

Organ plays at 9, 11, 11:55 and 4:50

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER
Cloudy

Now for the Most Wonderful Day of All in the Great Wanamaker Dress Sale in the Down Stairs Store—Thousands of Dresses at the Lowest Prices of the Season Are Ready for Saturday

—And a Further Deduction of 20 Per Cent is Still to Be Made



Can you imagine a fresh and dainty lawn dress, trimmed with white organdie, all ready to put on, for \$3.50? Then take 20 per cent from that and you have a pretty dress for \$2.80!

This is but one instance of the amazing values in this wonderful dress sale. There are literally thousands of cool and summery new dresses, for every Summer use, and all marked at a third to a half less than usual. In addition to the new dresses

Every Dress in Stock Is Reduced

making this the greatest Summer dress sale ever held in the Down Stairs Store. Tomorrow will be the day of days to buy your Summer frocks!



Fresh and Charming for Tomorrow:

- gingham dresses at \$3.50, \$4.50, \$5 to \$7.50.
- plain color voile dresses in rose, orchid, flesh and Copenhagen, some heavily embroidered in white, at \$5.50, \$7.25, \$7.50 and \$10.
- figured voile dresses, a great many in dark blue, brown, Copenhagen or black grounds, are in about thirty-five models at \$3.50, \$5, \$5.50, \$6.25, \$7.50, \$8.50 and \$9.50.
- finer voiles in dozens of models, trimmed with taffeta, accordion pleats and net or organdie collars, at \$12 and \$15. These are in navy-and-tan, navy-and-white, black-and-white, rose or gray:
- beaded Georgette dresses in navy, flesh, white and light blue at \$15.
- beaded Paulette dresses at \$30 and fine beaded or tucked Georgette crepes are \$25.
- tricolette dresses in navy, black and brown, with tunic blouses, at \$17.

—organdie dresses in white, peach, lilac, flesh, Copenhagen and dainty Dresden printings range all the way from \$9.50, \$10.75, \$15 to \$22.75.

Handsome Sample Dresses, \$25 to \$37.50

—All Are About Half Price and There Is Still the 20 Per Cent Deduction

You'll look far to find lovelier dresses than these. There are many sports frocks of heavy white crepe de chine combined with crepe de chine that is dotted or figured in blue, emerald green, black, red or purple. Two-piece crepe de chine dresses have heavy silk tassels and pleated skirts.

Georgette dresses are beaded with colored crystals and embroidered with heavy silk. Others are made over contrasting silk foundations.

All of the dresses are of the very finest materials in such delightful Summer shades as flesh pink, Copenhagen or Belgian blue, turquoise, peach, green, navy, taupe and white. Sizes 14 to 20, but not in each style; \$25, \$26.50, \$27.50, \$29, \$36.50 and \$37.50 are the prices.

Children's Summer Socks, 35c a Pair; Three Pair for \$1

—less the 20 per cent.

They are of white cotton with fancy colored tops —in colors to match all the little suits and frocks. Sizes 5 to 9½.

(Central)

Pretty Summer Skirts by the Hundred

have come flying into the Down Stairs Store during the past week. There are skirts of all the Summer materials that Fashion smiles upon and styles are of the best and newest.

In Regular Sizes

There are skirts of cotton ramié at \$1.25.
—skirts of white cotton gabardine, \$2.25.
—of white surf satin, \$3.75.

In Extra Sizes

You will find skirts of cotton ramié at \$1.85.
—of mercerized gabardine at \$3.75.
—of white surf satin at \$5.

Among the Finer Skirts

which are to be had in regular and extra sizes, there are lovely skirts of fine, gabardine and surf satin at \$5 to \$15.

Pleated plaid skirts begin at \$5 for cotton and at \$15 for wool and go to \$35.

Sports silks, shimmering and lovely, are in a wonderful variety of beautiful weaves at \$16.50 to \$40.

Silk-and-cotton skirts, in white and pastel tints, are \$6.50 to \$13.50.

(Market)

Organdie Dresses for Youth and June

At \$5.50—girls' dresses of flat pink or blue organdie are in sizes 8 to 14 years. The tucks, the flat white collars with their contrasting ribbon and touches of white about the dresses make them very youthful.

At \$8.50—organdie in pink, blue or buttercup is used in dresses for girls of 10 to 14 years. The dresses are hand-embroidered and are finished with white organdie.

At \$10—dainty and cool dimity is striped with blue, pink, lavender or green and the dresses are trimmed with white organdie collars, ruffs and sashes. Sizes 12 to 16 years.

New White Skirts

of fine are pleated and have waistbands. Sizes 12 to 16 years. \$2.

New Regulations

One is of white linen, at \$3.25, and the other is of blue gingham, at \$3.75. Both are box-pleated from shoulder yokes and are in sizes 6 to 14 years.

20 per cent to be deducted from these prices at time of purchase.

(Market)

Women's Summertime Nightgowns and Pajamas

20 per cent deduction.

At \$1.50, plenty of pale pink batiste or white nainsook nightgowns in slip-over styles, made very simply.

At \$3, pink bluebird or figured crepe gowns, nicely made, are stitched in blue.

At \$3.85, soft flesh-pink or pale blue voile nightgowns, are smoked in color.

At \$2.50, soft, pale pink or orchid flowered batiste, one-piece pajamas are caught in points on the shoulder and have ruffles at the ankles.

At \$3.85, pink crepe pajamas in one-piece style are hand-embroidered.

At \$5, a pretty hand-embroidered pink crepe is in two-piece style.

(Central)

Georgette Blouses With Short Sleeves, \$4.25

—less 20 per cent

which brings them down to \$3.40—a mighty small price for such dainty blouses. They are in kimono style, collarless, of flesh-pink or white crepe, embroidered in unusual design with silk or beads.

(Market)

Summery Sports Hats

are of cool-looking white hemp in sailor shape or have soft white hemp brims and crowns of sports silk or ribbon-and-hemp. \$2.75 to \$6.

Soft ribbon hats edged with white wool are \$5.

Dark Hats Can Be Very Light and Airy as these broad-brimmed hats prove. The soft, crushed crowns are of hairbraided and the semi-transparent brims show scroll designs done in narrow straw braid. Others have brims of meline, edged with hair-braid, and crowns of satin. Most of these hats are black—which is so pretty with light frocks—though there are some in navy blue and dark brown. \$6.50, \$8 and \$9.50.

(Market)

Women's Two-Clasp Silk Gloves \$1 a Pair

—less 20 per cent deduction

They are Milanese and tricot: silk in black, white, pongee, peaveer, brown, tan, gray, navy and in black-with-white or white-with-black stitching.

Other Two-Clasp Silk Gloves

Fine Milanese silk with Parisian stitching or two-tone embroidery on the backs are in black, white and pongee, \$1.50.

Heavier quality in black and white, \$2 a pair.

Still finer Milanese silk in tan, gray, navy, pongee and white with five rows of contrasting embroidery on the backs. \$2.25 a pair.

(Central)

MEN'S tubular straw hats, special at \$2—less 20 per cent, of course.

(Gallery, Market)

Men's All-Wool Suits \$35 —Less 20 per cent

Brand new, semi-conservative, Wanamaker tailored (that places the quality) and low in price; quite a summing up of virtues in a \$35 suit, isn't it?

But—that is not all. The 20 per cent discount brings the price down to \$28. The suits are light weight and are half-lined with mohair—exactly the suits for the season!

The mixtures are in tones of brown, gray or green.

(Gallery, Market)

1000 Men's Madras Shirts, \$3

(with 20 per cent to be deducted)

Small lots and samples from a good manufacturer make this a splendid time to stock up. Every shirt is of woven madras and there is a good assortment of patterns and colors. All sizes are in the lot.

3600 Summer Neckties, 60c

Large open-end four-in-hand shapes of Summer-weight crepe faille. A man can hardly fail to find his favorite color in these good ties.

(Gallery, Market)

Women's Coats Are Ready to Go on Summer Trips

Fibre silk sweater coats are nice to wear with white skirts and can be had in reindeer and Pekin. They have ruffled elbow sleeves and peplums. \$20.

Navy blue serge capes and dolmans are highly popular for Summer wraps. A great many styles are here at \$25.50 to \$50.

Two Special Groups

Silvertone velvet dolmans and silk-lined covert sports coats are much underprice at \$23.50.

Bolivia, tinseltone and silvertone coats, mostly in sports length, are lined with silk. They make perfect Summer coats for the seashore or mountains, and are special at \$30.

Dusters

of Oxford gray linen will save your clothes on the week-end motor jaunt. \$4.75.

Polo Coats

are of polo cloth of camel's hair in the soft, creamy tan shade that is so becoming. \$15 to \$57.50.

20 per cent is to be deducted from the price of each coat at the time of purchase.

(Market)

White Footwear for Coolness

20 per cent will be deducted from these prices at time of purchase.

At \$5.75 a pair—women's white canvas lace shoes with turned soles.

At \$6.50 a pair—women's white canvas pumps with medium heels and welted soles.

At \$9.90 a pair—women's white leather oxfords and pumps with imitation wing tips and medium heels.

Snowy Whiteness for the Children, Too

Special at \$2.45—White leather two-strap slippers are in sizes 8½ to 2.

White leather Roman sandals, also black patent leather with white or champagne tops, are in sizes 8½ to 11. \$2.45.

Women's Tan Oxfords in Four Styles at \$9.90

They all are of calfskin and have full wing tips and low or medium heels.

Dark tan oxford ties with welted soles and Cuban heels are \$7.50 a pair.

Low Black Footwear

At \$6.90 to \$7.75 a pair, one may choose among black patent or calfskin pumps with high or baby French heels and turned soles.

At \$7.75 to \$9.90 a pair, there are black calfskin and also tan calfskin pumps with welted soles and medium heels.

Black patent leather and black calfskin instep ties are \$9.90 a pair.

(Chestnut)

Plenty of Summer Shoes for Wee Toddlers \$1.75 to \$3.50 a Pair

Sizes 1 to 8 are included and there is about every sort of shoe imaginable.

At \$3.75 and \$4.25

Children's black patent and black dull leather Oxford ties have welted soles. Sizes 8½ to 2.

Special at \$5.40 a Pair—For Women

Cafe au lait Oxford ties with baby French heels; Gray kidskin Oxford ties with high heels.