

Philadelphia, Pa., June 7, 1920

GIMBEL BROTHERS

MARKET CHESTNUT & EIGHTH & NINTH
For Tuesday

All prosper or any scheme fails eventually. All of us have a duty in working safely out of the era of inflated prices. Shifting responsibilities and making accusations accomplish nothing.

Gimbels Ten-Million-Dollar Adjustment Sale

Will Materially Lessen Living Costs and Bring Back to the Dollar Much of Its Former Buying Power

More than Ten Million Dollars is the retail total of the stocks in this one Philadelphia Store.

In numbers, the very large majority have not joined in "an orgy of spending," but have shortened their purchases to meet the shrink of dollar value. This sale brings relief to every class.

Today they are started in a stream to you, which stream we shall undertake to keep constant by world-watching of markets, and by world-wide buying as prices favor.

Whatever the requirement—suit of clothes, shoes, muslins; sheets, hosiery—the price on satisfying quality has proved to many shoppers an absolute prohibition.

There is no need for this large movement from the standpoint of maintaining sales, for each month is showing a large growth of business over the comparison of last year and all years.

This sale will enable a re-establishment of normal supplying.

But the business is poorly appreciated if content with anything short of its maximum possibilities. And this series of sales, while not planned to encourage hoarding, is planned to make living conditions very much easier.

Actual reductions—and very decided reductions—as we open the flood-gates to a freer movement of merchandise.

Beautiful All-Wool Plaids

Reduced to \$3.95

The same fine quality in the same rich smart color effects that have sold for \$2.05 more a yard—and, as the market stood, were good at that price. 54 inches wide. About a day's selling at \$3.95 a yard.
—Gimbels, Second floor

Just 87 Women's Suits

Showroom samples and display models.

Reduced to \$50 and \$75
Save \$25, \$35, up to \$70

Silk-poppins, tricolette, hunting-cloth, Flex-o-text, and glorious peachbloom. Suitable for resort wear, travel and summer functions.
—Gimbels, Salons of Dress, Third floor.

For the Graduation Dress That Will Be All That It Should Be if Made of

White Organdie, 38 inches wide

Special at 55c a Yard

Or If Made Of—
Fine White Chiffon Voile,
40 inches wide—Special at 40c
—Gimbels, Cotton Wash Goods, Second floor.

3500 Yards of Filet Net

Reduced to 45c a Yard

36-inches wide.
With printed designs in all the newest colorings.

4700 Yards of Curtain Marquisette and Scrim—Reduced to 40c

White and cream. 36 inches wide.
—Gimbels, Upholstery Store, Fifth-floor

Women's Two-Clasp Silk Gloves at **92c**

White, Milanese weave, Double finger tips.

Women's Slip-On Chamoisette Gloves, at \$1

White or chamois.
Reduced One-third
—Gimbels, First floor

5000 Seamless Sheets at \$1.95 ea. Saving \$6 on Every Half Dozen—\$2 on Every Pair

Firm, smoothly finished muslin. A favorite size—81x90 inches. 1000 Pillow Cases of Standard Peppermint Muslin at 48c each—Save One Third. Size 45x38 inches. Bolster Cases of Good Quality Bleached Muslin at \$1.10 Each—Save One Fourth. Size 42x72 inches. 500 Satin-Finish Bedspreads at \$4.95—Save One Third. Rich raised Marseilles pattern Plain hem or scalloped cut corners. Double bed size. 2000 Crochet Bedspreads at \$2.35—Save One Third. Double bed size. Fringed cut corners.
—Gimbels, Second floor.

792 Women's Hand Bags

Half Price at \$1.95

288 Moire Silk Bags at \$1.95. Metal and shell effect frames. Daintily lined and fitted. 144 Lambskin Leather Side Handle Bags, at \$1.95. Inside frames. Several good colors. 288 Morocco Leather Shopping Bags, at \$1.95. Pouch shape. Moire lined. 72 Pin Seal and Morocco Envelope Bags, at \$1.95.
—Gimbels, First floor

Muslin Underwear "Samples" at 85c to \$6.95—Many at Half-Price

Batistes, nainsooks, cambrics, cotton crepes, Seco silk, crepe de chine and tub-satin. Petticoats, nightgowns, envelope chemises, bloomers and camisoles.
—Gimbels, Second floor

Men's Pajamas

Save a Third at— **\$1.95**

Short lots from regular stocks; sizes as you find them—all sizes in the lot; be a prompt chooser to make sure of yours. Different fabrics and models for a choice. \$1.95—Save at least a third.
—Gimbels, First Floor, Ninth Street

Stamped Pieces at 25c to \$4.50

Save a Third to Half

A clearance of odd pieces, some mused but mostly fresh lots including NIGHTGOWNS, PILLOW CASES, SCARFS, BEDSPREADS, CENTERPIECES, CHILDREN'S DRESSES, SEWING CASES AND TOWELS. Exceptional values! Splendid opportunity for the woman who makes her Christmas Gifts in summer—for the bride-to-be who is adding to her Hope-Chest.
—Gimbels, Art Needlework Section, First floor

Children's Rompers

at \$1.55 Save a Third

Sizes 2 to 6 years. Sturdy poppins—all white or the prettiest shades of rose and Copenhagen blue, softly relieved with white cuffs and white belts.
—Gimbels, Infants' Wear, Second floor.

A Tableful Of Fine Corsets at \$3.50

Savings Third to Half
Pink coutil or pretty shimmering broche. Daintily trimmed "Types" for slender and average figures—low bust and moderately long skirt. Several well-known makes included. At \$3.50—bargains!
—Gimbels, Second floor.

Toilet Goods: Household Drugs: Brushes: Half Price

Tooth Brushes and Nail Brushes at 12½c. 1 lb. Can of Violet Talcum Powder at 10c. Aspirin Tablets, Bottle of 100 for 25c—U. S. P. standard. Florence Military Brushes and Hair Brushes at 50c. Hot Water Bottles at 65c. Rubber Bathing Caps—1920 styles—at 25c. Nail Files at 12½c. Palmolive Talcum Powder at 12½c. Val Dona Talcum Powder at 7½c. Chlorax Tooth Paste at 25c. Entire Stock of "Violets" French Perfumes—Half Price.
—Gimbels, First floor

Crepe Chiffon, Special at \$2.85 a Yd.

Accordion-pleated and hemmed. More than a dozen of the season's prettiest and most fashionable shades—light pink, deep pink, rose pink, Nile green, lapis blue, navy blue, sky blue, French blue, maize and white. 37 INCHES WIDE.
—Gimbels, First floor

Values That Mean Two to Four Dresses for the Regular Price of One—in This

Subway Sale-Group of Girls' Dresses at \$1

—Save \$2 to \$3

Reps and lineens (cotton) and percales. Blues and pinks and the rest of summer's prettiest colors. Pique-trimmed models. And styles with big pearl buttons. And some with the prettiest little touches of embroidery in color. And every size from 6 to 14.

Another Sale-Group at \$1.65

—Save About Half

Ginghams—with sashes, Reps—with embroidery. Linens—with touches of white, and the cutest pink braid gingham trims with plain pink, and blue plaids with plain blue or white. 6 to 14.

And Another Group at \$2.65

—Save About Half

Lineens (cotton); reps, and chambrays; Rose, blue, green, pinks, orchids—and the prettiest, gayest, smartest plaidings, some with the lovely touch of black. Embroidered and button trimmed, and with sashes, and short sleeves. Sizes 6 to 14.



And Lovely Organdies at \$5—Save \$3.95
Pinks, Blues, White, Orchids and maize. Lace-trimmed; Or be-ruffled; Or tucked; Or with smart stand-up plaitings; Or with quaint fichus that end in rosebuds. 6 to 16 year sizes.
—Gimbels, Subway Store.

Fine Gingham Morning Dresses at \$3.85

Firm gingham that tub! Pink blue, green or black plaids. Fancy white madras cuffs, pocket tops and novel collar that extends to waistline, at \$3.85. Plaid Gingham Billie Burke House Dresses at \$3.85—Extra sizes. Two tone plaids—pink-and-green, blue-and-tan, black-and-maize. White pique trimmed. Save one third at \$3.85—Sizes 48 to 52.
—Gimbels, Third floor

Women's Accordion-Pleated White Serge and Flannel Skirts at \$10

Save \$5 to \$9.75
And about as smart a sports skirt as mountain or seashore resort can show. Baronet Satin Skirts Reduced to \$12.75—with pockets and a button-trimmed belt. Pink and white.
—Gimbels, Salons of Dress, Third floor

60 French and American Novelty Peplum Blouses Reduced to Half-Price—now \$7.50 to \$37.50

Hand-drawn lineens. Imported cotton crepes—with wonderful linen laces. Ratines. Novelty tricolettes, and Georgette crepes. White and gorgeous colorings.
—Gimbels, Salons of Dress, Third floor

200 Women's Sun-and-Rain Silk Umbrellas at \$5.50

Closing out a special lot—that's why the selling price equals the cost price. Navy blue, purple and black with bakulite handle tops in colors to match covers.
—Gimbels, First floor

Osada Mantel Co.
Manufacturers and Dealers in Mantels, Cabinets, Wardrobes, Medicine, Mantel Shelves, Office Partitions, Gas Logs, Gas Grates and Fire Sets.
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MOUNTING on Muslin and Cardboard of Maps, Posters and Plans.
NATIONAL BLUE PRINT CO.
38 S. 6th St., Phila.
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Incorporated
400 CHESTNUT STREET
PHILADELPHIA
The House of Specialties in Paints and Varnishes

HORLICK'S
The Original Malted Milk
For Infants and Invalids
Avoid Imitations and Substitutes!

CREDIT CLOTHING
Clothes for the Entire Family
We Solicit Your Account
Hy-Grade Clothing Co.
827 CHESTNUT ST.
2d Floor. Open Even.

TIME AND TIDE
F. Vanderherchen's Sons
7 N. Water St., Phila.
Anything for a Boat
At the Sign of the Sail!

OLD ROOFS MADE LIKE NEW
I will coat your roof and guarantee it ten years. Write for estimate. Or we will roof the coating ready for use.
\$3.00 PER GALLON
Robert A. Mays
Roofing and Sounding
2352 N. 21st St.

FOOT AND LIMB TRICHLES
Instantly relieved by our special supports fitted and adjusted by experts. O. U. F. Seamless Elastic Hosiery, the most comfortable support for various ailments, swollen limbs, weak knees and ankles. Trusses, abdominal supports of all kinds. Largest Co. of deformity appliances in the world.
Philadelphia Orthopedic Co., 40 N. 13th St. Cut out and keep for reference.—P. L.

High-Grade Man WANTED
To assist in financing growing industrial concern with nationwide product. Capital desired for increased production.
Box C-624 Ledger Office

Be Sure of This—
That your summer medicine chest contains a bottle of our Sun Cholin. From the dependable remedy for "summer complaints." This time-tested preparation gives prompt relief from pain and the little is small enough to go in the vest pocket. 25c.
LLEWELLYN'S
Philadelphia's Standard Drug Store
1518 Chestnut Street

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Pathe
EASY TERMS
DAVIES' Phonograph Company
S. W. COR. 6TH AND YORK
Come in This Evening

SUNDAY OUTINGS
FROM MARKET STREET WHARF
Every Sunday
Atlantic City Ocean City
Corona Inlet Sea Isle City
Wildwood Anglen
Reared Trip Cape May Avalon Stone Harbor
Additional
Angles, Wildwood and Cape May 2:30
Atlantic City and Corona Inlet 3:30
Atlantic City and Stone Harbor 4:30
Returning, Bay Atlantic City (Georgia Avenue), 4:30; Wildwood (Cape City), 5:30; Pine Harbor 6:30; Ocean City 8:00; Cape May 9:00.
DAILY EXCURSIONS begin June 21
Sundays until October 31
\$1.50 Pine Beach, Seaside Park, Bay Head, and intermediate stations.
\$1.75 Sea Girt, Ashbury Park, Long Branch, and intermediate stations.
War Tax is additional.
Low Market Street Wharf. 7:30
Columbus 7:30
Pennsylvania System