

Monday's News of the Year's Greatest Economy Event

STRAWBRIDGE & CLOTHIER

1868-Anniversary Sale-1920

We Have Enlisted the Interest of Manufacturers as in Former Sales



In fact, we have, in almost countless instances, more enthusiastic co-operation on the part of manufacturers, in our determination to make this OUR GREATEST SALE, than we have had even in former Anniversary Sales. Our prestige in the market is such that we are given preferential consideration by those who have, specially attractive lots of merchandise to dispose of quickly. And in many instances we are given price concessions solely through a desire to help us make the Anniversary Celebration an unprecedented success.

Another Thousand Men's and Young Men's Spring Suits
Anniversary Sale Price **\$28.50**
ON MONDAY
\$45.00 to \$60.00 Values

A CO-OPERATIVE presentation of a proposition fully as remarkable as that of last Monday! In fact, some of the Suits in this great collection of a thousand, will prove to be even more extraordinary value than those in the wonderful "ALCO" disposal a week ago, although it would be impossible to excel the average value given upon that occasion.

The Spring Suits in this collection for MONDAY include the famous "ALCO" and other fine makes—BLUE SERGE, plain dark FLANNELS, neat CASSIMERES, soft-finished WORSTEDS and IRIDESCENT FABRICS. These in the newest single- and double-breasted models; also conservative models, of SMOOTH WORSTEDS. All sizes—regular, stout, slender, short. Your choice for \$28.50.

IMPORTANT—Do not lose sight of the one unprecedented feature of the Anniversary Sale—that is, that OUR ENTIRE STOCK OF SPRING SUITS IS REDUCED—all our Stein-Bloch, Hart, Schaffner & Marx, "Alco" and other makes, including all Blue and Black Suits. Regular \$35.00 to \$95.00 Suits—now \$23.50 to \$63.00.

\$12.00 Poplin Skirts at \$8.75

An exceptionally good model of silk poplin (not all silk), in black and in blue, made with the fullness plaited to a deep three-piece yoke.

Several attractive models of white gabardine, and one of washable cotton satin.

\$45 Bicycles, \$37.50

An excellent model, substantially constructed, easy-running, equipped with good tires—\$37.50.

Also Bicycle Gas Lamps at \$2.50, Bicycle Pumps, 55c, and Horns, \$1.25.

\$5.00 Croquet Sets—\$3.75

For eight players.

Tennis Rackets—\$4.50

Regular prices \$7.00 and \$8.00.

\$5.00 Golf Clubs—\$3.00

Drivers and Brassies.

\$4.00 Golf Clubs—\$2.90

Irons of latest pattern.

Quoit Sets Reduced

The 2-pound size now 90c; 2 1/2-pound, \$1.15; 3-pound now \$1.50.

strawbridge & clothier—Fourth Floor

Thousands of Men's Neckties

Are in the Anniversary Sale at attractive, lower-than-usual prices, only possible through closest co-operation on the part of several manufacturers who contribute regularly to our stocks:

- \$2.00 Plain-color Four-in-hands—now \$1.25
- \$1.50 Plain Poplin Four-in-hands—now \$1.00
- \$1.50 Fancy Foulard Four-in-hands—now \$1.00
- \$1.50 Four-in-hands, white dots on blue or black, now \$1.00
- \$1.00 Four-in-hands—70c
- \$1.25 Four-in-hands—85c
- \$1.00 Bow Ties—75c
- 50c Wash Ties—30c

Through the Co-operation of the Manufacturer Baby Coaches and Go-Carts Far Below Regular Prices



The best, the newest in Baby Coaches, Stroller Go-Carts and Collapsible Go-Carts. Anniversary Sale Specials include models with latest equipment, devices for baby's comfort, and designs that will please the most exacting parent.

- \$10.50 Strollers, Light-weight, Comfortable—now \$7.50
- Various \$20.00 to \$40.00 Stroller Go-Carts—\$15.00 to \$31.50
- \$17.50 Strong Collapsible Go-Carts, now \$14.00

Handsome Baby Coaches, in Wide Assortment Slightly Above Factory Cost

Through the Co-operation of the Manufacturers Cretonnes Under Price

The entire collection of this season's mill ends and remnants of high-grade Cretonnes from one of the foremost manufacturers. Hundreds of pieces in various lengths, all 36 inches wide. Cretonnes, Art Tickings, Heavy Verona Tapestry Effects and Linen Taffetas

All 33 1-3 per cent. below regular value—Now 50c, 60c, 70c, 90c and \$1.00 a yard

The Co-operation of the Manufacturers Has Made Possible Many of These

Extraordinary Values in The Millinery Salons Monday

About six hundred Hats concerned in the following items, but there are hundreds and hundreds of others, from the lowest to the highest price, that have come in for the Anniversary Sale underpricing:

- \$8.00 to \$10.00 Trimmed Taffeta Hats—now \$6.75
- \$5.00 Beautiful Ribbon Sports Hats—now \$3.75
- \$8.00 Trimmed Crepe Georgette Hats—\$4.50
- \$3.00 Banded Sailor Hats, pencil curl brims—\$1.95
- Artificial Flowers, at half price and less—were 25c to \$1.00—now 10c and 25c
- \$9.00 Trimmed Transparent Hats, made of Pyroxilin braid and trimmed with fancies or flowers—\$5.75
- \$12.00 to \$15.00 Trimmed Leghorn Hats—\$9.75
- \$5.00 Trimmed Taffeta Hats—now \$2.75

Through the Co-operation of the Manufacturer 85c Moire Taffeta Ribbon, 55c

Another manufacturer has come forward with a fine lot of Ribbons for the Anniversary Sale—FIFTEEN HUNDRED YARDS this time; all Moire Taffeta, 5 1/4 inches wide, and in an excellent assortment of shades.

Through the Co-operation of the Manufacturer \$1.75 Organdie Collars, \$1.00

A price-concession from a maker of the finest Neckwear, makes possible these lovely Ecu Organdie Collars at \$1.00. In roll and short-back styles, with dots and fine stitching of various kinds.

Our Entire Dinnerware and Cut Glass Stocks Reduced One-Fourth From Our Regular Low Prices

- That means—you can select beautiful bridal gifts, or fine pieces for your own china closet and dining table, from one of the largest and best selected collections in Philadelphia to-day. And you pay one-fourth less than the regular prices. Instances—
- \$1.00 to \$60.00 Imported Vases—75c to \$45.00
- \$20 Tea Sets, teapot, sugar and cream, six cups and saucers—\$15.00
- \$1.50 Imported Cracked Ice Dishes—reduced to \$1.00
- \$1.25 to \$1.50 Imported Mayonnaise Sets—now 95c to \$1.15
- \$6.75 Cake Sets, 7 pieces, imported China—now \$5.00
- \$6.00 Ice Cream Sets—\$4.50
- \$2.25 Dresser Sets—\$1.65
- Cups and Saucers—35c
- Blue-and-White Cups and Saucers—\$3.50 a dozen
- Colored Plates—\$4.00 and \$5.60 a dozen
- Colored Cups and Saucers—60c

Laird, Schober & Company
Fine Pumps and Oxfords \$9.90

Regular Prices \$17.00 and \$18.00

The Sale of the famous Laird, Schober & Co. fine Pumps and Oxfords, the chief feature of our Anniversary Sale in the Shoe Store during the past five days, has been the most notable occasion in the history of this Shoe Store. Hundreds of our most critical regular customers—women prominent in social and civic life—have taken advantage of the Sale. Our special purchase comprised 1250 pairs of fine bench-made, turned-sole Pumps and Oxfords, in the season's SMARTEST MODELS—WHITE, TAN, BROWN and BLACK—to which we added a like number of pairs from our own stock of Laird, Schober & Co. styles. FOR MONDAY we also add many lines of WELTED-SOLE Pumps and Oxfords with Cuban and Military heels—chestnut brown calf and gun-metal calf predominating. Wonderful value at \$9.90.

More Than \$115,000.00 Worth of Women's

Dresses and Suits Purchased at Price Concessions for This Sale

And we have been able to add new purchases nearly every day, keeping our stocks fresh and varied and so delightfully new and inviting that it is a pleasure to pass this way and see the racks full of fashion beauty, in full view for one's most careful inspection.

Dresses, Special at \$37.50

Afternoon Dresses of a combination of satin-and-crepe Georgette in black and blue, beautifully beaded.

\$47.50 Dresses—now \$35.00

Afternoon Dresses of taffeta, figured crepe Georgette, and taffeta-and-Georgette combined; a variety of models and colors.

\$32.50 Dresses—now \$24.75

Taffeta Dresses, in navy blue, black, French blue and brown, made in coat, tunic and tier effects.

\$22.50 Dresses—now \$17.50

Cotton voiles and Scotch ginghams, in light, medium and dark effects.

Dresses, Special at \$25.00

Of English voiles in pastel tints, beaded and embroidered and finished with dainty collars, very lovely and summery.

\$18.75 Dresses—now \$15.00

Cotton voiles in light and dark effects, in high-class patterns and colorings. Many models.

\$6.75 to \$11.75 Dresses Special, \$5.00 to \$8.75

Cotton Frocks including smart, fresh-looking ginghams, and the daintiest of voiles, in light, medium and dark shades.

Suits, Special at \$12.75

Cotton Suits, in white, blue, khaki and natural linen color—excellent Suits for vacation wear.

Suits, Special at \$16.75

Cotton Suits with smart belted jackets, in navy blue, French blue, white and natural linen color.

\$35.00 Suits—now \$30.00

Fine Worsted Jersey Suits, in plain colors and heather mixtures, made in a good yoke-back style.

\$100.00 to \$350.00 Suits, now \$50.00 to \$175.00

High-class models of tricotine, Poiret twill, serge, tricolette, taffeta, faille and-polo cloth.

Reduced Lots and Special Purchases 20,000 Yards of Fine Cotton Dress Fabrics Under Price

Many of the most-wanted of Summer Dress Fabrics AT REMARKABLE SAVINGS. The season's newest and smartest in fabric, weave, design and coloring:

COLORED COTTON DRESS FABRICS
5000 Yards of \$1.00 Printed Voiles—58c a yard
4000 Yards of 65c Printed Voiles—45c a yard
3500 Yards 65c Plain-color Brettonwood Suiting, 50c
4000 Yds. of 65c Victorian Chintz Batiste, 42c a yd.

WHITE COTTON DRESS FABRICS
1500 Yards of \$1.00 White Gabardine, 36-inch—68c
1600 Yards of 75c White Voile, 38-inch—52c a yard
1000 Yards \$1.25 and \$1.50 Imported White Novelty Voile, 38-inch—\$1.00 a yard
\$1.00 White Shirting Madras—reduced to 68c a yd.

Through the Co-operation of the Manufacturers Two Thousand Additional New Silk and Cotton Waists

Two thousand Waists, just out of their boxes long enough to prove how worthy they are of the best we can group of them in this announcement. However, they will be all gathered and ready for inspection Monday morning, bright and early.

\$8.50 New Crepe Georgette Waists in the Sale—\$5.95

Twenty lovely models, in flesh color and white, daintily tucked and hemstitched and trimmed with lace. Some collarless models.

\$12 Georgette Waists, \$8.50

In flesh color and white, beautifully trimmed with laces, beads and embroidery. Chiefly collarless models, some in slip-over effects, others closing in the front.

\$16.50 Georgette Waists, \$10

Including Over-Blouses. Elaborately trimmed with dainty laces or beautifully embroidered or beaded. Chiefly collarless.

\$5.50 White Voile & Organdie Waists in the Sale, \$3.95

Trimmed with dainty laces and sheer embroidery—variously shaped collars trimmed to match.

\$6.75 Sheer French Voile & Organdie Waists at \$4.95

Semi-tailored models, with dainty little platings, others with collar and cuffs of dotted organdie, some trimmed with a combination of lace and sheer embroidery. All in low-neck styles.

\$8.50 French Voile and Organdie Waists at \$5.95

Lovely models, trimmed in new ways with Valenciennes and filet laces and dainty hand-embroidery or organdie panels. A lovely collection.

\$4.00 Black All-Wool Serge, \$2.75

Black All-Wool Serge—a beautiful quality particularly for dresses; medium twill, and 45 inches wide—now \$2.75 a yard.

Toys Substantially Reduced

Those sturdy Outdoor Toys that mean long, happy play hours for little boys and girls, also Swings that all the family will enjoy—at savings that add to the fame of the Anniversary Sale.

Sand Toys, Molds, Buckets and Shovels, Lawn Swings, Slides, Porch Swings, Sand Boxes, Kites, Aeroplanes, Dolls and Doll Coaches, Automobiles, Velocipedes and Express Wagons.

\$6.00 Wooden Porch Swings, complete, now \$4.00

Children's \$10.50 Automobiles, now \$7.50

\$8.00 Roller-Bearing Express Wagons, now \$5.00

\$1.50 Infant Character Dolls reduced to \$1.10

Babies' \$3.75 Shoo-Ry Rocking Horses, \$2.50

Boys' and Girls' \$9.50 Velocipedes, now \$7.00

strawbridge & clothier—Fourth Floor

High-grade Stationery, Reduced from One-third to One-half

A wide assortment. Manufacturers' samples and fine Stationery from our regular stock, sharply reduced because the boxes are slightly soiled or broken. The Stationery is fresh and clean. Such savings on such Stationery are rare.

strawbridge & clothier—Aisle 10, Centre

Matchless Linen Values

No other word can better describe the character of the values presented in the Linen Store during this great Anniversary month. Nowhere else in this city could one find such values as these—

- \$3.50 Bleached Irish Table Damask, 70-inch—\$3.00 a yard
- \$11 Bleached Irish Damask Napkins, 22-inch—\$8.50 a doz.
- \$18 Double Damask Cloths, round design, 72x72—\$12.00
- \$22.50 Double Damask Cloths, oval design, 72x90—\$15.00
- \$27.00 Double Damask Cloths, oval design, 72x108—now \$18
- \$4.00 Bleached Damask Lunch Cloths, round or square—\$2
- \$7.50 Scotch Linen Napkins, 18x18 inches—\$5.50 a dozen
- \$12.00 Scotch Linen Napkins, 22x22 inches—\$9.00 a dozen
- \$4.50 Hemmed Huck (cotton) Towels, 18x36—\$3.50 dozen
- \$9.00 Hemmed Huck (linen) Towels, 18x34—\$7.20 a dozen
- \$5c Scotch Linen Kitchen Toweling—38c a yard
- \$1.50 Fine Linen Huck Toweling, 18-inch—\$1.00 a yard
- \$1.00 Bleached Turkish Towels, size 21x46—75c each
- \$1.75 Medium-weight Dress Linen, 36-inch—\$1.25 a yard
- And many, many other values of equal attractiveness.

Corsets at Notable Savings

Women who would buy fashionable Corsets, comfortable, carefully designed and made, AT A SAVING, should take advantage of the great reductions in our Anniversary Sale.

\$3.50 S. & C. Special Corsets, \$1.85

White coutil models for average figures. With medium-low bust, long over hips; sizes 20 to 24 only.

\$2.50 Summer Corsets, of Net, \$1.85

Warner Rust-proof Corsets, low bust, long over the hips, some with graduated front clasp.

\$5.00 and \$6.00 Corsets, Reduced to \$2.95

Corsets of S. & C. Special and other famous makes, designed for average figures. Of pink or white fabrics, plain or brocaded. Models with low or medium bust, long over the hips.

\$7.50 to \$10.00 Redfern Corsets, \$3.65

Low- or medium-bust Corsets, of plain or brocaded fabrics. Fashionable in line. Models discontinued by the manufacturers.

75c to \$3.50 Brassieres, 38c to \$1.50

strawbridge & clothier—Third Floor, Market Street, West

Extra—in the Department of Lower-Priced Floor Coverings

The SPECIAL attractions arranged by this Department for the Anniversary Sale exceed even the usual standards of value-giving. For instance, among many lots you can choose:

- Axminster Rugs, 9x12 (slightly imperfect)—\$44.50
- Seamless Velvet Rugs, 8.3x10.6 feet—\$42.50
- Tapestry Brussels Rugs, 9x12 feet—\$16.50
- Japanese Matting Rugs, 9x11.8 feet—\$4.50
- Japanese Grass Rugs, 9x12 feet—\$8.25
- Durable Wire Grass Rugs, 9x12 feet—\$10.85
- Inlaid Linoleum, 2 yards wide—\$1.35 a square yard
- Cork Linoleum Remnants—65c a square yard

strawbridge & clothier—Fourth Floor, Filbert Street

STRAWBRIDGE & CLOTHIER
MARKET STREET EIGHTH STREET FILBERT STREET