

It is Strawbridge & Clothier's Pride and Policy to Give Unequaled Values in the Anniversary Sale

The Co-operative Reduction Sale of 2500 Pairs of Laird, Schober & Co. Fine Pumps and Oxfords at \$9.90

Sold Regularly at \$17.00 and \$18.00 a Pair

We bought a splendid lot of 1250 pairs of the famous Laird, Schober & Co., fine bench-made Pumps and Oxfords, in the very newest styles, at great reductions, adding 1250 pairs of the same grades from our regular stock and reducing them to the same low price—\$9.90 a pair. This remarkable disposal began to-day, and will continue to-morrow. But please remember that OUR ENTIRE STOCK OF SHOES IS REDUCED, and—

THE FOLLOWING ALSO ARE EXCEPTIONAL VALUES

For Women
\$6 White Low Shoes—\$3.95
 Reiganin (a finely-woven cloth) Pumps and Oxfords.
\$9.50 Seamless Pumps, \$7.00
 Of patent leather, gun-metal calf and chestnut brown calf.
\$10.00 Canvas Pumps, \$7.50
 White finely woven canvas Colonial Pumps, tongue or blucher effect, plain vamp, welted soles and covered Baby Louis heels.
\$9 and \$10 Low Shoes—\$7.50
 Oxfords of white buckskin, Pumps and Oxfords of white glazed kidskin.
\$6 and \$6.50 Shoes—\$3.95
 Pumps and Oxfords of white finely-woven canvas.
Satin Oxfords—\$7.90
 Black, seal brown and gray.

For Children
Children's \$3 Trot-Mocs, \$2.80
Misses' \$4.50 Trot-Mocs, \$3.35
 Of dark tan calf's chrome-tanned solid leather soles.
Girls' \$7.50 Oxfords—\$6.00
 Of dark tan calf with welted soles and low broad heels.
Children's and Misses' \$4.00 and \$4.50 Low Shoes—\$3.15
 Sandals and ankle-strap Pumps of white leather.
For Boys
\$9.00 Oxfords—now \$7.50
 Of tan calf and gun-metal calf.

For Men
\$14 and \$15 Oxfords—\$11.50
 English-style wing-tip Oxfords of tan calf, wax calf and tan cordovan. Black cordovan Oxfords, straight-tip styles.
\$12.00 Oxfords—now \$9.90
 Of tan calf and dark gun-metal calf, straight-lace or blucher styles.
\$7.00 Oxfords—now \$5.90
 English-lace Oxfords of tan calf.
\$17 to \$19 Oxfords—\$14.25
 James A. Banister Oxfords of tan calf, tan cordovan and wax calf, in English styles; of tan calf, gun-metal calf and black kid in blucher styles.
\$21.00 Oxfords—now \$16.00
 Brogue styles of Scotch-grain and tan cordovan leathers.

The Manufacturers Are Co-operating With Us

Every year we enlist the interest of scores of our manufacturers to make the Anniversary Sale the MOST IMPORTANT ECONOMY EVENT of the year in this city. They have never failed us, and they have come and are coming to us with surprisingly GREAT CONCESSIONS in prices on desirable merchandise for the Sale.

Not only are we making new purchases at far below the usual cost prices, but in certain instances manufacturers have come to us after taking our order at a price concession, and volunteered to make a further reduction as a good-will contribution to the Sale—seeming to be almost as desirous as we are to make this the GREATEST SALE IN FIFTY-TWO YEARS.

Golden Special To-morrow



3200 Pairs of Women's Silk Stockings Worth \$3.00 a Pair At \$1.95

There will be a crowd around the Golden Special sign to-morrow—the same crowd that has learned over and over again the high quality of the Silk Stockings that come under this famed sign. These are full-fashioned Silk Stockings, with mercerized lisle tops and soles, in black only, and in sizes 8 1/2 to 10 1/2. All first-grade goods from one of the best makers of Silk Stockings. NOTE—Wishing to give our customers full advantage of our Anniversary Golden Specials the Sale of these Stockings will be continued Thursday at the same low price—\$1.95 a pair.

Silk and Cotton Waists at Far Less Than Regular Prices

Six groups of smart Waists, dainty, reasonable. Timely savings on the most-wanted kinds for summer wear—Blouses and Over-Blouses:

Silk Waists
 Now \$3.95—Cool and dainty, these Crepe Georgette Waists with low neck and three-quarter-length sleeves. Models in white, flesh color and lovely light shades. Value \$5.00—now \$3.95.

Cotton Waists
 Now \$2.95—Sheer White Voile or Organdie Waists, all prettily trimmed with lace, embroidery or frills. Models with roll or flat collars, also collarless styles.
 Now \$3.95—White Voile waists exquisitely trimmed with organdie or hand-loom embroidery combined with fine laces. With smart collars or collarless. Well worth \$5.50—now \$3.95.
 Now \$5.95—Blouses and Over-Blouses of white organdie or fine French voile. Trimmed in unusual effects, finished with smart collars or collarless neckline.

Cotton Goods in the Sale

\$2.00 Printed Bordered Voiles—now 85c
 A special purchase of one thousand yards of beautiful Printed Bordered Voiles, 45 inches wide—chiefly the fashionable navy blue with gold and gray borders; several patterns in colors, but only small lots.

\$5.50 White Seafoam Suiting—now \$3.50
 This is a cotton-and-artificial silk fabric that looks like a fashionable sports silk—a very beautiful shimmering, lustrous silk; in a decided crepe effect. It wears and launders most satisfactorily. Width, 36 inches. Only five hundred yards, so it is advisable to get here early.

5000 Men's Four-in-hands At Very Unusual Savings

THE CO-OPERATION OF A MANUFACTURER who has been contributing to our stocks for years is responsible for this opportunity. The price-concessions made by this manufacturer enables us to mark many of these Neckties at present "wholesale" prices:

Men's \$2.00 Plain-color Four-in-hands—\$1.25
 Men's \$1.50 Plain Poplin Four-in-hands—\$1.00
 Men's \$1.50 Fancy Foulard Four-in-hands—\$1.00
 Men's \$1.50 Polka-dot Four-in-hands—\$1.00
 \$1 Bow Ties—75c
 \$1 Four-in-hands—70c
 Men's 50c Washable Four-in-hands—30c
 Boys' 75c and \$1 Four-in-hands—60c

All the summer's popular fabrics are included—foulards, crepes and various serviceable silks. Hundreds of different patterns and color-blendings.

Wash Skirts \$1.50, Worth \$3.00

Two attractive models of linen and gabardine, worth \$3.00, now \$1.50. Also—

\$5.00 Wash Skirts at \$4.00
 Four models of gabardine and one model of wash satin (cotton). Second Floor, Centre

Handkerchiefs Save One-Third

Men and women may save substantially on dainty Handkerchiefs, usually sold at much more than these reduced prices:

Women's Fine White Mull Handkerchiefs, embroidered corners—24c.
 Men's Japanese Silk Handkerchiefs, figured or in plain shades—now 30c. Aisle 12, Market Street

Summer and Year-Round Furniture now under Price

Several hundred highly desirable pieces—all from our regular good stocks—at sharp reductions from regular prices. The following will serve to convey an idea of the character of the values:

\$630 Mahogany Dining-room Suit, 10 pieces—at \$550.00
 \$833 Mahogany Dining-room Suit, 4 pieces—at \$500.00
 \$495 Walnut Dining-room Suit, 10 pieces—at \$370.00
 \$1310 Walnut Bedroom Suit, 7 pieces—at \$875.00
 \$818.00 Mahogany Bedroom Suit, 8 pieces—\$500.00
 \$210.00 Tapestry Upholstered Davenport—now \$140.00
 \$78.00 Mahogany Wing Chair or Rocker—\$68.50
 \$190.00 Wicker Suit, 3 pieces—reduced to \$150.00
 \$42.00 Wicker Chaise Longue—reduced to \$30.00
 And scores of other equally remarkable values.

Collar-and-Cuff Sets, now \$1.35

A well-known manufacturer of smart Neckwear sold us this lot at a sharp reduction. Collar-and-Cuff Sets of sheer white organdie, trimmed with dainty Valenciennes lace insertion and edge, and hand-embroidered dots. The usual price is \$2.00, the Sale price—\$1.35. Aisle 11, Centre

\$10,000 Worth of Fancy Linens Reduced 20 to 33 per Cent.

Please bear in mind that these reductions are not made from current retail values, but from our own notably low prices. Therefore, the opportunity is even more important than the figures indicate.

\$9.00 Cluny Lace-trimmed Scarfs, 20x54 inches—\$6.00
 And the following pieces, of exquisite design, trimmed with Italian fillet lace in a rich combination of Reticelli embroidery:

\$10.00 Round Centrepieces, 15-inch—now \$7.00
 \$25.00 Round Centrepieces, 28-inch—now \$18.50
 \$125.00 Luncheon Cloths, 54-inch—now \$90.00
 \$300.00 Luncheon Cloths, 72-inch—now \$200.00
 \$21.00 Oblong Scarfs, 20x54 inches—now \$16.50
 \$18.00 Oblong Scarfs, 20x72 inches—now \$12.50

Our Entire Stock of Men's Spring Suits Now Reduced

The Anniversary Sale started with 12,000 MEN'S AND YOUNG MEN'S SPRING SUITS at reduced prices. This was the most extraordinary proposition ever made by this Clothing Store, and hundreds of men have taken advantage of the exceptional savings. Nearly 8000 Suits from our regular stock have new price-tickets, showing the exact reduction—

Suits that were \$35.00 to \$95.00 Now Marked \$23.50 to \$63.00

Every STEIN-BLOCH Spring Suit, every HART, SCHAFFNER & MARX Spring Suit, every "ALCO" Spring Suit, and every Spring Suit of other makes, including all our Blue Serge Suits and all our Black Suits.

The Wonderful Values Offered through the Co-operation of the Arnold-Louchheim Co. will also be available To-morrow—

\$45.00 and \$50.00 "Alco" Suits—\$24.50
\$55.00 to \$75.00 "Alco" Suits—\$38.50

And the famous "Alco" Worsted Suits with Two Pairs of Trousers, worth \$60.00—To-morrow at \$34.50.

Anniversary Sale Savings On Suit Cases and Traveling Bags

Substantial Hand Luggage that will give good service; smart in appearance, too:

Suit Cases, \$10, \$10.65
 Of black enamel finish with sewed leather corners, leather straps and handles, cretonne lining and tray. One-fourth under price.

Fibre Suit Cases, now \$9.50
 Brown fibre in cane effect, leather corners and straps, cretonne lining, at a saving of more than 25 per cent—now \$9.50.

Traveling Bags, \$14.25, \$14.75
 Of mahogany-color cowhide, exceptionally strong and well made, 16- and 18-inch. Greatly reduced.

Through Manufacturers' Co-operation—

Boys' Spring Suits \$11.75
 Worth \$20.00 to \$25.00

Here is a concrete example of the desire of manufacturers to co-operate with us. One of the largest Boys' Clothing houses in the East let us have about 800 Suits at a decided price-concession. The saving to our customers average ONE-HALF. The Suits are of desirable mixed chevrons, in brown, green and gray mixtures. Chiefly handsome plaited styles for boys of 7 to 18 years.

Corsets, Exceptional Values!

Corsets, also Brassieres in the ANNIVERSARY SALE at rare savings. Fashionable models, some special lots from manufacturers who co-operate in this great Sale, others broken lots and models to be discontinued. All at reductions of the greatest importance to women who have Corsets to buy:

S. & C. Special \$12 to \$18 Corsets, \$6.35
 The manufacturer cannot duplicate these materials, so these models are sharply reduced. Front- and Back-lacing Corsets, with bust, long over the hips and back; of pink brocade. Several styles, but not all sizes in each style. \$6.35.

Excellent Corsets, \$2.95 Half Price and Less
 S. & C. Special and other well-known makes reduced. Models with low or medium bust, designed chiefly for average figures.

S. & C. Special Corsets Reduced to \$1.85
 Fine White Coutil Corsets, with medium low bust, long over the hips. Sizes 20 to 25 only. Worth much more than the reduced price—\$1.85.

Brassieres, now 85c
 Hook-front models, trimmed with lace and embroidery, reduced from \$1.75 and \$2.00.

Brassieres, now 38c
 Bandeau Brassieres of pink brocade, hooking in back, now half price.

\$4.50 Wool Plaids and Stripes 48 inches wide, now \$3.50 a Yard

An excellent assortment of these highly fashionable Plaids and Stripes, all-wool and in the most effective colorings. They are beautiful, and we are cutting them up to the tune of a most lively demand. Note the width, also the value which is conservative, and then the price—\$3.50.

Men's Panama Hats—Save

To-morrow morning the Men's Hat Store makes its usual contribution of genuine Panama Hats to the Anniversary Sale. Thousands of brand-new, perfectly-woven and correctly-blocked Panama Hats—

\$7.50 Panama Hats, new styles—now \$5.75
\$10 Panamas, \$7.75 **\$15 Panamas, \$11.75**
\$20 Panamas, \$14.75 **\$25 Panamas, \$18.75**

Also Stiff Straw Hats, formerly \$3.50—now \$2.45, now \$2.45.

1000 Yards 85c Jacquard Ribbon 5 1/2 inches wide—now 50c a Yard

Through a special Anniversary Sale courtesy on the part of a kindly-disposed manufacturer, who appreciates our business relations, we secured this fine lot of beautiful Jacquard Ribbons at a price which enables us to sell them at 50c a yard. They are in light blue and pink—and note the width, 5 1/2 inches.

Summer Draperies Reduced

Timely values in dainty colored fabrics and all these other things now being sought after for beautifying the summer home. There are but a few of the many values—

\$1.50 Table Scarfs—\$1.25
 Stenciled colored border, plain hemstitched edge.

\$1.00 Cretonnes—65c a yard
 Heavy Art Cretonnes, in beautiful new designs; 36 inches wide.

\$1.00 Drapery Poplin—75c
 Rose color, with satin stripes; 36 inches wide.

60c Cretonnes—40c
 Newest printings—birds and floral tapestry, chints, etc. 36 inches wide.

\$3.00 Serim Curtains—
 Dutch cottage style with cream or white with a facsimile fillet lace; 2 1/2 yard.

Refrigerators Reduced

The well-known makes for which this Store is noted—at a clear reduction of ONE-FOURTH from prices that were lower than the Refrigerators were made to sell for. This includes—

"Bohn-Syphon" Seamless Porcelain-lined Refrigerators
"Sanitor" Seamless Porcelain-lined Refrigerators
Hardwood Ice Chests in Several Good Sizes

Thousands of Dresses At Greatly Reduced Prices

Thousands of Dresses—silks, smart ginghams, summery voiles—racks and racks of them displayed for easy inspection, and every Dress at a much lower price than our regular price, which careful shoppers know to be lower than elsewhere. These are a few of the many:

Women's \$32.50 Taffeta Dresses—\$24.75
 Three models. In black, navy blue, French blue and brown.

\$40.00 Crepe de Chine Dresses—now \$31.50
 In black, navy blue, taupe, white and flesh.

\$45.00 Crepe de Chine Dresses—now \$35.00
 These are Extra-size Models, 42 1/2 to 50 1/2

\$20.00 Japanese Silk Dresses—now \$15.50
 All new Dresses and five different models from which to choose. In black and navy blue.

\$15.00 Cotton Voile Frocks—now \$11.75
 Various models of medium and dark voiles in an excellent variety of new patterns.

\$8.50 Gingham and Voile Dresses—\$6.50
 Gingham and light, medium and dark voiles. Tunic and straight-line models.

\$18.50 Lovely Voile Frocks—now \$14.50
 Tunic and tier models; light and dark effects. Very cool and summery looking.

600 Yards \$2.25 Tucked Organdie Dress Flouncing, \$1.65 a Yard

One of the foremost manufacturers in this line gave us first chance at this special lot of Flouncings, which, if not exceedingly large, is exceedingly choice and one of the best values of the season. It is of imported organdie, in white, and lovely shades of pink and blue, with dainty graduated tucks.

In the Leather Goods Store These and Other Remarkable Values

The Leather Goods Store, during the ANNIVERSARY SALE, presents the opportunity to save one-fifth and more on articles for summer use and use the year around:

Leather Shopping Bags—now \$2.50
 Buffed Leather Strap Bags—\$1.25
 \$5.00 Silk Hand Bags—\$3.95
 Morocco Shopping Bags—now \$4.95
 Leather Hand Bags—now \$1.85
 Women's Enameled Belts—now 38c
 Women's White Kid Belts—45c
 White Gauze Fans—now 95c

\$6.50 Fitted Sewing Baskets, \$4.95
 Cowhide Boston Bags—now \$4.75
 \$4.75 Leather Collar Bags—\$3.50
 Black Cotex Music Bags—\$1.25
 Cowhide Brief Cases—\$7.50, \$9.85
 Men's Three-fold Wallets—\$1.25
 \$2.75 Leather-bound Writing Tablets—\$2.15

Windham Player-Pianos in the Anniversary Sale

Our Regular Selling Price, \$585.00
Special Anniversary Price—now \$518.00
Special Anniversary Terms, \$3.50 Weekly

Some time ago we procured a limited number of these handsome and musically good Player-Pianos. Not only did we pay less than the manufacturer's regular price, but in addition we sacrificed a goodly portion of our own legitimate profit. The WINDHAM is made by one of the largest and best-known manufacturers of Player-Pianos in this country. Hundreds of satisfied WINDHAM owners will tell you that it is unexcelled in any way by instruments costing a hundred dollars more than our regular price.

Now is the time to provide a Player-Piano for your home—and this is the Player-Piano you should buy. Come in and see for yourself.