

GIMBEL,BROTHERS
MARKET, CMESTNUT \# EIOMTH I NINTH
For Wednesday

## This $\$ 10,000,000.00$ Gimbel Sale is Bringing a New Candor Into the Discussion of Values-is Letting the Water Out of the Blister of Inflation

Alleged scarcity of any commodity must now be openly and proven. Candor will help all sides. Artificial scarcity will no longer frighten. That ghost is falsehood with a sheet over it Manufactured scarcity will no longer be tolerated. Work

## with an eye to fair production, and not with an aim to hold down

 production, must be the rule.No price will long stay repressed if real conditions warrant the high price-but unsupported statement will no longer serve as a prop.

Misses' Heavily Beaded Voiles (at \$15), With the Entire Under-dress of the Same Voile-and Women's Very Charming Foulards (at \$25) With Agnes' Gracious Side-Panelings of Georgette

## That's Just All of It

Clothing makers didn't make de liveries on time. Now stores have canceled the orders.

We bought the holdings of a first rate New York house on a basis that permits this sale of-

Men's All-Wool Suits at $\$ 27.50$ and $\$ 33.50$
-about half the expected prices. Grea variety-good choice. Worsteds, chev iots, cassimeres, tweeds.

Has Been Made From English Aeroplane Linen -rothers several qualities of the British Linen made for aeroplane wings. \$1.50 and \$1.85 a Yard About half its real value, if indeed such linon could be otherwise obtained at all today
For fine underwear-some of this is as even and pretty as handkerchief linen. For Pillow Cases-really a wonderful opportunity.

Talking Machines at Half
 other, 45 -in. high.
-Gimbels, Seventh floor and
Subway Store

1000Silk Petticoats ${ }^{\text {Rededced }}$ to $\$ 4.85$

Changeable Tafieto
Changeable Taffetas
Plain Taffetas.
Pompadour Tafeta moel, Linen Section and Grand Aisle

Entire holdings of a thoroughly good maker-one of the best standard motors; universal tone arm, adapting the machine to play any flat Handsomely Walnut and Mahogany Cased Sale Price, $\$ \mathbf{8 9}$
Two styles of cabinet-Colonial and Adam style-one is 48 -in., the

Terms too easy to worry any



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