

WILL OIL SUPPLY WORRIES GAS MEN

P. M. Gadsden, U. G. I. Official, Arranges Conference in Hope of Solving Problem

WILL MEET PRODUCERS

So seriously is the shortage of oil affecting the gas industry that P. M. Gadsden, vice president of the United Gas Improvement Co. is going to New York tomorrow to arrange a conference of heads of leading gas companies and executives of great oil-producing countries.

Mr. Gadsden hopes to obtain a promise from the oil men to hold out enough gas oil from the market to supply the gas companies another year.

This shortage of oil has caused the United Gas Improvement Co. also to try to conserve the oil supply by endeavoring to change the standard by which the quality of its gas is determined by the city.

At the present time candlepower is the standard in Philadelphia, New York and Brooklyn. Candlepower is increased by means of the use of large quantities of gas oil, about 100,000 gallons daily in the case of the local company.

Mr. Gadsden is chairman of the emergency committee of the American Gas Association.

Mr. Gadsden said: "Predominant in the list of problems confronting us is the shortage of oil. It was stated at our meeting in New York last week by a representative of the Federal Bureau of Mines, that the oil supply in the United States cannot last much longer than twenty years."

"Oil imported from Mexico, South and Central America, is of a heavy grade which cannot be used for gas-making purposes without intricate treatment, and the development of methods to treat this oil will not be perfected in time to stave off the threatened calamity."

There are a number of measures which might be taken to conserve the oil supply, but the most important of all is the abolition of the candle power standard for gas which is in effect in Philadelphia and many other cities. In Philadelphia, for instance, we are required to furnish a gas of twenty-two candle power standard, and the principal element needed in effecting this is the use of large quantities of gas oil.

"The candle power standard has one purpose, and one only, to permit the consumer to get a bright light from an open flame, or hot wire, burner. This burner is regarded in the gas industry as antiquated and obsolete, inasmuch as it gives only one-third the volume of light of an ordinary mantle light and uses twice as much gas."

"A lower candle power gas will operate a mantle light perfectly, and will give entirely satisfactory results in cooking, heating water and other domestic and industrial purposes. For instance, the Dominion of Canada, realizing the wastefulness of former requirements and the necessity of doing something to conserve the oil supply, abolished the candle power standard and established a heating value standard of 450 British thermal units."

"Reports from Canada are to the effect that the public is entirely satisfied with the change. If the candle power standard were abolished in Philadelphia, New York and Brooklyn, the principal

H. C. OF L. FORCES UP GRANTS TO MOTHERS

Assistance Fund Finds Food Costs and Rent Rises Make Increases Necessary

The Mothers' Assistance Fund has increased its average grant nearly 50 per cent because of the high cost of living.

Repts that two years ago averaged between \$9 and \$10 are now \$15.40, according to the latest figures, and food is correspondingly high. A budget compiled by the fund allows \$10.50 a week to buy food for a family consisting of a mother and four children under fourteen years of age.

On the new budget the average grant to a family this month is \$34.40 as against \$23 a year ago.

Grants totaling \$12,550 are being paid today to 300 mothers now on the active list. Owing to the small appropriation from the state, the fund was unable to maintain more than 350 families on its active payroll, until several months ago when the city made an emergency appropriation of \$125,000.

Since then more than 150 families have been taken on and it is expected that 100 more will be added to the list this month, as rapidly as the transfer from the waiting list can be made. By September the total of families receiving grants will reach 750.

The percentage of the children included in the eighty-seven families admitted to the payroll this month shows ninety-five Americans, thirty-eight Italians, nineteen Irish, five Germans, four Russians, three Hungarians, two English, Lithuanians, negroes, Polish, and one Austrian and one French.

The minimum grant was \$12 and the maximum \$80, which went to a widow with seven children all under fourteen years of age. The inadequacy of the appropriation has made it impossible to include widows with one child.

R. BERTRON BEW IS MARRIED AGAIN

Banker's Son Who Lost Fight With First Bride's Parents Weds Western Girl

R. Bertron Bew, twenty-one years old, son of George Bew, a banker of this city, is married again. He is in Atlantic City with his bride, who was Miss Flora Gosnell, of Lacrosse, Wis., before their marriage in Chicago May 28.

They are spending their honeymoon at Mr. Bew's parents' home on Washington avenue, Kenton. The romance had its beginning last winter in Florida where young Mr. Bew, convalescing from injuries received overseas in the ambulance service, met Miss Gosnell at a social affair. They were often together but their engagement, which followed before they separated to return North, was kept secret until early last week.

Mr. Bew drew \$500 he had made in a realty deal and informed his parents he was going West to claim his bride and the Chicago ceremony followed.

The bridegroom claimed considerable space in newspapers just as the United States entered the war through his employment with Miss Jean Bergner, daughter of a Philadelphia millionaire brewer. Her parents objected strenuously to the marriage because of their youth and finally were charged with separating the bride from the young man. A suit for alienation of affections was threatened by the bridegroom against Miss Bergner's parents. Later there was a lively court scene in which Bew said his bride wanted to come back to him but was kept away by her father.

Annulment of the wedding was reported later and young Bew enlisted in the ambulance service of the American expeditionary forces. He served with distinction overseas. Once an ambulance which he had left standing on a road while he joined comrades under a tree nearby was blown to pieces. He was finally seriously wounded and invalided home.

Returns to Find His Store Afire Joseph Lipton found his furnishing store afire when he and his wife came home to 420 South Sixtieth street at 1:30 o'clock this morning. A pile of clothing was ablaze on one of the tables. He picked up the burning material and threw it in the street. A window curtain caught fire and scorched the woodwork. Otherwise the store was undamaged. The cause of the fire has not been determined.

Under our patent laws exclusive rights to manufacture are granted only for a term of seventeen years. After that period, any one has the right to make and market the article.

The original patentee often finds the good will that he has built up for his line jeopardized by a flood of tawdry and unworthy imitations. The public has no certain way of discriminating between brands if it fails to recognize the original satisfactory make.

But when the article is trade-marked and advertised before and after the expiration of the patent, competition is not an overwhelming calamity. The public continues to demand the "old reliable" by brand name. The patents on Stilson wrenches, aspirin and steering sleds have expired, but the original makers still control the bulk of the business in those lines.

Articles not patentable can be similarly protected. The trade-mark can be registered in the public mind.

A monopoly of demand can be created through advertising, where a monopoly of manufacture is impossible.

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Just say Hires if you want the genuine - in bottles for the home at soda fountains and on draught

A Perpetual Patent

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Joseph G. Darlington & Co. Inc. 1126-1128 Chestnut Street. The Feature of the Day for Thursday will be a Sale of Several Hundred Waists at \$7.85. Silk Waists, Cotton Waists, Plain Waists, Dressy Waists. Not one in the lot Which Would Sell Regularly for less than \$12.00.

1000 Yards of Japanese Broadcloth and Shirting Silks at Just 1/2 Price. \$1.75. The most desirable silks for men's summer shirts; 32 inches wide; same grade we have been selling at \$3.50; only 1000 yards at the special price of \$1.75 a yard.

Women's Mercerized Lisle Hosiery of \$1.15 the Regular \$1.50 Quality. Black, white, Russian calf, cordovan; full at top; re-enforced heels and toes. Also for Thursday, MEN'S HOSIERY, silk plated, full fashioned, excellent colors—\$2.00, value \$2.50.

Charge Accounts Opened Mail Orders Filled

Mawson & DeMany 1215 Chestnut Street. Furs and Millinery. Fur Repairing, Remodeling and Storage at Moderate Rates.

Announcing for Tomorrow An ALTERATION SALE of FINE FURS

The Builders are in! Already making extensive alterations for our 1920-1921 Season! Big Alterations in Our Store, Demanding Clearance of Near-by Stocks! Offering Savings Up to 50 Per Cent! The Reductions Are Made From Last Winter's Prices!

The story is told in the headlines above—the dominating fact that this organization is compelled to make extensive alterations to conveniently accommodate the stupendous business that is now ours—and to adequately take care of the thousands of customers who will crowd our floors next Fall!

Another Great Selling Floor! Because as at present situated we cannot find room for the magnificent stocks of Fine Furs that we are even now assembling for next season. Consequently the Alterations that are now in progress. With the aid of another floor we will accommodate many thousands more of customers next Fall and Winter.

But we must make room for the builders. With the dust that arises from new masonry and brickwork it is imperative that we clear all the adjacent stocks—and we have no other place to store them—WE MUST SELL THEM. In order to SELL THESE STOCKS QUICKLY, we have made most drastic reductions.

We Will Keep the Deposit Feature in Force. Buy Your Furs for Next Winter and Pay a Small Deposit. Our Plan Offers You Free Storage. Payments to Be Continued Throughout the Summer. Savings up to 50 Per Cent!

Table with columns for Fur Coats, Scarfs and Chokers, Stoles, and Sets. Lists various fur types and their prices.

Liberty Bonds and Purchasing Agents' Orders Accepted

ECLIPSE Junior Cabinet Special \$52. Standard-size oven and broiler. Plate shelf. Enameled pans, panels. Delivered and connected in city and suburbs.

H. C. McMURTRIE CO., 1319 Arch St.

for real enjoyment. Corona 1 1/2 straight. Mild Havana Filler. Shade Grown Wrapper. EL PRODUCTO

Navy Retail Store Outside Navy Yard Gate

Open from 9 A. M. to 4 P. M.

Table listing various articles and their prices, such as Tennis balls, Baskets, Blankets, etc.

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Picnics are almost ripe—some have already burst into bloom. And there's nothing tastes half so good on a picnic as a delicious glass of Buttermilk.

ABBOTTS CREAM BUTTERMILK

Is a thirst-quencher and a do-you-good drink. It is palatable, easily-digested, fine for the system, and has in it all the elements of a first-class meal. Get the Buttermilk habit—and you'll feel better!

May We Serve You a Quart Tomorrow? Phone Baring 205

Abbotts Alderney Dairies, Inc. 51st and Chestnut. Both Phones

Have You Tried Abbotts Ice Cream?



Butterick—Publisher. The Delineator (\$2.50 a Year) Everybody's Magazine (\$2.75 a Year) The Designer (\$1.50 a Year)

When ye Indians brought Presents to the Chandler Children. In the earliest days of the settlement Mrs. Chandler arrived in Philadelphia with eight or nine children. Her husband had died on shipboard, and so indigent was she and her little family that even the Indians took pity on them, bringing them food and other presents.

Now Is the Time to Clean and Inspect Your Heating Plant. It Will Save You Considerable Expense Next Fall.

THE Government has estimated that nearly one-fifth of the total coal production is absolutely wasted. One of the greatest items of waste is due to DIRTY BOILER FLUES, i. e., accumulation of soot. Soot left in the boiler becomes saturated from the moist air during the summer, releasing a sulphur product which is injurious to the metal of the heater due to its corrosive action.

PHILADELPHIA Inspection and Repair SERVICE. We have a staff of experts—trained to detect the signs of wear or decay—that operates on a service under the supervision of a heating engineer.

PHILADELPHIA STEAM HEATING CO. ENGINEERS, JOBBERS, CONSTRUCTORS. Over 8000 Plants in Forty-one Years' Service.

JUNIPER AND CHERRY STS., PHILADELPHIA. Heating—Piping Work—Steam Fitting—Ventilating Fans and Systems—Plumbing—Electrical Construction—Sheet-Metal Work.