#### The Woman's Exchange

To "A Girl"

Tou will be much more popular, and your remarks will be much funnier if your do not plan them beforehand. Just you do not plan them beforehand. Just you do not plan that comes into your head, say anything that comes into your head, and don't try to be popular. If the boys and siris know that you are working to make them like you they will be bored and unaffected. Boys like a "good and unaffected. Boys like a "good listener" as well as a funny talker, you know. Couldn't you find any nicer games to play than the kind you mention?

Remedy for Freckles

Remedy for Freckles

To the Editor of Woman's Page:

Dear Madam—Would you Kindly print
a good lotion for removing freckles from
face, hands and neck? I do not want to
face hands and neck? I do not want to
take any of the remedles advertised, but
would be pleased should you print a formuls or advice.

Lemon juice is said to be the best
thing to use for freckles, although the
tested, specially prepared lotions are
very good to use. A home-made lotion
that is recommended by some persons is
made of one ounce of epsom saits to one
pint of warm water, into which the
white of one egg has been surred.

Better Be Frank About It

To the Editor of Woman's Page: be the Editor of Woman's Page:

Dear Madam—I would be very grateul if, you could advise me. My nearest
nd dearest relative married a man only
ix months ago. Through overwork and
tudy he got a nervous breakdown and
te tried to commit suicide, but he did not
le and he won't die the doctors say,
it he is a cripple. Now what money he

#### Adventures With a Purse

THIS is an adventure for girls who do Tills is an adventite to a stenographic work. And it was prompted by a letter from a girl who asked me if I had ever come across a stenographic fountain pen. I have, and I want to tell you all about it. In the first place are a matter of ganeral in first place, as a matter of general in-terest. I have learned that the courts have decided that any record made in pen and ink will be considered a per-manent record. I also hear that in some of the business colleges pupils are now required to use a fountain pen for now required to use a fountain pen for shorthand because dictation can be taken much more speedily with a fountain pen. Of course, while to all intents and purposes a stenographic pen is the same as an ordinary fountain pen, there is an essential difference. The pen point is ever so much finer and wilf accurately reproduce all the queer little hieroglyphics that seem so mysterious to the iminitiated. But while the point of the pen is very fine, it writes just the pen is very fine, it writes just smoothly and evenly as any other. Surprising to say, the prices are not any higher than for a regular fountain pen. They can be had from \$2.50 up

to \$5.
You will be delighted with this lovely pin. It is copied from a \$275 platinum and diamond model. The pin itself is fashioned from a material closely resembling platinum, and is set with sparkling French brilliants in pierced design. It measures probably two to three inches. And one of the things about it that makes it look particularly is the fact that it has a patent good is the lact that it has a parent class, the same as all expensive pins. These pins have been specially priced at \$3.50—a real bargain. Here is an-other idea for a graduation present.

For the names of shops referred in Adventures With a Purse, send self-addressed stamped envelope the editor of the woman's page. closing the name of the article and he date on which it appeared. For mmediate information call Walnut 3000 on the telephone.

The Question Corner Today's Inquiries

In embroidering with silk, what should be done to save wear on the thread?

What new type of sweater is shown in some of the shops? How is an attractive wrap for summer evening wear made? When corsets become soiled and shabby, how can they be cleaned

at home?
How is the belt of a good-looking vaile dress made in order to give the long-waisted effect? When the skirt of a dress is too short how can it be lengthened without facing the hem?

Yesterday's Answers

Amber of gold is easier on the amp shade or bulb. pillow made to fit the end of a sofa is made in a semicircle with one side flat instead of round.

An attractive lamp shade made out of stiff silk is accordion plaited and draws up to the desired size at the top with a heavy cord that matches the silk. A pretty collar for a dark blue serge cape is made of a wide piece of blue grosgrain ribbon, lined with chiffon and fulled in as it

sewed on. Nasturtiums are very popular as trimming for evening frocks and hats this season.
A useful device for holding a young baby in an automobile is a folding crib that is attached to the back of the front seat.

BRASS BEDS RELACQUERED

-2-2-2-2-Phone Tloga 3198, or write.

T. E. MILLERSHIP 3237 to 3247 Germantown Ave



#### Luxuriant Hair Promoted By Cuticura

Cuticura helps to kill dandruff, the cause dry, thin and falling hair. Treatment: finger, on spets of dandruff and itching. Follow next merning with a hot shampoo of Cuticura Soap. Repeat in two weeks. Nothing better than these fragraph, super-creamy emollients for all skin and scaip troubles.

ASCO

ASCO

had, which may not even be \$1000, he put all in his wife's name a couple of months ago. He was sick them, but never thought then to take his life. Now the question is, could the hospital (which is not near the city where they lived) be mand money from his wife? If they can I know it would make it very hard for life wife, for the man cannot earn anything at all for at least a half year. Then they will have to spend money for attificial limbs. I hope I am not asking for advice.

A DEEPLY WORRIED WOMAN.

Have you asked the superintendent of the hospital the question you asked fine to far arrangement by which the superintendent of the hospital the question you asked fine to far arrangement by which the money matters.

about the hospital's demanding money of a man's wife? It is always wiser and safer and safer to be perfectly frank about a question is could the hospital the hospital's demanding money of a man's wife? It is always wiser and safer to be perfectly frank about a question is could the hospital this is, so, of the person in charge-with your problem. It is perfectly permissible for the hospital the safer to be perfectly frank about a question is could the hospital this is, so, of the person in charge-with your problem. It is perfectly permissible for the hospital this is, so, of the person in charge-with your problem. It is perfectly permissible for the hospital the wife? If they can I know it would make it very hard for life is perfectly permissible for the hospital the superintendent of the hospital work are always sympathetic and always ready to help as much as possible, you know, and if you state your case is the hospital the question you asked the superintendent of the hospital the question you asked the superintendent of the hospital the question you asked the superintendent of the hospital the question is a man's wife? It is always wiser and always in proportion to their income. You did not say what hospital this is, so, of day in proportion to their income. You do not know anything about the hospit



Quality has always been the mainspring in the life of this big business, and our Producer to Consumer plan the step that has guaranteed the lowest price possible, by the elimination of the middleman and every unnecessary expense between. Every week-every day in every week adds new friends and a consequent bigger volume of business, proving that the quality element backed by a fair price and supported by satisfactory service, are the factors, the whys and wherefores that keep alive the flame of public confidence.

the foundation stones on which rest this wonderful business structure—business elements we scrupulously adhere to and which is your assurance of satisfaction and safe trading.

Every American Store is the centre of the business life of every community, radiating Good Will and Cheer and Satisfaction in every direction. A new era for every community is born whenever a new American Store is opened.

# Things Needful for Your Picnic Basket!

Rich Cheese Ib 33° For a hasty luncheon or the family Pic- nic—always a favorite.	"Asco" Beverages hot 121c  \$1.45 a doz.  The Best Made—Buy a dozen bottles assorted  Ginger Ale, Rootheer and Sarsaparilla.
Pink Salmon can 19c Best Red Salmon can 34c Kippered Herring can 11c Potted Meats can 6c-10c Franco American Potted Beef 14c Prepared Mustard glass 7c "Asco" Mustard jar 12c "Asco" Peanut Butter glass 13c	Nabisco Wafers pkg. 15c Butter Thins pkg. 17c Saltines pkg. 17c "Asco" Cake pkg. 15c, Sour Pickles bot 18c Sweet Pickles bot 17c India Relish bot 17c Butterfly Cream Mints pkg. 15c
"Asco" Beef pkg 16°	American Maid Catsup big bot. 17c  Best Tuna Fish can 20c

All light meat, no waste - ready to Mild cure, very tender, sliced very thin. Take advantage of our special price to sample, if you have never used



"ASCO" Coffee to 40

Blend Teas 1b 45c

14 lb. pkg., 12c : 12 lb. pkg., 23c Blends of exceptional merit, entirely distinct from ordinary Teas-easily 60c to 80c lb. value.

Big Calif. Prunes 15 28c New Texas Onions 15 32c Selected sound stock. Very mild. Nice cut flown with cucumbers, and very nutritions

Fancy fruit, small pits, exceptional value. Bargain Necessities

Fine Table Salf .........pkg. 5

Choice Tomatoes ..... 3 cans 25c

Red Ripe Tomatoes . . . can 12c-15c

Tomatoe Puree......can 6c

Wesson Cooking Oil .....can 39c

Mazola Cooking Oil .....can 35c

'Asco" Macaroni ......pkg. 10c

'Asco" Sphaghetti ..... pkg. 10c

Norway Mackerel ... each 7c & 13c

Hershey's Cocoa .....can 10c-19c

Pure Grape Juice .....pt. bot. 33c

Pat-a-Cake Flour .....pkg. 29c

Quaker Biscuit Flour .....pkg. 12c Hecker's Self-Raising Flour,pkg.15c

Evap. Milk.....can 7c-14c

Colburn's Mustard ......can 20c

Super-Cream ......

....can 25c

Best He	ead Ricelb. 19c
Ritter I	ork & Beans can 12c
Campbe	ell's Pork & Beans, can 121/2c
Crisco	(Best for Shortening) can 32c

Our 45c Broom cut to 39c Our 60c Broom cut to 54c | Our 70c Broom cut to 64c Selected corn. All four sewed; smooth hardwood bandles.

Sweet Sugar Corn....can 12c-14c Ryzon Baking Powder, can 13c-23c Wilbur's Bak. Chocolate, 1/4 lb. 11c Calif. Asparagus ..........can 20c Best Pure Lard .....lb. 25c

Preserving Needs Mason Quart Jars. doz. 80c Mason Pint Jars . . . doz. 75c

Pearl Tapicoa ......lb. 11c "Asco" Cornstarch, pkg. 9c My-T-Fine Dessert, pkg. 10c Mrs. Morrison's Puddings, 10c Jiffy Jell .....pkg. 11c

Tempting Desserts | Breakfast Cereals "Asco" Rolled Oats . pkg. 11c "Asco" Farina .... pkg. 10c King Wheat .....pkg. 20c Kellogg's Krumbled Bran, 17c



The Big Family Loaf

pkg. 13c

Bigger Loaf. Better quality. Costs Less-that's the unmatchable Victor-let us prove it to you today.

These Prices in All Our 166 Sanitary Meat Markets 1 Willad Milk- Charwing Chiekone " AFC

Fresh-Killed Fe	a Stewing C	mickens 15, 45°
Loin Chopslb. 45c	Milk-Fed	Necklb. 25c Breastlb. 22c
Rib Chopslb. 35¢ Shoulderslb. 25¢	Country Veal	Rack

Sliced Thin-No Waste-Economical Cold Meat Dishes Sliced Luncheon is 20° Sliced Lebanon is 10° Sliced Corned is 12° Roll

Stores conveniently located all over Philadelphia and in the principal

cities and towns of Penna., New Jersey, Delaware and Maryland ASCO

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

# Wanamaker's Down Stairs Store

Only eight more days remain in which to take advantage of the 20 per cent deduction on Wanamaker merchandise.

## All Ready for the Surf



0

Women's Bathing Suits and All the Accessories Are Moderately Priced Surf satin suits, in glossy black, are here

in sizes for women and young women. Some of the suits are all-black, others have white or colored pipings. Wool jersey suits can be had, too. \$5, \$6.25, \$6.75, \$7.50 and \$8.75. Children's bathing suits are \$2.50 to \$12.

#### Special at \$3.85

-the suit that is sketched. It is of black surf satin with black-and-white pipings, in sizes 34 to 44.

Black cotton tights are \$1 and \$1.25; of wool, \$4.50 and \$4.75.

Rubber caps of every sort, from plain divers to millinery confections with brims and gay rubber flowers, are 25c to \$1.25-and there are plenty of the plain divers that so many women want.

Shoes are 55c to \$2.50; garters, 20c and Beach capes of surf satin are \$15, \$16.50 The 20 per cent deduction applies to each

### 20 Per Cent Deduction On Women's Summer Coats

Amounts to Something It means a real saving on the coat you are sure to need this Sum-

mer if you are going to the mountains, the shore or lakes. Silk coats and capes, in navy blue and black, are \$27.50 to \$45. Sports coats of all serts, wool jersey, polo cloth and velour, are \$10.75, \$13.50 to \$57.50.

Serge capes, long or short, and principally navy blue, are \$23.50

Wraps and dolmans, of all sorts of soft materials, are \$19 to \$97.50.

# A Fine Lot of Summer Shirts for Men, \$3

And 20 Per Cent Deduction Takes 60c From Their Price!

Striped madrases and percales of good quality are

soft-cuff styles. They are Wanamaker shirts in every particular-well made, in the right proportion and finished with good pearl

It isn't hard to get men's shirts, but it is hard to get such good, comfortable shirts at this price.

#### Mr. Man-

Looking for Something Good? Men's all-wool, well-tailored suits at \$32.50. Men's two-trouser suits of all wool at \$42.50. Palm Beach suits at \$19. Good-looking mohair suits at \$20. White flannel trousers at \$16. Then-consider the 20 per cent deduction!

#### Men's Tan Brogue Oxfords, \$8.75 a Pair They have full wing tips and

low, broad heels; the style that so many young men want. White English Sports

Oxfords, \$10 a Pair They are white leather (resembling buckskin) with straight or full wing tips, composition soles and rubber heels.

-20 per cent to come from these

White Wash Hats for Men and Boys

At \$1-Men's and boys' middy hats of heavy white duck are well stitched. At \$1.50-Men's white felt ten-

nis hats will roll up and can be carried in pockets. White duck tennis hats are plain or have dark green facings under the brims. At \$2-Boys' white duck tams have detachable inbands to make washing easier.

It's well to take advantage of the 20 per cent deduction.

### Prices of Women's Summer A Sale of Frocks Are Very Low Handbags

gingham and voile in a great variety of models and colorings can be had for very small sums, which are

Gingham Dresses

Start at \$5

and there is wonderful choosing at

\$5.50, \$7.50 to \$10. Here are clear, colorful checks of pink, blue,

or of black-and-white. Frills of

organdie, chambray or gingham

The gingham frock that

sketched is in a two-tone plaid

with pleated frills of plain navy

blue or cool green chambray trim-

ming the pockets, overskirt and

sleeves. The vestee and collar are

Organdies Are Airiest

of All

The organdie dress that

-ketched is a very lovely affair of

amazing fineness. It is flowered

in blue or lavender and, at the

of white organdie edged with

pleatings of the flowered material.

sides of the skirt has inset panels \$10

of white organdie. \$10.

trim most of them.



Men's Snowy Linen Handkerchiefs

They are 30c, and 45c each in regular size and 85c in extra size; all have narrow hemstitched hems The 20 per cent deduction i still to be made. (Central)

Silk

Every one in this lot

of about 450 fine bags

would sell for much more

ordinarily, as any woman

can readily see. Of

brown, taupe, black or

navy silk in plain or

moire weave, lined with

silk. There are plain and

fancy metal frames, some

with cut stones inset in

the clasps, or self-covered

frames. Most of them

have inside frames, mir-

rors and pretty, full tas-

The 20 per cent de-

duction brings the

prices to \$2.80 and \$4

(Chestnut)

Pretty Pink Silk Bloomers at \$3.85 Four styles, cut generously full

and well reinforced. Two are of crepe de chine and two of satin; they differ in the styles of their knee ruffles. 20 per cent to be deducted from Hundreds of Voile Dresses at \$4.50 to \$12

Here are plenty of the navy blue voiles in figures, dots or plain colors, that are in such high favor this season. Many are in Georgette patterns and there are the fine, close patterns that appeal to elder women Light, cool, flowery patterns and pin dots, too, in pinks, pale blues and such Summer

The voile dress that is sketched is in black or navy blue with polka dots of white. Two wide bands of plain voile trim the skirt. \$7.50

#### Other organdie dresses priced Georgette Frocks of Soft, Bewitching Charm, \$13.50 to \$42.50

They're in the lovelicst colorings you can imagine and cool, airy white. Many of the dresses are beaded, others are trimmed only with tucks of hemstitching. Every fronk is made over a silk The frocks between \$35 and \$42,50 show exquisite beaded designs done in crystal beads. The Georgette dress that is sketched is in flesh pink, piped with bright blue satin. The picot ribbon girdle and knot at the neck are also of the blue.

#### Right Now There Is a Great Call for Separate Skirts The sports silks are in the most delightful tints and are of baronet,

crepe de chine and all sorts of lovely, unusual weaves with block plaids, queer stripe arrangements and original pockets. \$12.50 to \$40. Silk-and-cotton skirts in pinks, blues and white, are \$5.75 to \$10.75.

#### Sheer White Organdies 50c, 65c and \$1.10 a Yard . (Less the 20 per cent deduction)

They are all 40 inches wide, and there are the various qualities to Imported white organdie of beautiful quality is 45 inches wide at \$1.25 a yard.

Kiddies' Tub Frocks

Each little girl needs several to take away with her and the frocks must be durable as there will be many tubbings for them! Chambrays and ginghams in blue, tan, pink or green are made and trimmed in various ways for little girls of 2 to 6 years, and there are also some dresses of checked gingham. \$2.25, \$2.50

Overalls for Little Boys

At 85c-they are of khaki color, very durable. At \$1-the material is either plain or striped blue-heavy enough to protect little knees in falls.

(20 per cent deducted at time of purchase)

Couch Hammocks

\$11.50 to \$33 (Less the 20 per cent deduction) Now is a fine time to buy one!

### Charming Summer Frocks for Girls Are Specially Priced

So many new things are arriving that there is no lack of styles from which to

The frock pictured is in pale pink, blue or orchid organdie with trimmings of fine Valenciennes lace. 14 and 16 year sizes at

For girls of 6 to 12 there is a pretty pink or blue voilé trimmed with Valenciennes lace. Snowy-pleated ruffles finish the neck and sleeves. \$5.50. For smaller girls of 6 to 10 years there

are two styles at \$4.50. Both are highwaist dresses, one of orchid, pink or blue voile, the other of flowered dimity. White hand-embroidered collars and cuffs and hand-embroidery about waist form the

20 per cent is to be deducted from these prices.



(Market)