

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

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It Seems as if There Is a Suitable Dress Here for Every Woman and Girl in Philadelphia and for Every Occasion



Checks and plaids are in various models, some of which are trimmed with organdie.

Voile Frocks at \$6

Navy block-check voile dresses have roll collars and cuffs of hemstitched white organdie piped with navy.

The Four Dresses That Are Sketched

At \$7—a daintily flowered voile shows three narrow ruffles on the tunic and the organdie collar and cuffs are trimmed with lace.

At \$7.50—gingham dresses of large two-tone plaids are in navy, green or red tones. The collar is of white pique. Sizes up to 44. There are also many other styles in gingham at this price.



At \$7.75—a polka-dot voile in navy has a pleated overskirt and an organdie collar and tucked vestee. At this price there are also navy figured voiles with organdie pockets, collars and cuffs.

At \$12—this interesting voile dress with its taffeta frills and girdle is in navy with tan, navy with white, Copenhagen with tan, or Copenhagen with white.

The Charm of a Cool Appearance

is evident in new checked gingham frocks with embroidered organdie vestees. The collars, cuffs and sides of the skirts are trimmed with loops of white braid. The checks are black, pink or lavender with white. Sizes 16 to 40.

Sheer Organdie at \$12

In white, flesh or blue, the dresses are in sizes 14 to 18, and the overskirts and surplice bodices are finished with pleated frills.

Charming Dresses, \$15, \$16.50 and \$18

Navy or gray voile dresses are daintily hemstitched; dotted voile dresses are quite distinctive; white or colored organdies are embroidered with colored silk dots and trimmed with pleated frills—such are the dresses, and choosing is a delight.

20 per cent will be deducted from the price of every dress at time of purchase.

Princess Slips for Girls, Big and Little

Nicely made little slips of white nainsook are trimmed with pretty laces and embroideries.

2 to 6 year sizes are 85c to \$1.65.

8 to 16 year sizes are \$1.25 to \$2.

One-fifth is to be taken from these prices!

Cool Lawn Breakfast Coats at \$2.50

Prettily figured in blue, pink or lavender, these breakfast coats are made in a loose, cool style. Tiny ruffles edge the neck, sleeves and pockets.

A Crepe Slip-on Kimono at \$3.85

is cool and restful looking for warm days.

Plain light or Copenhagen blue, pink, rose or lavender crepe makes this pretty style, copied from an expensive one of silk. Shirring across the back and front gives fullness and the kimono is finished with ribbons.

A Splendid All-Wool Suit at \$35

Is Hard for a Man to Find Nowadays but that is just what you can get in the Gallery Store for men. All-wool, well-tailored, semi-conservative cheviot suits in good browns, grays and greens. All the coats are half lined with mohair.

Boys' Shoes at \$5.90 a Pair

Tan or black leather lace shoes on English lasts. Black leather Blucher shoes with wide toes. Tan, English last Oxfords in sizes 1 to 6 are \$6.75.

Boys' tan Oxfords with wide toes are \$5.50 a pair. Sizes 10 to 13 1/2.

Tennis shoes for men and boys are \$2 to \$3.75 a pair.

Men's Wool Sports Hose in a Pleasant Variety

Much new hosiery has come into the Gallery outpost within the last few days. There are brown, green, gray and blue heather mixtures in many styles, most of them with fancy tops.

Sizes 8 1/2 to 11 1/2 at \$2.50 to \$5. The 20 per cent deduction applies to these, too.

There's a Real Need of White Tub Skirts

—judging by the great numbers of women who are buying them. The Down Stairs Store has a most adequate assortment of pretty and inexpensive tub skirts of cotton gabardine, ramie, surf satin and of linen. There are fittings for everybody, waistbands running up to size 38.

\$2.85, \$3.25, \$3.75, \$4.50, \$5 to \$8.75—these are the prices, less 20 per cent, of course.

Men's Summer Shirts With Soft or Stiff Cuffs

They are Wanamaker shirts in every particular—well made and good looking.

Of percales and madras in many colored stripes; they are \$3—less 20 per cent deduction.

Cretonnes, 35c, 45c, 65c and 75c

The cretonne at 35c is a special purchase and, while it is all in the same design and coloring, it is good value and there is plenty of it. The various cretonnes at the other prices will do for every use—from lamp shades to upholstery.

American Grass Rugs

Finely woven grass rugs, freshly unpacked, show most attractive stenciling. Summer homes and porches will be much the cheerier for these rugs.

27x54 inches, \$2.25 and \$2.75. 6x9 feet, \$9 and \$12. 36x72 inches, \$3 and \$4. 8x10 feet, \$15 and \$18. 4.6x7.6 feet, \$7.50 and \$9. 9x12 feet, \$17.50 and \$21.



Another Special Broom Sale! Begins Today and Will Continue All Week!

Buy yours now. Last sale the demand was so heavy some stores ran short—"A word to the wise is sufficient"—Act.

Four-Sew Brooms cut to 39c each our 70c Broom cut to 64c || our 60c Broom cut to 54c Made from selected high-grade broom corn—very smooth hardwood handles.



Real Coffee Priced BELOW Its True Value!

"ASCO" BLEND (Our Very Best) Coffee lb 40c

You can buy coffee for forty cents a pound and less almost anywhere, but "Asco" Quality elsewhere than our stores will cost you up to 50c or 60c a lb. Let us prove it to you today.

Choice Tomatoes 9c can 3 cans 25c

Best Pure Lard 23c lb

Light Meat Tuna Fish 20c can

Peet Bros.' Crystal White Soap 6 1/2c cake

Our Butter Prices Are Still on Last Week's Level—The Lowest This Year!



"Louella" Butter lb 67c

None but the purest of Pasturized cream is used to produce Louella. By all odds the best Butter made and yet it costs less than common goods.

Richland Butter lb 62c Pure creamery print Butter, better than some other dealers' so-called best.

- List of various food items and prices: Best Lima Beans, Campbell's Beans, Heinz Spaghetti, etc.

Best New Potatoes 1/4 peck (3 3/4 lbs) 29c

The very finest quality grown in the States of Florida and South Carolina. Besides our assurance of Quality, you are always certain of full measure; we sell potatoes by weight, guaranteeing you 3 3/4 lbs. with every quarter peck.

Best New Texas Bermuda Onions Our Price 5c lb

- List of various grocery items and prices: "Asco" Dried Beef, Big Meaty Calif. Prunes, "Asco" Rolled White Oats, etc.

Iced Tea: The Summer Beverage Supreme when made with "Asco" India and Ceylon or Old Country style. "Asco" Blend Teas lb 45c

Pink Alaska Salmon can 19c Super-Cream can 25c

Victor BREAD 9c loaf

More Food Value—Bigger Loaf—Costs Less—that's the unmatched Victor. More than this, we stand ready to prove our claim. Will you give us an opportunity to do so today? There is a pan in the oven for you.

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