WHAT with horse shows and country fairs and Misericordia Hospital lawn fetes and market day out at the Germantown Cricket Club an' everything. I don't know how on earth I'm going to get around today a-tall. It's fierce! So much in one day and a wedding to go to this evening: Well, people will go and choose the same day, so what are you going to do about it?

I got sort of tired of writing about people's clothes the other day and thought I'll watch what they eat instead; but it was not a bit interesting, and besides sometimes I don't like to watch others cat. There are times when it's better to keep one's eyes otherwise employed, so I let that idea go past me. Something new Fannot always be gotten either in ideas or food.

Be that as it may, wasn't it lovely out of doors yesterday, and didn't you alwest sleep, your head off last night.

Hampton Barnes will entertain at dinner Jomorrow evening in their honor.

Mrs. Philip N. Sharples, of Greystone Hail, West Chester, will entertain at luncheon on Thursday, June 3, in honor Overbrook.

Mrs. Atmore Prizer, Jr., of Merion, entertained at bridge at her home, on Tuesday and Wednesday afternoons of this week.

Mr. and Mrs. Theodore L. Harrison and their family, of Rosemont, have taken a cottage for the summer.

Mr. and Mrs. George T. Rowland, of Hawerford, have taken a house at Jamestown, R. L. which they will occupy this summer.

Mr. and Mrs. Charles Carver, of Carditon, Haverford, have gone to Atlantic City for a stay of two weeks. Mr. Carver is recuperating from his recent illustration.

rain.

It always seems odd to me to see Kitty Smith not wearing riding clothes. I find it almost hard to recognize her in other garments. Her silk sweater suit was very becoming yesterday and she looked very well. Anne Ashton had a lovely big hat trimmed with red garnies.

had a lovely big hat trimmed with red poppies.

Anne, by the way, is going down to Annapolis with Mr and Mrs. Tom Newhall for the hop on June 3. Blackwell Newhall is at Annapolis, you know, and is to sail June 4 with the fleet on the Pacific cruise and will be gone for four months at least. There is not much doubt of the good time Anna will have down there. She is very attractive. And her small sister is getting prettier every day, it seems to me.

Mr. and Mrs. Samuel Price Wetherill are among the Philadelphians who will spend the month of June at Idlewild.

Miss Bertha M. Laws and Miss Josephine M. Natt will entertain the members of the graduating class of the Agnes Irwin School at lunchron at the Acorn Club on June 9.

Mr. and Mrs. Gustavus B. Fletcher, of Ardmore, will go in early June to their cottage at Avalon, where they will spend the summer. ting prettier every day, it seems to me. They both have such marvelous golden hair. Mrs. Ashton has had the wisdom not to bob it, but let it remain in all

its glory.
The Newhalls' other son. Campbell. s at Taft School, you know, preparing or Harvard. He took part in the recent Yale interscholastic meet and came in second in one of the running concests, so the Newhalls are justly proud of him. He spent the week-end of May 22 at home at Ithau.

The members of St. Patrick's Catholic Club will hold their third anniversary dance in the Assembly Room, 511 South Twenty-first street, on Saturday, June 5.

THE May market at the Germantown I Cricket Club should be beautiful. The booths are stunning and unique too. I stopped in also at the Misericordia fete, which is being held this year on the lawn of the hospital in West Philadelphia, instead of out at Merion, where it has been held heretofore. I only heard yesterday that it was to be at the hospital instead of Merion, and I should not wouder if others had thought the same thing. It would be a pity to miss it for it is also a beau-Cricket Club should be beautiful. The possible for those who get these things up to think of something new, but they do. Each year there is a novelty of some kind to go in with the other things and it is by no means commonolace. Speaking of the Misericordia Hospital puts me in mind of the St. Toseph's lawn fete, which

Speaking of the Misericordal rist-pital puts me in mind of the St. Joseph's lawn fete, which is to be held on June 16 on the grounds of that hospital at Seventeenth street and Girard avenue. The supplies and linens needed for the injured have inlinens needed for the injured have in-creased so in price in the last few years that it is very difficult to meet the bills, so the garden party-and fete have been planned. The fete is under the ladies' auxiliary of the Hospital and the Sis-ters of Charity, as you know, are in charge there. When one thinks of the charge there. When oue thinks of the work done by these valiant women without recompense for year after year one is sure the fete will be a success.

QEVERAL\of her friends told her of this most wonderful book which taught you how to exercise your memfreely forgotten came back to you just as easy. For instance, she told me one day she had pulled the cat's tail when she was a little girl, and had been scolded soundly for it. And while her mother was scolding her a wisp of mother's hair had fallen down over her shoulder, and the little girl had wanted awfully to laugh. Well, she'd forgotten all about that wisp of hair though she always remembered the cat episode. And since she had studied the memory book she found that she remembered the wisp of hair too.

"Why that's wonderful." I said. "I wish you'd lend me the book."

And she replied: "I'd love to, my dear, but I lent it to someone the other day and for the life of me I can't remember who it was."

member who it was. NANCY WYNNE.

SOCIAL ACTIVITIES Mrs. John M. Kennedy announces the engagement of her daughter. Miss Mary T. Walsh Kennedy, to Mr. Joseph I Millar, of this city. Miss Kennedy is the granddaughter of Mrs. Philip Jourdan Walsh, of Burmont, Pa.

Mr. and Mrs. Robert Learning Mont-genery, of Ardrossan, Villanova, will intertain at dinner at their home on Saturday night, later taking their guests to the pageant in connection with the Horse Show at Devon.

Horse Show at Devon.

At the wedding of Miss Margaretta S. Foltz, daughter of Dr. and Mrs. J. Clinton Foltz, of Summit street and Beithehem pike, Chestnut Hill, and Mr. Marion B. Hughes, of Wills Point, Tex. which will take place on Saturday, June 12, at 4 octock, in St. Paul's Episcopal Church, Chestnut Hill, Miss Mary Upjohn Foltz, a sister of the bride, will act as maid of honor. The bridesinaids will be Miss Margaret O. Remak, Miss Margaret M. Dent, Miss Anna Lewis and Miss Ruth Foltz, of Lancaster, Pa. a cousin of the bride. Mr. Richard Upjohn, a brother of the bride, will act as best man, and the ushers will include Mr. S. B. Custer, Mr. Oliver B. Snith, of Rochester, N. Y. Mr. B. Vaugin Abbot and Mr. Frederick S. Foltz, of Lancaster. A reception will follow at the home of the bride's parents.

Mr. Thomas Stokes will give a din-

Mr. Thomas Stokes will give a din-ner-dance tomorrow-night at the Phila-delphia Country Club in honor of Mr. and Mrs. Edward Lowber Stokes, who have just returned from their wedding trip. They will spend most of the sum-mer as the guests of Mrs. Stokes's par-ents, Mr. and Mrs. Edward Brooke, at their home, Brookholm, Birdsboro.

Mrs. Earl B. Putnam, Jr. will give a uffet luncheon for eighteen guesta day at her home in Radnor.

Mrs. Thomas McKean, who has been staying several days in Atlantic City, is expected to return home tomorrow.

The Girl Scouts of Wayne gave a vaude-ville show on Wednesday evening in the Wayne theatre under the direction of Mrs. J. Ivan Dufar and the scout cap-tain, Miss Nancy Hallowel. Miss Sarah Roever was in charge of the stage set-ling and Mr. Archie Morrison directed the music.

Invitations have been received for the sarriage of Miss Grace Geiger, of Over-rook, and Mr. John Wilford, on June 8 t 6:30 o'clock in the Overbrook Presysterian Church. A small reception will 6 held at the home of the bride after the ceremony.

Mr and Mrs. Henry R. Hallowell, of Merion, are being congratulated upon the birth of a son. Henry Richardson Hallowell, Jr. Mrs. Hallowell will be temembered as Miss Dorothy Saylor, daughter of Mr. and Mrs. Henry D Baylor, of Pottstown.

Miss Cecily Barnes has as her guests of this week Miss Mary Lockwood, of cw York, and Miss Page Anderson, of Evanuah, Gs. Mr. and Mrs. John

Be that as it may, wasn't it lovely out of doors yesterday, and dight you almost sleep your head off last night after staying in the air the whole day? It was more beautiful than Wednesday out at Devon, because it was steadily sunshing all day and there were no anxious glances for clouds and subsequent rain.

It always seems odd to me to see Kitty Smith not wearing riding clothes. I find it almost hard to recognize her in other garments. Her silk sweater in other garments. Her silk sweater suit was very becoming yesterday and suit was very becoming yesterday and subsequent and subsequent suit was very becoming yesterday and subsequent suit was very becoming yesterday and subsequent suit was very becoming yesterday and subsequent suit was very becoming yesterday.

Mr. and Mrs. Samuel Price Wetheril

Mr. and Mrs. John Jacobs, of Merion. will go to their cottage at Ventnor carly in June to remain through the summer. Mrs. J. Bail Peirce has left her apartment, at 207 South Forty-fifth street, and will spend three months in Los Angeles. Calif. as the guest of her brother-inlaw and sister, Mr. and Mrs. J. Morris-Sides.

ALONG THE MAIN LINE

Mr. and Mrs. John F. Braun, of High-land avenue, Merlon, are attending the Bach festival in Bethiehem this week. Mrs. Ernest Searing, of Mahoyd road, Merion, entertained the active members of the Webster Street Settlement House

Mrs. Earle S. Haines, of Heath road, Merion, is spending the week in New York. Mrs. Ross C. Cornish, of Beacon Inn.

Philadelphia

Milk is also de-



Daughter of Mrs. William J. Mc-Closkey, who will be married to Mr. J. Lawrence Schandberger, of Baltimore, on Wednesday, June 2

BALA-CYNWYD

Mr. and Mrs. James E. Nebel, of Cynwyd road, Cynwyd, are receiving congratulations on the birth of a daughter, Marie Adelaide Nebel, on May 20. Irwin School at lunchton at the Agnes Club on June 9.

Mr. and Mrs. Gustavus B. Fletcher, of Ardmore, will go in early June to their cottage at Avalon, where they will spend the summer.

Mr. and Mrs. It.

Maguire.

Mrs. J. Samuel Stephenson, of City avenue, Bala, gave a bridge party on Monday afternoon for the benefit of the Women's Needlework Guild, which is raising funds to help rebuild a French

Tioga

The members of the Thirteen Club gave a surprise shower last evening at the home of Mrs. Benjamin H., Linton, 4924 North Ninth street. In honor of Miss Mary Loughlin, daughter of Mr. and Mrs. John K. Loughlin, of 2215 Hunting Park avenue, whose engagement to Mr. Martin Hickey, also of Tloga, has been announced. Other guests included, Mrs. Harold Brown, Mrs. Nelson S. Harris. Mrs. John Mackin, Miss Margaret Clark, Miss Helen Lyuch, Miss Sylvia Karcher, Mrs. Nelson Evoy. Miss Virginia Saurer, Miss Alma, Fitzpatrick and Miss Freda Sperber.

Mr. and Mrs. Augustus J. Cadwallader have opened their home at Lakeside, after spending several months at Jack-sonville, Fla.

Mrs. Fred Satterthwaite is visiting her sister in Rahway.

Mr. William Zelley Miss Alice Harkners, Miss Mary Denable, Miss Martha Denable and Miss Anna Denable, all of Marlton N. J., were Sunday guests of Mr. and Mrs. Louis C. Leedom.

Even the microscope finds it clean

Daily laboratory tests prove that the methods of milk production of the Walker-Gordon Laboratory Company are entirely justified.

The scientific feeding of healthy cows is one step. Thorough and frequent cleansing of the barns, the cows and the milkers' hands during the milk-Certified by the ing period are others. Quick cooling and bottling of the milk, Pediatric Society which is always kept at a low Walker-Gordon temperature, further helps the

SUPPLEE-WILLS-JONES MILK COMPANY Distributing Agents for Philadelphia, Atlantic City and Vicinity Telephone, Poplar 3503

Yorkand Boston the microscope.

livered in New milk to pass the final check of

Walker-Gordon Mil JUST AS IT COMES FROM THE COW

Your Outing.

whether in town or out, should find you provided with one of our jaunty Lionel Sport Suits which will enable you to be smartly attired without sacrificing freedom and comfort.

39.75

That's last year's price at least 20% under present value.

To complete your costume our "Fleur de Lis" Hand-made waist is superb. \$5 to \$16.50



127 S. 13th St.

Other Nuptials of Week

One of the prettiest weddings of the season will take place this evening when Miss Martha Serrill Shoemaker, daughter of Mr. and Mrs. Ellis P. Shoemaker, of 462 West Price street. Germantown, and Mr. Edward S. Flash, son of Mr. and Mrs. Edward Flash, Jr., of New York, will be married at Calvary Protestant Episcopal Church, Manheim and Pulaski streets, at 6 olclock. The bride, who will be given in marriage by her father, will wear a gown of white satin made from her mother's wedding dress and trimmed with rare old family lace. Her veil will be of tulle trimmed with pearls and orange blossoms and she will carry white roses and lilies of the valley. The maid of honor, Miss Margaret Silver, a cousin of the bride, will be gowned in plink tulle over pink metalline. Her hat will be of brown tulle trimmed with pink roses and she will carry pink roses and she will carry pink roses and she will early pink roses and she will early pink roses and she will carry pink roses. Their frocks will be fashioned of pale green tulle over green metalline and they will carry pink roses. Their hats will be of black tulle. They will all wear silver slippers. Mr. Alwyn Ball, 3d, of New York, will be best man ano the ushers will include Mr. Charles Christensen, of this city: Mr. Robert H. Leake, Mr. Knowlton Durham, Mr. George Matthews, Jr., and Mr. Harold Waterworth, all of New York. A small reception for the families and intimate friends will follow the wedding at the home of the bride. After a wedding trip Mr. and Mrs. Flash will live in Staten Island.

PAUL—GARDNER

A wedding of interest in this city and in Ravine, Pa., was that of Miss Edith M. Gardner, daughter of Mrs. Rebecca Gardner, of Ravine, and Dr. John Davis Paul, of 3112 North Broad street, which was solemnized on Wednesday at noon in the Church of Our Saviour, Jenkintown, Pa., with the rector, Rev. John M. Groton, officiating. After the quiet ceremony Doctor and Mrs. Paul left on an extended trip and will be at home after September 8 at 3112 North Broad street. Doctor Paul served overseas two years with Base Hospital No. 34, from the Protestant Episcopal Hospital, of this city, of which Rev. Dr. Groton, who performed the ceremony, was chaplain. PAUL-GARDNER extended trip and will be at home after September 8 at 3112 North Broad street. Doctor Paul served overseas two years with Base Hospital No. 34, from the Protestant Episcopal Hospital, of this city, of which Rev. Dr. Groton, who performed the ceremony, was chaplain.

LIND—ZIMMERMAN

A quiet wedding took place at 6 o'clock Wednesday evening, when Miss Marie Zimmerman, of 5018 Chestnut

WEST PHILADELPHIA

Mr. and Mrs. James Lyons, of 651

North Thirty-fifth street, announce the marriage of their daughter. Miss Juanita K. Lyons, to Mr. Joel C. Schuger, of 1822 West Venango street, on Tuesday, May 25, at Philadelphia.

Miss Mabel Teat, of 634 Roydon avenue, was the guest of honor at a surprise function and kitchen shower on Thursday, May 27. Miss Teat's marriage to Mr. Russell Weldy, of Camden, will take place sometime early in June. Among

those present were: Miss Ida Weaks,
Miss Eva Hansen, Miss Ada Rause, Mrs.
N. Quarles, Mrs. Martha Heckendorn,
Miss Elinor Begley, Miss Mary Walsh,
Miss Mary McGiniey, Miss Helen Mansfield, Miss Ellen Malone, Miss Gertrude,
Corcoran, Miss Jean Lyons, Miss Marie
Murphy, Miss Catherine McCarron, Miss
Maud Perrem, Miss Mildred Perrem,
Miss Ruth King, Miss Lucia Shelden,
Miss Ruth King, Miss Lucia Shelden,
Miss Helen Stevenson, Miss Anna Barcalow, Miss Olga Olsen, Mrs. LeRoy
Levis, Miss Bertha White, Miss Florence
Pennypacker and Miss Anna M. MoGuirk. MISS M. S. SHOEMAKER

BRIDE OF MR. FLASH

Wedding This Evening in Calvary Church, Germantown.

Street, became the bride of Mr. Rudolph Lind. of Jacksonville, Fis. A reception followed immediately after the ceremony at the home of the bride's parents. Miss Zimmerman was attended by the bridegroom's sister. Miss Frances Lind. also of Florida, as maid of honor. She wore a dark traveling suit and carried a shower bouquet of roses and tilles of the valley. After an extended wedding trip Mr. and Mrs. Lind will make their home in Jacksonville, Fis.

GERMANTOWN

Mr. and Mrs. Morris H. Croft, of 148
East Mayland street, will spend the
week-end visiting relatives in Steelton.
Pa.

Miss E. Male Bawn, of New York, will be the guest of her brother, Mr. Robert B. Bawn, of 124 West Mt Airy avenue, over Memorial Day.

Mr. and Mrs. Sidney C. Thomas, for-merly of 504 East Johnson street, are occupying their new home at 55 East Johnson street.

Johnson street.

The Alpha Chapter of the Beta Alpha
Beta Sorority of Germantown will have
a house party at Wildwood Crest over
Memorial Bay.

Miss Carrie Rhimer, of 5621 Chew
street, will entertain the members of
the Alpha Chapter, Theta Tau Upsiion Sorority, at her home tomorrow
afternoon. Guests will include Miss
Mary Smith. Miss Marguerite Wagner,
Miss Elsa Wohlfeld, Miss Carrie Rhimer, Miss Mildred Shertzer, Miss Alice
Van Artsdalen, Miss Dorothy Wilkie,
Miss Dorothy Rose, Miss Dorothy Price,
Miss Elsie Smith, Miss Marjorie Peci
and Miss Florence Ritter.

NORTH PHILADELPHIA

Among the interesting June weddings will be that of Mrs. Bernice W. Bennett. daughter of Mrs. Henry N. Wessel, of 1607 North Broad street, and Mr. Jerome Bennett, of 2017 North Seventeenth street. The service will be a quiet one owing to the recent death of the bride's father, Judge Henry N. Wessel.

Another quiet June wedding will be that of Miss Anna C. Gerngross, daughter of Mr. and Mrs. George Gerngross. of 2811 Diamond street, and Mr. Charles C. Clark, of 2333 North Twenty-sixth street, which will be solemnized in the Church of the Most Precious Blood, The bride's brother died in the service in France.

WEST PHILADELPHIA

DEWEES

1122 Chestnut St.

Quality and Standard Famous Over Half a Century This store will be closed all day Monday, Memorial Day

Second to None

in the city Dewees Quality Merchandise is always of the best and the prices always fair. In proof of this

Remarkable Values—Saturday

in seasonable merchandise taken from our regular stock and specially priced for tomorrow.

Startling Reductions in Children's Wear

Darling Dresses

Tomorrow, \$4.25. Regular Prices, \$6.00 to \$6.75 White and colored chambray, organdie and crepe dresses, daintily hand-smocked, may be had in sizes 3 to 6 years, and are very charming Summer dresses.

Chambray Rompers

Tomorrow, \$1.15. Regular Price, \$1.50

Two cunning models, featuring low neck and short sleeves, fashioned of cross bar and colored chambray, in sizes 1 and 2 years.

Girls' Wash Skirts

Tomorrow, \$3.95. Regular Prices, \$5.00 and \$6.25 Two smart models, one plaid gingham, the other white gabardine Easily and successfully laundered

=Charge Accounts Solicited=

Mawson & DeMany

1215 Chestnut Street Furs and Millinery

New Summer Hats For Decoration Day

SPECIAL SELLING ARRANGED FOR TOMORROW



Taffetas Leghorns Georgettes Horsehair Organdy Genuine Milans New Effects New Colors New Shapes

In a comprehensive assortment

5.00 to 18.50

For Immediate Clearance! 238 Smart Hats 2.00 - 4.50 -7.50

Original Prices Were From 10.00 to 20.00

Purchasing Agents' Orders Accepted=

An interesting June wedding will be that of Miss Anna E. Fussell, daughter of Dr. and Mrs. M. Howard Fussell, of 421 Lyceum avenue, and Mr. William R. Hughes, Jr., of Germantown, which will take place tomorrow at the home of the bride's parents. Miss Isabel Fussell, the bride's sister, will be her sister's only attendant.

ter's only attendant.

Mrs. Benjamin Snyder, of Walnut lane, gave a luncheon, followed by cards, for the final entertainment of the members of her card club, on Thursday, Herguests included Mrs. Ferdinand David, Mrs. Charles Wein, Mrs. John A. Struse, Mrs. William M. Wilson, Mrs. Harry H. Thompson, Mrs. A. L. Adams, Mrs. William Ross Haggart, Mrs. Benjamin F. Hendrew, Mrs. William Ames and Mrs. Paxson James. Mrs. Edward E. Hersch, 1430 Cathar-ine street, will spend the week-end in Atlantic City. Mrs. Hersch will be re-membered as Miss Elizabeth Braun, of 1430 Catharine street.

WISSAHICKON

Dr. and Mrs. Thomas B. Wade. of 3531. South Cleveland avenue. Girard Farms, are receiving congratulations on the birth of a daughter. WISSAHICKON

Tomorrow being Royal Oak Day, an old-fashioned English tea will be given at 5 o'clock in the parish house of St. Stephen's Protestant Episcopal Church. The affair is in charge of the auxiliary, of which Mrs. Henry J. Dahm is president; Mrs. Harry Fohls, Mrs. John Fozard, vice presidents; Mrs. Mahala Spencer, treasurer; Mrs. Charles Hudson and Miss Elizabeth James, secretaries, Assisting the auxiliary will be Miss Helen Buckley, Miss Emma Brunette, Miss Elizabeth Berry, Miss Ruth Chamberlain, Miss Carrie Chamberlain, Miss Sara O'Brien, Miss Katharine O'Brien, Miss Katharine O'Brien, Miss Margaret Spencer, Miss Elizabeth Gareth, Miss Lillian Gareth, Miss Reba Thuckeray, Miss Edith Dahm, Miss Miriam Kincade, Miss Dorothy Milligan, Miss Elizabeth Kerler, Miss Hazel Francis, Miss Verona Virtue, Miss Jennie Wilson, Miss Ryth Waldron, Miss Alice Osborne, Miss Sara Osborne, Miss Edith Marshall, Miss Bertha Mayer, Mrs. Johanna Alties, Mrs. C. W. Robinson, Mrs. Francis Kirwan, Mrs. Harry Price Lieutenant and Mrs. John F. Brooks, of 1713 Porter street, Girard Farms, and their family. Miss Helen, Miss Lillian. Miss Muriel, Miss Marie and Master John Brooks, will motor to Wildwood on Saturday, where they will remain for the week-end at their apartment. DELAWARE COUNTY Mrs. Edward Cannon Burton enter-tained informally at bridge on Tuesday afternoon at her home on East Thir-teenth street. Chester. Mr. and Mrs. Burton have recently returned from a trip through Pennsylvania. They will go to California for a few weeks' stay on June 9. Mr. and Mrs. Albert Dalton MacDade and their family, of Chester, are spend-ing a few days at the Chalfonte, Atlan-tic City.

Dr. Henry Johnson was a guest o Mr. and Mrs. Walter French last Sun Miss Mary Barnes, of Georgia, visiting Miss Adele Busby, and wiprobably remain all summer.

Dress Pump of Brown Kid,

Black Calf, or



Refining Company

"A Franklin Cane Sugar

Dr and Mrs. Morton P. Dikeson have returned to their home in Media from a stay at Sea Isle City.

DALSIMER STANDARD SHOES

End O'Month Sale

Special Values in Footwear Of Style and Quality

OME of the Smartest of Dalsimer Spring Footwear models are included, making this extraordinary repricing of prime importance to \$ the young woman, who seeks saving without sacrifice of

A multitude of styles and leathers in all sizes and widths, with expert fitters to insure satisfaction in every respect.

SOUTH PHILADELPHIA

now at specially low prices.

The newest shades to match with spring gowns—

Brown Suede, or Brown Kid with Brown

204-06-08 Market Street

OUALITY AND VALUE

1310 Chestnut Street

An Assemblage of

Values Extraordinary

Authentic Summer Apparel

For Women & Misses

Expertly Assembled in Delightful Array for Pre-Memorial Day Choosing.

New Frocks of Organdie and Gingham \$15

Iwo exceptionally charming styles! The organdies in the exquisite pastel shades and in virgin white. The ginghams in a

variety of novel checks and plaids

Silk Skirts In Sports and Dressy Modes

Fan-ta-si and baronette satin, choice of shell pink, copen blue, rose, peach and white. Also white washable satin skirts. of quality exceptional and style exclusive

\$18.50

Blouses

of Sheerest Charm \$3.95

A dozen fascinating new styles in fine dimities, voiles and organdies, in all white and pastel shades. A few dainty striped colored fabrics complete the holiday arrays

Lovely Gowns

Of Favored Silks \$38

Street and afternoon frocks of chiffon taffeta, kitten's ear crepe, crepe de chine and Georgette are all here grouped together. Most extraordinary value

> Plaid Skirts Tailored of All Pure Wool

\$12.95 Six smart new styles in light and dark plaids; pretty self material girdle; button

and pocket trimming to enhance their

"Alpine Wool" Suits The Blum Store Specialty

\$29.50 For street and sports wear-several be-

coming styles, of all wool knitted fabrics, Heather mixtures of the type so distinctly

Summer Hats in Latest Vogue

Glorious—refreshing in all their bright newness—symbolic of Summer's sunshine and glad-ness—these taffetas in navy and light shades, and organdies in pastel shades and sports models are certain to please the most critical!

THE BLUM STORE :