

ANNIVERSARY SALE ANNOUNCEMENTS FOR THURSDAY, JUNE THIRD, 1920

BUSINESS HOURS FROM NINE TO FIVE-THIRTY O'CLOCK

# Depend Upon It, Strawbridge & Clothier Will Not Permit Any Sale to Equal the Anniversary Sale

Many Manufacturers Are Co-operating With Us to Make This the One Great Economy Event

## Bargains in Grand Pianos

Beautiful instruments that have been taken in exchange. Slightly used, they have been put in first-class condition by experts from our factory. These well-known, standard makes will be delivered to your home for a small deposit. Very easy payments.

- \$1200 CHICKERING \$550
- \$900 LESTER \$700
- \$1000 WEBER \$450
- \$1200 CHICKERING \$500

## F. A. North Co.

1306 Chestnut Street  
Please send me a complete description of your bargains in slightly used Grand Pianos also details of easy-payment plan.  
Name \_\_\_\_\_  
Address \_\_\_\_\_ E. L. 6-2-20

## Eye Talks

By Joseph C. Ferguson, Jr.  
Our Next Talk Wed. June 16  
The effects of bad eyesight are such as to limit not only the vision but the mental facilities as well.  
A blurry vision ultimately causes a weary brain and hazy thinking.  
Thousands of people—young and old—are today penalized by conditions of this kind which could readily be corrected by means of the opportunity.  
The value of clear vision is far greater than the average individual realizes.  
If your sight is not good, then you should consult an oculist with the hope of having it made as nearly perfect as possible.  
Only in the event that glasses are needed will they be prescribed, in which case you should have the prescription filled by a prescription optician.  
J. C. Ferguson, Jr.  
Prescription Optician  
6, 8 & 10 South 15th St.  
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## SUNDAY OUTINGS

FROM MARKET STREET WHARF Every Sunday  
Atlantic City  
Ocean City  
Corona Inlet  
Sea Isle City  
Wildwood  
Round Trip  
Way Tax  
Cape May  
Avalon  
Stone Harbor  
Atlantic City and Cape May 2:25  
Atlantic City and Ocean City 2:30  
Atlantic City and Corona Inlet 2:35  
Returning, leave Atlantic City (George Brown Harbor), Wildwood (East 5:00), Cape May (5:30), Ocean City (6:00).  
DAILY EXCURSIONS begin June 21  
Sundays until October 31  
\$1.50 Pine Beach, Seaside Park, Bay Head, and intermediate stations.  
\$1.75 Sea Girt, Asbury Park, Long Branch, and intermediate stations.  
FROM BROAD STREET STATION  
\$2.50 New York  
War Tax 20 cents additional  
Sunday, June 6  
Broad St. Station Philadelphia, 8:05 & Norfolk, 8:15 & 8:30  
Pennsylvania System

## Golden Special To-morrow



### 2000 Women's HOUSE DRESSES

Values \$3.95 to \$5.00 at \$2.95

A Golden Special that merits the attention of every woman who has House Dresses to buy. Neatly made of checked, plaid or striped gingham, in pink, blue, lavender or green effects, a few in black-and-white. Also plain chambray, in pink, blue or green.

**Straight-line House Dresses**  
All with three-quarter-length sleeves, also pockets on the skirt. Plaited from a yoke and finished with embroidered white pique.

**Waist-line House Dresses**  
Of chambray with organdie collars; of striped gingham with panel front and organdie collar; of checked gingham in double-breasted effect with hand-embroidered white collar. All with three-quarter-length sleeves and pockets. A notable Golden Special value.

## Women's Dresses are a Great Feature of the Sale.

Not only the extraordinary values in Dresses obtainable now, but the great numbers of them and the delightful and extensive variety will make this Anniversary Sale an event to be remembered by thousands of women. A few of many unusual values:

- \$20.00 Japanese Silk Dresses—now \$15.50
- Five smart models. Navy blue and black only.
- \$32.50 Silk Taffeta Frocks—now \$24.75
- In black, navy blue, French blue and brown.
- \$12.75 Extra-size Gingham Frocks—\$9.75
- Of light-colored ginghams, and especially designed for women requiring sizes 42½ to 50½.
- \$7.50 Colored Voile Frocks—now \$6.00
- Pretty, summery voiles, in light and dark effects.
- \$18.75 Lovely Voile Frocks—now \$15.00
- Light and dark effects, in navy-and-white, navy-and-tan and navy-and-French blue.
- \$47.50 New Silk Dresses, \$35.00
- Lovely new Frocks of figured crepe Georgette and of a combination of taffeta-and-crepe Georgette, in a variety of models and colorings.

## 2000 Men's Plain-Color Four-in-hands—Special \$45c

The manufacturer co-operated with us in providing for this excellent value by making a liberal price-concession. In fact, this Anniversary price is less than today's wholesale price of these Neckwear. The Neckties are unusually well made and are in those popular plain shades that look so well with fancy shirts.

## Our Entire Stock of Shoes at Reduced Prices Now

Every pair of High and Low Shoes—in the men's, women's and children's sections, is marked at a notable reduction from the former low price. A remarkable opportunity indeed! In addition to the general reduction throughout our extensive stocks—

A Special Purchase of Laird, Schober & Company's \$17.00 and \$18.00 Pumps and Oxfords for Women—now \$9.90

To the 1250 Shoes included in this great special purchase we have added an equal number of the same grades from our regular stock—marking them at corresponding savings—now \$9.90.

- JUST A FEW TYPICAL VALUES THROUGHOUT
- |   |   |
|---|---|
| <b>For Women</b>  | <b>For Men</b>  |
| \$6 White Low Shoes—\$3.95  | \$11 and \$15 Oxfords—\$11.50   |
| Relaxing in a thin-soled cloth Pump and Oxford.                                     | English-style wing-tip oxford of tan calf, wax calf and tan oxford.   |
| \$9.50 Seamless Pumps—\$7.00  | \$12.00 Oxfords—now \$9.90  |
| Of patent leather, gun-metal calf and chestnut brown calf.                          | Of tan calf and dark gun-metal calf, straight-lace or knicker styles.   |
| \$13 and \$15 Shoes—\$9.90  | \$7.00 Oxfords—now \$5.90   |
| Laird, Schober Co. and J. H. Newton & Co. Pumps and oxfords, of black and tan calf. | English-style oxford of tan calf.   |
| Satin Oxfords—\$7.90  | \$17 to \$19 Oxfords—\$14.25  |
| Black, seal, brown and gray.  | James A. Banister oxfords of tan calf, tan cordovan and wax calf, in English styles, of tan calf, gun-metal calf and black kid in knicker styles. |
| <b>For Children</b>   | <b>For Boys</b>   |
| Children's \$3 Trot-Mocs, \$2.80  | \$9.00 Oxfords—now \$7.50   |
| Misses' \$4.50 Trot-Mocs, \$3.35  | Of tan calf and gun-metal calf.   |
| Of dark tan calf; chrome-tanned solid leather soles.                                | Strawbridge & Clothier—Eleventh and Filbert Streets   |
| Girls' \$7.50 Oxfords—\$6.00  |   |
| Of dark tan calf, with veiled soles and low broad heels.                            |   |

## In the Anniversary Sale WINDHAM

This Store is the sole distributor of the celebrated "Windham" instruments. You'll find any Windham instrument at their regular prices, equal in every way to instruments costing a great deal more. Therefore, any reductions from the already low regular prices—are worth-while indeed.

|  |   |  |
|--|---|--|
| <b>Phonographs Model A</b>                                 | <b>Player-Pianos</b>  | <b>Phonographs Model C</b>                                 |
| Regular Price—\$100<br>Now \$85.00                         | Regular Price—\$585<br>Now \$518.00                         | Regular Price—\$125<br>Now \$97.00                         |
| And you can pay at the rate of \$6.00 monthly if you wish. | And you can pay at the rate of \$14.00 monthly if you wish. | And you can pay at the rate of \$7.00 monthly if you wish. |

Strawbridge & Clothier—Fifth Floor, West

## The Manufacturers Have Co-operated With Us by Taking Their Share of the Loss of Profit on More Than 6000 Corsets at Wonderful Reductions

Most of the very exceptional values in Corsets in this great Sale are the result of practical co-operation on the part of the manufacturers in the past several weeks. Special purchases at extraordinary reductions are gathered together, with some lots from our own stock, and all marked at extremely low prices—MANY AT ABOUT HALF REGULAR PRICES. Be sure to see these to-morrow:

- \$1.50 and \$2.00 Corsets, 85c
- Sizes 20 and 21 only, in Corsets of Warner and other favorite makes. Medium-high bust, long over the hips.
- \$2.50 to \$3.50 Corsets, \$1.50
- Broken lines of S. & C. Special, Warner, Royal Worcester and other well-known makes. Models with medium or low bust, some with elastic top.
- \$3.50 Corsets, now \$1.85
- S. & C. Special Corsets, sizes 20 to 25. Of white coutil, with medium bust, long over hips.
- \$4.00 and \$4.50 Corsets, \$2.00
- Lace-front Corsets in Royal Worcester, Warner Rust-proof and other makes.
- \$6.00 Corsets, now \$2.95
- Pink Brocade Corsets, S. & C. Special and other good models. All low bust, long over hips.
- Misses' \$6.00 Corsets, \$3.95
- Lightly-boned, elastic-top models in fine S. & C. Special Corsets.
- \$12.00 to \$18.00 Corsets, \$6.35
- S. & C. Special Front- and Back-lacing models of pink brocade. Low bust, long over hips.
- Brassieres, now 85c
- Worth \$1.75 and \$2.00, these Cambric Brassieres, hooking in front, trimmed with lace or embroidery.
- 75c Brassieres, 38c
- Pink Brocade Bandeau Brassieres, hooking in back.
- \$3 and \$3.50 Brassieres, \$1.50
- Satin or Crepe de Chine models, some of all-over lace, hooking in front.

## Decorative Pillows Special, \$2.75

Your choice of mulberry, shades of rose or blue, also black in lovely Poplin-covered Pillows. Oval or round, gathered on cords and trimmed with silk fruit in contrasting shades. A manufacturer sold us these Pillows at a considerable price-concession—now \$2.75.

## Umbrellas Special \$4.35

Umbrellas of fine piece-dyed union taffeta (silk-and-cotton), with sturdy paragon frame. Women's styles—with handles of plain mission wood, or with bakelite tops; all with wrist cord. Men's—with handles of natural wood, in hook or crook styles.

## Save on Sheets and Pillow Cases

The most-wanted qualities of Muslin Sheets and Pillow Cases:  
90c Pillow Cases, 45x58½—75c  
\$1.65 Bolster Cases, 45x76½ inches—\$1.35 each  
\$2.00 Sheets, 68x99 in.—\$2.50  
\$3.25 Sheets, 84x99 in.—\$2.65

## 3000 Smart New Tailored Silk Waists Greatly Under Price

Three thousand fresh new Waists of summer silks, all beautifully tailored and finished in the smartest styles of the season, and marked at these reductions from what would be fair regular prices:  
Now \$2.95 — Waists worth \$3.75 to \$4.50. Of striped Habutai, white China silk and natural-color pongee; some collarless, others with high, low or Peter Pan collars.  
Now \$3.35 — Waists worth \$4.50. Of white Habutai silk with colored stripes in all desirable colorings; convertible collar and long sleeves.

## Wee Tots' Coats, Half Price

Spring Coats for wee boys of 2 and 3 years, and for girls of 2 to 6 years. The season's smart styles, designed especially for little frocks—ALL REDUCED ONE-HALF.

- Boys' \$12.75 to \$18.95 Coats, \$6.00 to \$9.50
- Trimly belted Box Coats, in serges and plaids, in mannish plain effects.
- Girls' \$7.50 to \$36.00 Coats, \$3.50 to \$18.00
- Plain and fancy models of serge, plaids, and pretty novelty cloths, many with fancy over-collars.
- \$12.95 to \$65.00 Silk Coats, \$6.50 to \$30.00
- Silk and Poplin Coats in rose or Copenhagen blue. Lovely models in sizes 2 to 5.
- \$2.50 to \$29.50 Straw Hats, \$1.25 to \$14.75

## The Most Extraordinary Values of the Year in Men's Clothing

Are These Famous—

- Men's \$45.00 and \$50.00 "Alco" Spring Suits \$24.50
- Men's \$55.00 to \$75.00 "Alco" Spring Suits \$38.50

We are prepared to add two hundred more to the thousand Spring Suits brought into the Sale at phenomenally low prices through the willingness of the manufacturers to share with us the loss involved in making this the most unusual Suit value offered this season anywhere. Please remember, also, that—

Our Entire Stock of Men's Spring Suits is Reduced in This Anniversary Sale—  
\$35.00 to \$95.00 Values—\$23.50 to \$63.00

## Men's Suits to-Measure at Less Than Our Usual Prices

- Men's Suits To-Measure From Regular \$70, \$75 and \$80 Woolens } \$65.00
- All fine unfinished worsteds in blues, grays and browns, and in stripes and checks.
- Men's Suits To-Measure From Regular \$60.00 and \$65.00 Woolens } \$50.00
- Chiefly single-suit patterns—in gray, blue, brown and green.
- Men's Suits To-Measure From Regular \$50.00 and \$55.00 Woolens } \$41.50
- Chiefly light-colored and light-weight hot-weather fabrics.

## \$2.50 Smart Wool Tweeds, \$1.35

For the plain-tailored coat, suit or skirt that is to stand the hard wear of summer travels and vacation, and present a good, sportsmanlike appearance at all times, GET WOOL TWEED. This particular lot is an excellent value, and the width is 54 inches.

## Every Dinner Set is Reduced 25 per Cent.

Choose any Porcelain or China Dinner Set—imported or of American manufacture—from a stock that is unsurpassed in this city—and pay just ONE-FOURTH less than the prices at which they were formerly marked. (The former prices in many instances were notably low, owing to long-placed contracts.) Also affected by this sweeping reduction is our entire open stock—of 75 different patterns or more.

## This Is One of Many Pretty Frocks in the Sale for Misses

- \$6.25 Voile Dresses at \$4.85
- One Shown in the Sketch
- Four lovely models, of cool, sheer, summery voiles—white with figures in pink, blue, lavender, or black; and finished with crisp white organdie collar, cuffs and trimming. Sizes 14 to 18 years.
- Misses' \$8.25 Dresses, \$6.50
- Light figured voiles, in pink, blue and green effects; also practical plaid ginghams with white pique collar. Sizes 14 to 18 years.
- Misses' \$23.50 to \$27.50 Silk Dresses, now \$18.50 and \$21.50
- Satin and Taffeta Dresses, in black and navy blue, made in kimono-sleeve style with deep over-skirt; bodice finished with dainty lace collar.
- Girls' \$4.25 Dresses, \$3.25
- Sheer White Lawn Frocks, with dainty low neck and little elbow sleeves, and all trimmed with fine tucks and lace. Sizes 6 to 12 years.

## Continuing Anniversary Sale Prices In Notions and Sewing Aids

- Home sewers and dressmakers will want to take advantage of these substantial savings on Notions and Supplies for the sewing basket. These and many other lots reduced:
- \$2.50 to \$2.75 Girdein, black or S. & C. Dress Shields, special—white, 2-inch—\$1.85 a piece.
- \$2.25 White Cotton Belting, 2-inch—\$1.65 a piece.
- Empress Dress Shields, special—black or white, 3-inch—\$1.30 a pair.
- Sew-on Hose Supporters—18c pair.
- 10c Shoe Trees—8c a pair.
- 15c Pin Cushions—12c each.
- Pearl Buttons, special—7c, 10c and 15c a dozen.

## Lace-Trimmed Bed Spreads, \$15 One-half the Regular Price

Handsome Bed Spreads in novelty weave—drawn-work blue effect—trimmed with large lace medallions, insertion and eye in fllet pattern. In soft champagne shade; cool looking and harmonizing so effectively with any scheme of decoration. Size 90x100, now half price—\$15.00.

## \$1.25 White Ratine, now 68c a Yard

One thousand yards—a close-out lot from a foremost manufacturer, who gave us a price-concession in keeping with our extensive business transactions. Every woman knows this soft, durable, easily-tailored material—at 68c, a thousand yards will not last long. Width, 26 inches.

## Men's Panama Hats—A Sale

We began this annual disposal of Men's Panama Hats yesterday with thousands of Hats in every conceivable style and contour of the present season. Every Hat imported from South America, perfect in finish and weave, and thoroughly correct in style:

\$7.50 Panama Hats—reduced to \$5.75  
\$10.00 Hats—now \$7.75    \$15.00 Hats—now \$11.75  
\$20.00 Hats—now \$14.75    \$25.00 Hats—now \$18.75

## Boys' \$20 to \$25 Spring Suits Now Reduced to \$11.75

A value typical of the many now available in the Boys' Clothing Store—where every Spring Suit in the entire stock is marked at a reduced price. These Suits are of durable chevrons, in a variety of smart styles and colorings, and are in sizes 8 to 17 years. Wonderful value at \$11.75. Among other values—

- \$20.00 Blue Serge Suits, sizes 8 to 16—\$14.75
- Simple Wash Suits, sizes 3 to 8 years—\$3.75
- Other Wash Suits, sizes 3 to 8 years—\$2.95
- Tan Covert Knickerbockers, 7 to 17 years—\$1.55
- Khaki Knickerbockers, 7 to 17 years—now \$1.40
- White Duck Knickerbockers, 7 to 17 years—now \$2.25

## Save on Summer Petticoats

- Now \$2.50 to \$4.25 White Cambric Petticoats, some with a flounce of substantial embroidery, others fluffy with lace, and plenty of style charmingly trimmed with lace-and-embroidery combined. All with dust ruffle—now \$2.50 to \$4.25.
- \$2.50 Nainsook Night Gowns, \$1.85
- Several pretty models of soft white nainsook, daintily trimmed with lace-and-embroidery or with embroidery.
- \$1.25 to \$1.50 Corset Covers, 95c to \$1.15
- Nainsook models in many lovely styles, some trimmed simply with lace and embroidery, others with more elaborate trimming.

# STRAWBRIDGE & CLOTHIER

MARKET STREET EIGHTH STREET FILBERT STREET