

WOMEN'S LEAGUE MAKES CITY TOUR

Convention Delegates at Bryn Mawr Visit Historic Points in Motorbuses

MEETINGS END SUNDAY

No business was transacted today by the delegates to the eleventh biennial convention of the National League of Women Workers who celebrated "Philadelphia Day" by bus rides about the city.

The convention opened yesterday in the Bryn Mawr College gymnasium with more than 800 delegates in attendance, and will continue through Sunday discussing the problems of clubs, relationship between industry and recreation and housing.

A special train left Bryn Mawr at 5.50 today and was met at Broad Street Station by auto busses and guides, who directed the pilgrimage to historical landmarks.

At luncheon the delegates were the guests of several Philadelphia clubs, and they will return to Bryn Mawr for meetings on Sunday.

Owen A. Lovejoy, secretary of the national child labor committee, will talk on "Neighbors All: A Social Conscience Today," in the college gymnasium tonight.

The real business of the convention will be carried on tomorrow, when there will be election of officers, the discussion of adopting a uniform name for all local clubs, the housing problem, and other subjects of close concern to business women's clubs.

"Midsummer Night's Dream" will be presented tomorrow afternoon in College Hall by members of the Philadelphia Club of the Eastern Pennsylvania League. In the evening there will be a track meet in the athletic field.

Social problems will be discussed at round-table meetings on Sunday. Mrs. Bernard E. Falk, president of the National League, presides at all business sessions.

HOT FLATIRON STARTS FIRE
A hot iron on and an ironing board in the home of Charles Spedalia, 5850 Ludlow street, set fire to the board, and resulted in an alarm of fire. There was much smoke and little damage.

THE SUMMER SEASON APLAOT BEGINS
Beautiful photographs illustrating the first Sunday's pictorial section of the PUBLIC LEDGER—Advs.

SCHOOLSHIP NEARLY READY

Annapolis to Sail Last of Month on Cruise to Porto Rico

Pennsylvania's new schoolship, Annapolis, will leave this port the latter part of this month with a large crew of cadets and officers for a training cruise in seamanship and navigation. Repairs are now being made to the schoolship, and within a few days she will be ready for the cruise to Bermuda and Porto Rico. Captain Ralph W. Dimpwolf, of the coast guard service, will be in command of the ship, with Lieutenant Commander W. J. Marshall, U. S. N., in charge of the engine room.

SIX HURT IN AUTO CRASH

Heavy Truck and Passenger Car Collide—Recklessness Blamed

Six persons were injured last night in a collision between a heavy motortruck and a touring car at Seventh and South streets. The police charge the smashing was the result of recklessness on the part of William McGuckin, twenty-nine years old, of 236 Garrett street, driver of the truck, who is employed by the Keystone Transfer Co.

The injured persons, all of whom were taken to the Mount Sinai Hospital, are Thomas Bonato, twenty-

NAME BABY FOR MRS. MOORE

Mayor's Bodyguard Announces Arrival of Infant Girl

John Dooner, bodyguard of Mayor Moore, who has been on leave of absence since the Mayor went to Chicago Sunday, came into the Mayor's office today and announced he was the father of a little girl.

The sixth Dooner baby was born Tuesday at the Dooner home, 2518 North Garnet street. She weighs ten pounds, and is to be named Adelaide Stone Moore Dooner, for Mrs. Moore, who was Adelaide Stone before her marriage.

Adelaide determines the balance of power. Her arrival settles the Dooner score of three boys and three girls.

HOUGHTON'S Rust Veto protects against surface moisture on the metal as well as against air moisture.

E. F. HOUGHTON & CO.
240 W. Somerset Street Philadelphia

In Your Case

When some one questions, "How can Wrigley spend so much money advertising a penny stick of gum?", that some one is not multiplying by sufficient millions.

Possibly there are two million people reading this advertisement today.

Suppose this thumbnail essay on advertising were an appeal for a fund to send a message to Mars, to adopt the wearing of overalls or to kill a Bolshevik, and that "it worked!"

Multiply your single action by two million, by ten million or by one hundred million!

How many customers have you?

How many possible customers are there for your goods or services?

Of course, your business is "different," but while every business is different, all customers are just the same old human beings.

The number of competing manufacturers may be reduced and the number of consumers may be multiplied by advertising.

Butterick—Publisher
The Delineator (\$2.50 a Year) Everybody's Magazine (\$2.75 a Year) The Designer (\$2.00 a Year)

Open a Personal Charge Account

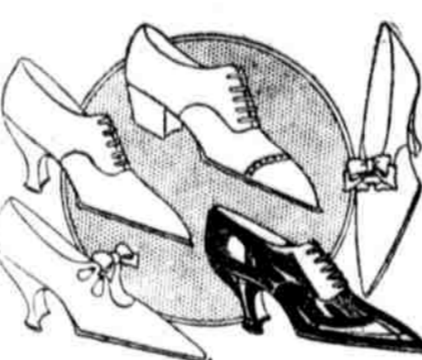
Mail Orders Filled

Hirsch's
925-27 MARKET STREET

Boys' \$3, \$3.50 & \$4 Wash Suits \$1.95

In all the most desirable styles and of highest grade wash materials. Sizes 2 1/2 to 8 years. Fourth Floor

Extraordinary Sale—1000 Pairs Women's \$10 & \$12 Low Shoes



Vici Kid—Dull Calf
Patent Leather
White Kid
Tan Calf or Kid

\$4.85
Street Floor

We illustrate but five of the styles, but every new style pump and oxford is embraced in this sale, including the new Theo tie and two-eyel pumps. Every shoe has a hand turned or welted sole. Full Louis or Military heels. Every size and every width.

A Most Exceptional Group Silk Dresses

At Greatly Below Regular Price
Values to \$35

You will be amazed at the quality of these dresses for they are most unusual at so low a price.

Beaded georgettes in white and flesh, fancy flowered georgettes, taffetas, pretty satins and wonderful sports dresses of tricotine and crepes de chine combined. Two of the many styles as pictured.



1000 Tricolette & Georgette Silk Blouses

In a Wonderful Sale, at
\$2.85 and \$4.59

Those dressy, smart blouses offered at practically half their regular price. Tricolettes in drop stitch, and plain effects in all new sports shades and georgettes in beaded, embroidered, tucked and tailored styles. STREET FLOOR

Splendid Savings Tomorrow on Girls' Lingerie Dresses

\$2.90 to \$5.98

A splendid range of youthful styles with fluffy ruffles, lacy insertions and large ribbon sashes. Each a wonderful value at these special prices. Sizes from 2 to 14 years.

Children's Ramie Linen Regulation Dresses, with embroidered emblem. Sizes 2 to 6 years. \$1.65
Infants' \$7.50 and \$10.00 Coats—of crepes de chine, crepeles and serges. Some hand embroidered, others smocked. \$5.00
HIRSCH'S—SECOND FLOOR

A Big Saving On Men's Mohair Suits \$13.75

These suits would regularly sell at \$20 and \$25. Fine quality mohairs in black or blue stripes and full French face. All sizes for regular and stout men. FOURTH FLOOR

Entire Stock—Men's Silk Shirts

Many were originally priced up to \$15. Large variety of all the highest grades of silk. All sizes. Men's Silk Neckwear—in 12 75c plain colors. STREET FLOOR

In Our Bargain Basement Big Sale—Women's Summer Dresses

Of Voiles, Organdies and Gingham—
\$5.00 & \$7.98

Values to \$15.00

Two special groups that offer most exceptional values. Fine quality sheer summer materials in all newest pastel colorings, flowered, figured and striped effects. Delightful summer styles trimmed with contrasting colors or plain white. All sizes for women and misses.



Of Georgettes, Satins and Taffetas, at
\$12.75 & \$15

Values to \$29.75

Just imagine beaded georgettes at this low price. Also fine quality flowered georgettes, satins and taffetas—some combined with georgettes. The newest straight line accordion plaited skirts, draped beruffled and tunic models. All sizes for women and misses.

Joseph G. Darlington & Co. INC.
1126-1128 Chestnut Street

Blouses About 1/2 Price
\$5.75 Cotton Blouses for\$2.80
\$6.50 Cotton Blouses for\$3.75
\$9.75 Cotton Blouses for\$4.95
\$11.50 Cotton Blouses for\$5.75

Practical Blouses for the summer time—cool, easily laundered. These are distinctive in style with dainty little touches of embroidery or lace here and there which add greatly to their charm.

Those at \$2.80 are on the First Floor; the others in the regular Blouse Section, Third Floor.

New Summer Millinery

Be sure to see them—these bright new Hats for summer time which we have here ready for your approval—and at very low prices, too.

Small Sports Hats of white yedda straw—\$4.85.
Sports Hats of hemp straw with light facings in navy, rose, jade, henna or old blue—\$5.50.

Leghorn and Baronet Straw Hats, flower-trimmed—\$9.85.
Light Hair Hats with distinctive adornment of feathers or flowers—\$12.75.



Our entire remaining stock of Women's and Children's Spring Hats is marked at half price.

Dresses

Special values at \$13.75, \$21.75 & \$27.00 for both misses & women

Be prepared with a plentiful supply of cool Summer Dresses and get them here Saturday at much below the regular prices.

Ginghams, Figured Voiles, Dotted Swisses and Nets; sizes from 16-year misses' to 44 bust measure women's.

Hundreds of other Summer Frocks in silk and cotton materials at a wide range of prices.

Joseph G. Darlington & Co. INC.
1126-1128 Chestnut Street

Petticoats
At Less Than the Usual Cost Price



\$4.85
Average Saving \$2.00 on each one

A special purchase of several hundred All-silk Petticoats or Silk Jersey with taffeta or satin flounce.

Light-weight for summer wear and in the wanted shades of green, navy, brown, rose, taupe, Copen and black.

To make sure of the value, we "shopped out" six other stores and found similar grades selling at \$2.00 to \$4.00 more than our price of \$4.85.

All sizes; conveniently arranged in a special section, Second Floor.

Forced Out!

You Know How We Were Forced by Profiteering Rent Demands From Our 13th & Market Sts. Basement—Now We've Located Temporarily at 35 South 13th St., Binder Building Where—

Starting TODAY We'll Hold AN IMMENSE SALE OF MEN'S SHOES

With a \$300,000 stock of Philadelphia's best shoes on our hands and coming from our factories, forced out of our shop and no place to start again, we were fortunate in securing a location in the Binder Building where we will place on sale

Thousands of Pairs of Royal Shoes at Prices That Will Pack This New Shop. Come, Buy 2 and 3 Pairs, for You'll Never See These Low Prices in Phila. Again. Sale Starts TODAY and Continues Night and Day All Next Week Until Stock is Sold!

Finest \$9 Custom built, Russia Calf, brown or black oxfords and shoes in smart patterns and latest shades. \$5.89 \$9 VALUE

Hundreds of Cordovan Calf brown, tan or black oxfords and shoes, and white buck oxfords, latest styles. Phila's best \$10 and \$11 values. \$6.89 \$10 & \$11 VALUE

\$12 and \$13 value top grade genuine Cordovan low shoes, seal brown, black and the newest in white buck. \$7.89 \$12 & \$13 VALUE

\$13 to \$15 genuine Shell Cordovan, finest Cordo calf, white buckskin, brogues, oxfords and high shoes. America's best makes. \$8.89 \$13 to \$15 VALUE

Over 200 Styles and Patterns in Burt & Packards, Thompson Bros. and Other Leading Makes, Custom Built Shoes and Low Shoes

50,000 Royal customers have been backing us steadfastly in our fight, your fight against profiteering. They will come to the front again and buy—partly because "we have kept faith" in maintaining our principles of keeping expenses and prices down—and partly because this sale means a saving of \$150,000 in the shoe bills of Phila. men. Each individual man on every purchase saves \$3 to \$6 cash on every pair of the smartest, finest, best shoes in Phila.—THAT MEANS YOU!

Sale Night and Day, This Week and Next Week (8 A. M. to 9.30 P. M.), at This New Shop. Come and Share in These Tremendous Savings on Phila.'s Best Shoes and

HAVE A SMOKE—ON US
Sale Continues This Week and Next Week

ROYAL BOOT SHOP FOR MEN
35 SOUTH 13th STREET
Temporary Location (Binder Building)
FORMERLY LOCATED AT N. W. CORNER 13TH & MARKET STS.

