Manufacturers Co-operate to Make More Wonderful Values in the Strawbridge & Clothier Anniversary Sale

To-morrow the great Sale continues with added enthusiasm and many new attractions! Many manufacturers are coming to us with exceptional values—always giving this Store the preference when concessions are possible, always glad to co-operate with us, as in the past, to the utmost of their ability. A feast of wonderful values, indeed!

The Manufacturer Shares the Loss On This Wonderful Lot of Laird, Schober & Co. Pumps and Oxfords

Regularly $17.00 and $18.00

In the Anniversary Sale at **$9.90**

This is headquarters in this city for the famous Laird, Schober & Co. Shoes for women, and for the Anniversary Sale we have procured from them 1250 pairs of bench-made Pumps and Oxfords of the very finest materials and in the smartest models, at a great concession in price. To these we have added 1250 pairs from our own Laird, Schober & Co. stock of the same high-grade Low Shoes—a total of 2500 pairs—and marked them all at one wonderfully low price for to-morrow—$9.90. This is, we believe, the MOST EXTRAORDINARY value in such a large and well assorted lot of Footwear of this class ever offered.

Included are 400 pairs of the finest White Glazed Kidskin Pumps and Oxfords, seamless Slippers, Lazuli, Isis and Saron Pumps, and plain vamp Oxfords, the smartest styles of the present season. Brown ooze and kidskin Lazuli, Lisettes and Isis Pumps, black glazed kidskin Lazuli and Zara Strap Pumps, tan calf Saron, Lazuli and seamless Pumps, and patent leather Arlis, Lisettes, Isis, Lazuli and seamless Slippers. *These styles represent the very smartest models, in the new spring and summer stock of Laird, Schober & Company's Shoes.* A full range of sizes and widths—$9.90.

Strawbridge & Clothier—Eighth and Filbert Streets

Golden Special To-morrow

RELIABLE GOODS DAILY GOLDEN SPECIAL SINCERE SERVICE

8,500 Yards of Fibre Silk Tricolette

Worth $7.50 a Yard

At **$3.35**

Under the *Golden Special* sign to-morrow, Tricolette at $3.35 a yard—this statement alone would be sufficient to bring hundreds of women here the first thing in the morning. But when we tell you that this is the close-stitch, heavy-weight, tubular-woven Tricolette, that has been sold regularly at $7.50 a yard, and that it is here in white, flesh, ciel, pumpkin, coral, old rose, cerise, Nile green, Atlantic blue, French blue, Belgian blue, gold, burnt steel, taupe, mole, medium brown, negre, marine blue, dark navy blue and black—well, the wisdom of getting here early will be obvious.

This is not the first opportunity we have had to buy so-called Tricolettes under price, but this is the first lot, of any size, of the real, heavy, drapable, aristocratic-looking Tricolette, fully worthy of the famous *Golden Special* sign.

Strawbridge & Clothier—Aisle 6, Centre

NOTE—Wishing to give our customers full advantage of our Anniversary Golden Specials, the Sale of this Tricolette will be continued Wednesday at the same low price—$3.35 a yard.

The Manufacturer Shares the Loss On One Thousand of Our Famous Men's "Alco" Spring Suits

The Arnold-Louchheim Company, of whose fine Clothing we sell hundreds of thousands of dollars' worth, and who have never failed to co-operate with us in making our large events more successful—although right now they have sold their production for next autumn to the very limit of their capacity—willingly enter into the spirit of the great Anniversary Sale and make great reductions on 1000 fine Spring Suits, sharing with us the loss necessary to make this the most extraordinary Suit value of the year:

Spring Suits Made to Sell at $45.00 and $50.00 — **$24.50**

Spring Suits Made to Sell at $55.00 to $75.00 — **$38.50**

Suits With Two Pairs of Trousers Regular Price $60.00, now $34.50

The above are all "Alco" Suits in the season's newest styles, in a wide variety of colorings—good worsteds, flannels, serges and cassimeres. Sizes for stout, slender, and short, as well as regular sizes for MEN AND YOUNG MEN.

Strawbridge & Clothier—Second Floor, East

Entire Stock of Cut Glass Reduced One-Fourth

Every one of some 5000 beautiful pieces, from ornate Bowls to dainty little Dishes, is now marked 25 per cent. less than the former low price. Nothing has been reserved—nor have we secured any inferior grades upon which could be marked a "sale price." Just the usual fine collection that you have always seen here—marked at 25 per cent. less than the lower-than-elsewhere prices with which you are already familiar.

Strawbridge & Clothier—Basement

Bed Spreads Under Price

Most-wanted kinds, most-wanted sizes in Bed Spreads for summer, for winter or year-around use. All far below regular prices.

White Crochet-weave Bed Spreads, 80x90 inches—now $3.85

Satin-finish White Marseilles Spreads, 80x90 inches—$6.75

Satin-finish White Marseilles Spreads, 88x98 inches—now $7.50

White Dimity Spreads, 62x90, special, $2.85; 72x90, at $3.25

White Pique Spreads, 80x90, special, $3.85; 90x100, at $5.00

COMFORTABLES SUBSTANTIALLY REDUCED

Silkoline-covered Cotton Comfortables—now $5.75

Wool Comfortables, silk-top cover—now $26.50

Strawbridge & Clothier—Aisle 11, Filbert Street

Exceptional Values in the Toy Store

Toys for little folks, and Porch Swings for all the family—

Porch Swings—now $4.00

Sam-E-Kars—now $2.90

Collapsible Doll Coaches, $7.75

Paris Coasters, value $8.00, now $5.00

EXCEPTIONAL! RUBBER-SOLE SNEAKERS, for men, women and children, many styles—now $1.10 a pair.

Motor Robes—Now $15.00 to $25.00

Strawbridge & Clothier—Fourth Floor

Long Cloth and Cambric—Special

Desirable qualities, all fine spun, all at less than regular prices:

Long Cloth, 10-yard pieces, now $3.65 and $5.15; 12-yard pieces—now $5.50 and $6.00 a piece.

36-inch Long Cloth—50c yard.

36-inch Cambric—now 38c to 75c a yard.

Strawbridge & Clothier—Aisle 13, Centre

Through the Manufacturer's Co-Operation

3000 Fine ROYAL Waists

Regular $3.00 to $5.00 Values

Now $2.00, $2.50, $3.00 and $3.75

Three thousand of the famous Royal Waists, true to measure, perfectly proportioned, expertly tailored—everything that the thousands of women who wear Royal Waists, know them to be.

Of white lawn, batiste, voile, dimity, madras and printed tissue. All-white models embroidered and lace-trimmed; white with colored trimmings; and colored models trimmed with organdie and colored embroideries—beautiful in every particular and having convertible, Buster Brown, roll or flat collars.

Strawbridge & Clothier—Second Floor, Centre

Men's Straw Hats—Extra

Brand-new Hats, including scores of smart styles and popular varieties of straw, are in the Sale at low prices that excel even our usual exceptional standards of value-giving.

$7.50 and $8 Genuine Panama Hats—$4.95

$3.50 Sennit Hats, Fine or Coarse—$2.45

$7.00 Leghorn Hats Reduced to $4.75

Strawbridge & Clothier—Second Floor, Market Street, East

Books in the Sale at Half Price

Many such well-known titles as these:

The Fighting Shepherdess; Lockhart—75c.
Ma Pettingill; Harry Leon Wilson—75c.
The Cricket; by Cooke—75c
The Raccoon Lake Mystery; Hopkins—65c
A Knight of To-day; Smith—70c
The Bargain True, by the author of Paradise Auction—75c
Tam O'the Scoots; Edgar Wallace—65c
Danger; by A. Conan Doyle—75c
The Cup of Fury; Rupert Hughes, 85c
The Twenty-six Clues; Ostrander, 75c
The House Around the Corner; Holmes—75c
Madame Constantia—75c
The Highflyers; by Kelland—75c
Booty, by Douglas Grant—75c
The Fire of Green Boughs; Rickard—80c

The Works of Charles Paul de Koch, handsomely bound in ¾ morocco; sold separately by title, $1.75 for single volumes, and $3.50 for double volumes. Worth $5.00 a volume.

Strawbridge & Clothier—Second Floor, Filbert Street, West

Note These Reductions on Women's Coats and Capes

Many of the most fashionable models of the season, and styles suitable for many occasions, are shown in the following groups, at prices that make one think of an end-of-the-season clearance, rather than early June days:

$75.00 High-grade Coats—now $37.50
Developed in various styles and materials of the better kind, beautifully fashioned and lined throughout.

$45.00 Fashionable Dolmans—now $30.00
Of gabardine and of plain and silver-toned velour; all elgeantly lined throughout.

$35.00 Fine Serge Coats—now $27.50
In black and in blue. Body and sleeves lined.

$40.00 Serge Capes in the Sale—$27.50
In black and in blue. Made with long roll collar and lined throughout with peau de cygne.

$20.00 and $25.00 Coats—now $15.00
Coats of tan polo cloth and dark-colored velours, one model unlined and two models lined throughout with figured silk.

$20.00 Coats of Fancy Mixtures—now $13.50
A good practical model for all-around wear—about three-quarter length.

Strawbridge & Clothier—Second Floor, Centre

THROUGH THE CO-OPERATION OF THE MANUFACTURERS

Four Specials in Underwear and Hosiery

Two exceptional lots of Women's Stockings, one of Women's Union Suits and one of Men's Union Suits—at low prices that would be impossible but for the co-operation of our good suppliers. See these to-morrow.

5000 Pairs of Silk Stockings — **$1.65**
Full-fashioned Silk Stockings, with mercerized tops and soles. In black only.

Women's Ribbed Union Suits — **75c**
About 3000 fine ribbed Cotton Union Suits, band top, low neck, no sleeves, shell or tight knees. Regular sizes—75c. EXTRA SIZES—85c.

Men's Athletic Union Suits — **95c**
Two thousand comfortable Union Suits of checked nainsook.

5000 Pairs of Cotton Stockings — **85c**
Full-fashioned Stockings, with high spliced heels and double soles. In black only.

Strawbridge & Clothier—Eighth and Market Streets

$3.00 to $4.00 Fancy Figured Black Silk Dress Net, now $2.00 a Yard

Through the splendid co-operation of the manufacturer, who shared with us a loss of profit, we are able to sell this excellent Silk Dress Net, 40 inches wide, at the remarkably low price of $2.00 a yard. An excellent assortment of patterns in the lot, including dots, rings and coin spots.

Strawbridge & Clothier—Aisle 12, Centre

2,500 Yards of 75c Satin Taffeta Ribbon, 3⅜ inches wide, at 35c

This excellent lot from a well-known manufacturer was purchased for the Anniversary Sale at a great price concession in consideration of our past extensive reductions. It is a fine, staple Satin Ribbon, of lustrous finish, and in practically all desirable shades, including the highly desirable pinks and blues.

Strawbridge & Clothier—Aisle 11, Market Street

THROUGH THE CO-OPERATION OF THE MANUFACTURERS

Two Wonderful Values in Men's Shirts

The desire of several of our most reliable suppliers, to co-operate with us in providing values of remarkable character for this Anniversary Sale, is responsible for the following opportunities for to-morrow:

Five Thousand Men's Shirts — **$1.95**
Soft Shirts of woven madras, crepes, printed madras and percales, in a wealth of smart new patterns. All with turned-back cuffs.

More Than 1000 Silk Shirts — **$5.75**
Including Shirts of tan pongee, satin-striped tub silk, fine crepe de chine and broadcloth silk. War tax included in this special price.

Strawbridge & Clothier—East Store, Eighth Street

12 Bars of "Classic" White Laundry Soap for 80c

An excellent household Soap already well known to hundreds of Philadelphia housekeepers. Lathers freely in all kinds of water. You can buy 12 bars for 80c or a case of 100 bars at $6.65 (a little more than 6 cents a bar).

Strawbridge & Clothier—Basement

Remarkable Values in Women's New Silk and Cotton Dresses

The Anniversary Sale commenced with SIX THOUSAND DRESSES, every one an exceptional value, and new lots are being added practically every day. Among the thousands displayed on racks, in full view for inspection, are—

$32.50 Taffeta Dresses—now $24.75
Three fashionable models. In black, navy blue, French blue, brown.

$40.00 Crepe de Chine Dresses—now $31.50
In black, navy blue, taupe, white and flesh.

$45.00 Crepe de Chine Dresses—now $35.00
These are Extra-size Models, 42½ to 50½
Black, navy blue, brown, white and flesh color. Modeled on lines particularly becoming to large, full figures.

$15.00 Cotton Voile Frocks—now $11.75
Various models of medium and dark voiles in an excellent variety of new patterns.

$8.50 Gingham and Voile Dresses—$6.50
Ginghams and light, medium and dark voiles. Tunic and straight-line models.

$18.50 Lovely Voile Frocks—now $14.50
Tunic and tier models; light and dark effects. Very cool and summery looking.

Strawbridge & Clothier—Second Floor, Market Street

Real Filet Lace Collars, Now $1.85

Roll Collars of lovely filet lace in many patterns. From 2½ to 3 inches wide, finished with a net band. We were fortunate to be able to secure this special lot to sell one-fourth below regular value—now $1.85.

Strawbridge & Clothier—Aisle 11, Centre

Jewelry and Silver are Also At Less Than Retail Value

Many lots from our regular stock at reduced prices augmented by several special purchases at notable price concessions. Anniversary Sale prices are 25 to 50 per cent. less than prevailing retail values—and in most cases less than the articles can be replaced for. In brief—

Sterling Silver Flatware One-third Under Price
Six excellent patterns included in this lot.

Silver-plated Flatware One-fourth Under Price
Seven attractive patterns—not all complete.

Sterling Silver Hollow-ware—Save One-fourth
An excellent opportunity to choose wedding gifts.

Silver-plated Hollow-ware—Save One-fourth
An excellent assortment to select from.

Silver Toilet Ware—Save 33 to 50 per Cent.
This is one of the special purchases. Excellent variety.

Many Clocks Marked One-fourth Under Price
Including mahogany Mantel Clocks and fancy styles.

Watches—Six Lots One-fourth Under Price
An excellent opportunity to provide graduation gifts.

Also Many Other Exceptional Values
In Gold Jewelry, Mesh Bags, Bag Frames, Bracelets, Bead Necklaces, Fancy Necklaces, Earrings and Rhinestone Jewelry.

Strawbridge & Clothier—Aisles 8, 9 and 10, Market Street

Windham Phonographs — $97.00

Catalogued to Sell at $150.00
Our Regular Price, $125.00—now

Handsome cabinet-style Phonographs of well known reliability and rare tonal beauty. They stand 47 inches high—and you can choose from mahogany, fumed oak or golden oak.

The Windham Phonograph is fully equipped with such modern mechanical devices as *tone modifier, speed regulator, silent motor and universal tone arm.* Plays any make of Record.

You must see and hear the Windham to fully appreciate its merits. You'll agree with us that it fully conforms to the standards of other instruments selling at much higher prices.

Delivered on a Payment of $7.00

You can arrange to pay the balance in amounts of $7.00 monthly—a whole year to pay!

Strawbridge & Clothier—Fifth Floor, West

Notions and Sewing Supplies All Anniversary Sale Values

Those sewing-room Requisites that are so necessary whether one is just doing the weekly mending or making an entire wardrobe.

BELTINGS AND BINDINGS

Girdelin, in white or black, 2 inches wide, straight or curved; a piece of 12 yards; values $2.50 and $2.75—now $1.85.
Glace Belting, one-inch wide, black or white—55c a piece.
Taffeta Ribbon, in black or white—now 40c a piece.
White Bias Seam Tape, in five widths, special—10c a piece.
White Cotton Belting, 1½ and 2 inches wide—now 55c and 75c.

NEEDLES AND PINS

Needles, not all sizes—5c a paper.
Eagle Toilet Pins, value 10c—7c a paper.
Taylor Pin Books, value 30c—20c.
Dressmakers' Pins, ¼-lb. boxes—Special at 35c.
Cubes of Pins, value 30c—20c.
Safety Pins, all sizes—4c a dozen.
Hair Pins—2 papers for 5c.
Invisible Hair Pins, in cabinets, value 10c—7c.
Belt Pins, white heads—4c a tube.

DRESS SHIELDS, ETC.

S. & C. Dress Shields, double-covered, worth 45c to 48c—now 37c.
Empress Dress Shields, special—30c.
Pad Hose Supporters, 4-strap, special—65c a pair.
Sew-on Hose Supporters, special—18c a pair.
Lawn-covered Dress Shields—special at 20c a pair.

TAPES AND LACES

Narrow Fine Tape, value 12c—8c a piece.
Lingerie Tape, white, pink or blue—special at 10c a piece.
White Tape, 4 yards to piece, ½-inch wide—12c.
Bundle Tape, assorted widths, 6 and 12 pieces to a bundle, special—10c and 18c.
Shoe Laces, one and 1¼ yards long—special at 20c a dozen.
Corset Laces, white, 8 yards, value 18c—12c each.

SPOOL SILKS AND COTTON

John J. Clark's Spool Cotton, six-cord—special at $1.00 a dozen.
White Basting Cotton, 250-yard spools—9c each.
O. N. T. Darning Cotton, black and white, 50 yards—4c a spool.
Silkateen Mending Floss—45-yard spools—8c.
100-yard Spools of Black Silk—special at 15c.
Large Spools of Black Silk—special at $1.30 each.
J. & P. Coates' Crochet Cotton, white—18c a ball.

HOOKS AND EYES

Black or White Snap Fasteners, value 5c, now 3 cards for 10c.
S. & C. Hooks and Eyes, special—45c and 50c a gross.
Can't-Be-Seen Hooks and Eyes, half price—50c a gross.

Bust Forms, with Stand, special, $4.50
Sizes 34, 36 and 38.

Strawbridge & Clothier—Filbert Street Cross Aisle

A Special Section of Furniture at Half Price

Including Chairs, Rockers, Sewing Tables, China Closets, Settees and other useful pieces from our stocks of living-room, dining-room, bedroom and other Furniture—all marked at precisely one-half our former low prices.

Strawbridge & Clothier—Third Floor, East

Fine WHITE VOILE — 38c

A Regular 65c Value

Fine, closely-woven White Voile, 38 inches wide. For the daintiest of summer blouses and dresses, for exquisite graduation frocks White Voile is one of the most-wanted fabrics. A saving of more than one-third at 38c a yard.

Strawbridge & Clothier—Aisle 6, Filbert Street

Standard Room-size Rugs at Greatly Reduced Prices

More than 300 Rugs, various groups from our regular extensive stocks all now included in the great Anniversary Sale at substantial reductions from former prices. The details—

2	Wilton Rugs,	11.3x15	ft., were	$258.00—now	$165.00
3	Wilton Rugs,	11.3x15	ft., were	284.00—now	210.00
4	Wilton Rugs,	11.3x15	ft., were	195.00—now	165.00
5	Wilton Rugs,	11.3x13.6	ft., were	176.50—now	135.00
10	Axminsters,	11.3x12	ft., were	93.00—now	78.50
14	Axminsters,	11.3x12	ft., were	68.00—now	55.00
7	Tapestry Brussels,	11.3x12,	were	54.00—now	45.00
4	Wilton Rugs,	10.6x13.6	ft., were	146.00—now	110.00
6	Wilton Rugs,	10.6x13.6	ft., were	176.50—now	140.00
1	Body Brussels,	10.6x13.6,	was	122.50—now	65.00
1	Wilton Rug,	10.6x13.6	ft., was	232.00—now	165.00
16	Wiltone Rugs,	10.6x12	ft., were	133.00—now	85.00
4	Wilton Rugs,	10.6x12	ft., were	156.00—now	120.00
1	Saxony Rug,	10.6x12	ft., was	219.00—now	150.00
2	Wilton Rugs,	10.6x12	ft., were	195.00—now	160.00
1	Wilton Rug,	10.6x12	ft., was	175.00—now	135.00
30	Tapestry Brussels,	9x12,	ft., were	39.00—now	32.50
52	Axminsters,	9x12	ft., were	68.75—now	62.50
10	Wilton Rugs,	9x12	ft., were	105.00—now	92.50
22	Wilton Rugs,	9x12	ft., were	112.00—now	92.50
32	Wilton Rugs,	9x12	ft., were	165.00—now	145.00
74	Axminsters,	9x12	ft., were	55.00—now	49.50
3	Wilton Rugs,	8.3x10.6	ft., were	133.00—now	114.00
5	Wilton Rugs,	8.3x10.6	ft., were	150.00—now	125.00
46	Wilton Rugs,	8.3x10.6	ft., were	105.00—now	89.50

Strawbridge & Clothier—Fourth Floor, West

MARKET ST.
EIGHTH ST.
FILBERT ST.

STRAWBRIDGE & CLOTHIER

MARKET ST.
EIGHTH ST.
FILBERT ST.