

Our Own Reductions and Manufacturers' Concessions Make Matchless Values at Strawbridge & Clothier's

Irresistible Attractions in Apparel, Fabrics and Furnishings for the First Saturday of June!

Special Purchases Amounting to \$33,469 From the Foremost Manufacturers of Women's Coats and Skirts

The foremost manufacturers of this country, as well as our own factory, have co-operated with us in providing Coats, Capes, Dolmans and Skirts for this Anniversary Sale, at the lowest prices that could possibly be obtained anywhere for merchandise of this quality.

These two new purchases were sent from New York by special delivery, to be in time for this announcement—

Eighty \$15.00 to \$20.00 Coats—now \$10.75

The values are very conservatively stated. Especially smart Sports Coats of velour in good shades of blue and tan, and of jersey cloth in smart heather mixtures. Very attractive.

Fifty Smart \$55.00 Coats—now \$27.50

EXACTLY HALF PRICE for these excellent Coats—some in sports length are a tan camel-hair cloth, others in three-quarter-length are of taupe camel-hair cloth. Beautifully plain-tailored and lined throughout with silk.

ALSO IN THE SALE ARE—

\$20.00 Coats of Fancy Mixed Cloths—now \$13.50

A good, practical, well-tailored model.

\$20.00 and \$25.00 Coats in the Sale—\$15.00

Some of tan polo cloth, others of velours in browns and blues. Lined throughout with figured silk; another model, unlined.

\$25.00 Plaited Serge Capes—now \$18.75

Made in accordion-plaited style with deep collar of taffeta.

\$35.00 and \$40.00 Coats and Capes—\$27.50

Serge Coats in black and in blue, yoke and sleeves lined. Also Serge Capes in an especially attractive style, lined throughout and finished with long roll collar of silk.

\$45.00 Unusually Fine Dolmans—\$30.00

Of silvertone velours; also a few of twills. Lined throughout with figured silk.

A Miscellaneous Lot of \$75.00 Coats—\$37.50

High-grade Coats in various styles; all beautifully lined throughout.

\$12.00 Skirts at \$8.75

Of silk poplin (not all silk), in black and in blue; made with a deep yoke.

\$3.00 Skirts at \$1.50

Two very good models of white linene and gabardine, trimmed with buttons.

Women's Worsted Jersey Suits

Secured from Our Own Factory at a Special Price-Concession for the Anniversary Sale

These are some of the \$15,000.00 worth of Suits which we purchased expressly for the Anniversary Sale at price-concessions from the manufacturers:

Worsted Jersey Suits, Special at \$28.50

Norfolk effect; heather mixtures and plain colors.

Worsted Jersey Suits, Special at \$30.00

Yoke-back model; heather mixtures and plain colors.

\$45.00 Worst Jersey Suits, Special at \$37.50

Unusually high-class model with deep yoke, buttoning over belt in the back; long roll collar. In plain colors and heather mixtures.

Women's Full-Fashioned Silk Stockings } \$1.25

In black, white and a few colors. Mercerized cotton tops and soles add to their wearing qualities. Sizes 8 1/2 to 10. Slightly irregular in weave, so we call them "seconds," but there is no fault to impair wear or looks. They are remarkable Stockings at \$1.25.

Children's 35c White Socks, 25c

Mercerized White Socks, with turnover tops, in tan, cadet or light blue. Sizes 6 1/2 to 9.

Ivory-finish Celluloid Toilet Articles

Reduced One-fourth

Attractive and artistic in design, taken from our high-grade regular stock and reduced:

Hand Mirrors—now \$2.25 to \$6.75

Jewel Boxes—\$3.35 and \$4.50

Combs—75c and \$1.00

Pin Cushions—\$3.00

Perfume Bottles—now \$1.25

Cloth Brushes—\$2.00 to \$5.25

Hat Brushes—now \$2.00

Pin Boxes—\$1.30 Trays—\$2.65

Powder Boxes—\$3.00 and \$8.35

Nail Buffers—\$1.85 and \$2.00

Shoe Hooks and Nail Files—75c and 85c

Strawbridge & Clothier—Alamo 4 and 10, Centre

Stamped Dresses for Little Folks

Reduced One-Third

Now \$1.00—Dresses of white lawn or nainsook, made and stamped in lovely designs to be embroidered. Infants' to 4-year sizes, worth \$1.50—now \$1.00.

\$6.00 Porch Swings, \$4.00

Comfortable, well-made Swings, complete with chains and hooks.

Strawbridge & Clothier—Fourth Floor

Candies—Special

Including some very refreshing summer confections:

60c Spiced Jelly Strings—48c

70c Cream Caramels—now 50c

80c Chocolate Wafers—now 68c

15c Bars Almond Milk Chocolate—12c

75c Assorted Chocolates—68c

Strawbridge & Clothier—Basement, and Filbert Street Cross Aisle

Continuing the Disposal of Our Purchase of Laird, Schober & Co.'s Women's \$17.00 and \$18.00 Pumps and Oxfords } \$9.90

Some new lots will be added to-morrow from our own regular stock of WHITE GLAZED KIDSKIN PUMPS AND OXFORDS made to sell at \$17.00 and \$18.00. We bought 1250 pairs of Laird, Schober & Co.'s fine Pumps and Oxfords, including WHITE, BLACK, TAN and BROWN LEATHERS, in the very smartest styles of the season, at a decisive price-concession, to which we added an equal number from our own stock—for you know this is headquarters for Laird, Schober & Co. Shoes in this city. An excellent assortment and wonderful value at \$9.90.

Our Entire Stock of Shoes Reduced A Few Notable Examples Follow

FOR WOMEN
\$6 White Low Shoes—\$3.95
Reinskin (a finely woven cloth) Pumps and Oxfords.

\$9.50 Seamless Pumps, \$7.00
Of patent leather, gun-metal calf and chestnut brown calf.

\$10.00 Canvas Pumps—\$7.50
White finely-woven canvas Colonial Pumps, tongue and buckle effect, plain vamps, welted soles and covered Baby Louis heels.

\$9 and \$10 Low Shoes—\$7.50
Oxfords of white buckskin, Pumps and Oxfords of white glazed kidskin.

\$6 and \$6.50 Shoes—\$3.95
Pumps and Oxfords of white finely-woven canvas.

Satin Oxfords—\$7.90
Black, seal brown and gray.

FOR CHILDREN
Children's \$3 Trot-Mocs—\$2.80
Misses' \$4.50 Trot-Mocs—\$3.35
Of dark tan calf, chrome-tanned solid leather soles.

Girls' \$7.50 Oxfords—\$6.00
Of dark tan calf with welted soles and low broad heels.

Strawbridge & Clothier—Eighth and Filbert Streets

Thousands of Women's New Summer Dresses at Great Price Reductions

Nearly ONE HUNDRED THOUSAND DOLLARS' WORTH of Women's fresh, new Summer Dresses of all kinds, and scores of styles, were purchased at special price-concessions for the Anniversary Sale. The following are among the inexpensive ones which we believe you will agree, are the smartest, snappiest, most desirable Dresses in Philadelphia, at these prices:

\$18.50 Voile Dresses—\$14.50

Dotted, figured and foulard patterns—navy blue in great variety, black-and-white effects, lavender, pink, French blue and white.

\$17.50 Cotton Dresses—\$12.75

A number of very attractive models, in medium and dark effects.

\$7.50 Voile Dresses—\$6.00

In light and dark colorings, finished with dainty white collars.

\$20.00 Silk Dresses—\$15.50

Of Japanese silk in navy blue and black, made in various styles.

\$32.50 Taffeta Frocks—\$24.75

Black, navy blue, French blue and brown; made in tier and tunic effects and some in coat models.

Dresses, Special at \$37.50

Of crepe Georgette-and-ratin, in navy blue and black, made with deep tunic finished with sash and trimmed with beads.

\$6.75 Gingham Dresses—\$5.00

Checks and plaids, in medium and light effects. A number of smart models.

Strawbridge & Clothier—Second Floor, Market Street

Hundreds of Remarkable Values in the Millinery Salons

Ten groups, involving more than twelve hundred Hats, are announced here for to-morrow's shoppers, as being among the most important values:

\$3.00 Trimmed Sailor Hats—now \$1.95

\$5.00 Smart Ribbon Sports Hats—now \$3.75

\$5.00 Trimmed White Milan Sailors—now \$2.25

\$6 to \$8 Trimmed Crepe Georgette Hats—\$4.50

\$9.00 Trimmed Transparent Hats—\$5.75

One Hundred \$3.00 to \$5.00 Ready-to-Wear Hats and Sports Sailors in the Sale at \$1.00

\$5.00 Silk-and-Crepe Ready-to-Wear Hats—\$3.95

One Hundred \$3.50 Ostrich Feather Bands—\$2.50

\$16 to \$18 Trimmed Summer Hats—now \$9.50

Girls' \$4.50 to \$18.00 Trimmed Hats—\$2.25 to \$9.00

Strawbridge & Clothier—Second Floor, Market Street, West

Golden Special for MEN



2400 Mercerized Soft Cotton SHIRTS
Extraordinary Value
At \$2.50

This is a splendid lot of Shirts, made in our own famous workrooms—which is a sufficient guarantee of the excellence of good fit and workmanship. The fabric is of fine cotton, very soft and silky, with the durability of madras and with handsome stripes in the most favored colors. Based upon to-day's cost of the material and labor, the regular price would be \$4.00. But we planned ahead for the Anniversary Sale and marked them at a very close margin for to-morrow. Golden Special—at \$2.50 each.

Boys' \$20 to \$25 Cheviot Suits in the Sale at \$11.75

One of the many attractive features incidental to the general price reduction affecting our entire stock of Boys' Spring Suits during this Sale. These Suits are of new mixed chevots, many in neat plaited styles, and including sizes from 8 to 17 years—now \$11.75.

Boys' Hats—Save

Hats and Caps in styles boys like best:
\$4.00 Panama Hats, slightly imperfect—\$2.75
Fine \$6.00 Panama Hats—\$3.95
\$4.00 to \$5.00 Straw Hats—\$2.75
\$3.00 to \$3.50 Straw Hats—\$2.35
\$2.50 Straw Hats—\$1.65
White Drill Middy Hats, special at 65c
Boys' \$2.00 Caps—\$1.45
Boys' \$1.50 Caps—95c
Two-color Sports Caps, special—45c

Bathing Suits

Less Than Regular Price

Now \$3.85—

The new model sketched in Women's Black Surf Satin Bathing Suits, trimmed with white or colored piping, a saving of more than one-fifth—now \$3.85.

Wool Jersey Bathing Suits

Now \$6.95

Two models in two-in-one style, both with V-shaped neck. One with striped trimming, the other with band trimming in contrasting shade, also pocket and belt. Values \$7.50 and \$8.75—now \$6.95.



Strawbridge & Clothier—Alamo 12, Centre

Men See the Difference Between This Sale of Suits and Some Others

This reduction Sale in celebration of the Fifty-second Anniversary of the Strawbridge & Clothier partnership, is without precedent, especially in the Men's Clothing Store. Nor can there be any reduction sale anywhere else nearly approaching it in advantages to the men who participate in the savings. Men who COMPARE will see that such high-class Suits cannot be found elsewhere at such low prices.

Our ENTIRE STOCK of Spring Suits from the Stein-Bloch Co., Hart, Schaffner & Marx, the "Alco" Shops and other manufacturers, is marked at Reduced Prices—\$35.00 to \$95.00 Suits, now \$23.50 to \$63.00.

And we are pleased to announce the continuance for to-morrow of the wonderful values made possible by direct CO-OPERATION on the part of the Arnold-Loucheim Company, who share with us the loss of profit on a large number of—

"Alco" \$45.00 and \$50.00 SPRING SUITS } \$24.50

"Alco" \$55.00 to \$75.00 SPRING SUITS } \$38.50

But to many men some of the following may appeal just as strongly as the above—for here are our very choicest Suits, directly from our stock of famous Suits, not obtainable anywhere else in this city:

- Stein-Bloch \$95.00 Spring Suits \$63.00
- Hart, Schaffner & Marx \$85.00 Suits \$63.00
- \$60.00 Serge Suits. Two Pairs of Trousers \$41.50
- Hart, Schaffner & Marx \$60.00 Suits \$44.00
- Fine \$80.00 Blue Serge Suits \$63.00
- Hart, Schaffner & Marx \$65.00 Serge Suits \$54.50
- Men's Regular \$40.00 Worsted Suits \$28.50
- Young Men's \$35.00 Suits \$23.50
- Men's "Alco" \$60.00 Flannel Suits \$34.50

MANY EXCEPTIONAL VALUES ALSO IN MEN'S TROUSERS, RAINCOATS, EVENING DRESS SUITS, MOTOR DUSTERS, AND YOUTHS' LONG-TROUSERS SUITS.

Strawbridge & Clothier—Second Floor, East

Men's Panama Hats—Save

Every Hat in this extensive under-price collection has been imported from South America, and is perfect in every detail of weave and finish. Many correct new shapes for men and young men:

- \$7.50 Panama Hats—now \$4.95 and \$5.75
- \$10.00 Panamas—\$7.75
- \$20.00 Panamas—\$14.75
- \$15.00 Panamas—\$11.75
- \$25.00 Panamas—\$18.75

Also in the Anniversary Sale at worth-while reductions from usual prices—

Men's \$3.50 Sennit Straw Hats, new styles—\$2.45

NOTE—Although \$2.85 is the regular price of our celebrated "Wickham" Sennit Straw Hats—the value they present at this price is fully up to Anniversary Sale standards. Compare them with any \$3.00 Hat on the market to-day—and you'll see why.

Strawbridge & Clothier—Second Floor, Market Street, East

Underwear, Chiefly Flesh Color At Prices Substantially Reduced

Flesh-color Envelope Chemise, now \$1.15 to \$3.75

Many dainty models of batiste or Sevo, variously trimmed with lace, satin or crepe Georgette. All below regular price.

\$1.50 Flesh-color Washable Satin Bodices, \$1.00

Either lace-trimmed or in tailored style, ribbon shoulder straps.

\$1.20 to \$2.50 Creeper Drawers, 95c to \$2.00

Fashioned of batiste or Sevo and edged with lace.

Orchid, Flesh-color or Blue Voile Underwear Reduced

Night Gowns, Bloomers, Envelope Chemise, Bodices

Strawbridge & Clothier—Third Floor, West

You Save More Than \$60 on a Windham Player-Piano

Anniversary Price Only	Regular Price Was	Anniversary Terms—Weekly
\$518	\$585	\$3.50

Hundreds of satisfied owners will agree that the Windham, at the regular year-around price of \$585.00, is a matchless value. At the special lower-than-usual Anniversary price the value is truly remarkable, and presents an opportunity which no prospective Player-Piano purchaser should overlook.

To properly appreciate the true excellence of the Windham you must see it, hear it, and compare it carefully with other instruments selling to-day at much higher prices. We only have a limited number of the Windham Player-Pianos that we can sell at this special low price—so select yours to-morrow.

Strawbridge & Clothier—Fifth Floor, West

Every Dinner Set Reduced

Imagine the variety—every one of the hundreds of beautiful China and Porcelain Dinner Sets in our entire stock, marked one-fourth less than the former already-low prices. There are modest little 25-piece Cottage Sets, at \$2.75, and there are beautiful imported China Sets of 108 pieces, at \$199.50—and every one, without reservation, has been marked at this substantial reduction for the Anniversary event. Just to mention—

- \$10.00 Sets, 17 pieces, spray decorations—now \$7.50
- \$12.00 Sets, 50 pieces, attractive decorations—now \$9.00
- \$17.50 Sets, 52 pieces, spray and medallion—now \$13.00
- \$25.00 Sets, 98 pieces, line or floral decoration—now \$18.75
- \$28.00 Sets, 97 pieces, white-and-gold—now \$21.00
- \$35.00 Sets, 98 pieces, border decorations—now \$26.25
- \$70.00 Theo. Haviland Sets, 100 pieces—now \$50.00
- \$76.00 Sets, 108 pieces, border decorations—now \$57.00
- \$125.75 French China Sets, 107 pieces—now \$95.00

And hundreds of others—including more than 70 "open stock" patterns—at a like reduction.

Strawbridge & Clothier—Basement

STRAWBRIDGE & CLOTHIER

MARKET STREET EIGHTH STREET FILBERT STREET

Through the Co-operation of the Manufacturer \$5.95 Tub Silk Petticoats, \$4.35

Dainty Petticoats of white tub silk, with tailored flounce. A practical style with double panel front and back. A saving of more than one-fourth at—\$4.35.

Strawbridge & Clothier—Second Floor, West

Cretannes, 40c Means One-Third Saved

Lovely Printed Cretannes, cheerful, cool and summery-looking, in delightful shades and graceful patterns, 36 inches wide—now 40c a yard.

Strawbridge & Clothier—Third Floor, Centre

Handkerchiefs At Greatly Reduced Prices

For Children—Linen Handkerchiefs, with white or colored broderie in one corner. Value—now 10c each.

For Women—Fine Linen Handkerchiefs with Swiss hand-embroidered corners. Value 75c—now 50c.

Strawbridge & Clothier—Alamo 12, Market Street

Express Wagons

Roller-bearing Express Wagons—just the thing for children's out-door play. Regular price—\$8.00. In the Sale at \$5.00.

Also \$7.00 Roller Coasters or Shoot-the-Chutes—now \$5.00.

Strawbridge & Clothier—Fourth Floor

\$3.25 Sheets, \$2.65

Of excellent bleached muslin, well-made and in extra size—\$1x 99 inches—\$2.65.

Also 58c Pillow Cases, good quality, size 45x38 1/2 inches—now 45c.

Strawbridge & Clothier—Alamo 12, Filbert Street

RAILS
About 5000 tons of 22-lb. undrilled rails: lengths 18 and 22 ft. for immediate shipment by rail or water; located at Kearney, N. J.; Philadelphia and Norfolk; at a bargain.

International Pipe & Supply Company
1414 So. Penn Square, Phila., Pa.
Locust 43-87.

Learn the Jersey Difference by eating.....
JERSEY Corn Flakes with berries and seasonable fruits
STAY CRISP IN MILK

Ask your grocer

DALSIMER SHOES

man think of it! \$3.85 for a pair Dalsimer STANDARD Oxfords you'll be out of luck if you can't find your size—but it is worth while trying

'Tis a Feat To Fit Feet
The Big Shoe Store
1204-06-08 Market St.

QUALITY AND VALUE