



men!

SMASH!

Down Goes the Cost of Shoeing Another Notch!

Another Week-End Drive that beats anything that has gone before.

High-grade oxfords in the rich new tans, and the smart mahogany calf, built into the shapes that the best dressed men are calling for. And also those good-looking WHITE Bar Harbor canvas oxfords with Neolin soles and rubber heels. In all sizes and every width.

Worth Today 10.00 to 12.50 7.95 Friday and Saturday

SPECIAL NOTE—We know of no shoes of this grade that have been offered in complete size ranges and in all of the wanted styles, at less than 10.00—these are 7.95.

- Plenty of choice in snappy Men's Oxfords. Worth today 8.50 and more 5.95. And Men's Brogue Oxfords are here, too, at big savings. In rich brown calf and fine WHITE buck, these with Neolin sole and rubber heel. Chockful of snap and ginger. 9.95. Worth 12.00 to 15.00. Cordovan Brogue Oxfords and straight tip styles. Strictly high-grade and custom-finished in every detail, with plenty of styles in WHITE buck, tan and brown calf, particular attention being called to the WHITE buck sport oxfords with wing tip and trimming of tan calf. Worth 15.00 to 18.00 11.95

HALLAHAN'S GOOD SHOES

919-921 Market St. 4028-30 Lancaster Ave. 2746-48 Germantown Ave. 5604-06 Germantown Ave. 60th & Chestnut Sts. Branch Stores Open Every Evening



Saturday Should Be the Greatest Day of the Strawbridge & Clothier Anniversary Sale

Our Store news is compressed to-day to make room for Convention news; so you'll find hundreds of wonderful values in the Store to-morrow that cannot be described here. But the following will suffice to show that this is Philadelphia's one great money-saving Sale. Shop carefully and COMPARE.

Millinery Values That May Never Again Be Equaled

In addition to our special purchases, made in anticipation of the Anniversary Sale, for which we secured the co-operation of many manufacturers, we were in a position to take over and dispose of many later lots of Hats and Trimmings, which force of trade circumstances brought us at practically our own prices. As a result you will find here many extraordinary values in the newest and most fashionable millinery.

- \$16.00 to \$18.00 Trimmed White Hats—now \$9.50. White Milan-hemp Hats with facings. \$10.00 and \$12.00 Trimmed Hats—now \$7.50. Crepe Georgette Hats in new summer styles. \$5.00 Smart Ribbon Sports Hats—now \$3.75. With Milan-hemp cushion brims. Sports shades. \$8.00 to \$10.00 Trimmed Taffeta Hats—now \$6.75. These have crepe Georgette brims. Very summery. \$6.00 to \$8.00 Trimmed Sheer Crepe Hats—\$4.50. White, pink and navy blue. Trimmed with flowers. \$6.00 to \$8.00 Trimmed Summer Hats—\$4.50. Imported straw bodies and large flat, droopy brims; trimmed with flower wreaths. \$3.00 Smart Banded Sailor Hats—now \$1.95. With pencil-curl brims; navy-and-white and black-and-white. \$4.00 Ribbon Sports Hats in the Sale—\$2.25. \$9.00 Trimmed Transparent Hats—now \$5.75. Girls' \$8.00 to \$15.00 Trimmed Hats—\$4.25 to \$7.50. Strawbridge & Clothier—Second Floor, Market Street, West

Exceptional Values in Women's Smart Worsted Jersey Suits

These Suits at our regular prices were conceded to be the best values obtainable anywhere in Worst Jersey Suits—at the Anniversary Sale prices, we can hardly get them in fast enough for the many women who are buying them for vacation wear: \$32.50 Worst Jersey Suits in the Sale—\$28.50. \$35.00 Worst Jersey Suits in the Sale—\$30.00. \$45.00 Worst Jersey Suits in the Sale—\$37.50. In plain colors and heather mixtures; all smartly tailored and finished. And the quality of the Jersey is exceptional. Strawbridge & Clothier—Second Floor, Center

Our Entire Stock of Men's and Young Men's Spring Suits Reduced

This Anniversary Sale started with about 12,000 Men's and Young Men's Spring Suits—our entire stock at reduced prices. Many hundreds have been sold—all former Anniversary records broken. Men never before had quite so attractive an opportunity. Among the EXTRAORDINARY FEATURES of the Sale are these—

Hart, Schaffner & Marx \$60.00 Suits for \$36.50

Also Hart, Schaffner & Marx \$65.00 & \$70.00 Suits for \$42.50. The above lots constitute a part of delayed shipments from the famous Hart, Schaffner & Marx factory, marked at these wonderful reductions for quick selling. WORSTEDS and CASSIMERES, in neat mixtures and light Spring colorings.

"Alco" and Other Spring Suits Regular Prices \$35.00 to \$50.00 Reduced to \$23.50 and \$28.50

These remarkable groups comprise a variety of spring models, of SERGES, FLANNELS and CASSIMERES, in light and dark colorings, at less than wholesale cost. Styles and sizes for men and young men.

Hart, Schaffner & Marx Long-Trousers Suits for Youths 16 to 19 Years, Reduced \$47.50 and \$52.50 Suits, \$26.50 and \$36.50

Also—groups of Men's and Young Men's Evening DRESS SUITS reduced to \$29.50 and \$46.50, and many styles of Men's separate TROUSERS, worth \$6.50 to \$18.00, now \$4.75, \$7.75, \$9.75 and \$11.75. Strawbridge & Clothier—Second Floor, East

All Our Shoes for Women, Children and Men Reduced

The entire comprehensive Strawbridge & Clothier shoe stock—by far the best selected in Philadelphia—for you to choose from. And every pair marked at a worth-while reduction from the fair Strawbridge & Clothier first prices. Instances—

- FOR WOMEN \$17 to \$18 Pumps and Oxfords—now \$9.90. Beautifully fashioned Pumps and Oxfords—of black, white and tan leathers—from Laird, Schober & Co., and our other good suppliers. \$6.00 White Pumps—\$3.95. Of white reigin (a fabric closely woven to resemble leather). Plain vamps, covered Louis heels. \$9.50 Pumps—now \$6.45. Seamless Pumps, of chestnut brown calf, patent leather and black gunmetal calf, with baby Louis heels. \$8.00 White Oxfords—\$5.40. Polar Cloth Oxfords, with white ivory finished leather welted soles and white leather military heels. \$9.00 White Pumps—\$5.75. Also of white polar cloth; white welted soles and military heels. FOR MEN \$9.00 Oxfords—now \$6.90. Dark tan leather. English last. \$11.00 Oxfords—now \$8.85. Tan Russia calf. English last. \$10.00 Oxfords—now \$7.90. Wing-tip "Brogues" of dark tan calf. \$7.00 Oxfords—now \$5.90. Tan leather. English last. \$9.00 Oxfords—now \$6.90. Tan Russia calf. English last. FOR BOYS \$10.00 Tan Shoes—\$7.65. Tan Russia Calf. English last. "Keds" Also Reduced. Children's White Canvas "Keds" with Goodyear rubber soles, leather inner-soles—Oxfords, \$1.65; Pumps, \$1.85; High Shoes, \$1.75. Misses' "Keds"—Pumps, \$2.10; Oxfords, \$1.85; High Shoes, \$2.15. Girls' Rubber-Sole Shoes. Canvas High Shoes with low heels, \$3.00; without heels, \$2.75. Pumps, \$2.75; Oxfords, \$2.75. Diamond Jewelry. Save 25 per Cent. About fifty handsome pieces of Diamond Jewelry (Rings, S. c. r. f. Pins, Bar Pins, Watches), also a small collection of Diamonds, from 1/4 to about 1 1/2 carats, to be mounted to order. The prices will range from \$56.00 to \$1690.00; the values are \$75.00 to \$2250.00. Men's Shirts at \$3.00. Shirts worth 25 per cent. more than the Anniversary price. They come from one of our most reliable suppliers—and are comfortably roomy in cut as well as faultless in workmanship. The fabric is a woven-cotton madras. Women's Dainty Neckwear, Special. New styles in Summer Neckwear, under price: \$1.00 Pique Roll Collars—75c. \$1.00 Organdie Roll Collars, hem-stitched or embroidered—50c. \$2.00 Lace-trimmed Organdie or Net Vests—\$1.35. Leather Hand Bags And Novelty Cases. 20 to 50 per Cent. Less. Odd lots from our own good stocks, including Pocketbooks, Hand Bags, Khaki Dressing Cases, Fans, Vanity Cases, Shopping Bags, Stick Pin Cases, Jewel Boxes, etc. \$1.00 to \$16.50 Values, now 65c to \$12.50. White Floating Household Soap. A Dozen Cakes for 85c. "Pe a r l" OVAL-SHAPE Soap, for laundry and general household use. Lathers freely in all kinds of water. Twelve large cakes for the special Anniversary price of 85c. Watches in the Anniversary Sale. Worth-while savings now for many seeking gifts—Boys' \$9.00 open-face watches, nickel-plated case, 7-jewel lever movement—\$6.50. Men's \$18.50 open-face watches, 20-year gold-filled case, gilt dial; fine lever movement—\$13.50. Women's \$40.00 Convertible Bracelet Watches, 14-karat gold; 15-jewel lever movement—\$30.00. Women's \$16.50 open-face watches, 20-year gold-filled case, GOLD-FILLED BRACELET AND HOLDER; 7-jewel American movement—\$12.00.

Bridal Silver at Anniversary Prices

An excellent assortment of sterling silver hollow-ware, that will make excellent wedding gifts, at 25 per cent. less than usual prices. Sterling Silver Flatware marked 33 per cent. less than retail value. Sterling Silver Toilet Ware at savings of 33 to 50 per cent. Silver-plated Flatware 25 per cent. under price. Silver-plated Hollow-ware—save 25 to 50 per cent. The assortment is wide, but the quantities at special prices are small. Strawbridge & Clothier—Aisles 8 and 10, Market Street

\$2 Fancy Moire Ribbon, Now \$1.00

Handsome tapestry designs, in rich dark shades. The 5/8-inch Moire Grosgrain Ribbon so in vogue for smart vests and girdles. Regular \$2.00 value—now \$1.00 a yard. Strawbridge & Clothier—Aisle 11, Market Street

\$22.00 to \$35.00 Fine Beaded Bags, \$17.40

From a foremost importer of fine French Beaded Bags, we secured a small, but very choice lot at a great price concession; to these we added some American-made Bags from our regular stock at greatly reduced prices. All are in the most artistic designs and colorings, and in the subdued effects so fashionable just now; with frames in dull silver effect or allover beaded; others in draw-string style. Strawbridge & Clothier—Aisle 9, Center

Our Cut Glass All Reduced

We had more than 5000 handsome pieces on our shelves and tables to begin with. Many have gone out—but new shipments fill the gaps. Therefore, you can still choose from an assortment as attractive and broad in scope as earlier in the month—and you pay ONE-FOURTH less than our regular prices. Strawbridge & Clothier—Basement

350 Women's New Afternoon DRESSES \$32.50 to \$40 Values At \$21.00

The Golden Special sign has never guided our customers to a more attractive value than this collection of Dresses. The comparative prices tell the story of the values, but you must see the Dresses to appreciate their freshness and beauty and the individual claim each one makes to style distinction. There are crisp, smart taffetas, soft crepe de chine and taffeta-and-crepe Georgette combinations; in navy blue, black, French blue, brown and taupe. Also various models of foulards in black-and-white and navy-and-white. Tunic, tier and distended-hip models from which to choose. An excellent assortment and wonderful value at \$21.00. All sizes from 34 to 44. Strawbridge & Clothier—Second Floor, Market Street

Women's Coats Are Among the Most Important Sale Values

We were in a position to buy when the market was right, and although our Anniversary Sale purchases, at great price concessions from manufacturers, amounted to many thousands of dollars, we did not let that stand in our way, when an opportunity came to buy additional lots at great reductions. Matchless values— \$15.00 Jersey Cloth and Velour Coats—\$10.75. \$20 Coats of Polo Cloth, Velours, etc.—\$15.00. \$27.50 Smart Dark Bolivia Cloth Coats—\$17.50. \$30.00 Fashionable Tan Polo Cloth Coats—\$20.00. \$35.00 Full-length Serge Coats—now \$25.00. \$85 to \$40 Capes and Coats in the Sale—\$27.50. \$50 to \$60 Fine Coats and Dolmans—\$37.50 and \$40. Strawbridge & Clothier—Second Floor, Center

Boys' \$20.00 Suits at \$11.75

One of the many exceptional opportunities now available in the Boys' Clothing Store where all spring Suits are marked at decided price reductions, is this lot of fine Cheviot Suits, in neat belted and plaited styles, for boys 8 to 16 years of age. They are marked very close to one-half the former price—\$11.75.

Boys' \$25.00 and \$27.50 Spring Suits with Two Pairs of Knickerbockers—\$16.75

Smart new styles and fabrics for boys 8 to 16 years. \$35 Hart, Schaffner & Marx Suits—\$21.50. Of fine fabrics, faultlessly fashioned; sizes 8 to 18 years. Small Boys' \$3.50 Wash Suits—\$2.25. Of fast-color fabrics in Oliver Twist style; 3 to 7 years. Boys' Separate Knickerbockers—Special. Of tan covert cloth, \$1.55; of gray/crash, \$2.25; of white duck, \$2.25. Strawbridge & Clothier—Second Floor, Filbert Street, East

Knitting Wool at Less Than Half

Odd lots of Knitting Wools in good shades, not all shades in each kind, however. Germantown, Teazle, Princess, Pommador—now 15c a ball. Saxony, in red or light blue—now 15c a hank. Worsted in gray, Chinese blue or American Beauty—50c a hank. Strawbridge & Clothier—Third Floor, Market Street

Stationery Reduced

25c Tinted Stationery—22c. Twenty-four sheets of lawn-finish paper with envelopes. 65c Writing Paper—40c. White or tinted, in linen finish, 21 sheets, and envelopes with fancy flaps. \$1.00 White Stationery—75c. Glenside Liten—60 sheets and 18 envelopes of white Linen-finish Stationery. Strawbridge & Clothier—Aisle 10, Center

Umbrellas—Special

A fortunate purchase of fine American Taffeta (cotton) Umbrellas on paragon frames—Now \$3.00—Women's Umbrellas with wrist cords in plain or carved wood handles, some with bakelite tops. Now \$3.50—Men's Umbrellas with plain or carved handles, hook or crook style. Strawbridge & Clothier—Aisle 12, Market Street

In the Misses' Wear Store

Misses' \$21.50 to \$27.50 Dresses—\$16.50 to \$21.50. Satin and Taffeta Dresses, in navy blue and black, made with tucked or surplice waist, kimono sleeves, peplum or tunic skirts. Sizes 14, 16 and 18 years. Misses' \$13.50 and \$15.00 Wash Dresses—now \$10.00 and \$11.50. White voile, white and flesh-color organdie, checked voile, and plaid and checked gingham. Sizes 14, 16 and 18 years. Misses' Checked Gingham Dresses. In the Sale—Special at \$7.50. Pink, blue and green effects. Made as sketched; the smart collar and cuffs and the piping on the pockets being of white organdie. Sizes 14, 16 and 18 years. Intermediate Girls' Checked Gingham Dresses—Special at \$4.85. In assorted colorings. Made with long roll collar and cuffs of plain-colored gingham. Sizes 12, 14 and 16 years. Girls' \$3.75 to \$6 Dresses—\$3.00 and \$4.75. Plaid gingham with organdie collar and sash belt; and plain colored chambray and checked gingham with white pique collar and patch pockets. Sizes 6 to 12 years. Girls' \$3.00 Wash Dresses—now \$2.25. Pink and blue chambray, with checked gingham collar and cuffs; plaid and checked ginghams with plain colored collar. Sizes 6 to 12 years. Strawbridge & Clothier—Second Floor, Market Street



New Cotton Waists Note the Savings

Thousands of crisp, new Cotton Waists added in the Sale: \$2.00 Waists—\$1.35. Tailored models, of white batiste, corded or plaid voile, some in shirt style. \$2.50 Voile Waists—\$1.95. Of sheer white voile, trimmed with lace or embroidery. Slip-over models included. \$3.50 Dimity Waists—\$2.65. Of fine corded or checked dimity, all smartly tailored models. \$3.85 White Waists—\$2.95. Beautifully trimmed models, of sheer white voile or crisp organdie. \$4.50 Tailored Waists, \$3.35. Distinctive models, of imported white dimity. Strawbridge & Clothier—Second Floor, Center

Men's Underwear

Timely values in the seasonable kinds of Underwear men are now seeking: Athletic Shirts and Drawers of fine check nainsook. Sizes 34 to 48—65c each. Athletic Union Suits, of fine check nainsook—\$1.35. Athletic Union Suits, of white gauze cotton—\$1.45. Strawbridge & Clothier—Aisle 2, Market Street

More New Silk Waists in the Sale

The daintiest of frilly summer Blouses and trim tailored models, FAR BELOW REGULAR PRICE: Habutai Silk Waists—\$2.95. Regular \$3.75 to \$4.50 values, in all-white or striped Habutai Silk Waists, with the new short sleeves. Of Crepe Georgette—\$4.85. Blouses, with smart collar or collarless, embroidered, beaded, braided or frilled. Value \$5.75—now \$4.85. Of Crepe Georgette—\$5.95. Worth \$8.50, these flesh-color or white Blouses trimmed with lovely laces—now \$5.95. Strawbridge & Clothier—Second Floor, Center

In the Rubber Goods Section

Extra Anniversary values—40c Red Rubber Sponges—25c. \$1.00 and \$1.25 Bath Sprays, ample tubing—75c and \$1.00. 15c Sunset Dye Soap—3 for 40c. 10c "Twink"—3 packages, 25c. 10c "Magic"—3 packages, 25c. 15c "Lux"—2 packages for 25c. 25c Bathing Caps—now 18c. 50c Bathing Caps—now 38c. Strawbridge & Clothier—Aisle 10, Filbert Street

Joseph S. Darlington & Co. INC. 1126-1128 Chestnut Street

A Special Purchase of Little Boys' Suits Which Would Sell Regularly at \$6.00, here Saturday for \$3.95



Good-looking, serviceable, washable Suits for little boys of 2 to 6; Oliver Twist and Middy styles; desirable colorings. At \$3.95 these Suits are a wonderful value—parents with little boys to clothe should be sure to see them.

Other Special Values in the "Little Folks' Corner"

- Girls' White Dresses, hand-smocked in blue, pink and white; 2 to 6 years—\$2.65. Girls' Dresses of shadow lawn, gray dimity, pique and poplin; 2 to 6 years—\$4.50. Small lot of French-made Bibs reduced to \$1.95. Boys' and Girls' Rompers of gingham and poplin; pink and blue; 2 to 5 years; reduced from \$3.00 to \$2.00. Boys' and Girls' Pajamas; crepe and batiste; 2-year size only—\$2.00 and \$2.35. Little Boys' Oliver Twist Suits; white waists with colored trousers—blue, pink, tan, green; poplin and chambray; 2, 3 and 6 years only—\$2.50.

