

Most Charming Lamps

For Country and Sea Shore Homes, Porches, etc.

We specialize in these beautiful lamps, and our carefully selected stocks afford a wide choice of the most graceful and individual designs in Floor Lamps, Table Lamps, Library and Boudoir Lamps, together with an entirely unusual variety of the most charming Hand Painted Silk, Cretonne and Parchment Shades.

Dougherty's Faultless Bedding
Hair Mattresses Box Springs Bedsteads
1632 Chestnut Street

10% Off! the Regular Retail Price of ANYTHING You Buy at the

Caballero Drug Co.
52nd and Walnut Sts.

Excepting in Soda and Prescription Depts.

Also Colgate and San Tox Preparations, which are Contract Goods.

DURING THE HOURS OF 9 A. M. TO 6 P. M. EVERY DAY UNTIL FURTHER NOTICE

This is done to encourage shopping in the daytime. The deduction is taken off at the time of purchase, the customer paying 10% less than goods are marked. It is allowed on all prices on all merchandise. You receive a dollar's worth of merchandise for 90 cents.

Please note it is an understood fact that our prices have always been lower than the average Drug or Department Store and in the face of this we offer you an extra 10% discount if you will do your shopping in the daytime. For example: Ed. Pinaud's Liliac is sold by the average Drug or Department Store for \$1.00. Our regular price is 89 cents, and we give you 10% discount off this regular price between the hours of 9 A. M. and 6 P. M.

SHOP ON 52nd STREET IN THE DAYTIME
"The Chestnut Street of West Philadelphia"

All merchants of 52nd Street are invited to join us in this move.

Auto Delivery to All Parts of West Phila.
Call BELMONT 6710-6711

We are as near to you as your telephone

CABALLERO DRUG COMPANY
DRUGS AND 52nd and Walnut Sts. The Drug Store With Individuality

Do Your Shopping on 52nd Street During the Daytime

PHOTOPLAYS

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

PHOTOPLAYS

Alhambra 12th, Morris & Passunk Ave. Mat. 2:15, 7:15, 9:45 & 11:15 P. M. CHARLES BRUCE in "THE BURNING WHEEL" MARY PICKFORD in "THE BURNING WHEEL"

ALLEGHENY Frankford & Allegheny Mat. 2:15, 7:15, 9:45 & 11:15 P. M. MARY PICKFORD in "THE BURNING WHEEL"

APOLLO 52d & Thompson Sts. MATINEE DAILY LEW CODY in "THE BELOVED CHEATER"

ARCADIA CHESTNUT Below 16TH 10 A. M. to 11:15 P. M. BRYANT WASHINGTON in "MRS. TEMPLE'S TELEGRAM"

BALTIMORE 61st & BALTIMORE 10 A. M. to 11:15 P. M. EARLE WILLIAMS in "CAPTAIN SWIFT"

BLUEBIRD BROAD STREET and RINGBROOK AVE. 10 A. M. to 11:15 P. M. CONSTANCE TALMADGE in "TWO WEEKS"

BROADWAY Broad & Snyder Ave. WALLACE REID in "THE DANCING POOL"

CAPITOL 722 MARKET STREET 10 A. M. to 11:15 P. M. CECIL DE MILLES in "WHY CHANGE YOUR WIFE?"

CENTURY ERIE AVE. AT 6TH 10 A. M. to 11:15 P. M. MY LADY'S GARTER

COLONIAL 6th & Maplewood Ave. 10 A. M. to 11:15 P. M. REX BEACH in "THE SILVER HORDE"

EMPRESS MAIN ST. MANAYUNK BLANCHE SWEET in "THE RUSHED HOUR"

FAIRMOUNT 26th & Girard Ave. OLIVE THOMAS in "OUT WUNDER"

FAMILY THEATRE—1311 Market St. OWEN MOORE in "BOONER OR LATER"

56TH ST. THEATRE—Below Spruce CLARA KIMBALL YOUNG in "THE FORBIDDEN WOMAN"

FRANKFORD 4715 FRANKFORD MARY PICKFORD in "THE BURNING WHEEL"

GREAT NORTHERN Broad St. at Erie 10 A. M. to 11:15 P. M. REN BEACH in "THE SILVER HORDE"

IMPERIAL 90th & Walnut Sts. MARY PICKFORD in "THE BURNING WHEEL"

IRIS KENSINGTON AND ALLEGHENY AVENUES VIOLET HEEMING in "THE COST"

LAFAYETTE KENSINGTON AVE. AND CAMBRIA ST. BLANCHE SWEET in "THE RUSHED HOUR"

LEADER 41st & Lancaster Ave. MATINEE DAILY Susie Harbawa in "The Town's Claim" Also Harold Lloyd in "The Royal Scoundrel"

LIBERTY BROAD & COLUMBIA AV. HOUDINI in "THE BURNING WHEEL"

333 MARKET STREET THEATRE MARY PICKFORD in "THE BURNING WHEEL" Also "The Girl in the Red Coat" and "The Girl in the Green Coat"

BLAUNER'S 833-35 Market Street BLAUNER'S 833-35 Market Street BLAUNER'S

Blauner's Great June Sales Feature 1000 Silk and Cotton Summer Frocks

Summer Cottons

10.00

The very costume for vacation days—a dainty pastel or dark colored voile, or a gay plaid gingham. Pert sashes, novelty pockets, lace trimmings will make you want several at once.

12.95

Charming dimities in the most delightful of summer colorings and styles. You'll be as "cool as a cucumber" in one of these—and happy, thinking of the savings.

15.00

Sheer organdies in pastel blue, maize, orchid and dainty white. These values are really unique as you'll see when you examine the fine quality and excellent finish.



SECOND FLOOR

Just at this "psychological moment" when every woman is planning her summer wardrobe—planning for summer Frocks, for vacation, dressy and general wear, we are offering this remarkable Sale of Silk and Cotton Dresses as a special feature of our Great June Sales. Don't miss this extraordinary opportunity of getting exactly what you want for the summer at great savings.

Summer Silks

19.95

Braided, embroidered and beaded designs enhance these chic frocks of taffeta, Georgette and satin. Every dress is perfectly finished and smartly trimmed.

25.00

Tricolettes in straight-line modes, ruffled taffetas and bouffant satins; smart and beautiful trimmings of beads, embroidery, etc.

35.00

Smart tailored street and afternoon dresses of tricotone and serge that were formerly much higher priced. Beading, embroidery and vestees.

45.00

Embroidered and beaded Tricolettes in several chic modes are featured at this price. Crepe metors, taffetas, satins and floral georgettes included.

The Downstairs Store Offers

Special Sale of Summer Dresses

New Voiles

5.00

Value 8.00

"Three dollars saved"—that appeals to every woman, especially when saved on such lovely summer frocks.

Light and dark flowered voiles in delightfully summery styles—trimmed with contrasting organdie collars, sashes, etc.

7.94

Value 12.00

You'll not find such smart summer dresses elsewhere at such a low price.

Every new summer shade in plain, flowered or smartly figured voiles. Youthful and conservative models—all sizes.

19.90 Silk Dresses

New satins feature harem hems, pegsides and flowered Georgette overblouses. Special!

14.96

"For That Ocean Dip"

New Bathing Suits—Specially Priced

One-piece jersey suit; skirt attached **1.75**

Surf satin slip-over in several smart styles **2.95**

Surf satin slip-overs, contrasting trimmed **3.95**

Smart model of silk poplin trimmed with braid **8.95**

Main and Second Floors

June Sales in Underwear

2.00—2.50 Gowns

White muslin and pink crepe gowns, tailored and lace trimmed, **1.19**

1.25 Batiste Chemises

White batiste chemises, tailored or lace trimmed. Special! **89c**

2.00—3.00 Camisoles

Wash satin and crepe de chine camisoles, tailored or lace trimmed, **1.39**

8.00—10.00 Gowns

Gowns, Chemises and Petticoats of crepe de chine and wash satin, **5.15**

Main Floor

800 Georgette & Tricolette Blouses worth 8.00-10.00 Priced

Summer Hats

Just in are Specially Priced

6.50—8.50 Dressy Hats

All the smart colors are featured in straws, trimmed with gayly colored heavy wreaths of flowers, wheat, etc.

3.00

Other Beautiful Modes

Dark & pastel shades of Taffeta, Georgette, etc., contrast with gay flowers **2.96 to 15.00**

Third Floor

5.00

Fluffy new Georgettes and gorgeously colored tricolettes have just come in—and they're priced 3.00 to 5.00 lower than elsewhere. Elaborately beaded, embroidered and lace trimmed models in Georgette—tricolettes smartly fashioned and trimmed.

12.00—15.00 Georgette Over-Blouses

Here is a wonderful group of the popular Over-Blouses fashioned of excellent quality Georgette. Beaded, embroidered, lace trimmed.

7.00

Blauner's Main Floor

Wonderful Values in these June Sales of 2.50—3.00 White Wash Skirts at

1.95

Such values shouldn't be missed by any woman in this city.

Swagger models of ramie linen, rep, mercerized gabardine and pique. Pearl buttons, patch and slash pockets. Embroidered hems are featured.

24—30.

3.50—5.00 Summer Silks

Silk poplins fashioned in smart colors and plaids; novelty plaids, checks and stripes in a variety of styles. 24—30 **2.95**

A Special Selection of Venetian Satin Wash Skirts at 2.95 to 5.90

Blauner's Third Floor

SUMMER SUITS SPECIAL!

Second Floor

9.95 to 22.50

Linen and line. Suits in a number of natty styles and popular colors.

28.00 to 45.00

The popular straight-line mode with string belts, is fashioned of excellent quality shantung.

35.00 & 39.75

Chic jersey suits in plain and heather mixtures. White jerseys are 39.75.

Downstairs Store

6.94 to 9.90

Navy, open, rose and white line in belted, flared and semi-tailored modes.

12.94 to 16.94

Mannish tailored models and dressy styles of the popular shaded linen.

25.00 Suits

Tricotine-tailored Suits in several smart modes. **\$10**

Glove Clearance

1.50—2.00 Gloves **79c**

Milanese silk & fabric Gloves in several styles.

4.50 Milanese Silk **2.95**

18-button heaviest quality Milanese silk. Embroidered. Main Floor

HOSIERY SPECIALS

3.00 Onyx Silk Hose **2.29**

Full and semi-fashioned, perfect quality.

5.00 Topsy Silk Hose **3.50**

Pure thread silk from top to toe.

2.00 Pure Thread Silk Hose **1.49**

Seamed Topsy Silk Hose; perfect quality. Reinforced.

1.50—2.00 Silk Hose **89c**

Slight seconds. Plain and lace effects. 3 pairs for 2.50.

1.00 Silk Lisle Hose **75c**

perfect quality fashioned, reinforced silk lisle.

Main Floor

"June Sales" in Girls' & Kiddies' Wear

Party, Graduation & Play Dresses

2.94—35.00 Dresses **1.94 to 29.50**

4.00 Organdies **2.94**

Maize, lavender, blue, pink and white organdies in many styles. 2—6.

2.94—29.50 Dresses **1.94 to 24.50**

Summer colored voiles and organdies for vacation outings and parties. Many models. 6—16.

3.50—4.94 Girls' White Regulation Dresses. now 2.94—3.94

1.98 Infants' Pique Carriage Robes. now 1.59

1.94—3.49 Infants' Short Dresses. now 1.27—2.44

4.00—8.00 Kiddies' Silk and Straw Hats. now 2.00—3.99

Boys' Wash Suits **2.49 to 7.94**

Rep, galatea, linen crash, chambray, kiddie cloth and mercerized poplin. 2-piece or Oliver Twist.

Great Clearance of Coats

Values 12.00—22.50

All colors, styles and fabrics for the growing girl. 6—16 **6.00**

Values 16.00—25.00

Serge, poplin and checks in belted and Empire models. 2—6. **11**

BLAUNER'S FOURTH FLOOR