

# Strawbridge & Clothier Anniversary Sale News for Thursday

## Every Day the Truth Comes Out Stronger That This Sale is the Year's One Great Economy Event



**1720 When Tea was a rarity**

For many years of the Colonial period tea was so great a rarity in Philadelphia that it was kept under lock and key and weighed out at table by the hostess herself. Indeed, in far less luxurious commodities than tea the Colonists were wont to observe a sober economy.

The wise expenditure and investment of money is today a far more important matter even than it was in 1720. Our Trust Department is ready at all times to give you the benefit of its wide experience.

The cost of our services as Executor, Administrator or Trustee is no greater than that of an individual acting in the same capacity.

**GUARANTEE TRUST AND SAFE DEPOSIT CO.**  
316-18-20 CHESTNUT STREET  
1415 CHESTNUT STREET 9 SOUTH 52D STREET



**Best White Enamel Nursery Furniture**

**Aseptic "Kiddie Koops" Cribs**  
Bassinets  
Dressers  
Wardrobes  
Scales  
Dainty Blankets and Comforts

Of course, think of baby's comfort, but also think of your own, and how greatly these convenient, practical things help to save your time and strength. We are headquarters for the best and prettiest.

**Dougherty's Faultless Bedding**  
Hair Mattresses Box Springs Bedsteads  
1632 Chestnut Street



**No Wonder the Stearns Is Such a Value**

It is the combination of superior mechanical units, better construction and unexcelled beauty that makes the Stearns-Knight such a value—a "100 per center" from radiator to rear. Take, for instance: The powerful Silent Knight motor that is recognized today as the supreme achievement in motor building. The mechanical and electrical parts that stand for reliability under all conditions. The superior construction that assures more riding comfort. The ten distinct and unique body designs. And you can readily realize why the Stearns-Knight offers such dollar-for-dollar value. We will gladly demonstrate the Stearns-Knight when you desire.

Prices on the New Stearns, including War Tax, Freight, Cord Tires and Delivery

|                         |           |                             |           |
|-------------------------|-----------|-----------------------------|-----------|
| 3-Passenger Roadster    | \$2750.00 | 7-Passenger Touring Special | \$2985.00 |
| 4-Passenger Sport Model | 2750.00   | 4-Passenger Coupe           | 3700.00   |
| 5-Passenger Touring     | 2750.00   | 7-Passenger Sedan           | 4015.00   |
| Limousine               |           |                             | 4750.00   |

**Scott Motor Company, Inc.**  
908 North Broad Street  
Philadelphia, Pa.  
Poplar 3244

# Stearns KNIGHT

**Hundreds**

THIS indicates the number of different kinds of business our Valuation and Report Department has satisfactorily investigated or valued, including:

- Trunk Line Railroads and Terminals
- Ocean-going Passenger and Freight Steamships
- Steamship and Railroad Harbor Terminals
- Electric Street Railroads
- Electric Light and Power Companies
- Manufactured Gas Companies
- Natural Gas Companies
- Hydro Electric Power Plants
- Water Works
- Electric Transmission and Distribution Systems
- Oil Production Properties
- Oil Pipe Lines, Storage and Refineries
- Warehousing Plants and Grain Elevators
- Wharf and Harbor Developments
- Chemical Plants
- Coal Distillation Plants
- Irrigation Projects
- Coal and Ore Properties
- Steel Mills
- Textile Mills
- Packing Plants
- Shoe Manufacturing Plants
- Shipyards
- Sugar, Rice, Cotton, Wheat and Timber Lands.

We would welcome the opportunity of considering valuing your business with you.

**Ford, Bacon & Davis**  
Engineers  
115 BROADWAY  
NEW ORLEANS NEW YORK SAN FRANCISCO

### Fifty-six Thousand Cakes of Palmolive Soap at 8c

For the Anniversary Sale we procured 56,650 cakes of the well-known Palmolive Soap at a price concession. We have had a moderate quantity in the Sale already, but the great purchase has now been received and we are ready to invite the great throng that we know will be here in response to this announcement—8c a cake, or 90c a dozen.

NOTE—We must limit purchases to not more than three dozen cakes to any one customer. Mail and telephone orders will be filled only while this special lot lasts—probably not more than two or three days.

Strawbridge & Clothier—Fifth Floor, West

### Muslin Underwear More Good Values

Plenty of choice among dainty Muslin Undergarments. Three excellent values are:

**Combinations, \$2.00 to \$2.95**  
White nainsook models, trimmed with lace, or with lace-and-embroidery medallions.

**Crepe Bloomers—now \$1.20**  
Tailored models, of flesh-color Windsor crepe.

**Night Gowns—\$1.20 to \$3.75**  
High- or sprig-neck models of soft cambric or long cloth. Various trimmed with tiny tucks, embroidery or feather-stitching.

Strawbridge & Clothier—Third Floor, West

### Columbia Records Out To-morrow!

NEW SONGS, by Nora Bayes, Henry Burr, Louis James and George Meader.

NEW DANCE MUSIC, by Ted Lewis' Jazz Band, Art Hickman's Orchestra, Yerkes' Southern Five, The Happy Six and Prince's Orchestra.

These are listed among the Columbia June mid-month Records, ready for distribution here to-morrow.

Strawbridge & Clothier—Fifth Floor

### Housekeeping Cottons for Summer Service in the Sale

Anniversary values in Housekeeping Cottons are of timely importance to the thousands of women who will want them for seashore or country house service, to replace their finer linens. These are but a few representative economies:

- \$1.25 Mercerized Cotton Table Damask, 70-inch—\$1.00 a yd.
- \$3.00 Mercerized Cotton Dinner Cloths—\$2.25 each
- \$1.50 Mercerized Cotton Damask Dinner Cloths—\$3.50 each
- \$3.00 Mercerized Cotton Napkins, 18x18 inches—\$2.50 a doz.
- \$3.50 Hemmed Cotton Huck Towels, 18x31 in.—\$2.75 a doz.
- \$1.25 Hemmed Cotton Huck Towels, 18x36 in.—\$3.50 a doz.
- 25c Cotton Kitchen Toweling, blue border—20c a yard
- 30c Cotton Toweling, red or blue checks—now 25c a yard

Strawbridge & Clothier—Aisle 11 and 12, Centre

### Graceful Fans Values \$1.25 to \$12.50, now \$1.00 to \$9.25

Exquisite Lace Fans, some a-gleam with sparkles, others ornamented with dainty painted decorations. Beautifully mounted on plain or carved bone sticks, some on pearl sticks. Of course, the bride will like a Fan in her trousseau, and the graduate will appreciate one of these artistic Fans—now \$1.00 to \$9.25.

Strawbridge & Clothier—Aisle 9, Centre

### Muslins Reduced

Reductions that mean substantial savings for the housewife replenishing her supply:

- 50c Bleached Muslin, 36-in.—40c
- 65c Saiting Muslin, 36-in.—50c
- 50c Nainsook, 36-in.—40c
- 65c Cambric, 36-in.—50c
- 50c White Outing Flannel, 27-inch—38c a yard.

Strawbridge & Clothier—Aisle 10, Centre

### Philippine-embroidered Corset Covers, \$3.75 Values \$4.50 to \$5.50

A special purchase at a price concession. Hand-made Corset Covers, daintily hand-embroidered and embroidered in design, some with a many-petaled daisy—some with a touch of hemstitching.

Strawbridge & Clothier—French Salon, Third Floor, West

### Boys' \$35 Suits \$21.50 Hart, Schaffner & Marx Make

There's no finer clothing made to-day than that represented by these Suits. Handsome fabrics, faultlessly tailored in distinctive smart styles for boys of 8 to 18 years. Parents should choose early if they wish to secure these matchless Suits at this price—\$21.50. Every other Spring Suit in our entire stock is reduced. Outstanding values—

- Boys' \$20.00 Spring Suits, smart styles and fabrics—\$11.75
- Boys' \$25.00 to \$27.50 Spring Suits, with 2 pairs trousers—\$16.75
- Small Boys' \$3.50 Oliver Twist Suits, 3 to 7 years—\$2.25
- Small Boys' \$5.00 Wash Suits, 3 to 8 years—\$3.75
- Knickerbockers of tan covert cloth—\$1.55; of white duck—\$2.25; of gray crash—\$2.25

Strawbridge & Clothier—Second Floor, Filbert Street, East

### Millinery Greatly Reduced

Nearly one thousand Hats at greatly reduced prices, in this announcement alone, and exclusive of the Fine Trimmed Hats in the French Salon, which are reduced from 35 to 50 per cent.—many at less than half price.

- \$5.00 Smart Ribbon Sports Hats—now \$3.75
- \$6.00 to \$8 Trimmed Crepe Georgette Hats—\$4.50
- \$9.00 Trimmed Transparent Hats—now \$5.75
- \$8.00 to \$10 Trimmed Taffeta Hats—now \$6.75
- \$3.00 Smart Banded Sailor Hats—now \$1.95
- 25c to \$1.00 Artificial Flowers—now 10c to 25c
- One Hundred \$9.00 to \$12 Trimmed Hats—\$4.50

These are only a few of the many Exceptional Anniversary Sale values in the Millinery Salons.

Strawbridge & Clothier—Second Floor, Market Street, West

### Women Are Coming From All the City and Suburbs to Select From the Assortments of Thousands of Dresses and Suits Here at Anniversary Sale Savings

CHIEFLY SPECIAL PURCHASES from manufacturers, who always co-operate with us in making the Anniversary Sale an event which no merchant in Philadelphia has ever been able to improve upon, when it comes to giving the public good values. The public knows it, and a good proportion of the feminine public has wasted no time in getting here to select Dresses and Suits purchased for this Sale. Ready for to-morrow are fresh, full assortments of new, fashionable, highly desirable Summer Frocks—the kind every woman wants just now. Among them these:

- \$7.50 Figured Voile Frocks, dark, light and medium—\$6.00
- \$12.75 to \$15 Extra-size Gingham Dresses—\$9.75 and \$11.75
- \$18.50 Attractive Light and Dark Voile Frocks—now \$14.50
- \$20.00 Black and Navy Japanese Silk Dresses—now \$15.50
- \$47.50 Taffeta, Crepe Georgette and Foulard Dresses—\$35.00
- \$30.00 Pastel-Tinted Fine English Voile Frocks—now \$22.50
- Scotch Gingham, Voile and Swiss Frocks—Special at \$25.00
- \$32.50 Worsted Jersey Suits, Norfolk effect—now \$28.50
- \$35.00 Worsted Jersey Suits, yoke-back model—now \$30.00
- \$45.00 Worsted Jersey Suit, long roll collar—now \$37.50

Strawbridge & Clothier—Second Floor, Market Street and Centre

## 500 Hart, Schaffner & Marx Men's and Young Men's Suits At 35 to 45 per Cent. Reduction

This Store, as you know, is the sole distributor of the famous Hart, Schaffner & Marx Clothing in this city. Months ago we placed our orders, in anticipation of a larger demand than ever. During the winter and early spring, production was inordinately delayed in their factory, due to shortage of labor and slow arrival of materials. The result was that tens of thousands of dollars' worth of—

### Spring Suits That Should Have Arrived Before Easter Did Not Reach Us Until May

Five hundred of these brand-new, up-to-date Hart, Schaffner & Marx Spring Suits, therefore, come into the Anniversary Sale TO-MORROW, in order to immediately reduce the number on hand to normal, and also as further proof that THIS SALE IS THE ONE GREAT MONEY-SAVING EVENT OF THE YEAR in this city:

- \$60.00 Spring Suits—Now \$36.50
- \$65.00 and \$70.00 Suits—Now \$42.50
- \$75.00, \$80.00 and \$85.00 Suits—\$46.50

(The New Price-Tickets Show the Reductions)

Think of it—500 Spring Suits, fresh from the Hart, Schaffner & Marx tailor shops, in the best men's and young men's models—of fine ALL-WOOL WORSTEDS, CASSIMERES AND FLANNELS—light, medium and dark colors—at these radical reductions from prices that were already well within the recommendations of the Fair Price Committee! Nothing more need be said, except this—try to be early to-morrow.

Strawbridge & Clothier—Second Floor, Market Street, West

### Girls' \$2.95 Pajamas, \$1.65

One-piece Pajamas, of pink or white batiste, trimmed with ribbon. A comfortable summer style, sleeveless, with rubber at the ankles.

For girls of 8 to 16.

Strawbridge & Clothier—Third Floor, West

### We only have a limited number of our WINDHAM PLAYER-PIANOS that we can sell at \$518.00 instead of \$585.00 during this Anniversary Sale.

Therefore, if you wish to secure one of these fine instruments at \$67.00 less than the regular price and, if desired, on the Anniversary Sale terms of \$3.50 weekly—you should see them and make comparisons as early as possible.

Strawbridge & Clothier—1st Floor, West

### 65c White Cotton Suitings at 50c

Two thousand, five hundred yards of white Bretonnized Suiting, so desirable for boys' and girls' sturdy summer clothing, as well as for women's dresses and skirts.

Strawbridge & Clothier—Aisle 8, Filbert Street

### Golden Special To-morrow

**3500 Well-known Standard Grade American Grass RUGS**

In Four Sizes Far Below Value

Under the famous Golden Special sign, to-morrow, will be found a wonderful collection of SUMMER RUGS at far below regular prices. Standard-grade American Prairie Grass Rugs, in FOUR SIZES—

- Grass Rugs, 9x12 feet, plain—\$8.50
- Grass Rugs, 9x12 feet, stenciled—\$11.85
- Grass Rugs, 8x10 feet, stenciled—\$10.85
- Grass Rugs, 6x9 feet, stenciled—\$8.00
- Grass Rugs, 54x90 inches—\$6.00

Strawbridge & Clothier—Fourth Floor, West

### Women's Coats are Among the Best Values in the Sale

And there is scarcely a woman in Philadelphia, and for many miles around, who doesn't know what it means when we announce extra values in Coats. Get here while these assortments are good:

- \$20.00 and \$25.00 Coats in the Sale—\$15.00
- Sports models of tan polo cloth, also some in a herringbone weave; and other Coats of taupe, rookie and blue wool velour.
- \$27.50 Bolivia Cloth Sports Coats—\$17.50
- Tan, taupe, blue. Lined throughout with figured silk.
- Smart \$25.00 Serge Capes in the Sale—\$18.75
- Accordion-plaited model with deep taffeta collar.
- \$45.00 Fine Dolmans and Coats—now \$30.00
- Dolmans of velours; also Bolivia Coats in three-quarter length. Elegantly lined throughout.
- \$35.00 and \$40.00 Coats and Capes—\$27.50
- Full-length Coats, body and sleeves lined; also silk-lined Capes with roll collar of silk.

Strawbridge & Clothier—Second Floor, Centre

### A Collection of Men's \$1.25 Neckties 85c

One of our regular suppliers, in a spirit of co-operation, made a worth-while price concession. A wide variety of figured and dotted Four-in-hand, in varying sizes and in colorings to conform to every taste.

Men will want to lay in a seasonal supply at this less-than-regular price.

Strawbridge & Clothier—Aisle 1, Market Street

### Men's Furnishings in the Great Sale

We have included in the Anniversary Sale at less than regular prices many of the accessories to men's attire, such as—

- \$1.00 Suspenders—now 60c
- \$1.50 Suspenders—now 85c
- \$1 and \$1.50 Belts—60c, 85c
- 70c Garters—now 40c

Aisle 1, Market Street

### Men's Straw and Panama Hats

In the Anniversary Sale at decided reductions. Many attractive opportunities, including—

- \$3.50 Sennit Hats—\$2.45
- \$7.50 to \$25.00 South American Panama Hats—\$4.95 to \$18.75
- \$8.00 Leghorn Hats—now \$5.50
- \$10 and \$15 Balbrunn Hats—now \$7.50 and \$11.25

Strawbridge & Clothier—Second Floor, Market Street, East

### Unusual Values in Corsets

Women buying new Corsets may profit by very considerable savings in fashionable models in excellent makes. Brassieres, also at substantial reductions.

- Excellent Corsets—85c**  
Reduced from \$1.25, these models with medium-high bust, long over the hips, in small sizes only. Corsets of S. & C. Special, Warner and other makes.
- \$2.50 Net Corsets—\$1.85**  
Warner's Best model, consisting of fine, sturdy net. Low bust, long over hips. Well-lined for summer.
- \$7 to \$10 Corsets—\$3.65**  
Redfern Corsets—excellent models for the average figure, discontinued by the manufacturer. Low- or medium-bust styles, long over the hips, well-lined or lightly boned.
- \$5.00 Corsets—\$2.95**  
S. & C. Special Corsets, of pink satin, with elastic top, long over the hips, well boned, and with graduating front clasp.
- \$12 to \$18 Corsets—\$6.35**  
S. & C. Special Corsets of pink brocade or satin. Low bust, some with an elastic section in the bust line; long over the hips. Exceptionally fine models.
- 75c Brassieres—38c**  
Bandeau style, hooking in back.
- \$1.75 Brassieres—85c**  
Lace- or embroidery-trimmed models, hooking in front.

**Nemo Corsets, Exceptional at \$5.00**  
Not reduced in price, but worth much more than the special price of \$5.00. A Nemo Self-reducing model of U. S. Government aeroplane cloth, very light in weight, but well boned—\$5.00.

Strawbridge & Clothier—Third Floor, Market Street, West

**STRAWBRIDGE & CLOTHIER**  
MARKET STREET EIGHTH STREET FILBERT STREET