them.

(Third Floor, Central)



## The Newest, Smartest Bathing Shoes and Hats

may be found in that little shop of bathing accessories on the Main Floor, Central. Many attractive new sandals and shoes, hats and caps have just been unboxed.

New black satin hats, with tiny white flowers along the edge, are \$7; and another smart hat of dark blue rubberized satin is in a becoming shape and is trimmed with flowers in a pretty tan shade—this is \$6.

A new black and white hat in novel style is \$6.25, and other new bathing hats in black, black-and-white, purple and American Beauty are \$5.75 to \$6.75.

Bathing slippers are 75c with tapes, \$1 in oxford style; \$1.50 for a good style in black sateen, and \$1.75 for a high shoe; \$2.65 for a surf satin laced shoe with rubber sole.

New bathing bags of black satin, rubber lined, are \$5.

And there is the 20 per cent deduction on all these prices, of course.

(Main Floor, Central)

## Speaking of Cotton Waists Generally

We have dozens of white batiste and voile styles at prices ranging from \$3.85 to \$16.75—besides a few voiles at \$3.50. Some are plainly tailored, some hemstitched, some ruffled or enlivened with lattice-beading, done with Swiss and hand embroidery, and some with real and imitation laces. Necks are square, V-shaped and round; sleeves long and three-quarters.

All are subject to the 20 per cent deduction.

(Third Floor, Central)



## Women's Gowns of Foulard and Chiffon—\$70 to \$150

These are the gowns known as novelties because there are only one, two or three of a style. Also each style has had a great deal of thought put into it, with the result that each is charming. Some of the features of the foulards are fine lingerie collars, black velvet girdles or girdles of narrow colored ribbons, or girdles with little garlands of flowers. Some of them, too, are charmingly veiled with chiffon; one gown of rose-and-white chiffon has decoration of little tabs; another of navy and beige has a three-tiered skirt of accordion-pleating, and another is a speckled white chiffon founced over black taffeta. One altogether delightful affair of much draped smoke chiffon is printed in rose, old gold, old blue and lavender.

Prices are \$70 to \$150, less the 20 per cent.

(First Floor, Central)

## More of Certain Raincoats That Women Liked Exceedingly

They are a mercerized cotton gabardine, almost changeable in effect and tailored in the most particular manner.

They are light in weight, making them nice for warm weather, and very good looking. In tan color only, \$57.50.

Another much-liked Summer raincoat is that of oil silk. There are still plenty of the coats at \$27.50 and the capes at \$30. All these prices are subject to the 20 per cent off.

(First Floor, Central)

## New Casks of Fine Cut Crystal Just Opened

Scarcely a business day has passed within the past six weeks without bringing us new lots of fine cut glass.

Every new shipment is needed, because this cut glass of ours is in remarkably brisk demand; especially with buyers of gifts for the brides of June.

We have never had, not even at the height of the Christmas season, a better selection than we have this very day and these are just a few of the popular prices:

- Berry dishes, \$8.25 to \$30 each.
- Berry bowls, \$6.50 to \$40 each.
- Salad trays, \$7.50 to \$50 each.
- Ice cream trays, \$10.75 to \$50 each.
- Celery trays, \$4 to \$18.50 each.
- Comotes, \$2.75 to \$40 each.
- Cheese and cracker dishes, \$8.25 to \$13.50 each.
- Sugar and cream sets, \$8.25 to \$13.50 each.
- Cake plates, \$6 to \$18.50 each.
- Whipped cream bowls and plate, \$5 to \$14 a set.
- Jugs, \$5.50 to \$21 each.
- Vases, \$2 to \$75 each.
- Punch bowls with stand, \$20 to \$250 each.

(Fourth Floor, Chestnut)

## 2000 Pair of Women's Silk Stockings at \$3.50

Full-fashioned, all-silk stockings in good heavy weight with reinforced heels and toes.

They are in black, white and cordovan and because we were overstocked on these colors we took them out of stock and reduced the price to \$3.50 a pair. Besides which you get the 20 per cent deduction.

(West Aisle)

## A Bathing Suit Fashion From the South

Down in Palm Beach, Miami and Bermuda, last winter certain very smartly gowned women were wearing bathing costumes made of tub silks. The bathing caps and stockings matched the color in the stripe of the silk. This fashion was an extremely pretty one and much taken up by the younger set.

Such silks, in all the colors used, may be had at \$3.50 a yard, less 20 per cent.

(First Floor, Chestnut)

## Silk Jersey Petticoats at \$5.50

That is, \$5.50 minus the 20 per cent. The petticoats are in gray, green, purple, brown, navy and black, and have fancifully pleated ruffles.

(Third Floor, Central)

## Floor-Lamps

Just at the present moment we have a particularly good collection of wooden floor-lamps in mahogany, gilt and ivory finishes. They are all of the two-light sort and are priced at \$15 to \$32.50, minus the 20 per cent.

(Fourth Floor, Central)

THAT faintly clouded, faintly opalescent glass which comes nearest of any modern thing to the ancient glass of Cyprus may be seen in the China Store.

It is made in this country and its classic shapes are as beautiful as its color. There are violet holders and bud vases as low as \$1, and fruit and flower holders as high as \$13.50; with bowls, compote dishes, candlesticks and covered urns in between!

The 20 per cent deduction applies to all these prices.

(Fourth Floor, Chestnut)

## This Is a Good Time to Have Furs Repaired

and if you have any work to be done on your scarfs, muffs or coats we suggest your bringing them in now. Careful workers will do the repairing and the charges will not be made until the garments are returned to you in the Fall.

(Third Floor, Central)

## Fine Sample Umbrellas in the New Fall Fashions

Paris has taken a fancy to animal and bird-head handles, and a number of these samples (American though they are) have these heads.

New also are the larger and heavier rings, some oval in form, others in stirrup shape. For sports wear there are smart plaited-leather handles with leather carrying straps. The pineapple top is another novelty.

They are all sun-or-rain umbrellas and have either black or colored silk covers, some with fancy edges. Nearly every umbrella is different. Beginning at \$10, prices go to \$25, with 20 per cent off each one.

(Main Floor, Market)

## Tea Napkins of Daintiness—Pretty Gifts

For a bride with visions of a dainty home it would be hard to find a more appropriate or acceptable gift than a dozen of these lovely tea napkins of plain Irish linen, neatly hemstitched on all four sides. And they are exceptionally good at the price, which is \$7.50 a dozen, minus 20 per cent. Size 13 inches square.

(First Floor, Chestnut)

## Men's New Silk Shirts of Shining Beauty

These shirts are made of a fine quality taffeta which has the brilliant sheen to it that some men like in silk. The designs are stripes in various widths and some in wonderfully effective combinations. The colors are unusually beautiful.

The price of these shirts is \$15, less 20 per cent.

THEY say half the world doesn't know how the other half lives or what it does, and it is equally true that half the men of Philadelphia do not know where to find the caps the other half wears.

## Men's London Caps and Caps of British Woolens

are to be found in the Wanamaker Men's Hat Store in very best assortment.

Not high priced, either, for you can choose from a notable variety at \$4, less 20 per cent.

(Main Floor, Market)

## To Men Who Want to Get Their Bathing Suits in Time

Two-piece suits in navy with red or white trimmings, sleeveless or with quarter sleeves, \$7.50 to \$8. One-piece suits with skirts, \$6.50, \$7.50. And for the popular combination of flannel pants, white jersey and belt, the pants are \$3.75 and \$5.50, the jerseys \$3.50 and \$4.50 and the belts 50c.

All subject to the 20 per cent deduction.

(Main Floor, Market)

## Everybody Needing Office Furniture

should take note of the fact that the privilege of selecting anything in the Wanamaker Office Furniture Store at 20 per cent off regular prices is now a matter of so many days.

Any man or woman of business who appreciates a saving of one-fifth on office desks, chairs, safes, filing devices—anything in our office furniture store—will take advantage of it without undue delay.

(Third Floor, Market)

## Women's Fitted Luggage in Many Fine Styles

The assortment of women's fitted traveling cases that we have at present is unusually comprehensive, going all the way from a little 10-inch beauty case to a large piece the size of a suitcase.

All in black leathers, some in highly glazed finish, others in dull long grain effects. Linings are of moire silk in attractive colors and some of the cases have removable trays.

Fittings are of white shell-finish celluloid, and in some cases, in the finest pieces, they are of sterling silver.

Prices, \$28.50 to \$350, less 20 per cent.

(Main Floor, Chestnut)

## Dress-Up Suits of Blue Serge for Boys

The blue serge suit which every boy needs for "dress-up" wear can be bought in the Boys' Clothing Store at an advantage of 20 per cent, provided that it is bought without much delay.

We have a very good collection of blue serge suits guaranteed all-wool, and their colors are guaranteed to be fast. In every respect they are suits of quality and dependability.

They are in the Norfolk style and have a two-fold utility through the fact that the jackets can be worn with white duck trousers.

In sizes for boys of 8 to 18 years at \$15, \$16.50, \$18, \$20, up to \$32, less 20 per cent.

White duck trousers in 8 to 18 year sizes at \$2.75 to \$4.

(Second Floor, Central)

## Women's and Men's Handkerchiefs

Irish both; the women's with a fine open-work initial and altogether very sheer and refined; the men's extra-sized, with shire-stitched hems, a quarter and a half inch wide. The first are \$12 a dozen, and the second \$1.75 apiece; and the 20 per cent deduction will be made.

(Main Floor, Central)

## Creamy Sea Foam Squares, \$1 a Pound

Perfectly luscious morsels of creamy, delicious candy—maple or chocolate with rich black walnut meats generously scattered through.

Just down from the kitchen—\$1 a pound.

Yes, there's the 20 per cent deduction on these, too.

(Down Stairs Store, Chestnut)

## The New Kazak Rugs Are Very Interesting

They are interesting not only because rugs of this type and in such sizes are so very scarce and desirable, but also because Kazaks are rugs of very strong individuality, reflecting in their rich colors and bold figure designs something of the wild and restless characteristics of their weavers.

The fields are mostly of rich red decorated with large geometrical figure patterns in contrasting shades, notably ecru, blue and sometimes green.

They are rugs of much decorative charm and their heavy and firm texture gives them a good wearing quality.

This particular lot, the best in many years, came to us direct from overseas, having been chosen abroad by our own representative.

Sizes 6.6x3.10 ft. up to 9.4x5.7 ft., averaging about 7x6 feet.

Prices \$150 to \$375, less 20 per cent.

(Seventh Floor, Chestnut)