All Sides of Teachers' Salary to Be Presented at Academy Session

MANY NOTABLES TO SPEAK

All sides of the teachers' salary sitnation will be presented at the massmeeting to be held in the Academy of Music tonight, in an effort to inform the public of conditions that must be faced without delay.

Governor Sproul, prominent diswill be given the taxpayers of this and received a 850 Liberty Bond.

be given by the Campbell school or- bert E. Gable and Mrs. M. chestra and by the Holmes Junior High are in charge of the drive. School chorus. Appropriate recitations will be given by Rose Keys, Rose Kaplan and Louis Miller, pupils in the

Resolutions to be adopted will be pre-nted and discussed by Ellis A. Gimbel. George Wentworth Carr and George Wharton Pepper.

Expect Gratz and Beeber Simon Gratz, president of the board: Judge Beeber and other members of the board are expected to attend the meeting as guests of the citizens' commit-

There is no breach to be spanned on the question of the inadequacy of the salaries. All parties to the discussion agree that the teachers are underpaid and that the present salaries in Phila-delphia do not compare favorably with those of other cities where recently adopted schedules are already in effect.

In Philadelphia there are two adin Philadelphia there are two advance salary plans approved by the board, an equalization schedule adopted March 9, made partially effective as of January 1. The remaining increases

on this schedule will be forthcoming January 1, 1921, and January 1, 1922. The second schedule is the one presented by Thomas E. Finegan, state superintendent of schools, approved by the board last month, but not possible of adoption until approved by the Legislature, which meets next year.
Mr. Dick will tall what

are available for granting a bonus to teachers at once, or for making an in-crease in salaries effective immediately. Number of Plans Presented

A number of Plans Fresched

A number of plans have been presented, both by the board and by the teachers, which have not been regarded as satisfactory. Some have been declared legally possible, but have been regarded as economically unwise.

In the meantime, teachers in the local schools have been working after hours and on Saturdays to make more money in order to maintain a standard of liv-

in order to maintain a standard of liv-ing adopted when the value of the dollar was twice its present value. Of 600 men teachers, 53 per cent. or 377, are working on an average of 11.4 hours a week at remunerative occupations out-side of school teaching. Of 3579 women, 47 per cent are working on an

average of 7.3 hours a week at outside

Thomas S. Boyle and Joseph W. Catherine, both members of the Board of Education, have told the members of the citizens' committee that they are with the teachers. "The public must pay teachers enough to buy at least an occasional book or magazine, to go at least occasionally to hear fine concerts, to be able to give to worthy charities, in brief, to live fully in order to give abundantly to our children," says Mr.

One hundred thousand dollars, the muontred thous

'Save the schools' should be the save the schools should be the paramount issue during the fail campaign and should be alive until satisfactorily disposed of by the Legislature." according to Mr. Catherine. "The Board of Education is with you in the movement and will aid the teachers to the utmost of its financial resources."

"TAGGED." GIVES \$50 BOND

Man Boosts Salvation Army Drive. Mayor Also Helps

"Tag Day" started out auspiciously for the Salvation Army this morning, interested citizens, members of the one of the earliest workers on the board of education, and teading teach scene of action being Miss Edna Withers will speak from their viewpoint and erspoon, on duty near the Broad Street a better understanding of the problem Station. She "tagged" an elderly man Mayor Moore was the first man to ommunity.

be tagged in the City Hall, Mrs. Harry
The speakers also include Mayor P. Blank, chairman of the women's

Moore, William A. Dick, secretary of the board of education; Edward Bok, chairman of the meeting, and Miss morrow bears the Salvation Army seal Margaret Maguire, supervising princi-pal of the McCall School. Music will be given by the Campbell school or-bert E. Gable and Mrs. M. Y. Smith

Acting President Helen Taft of Bryn Mawr College announced yesterday the endowment of a chair in European his-tory, established in memory of Marjorie Walter Goodhart the late Mrs. Howard Lehman Goodhart, of New York city. One hundred thousand dollars, the

FOR THIRST AND HEALTH

There's health in Purock—there's satisfaction in its purity. Satisfy your thirst and fortify your health by drinking this palatable, distilled water.

Our delivery wagon passes your door regularly. To have it stop, phone or write today

THE CHARLES E. HIRES CO. 210 S. 24th St., Phile.

DRINK "for thirst and health"

Advertising Measles

In the lower forms of advertising life, the obsessing idea is to put a picture of the factory into the space. If possible, two pictures of the factory.

During the next stage of evolution, the advertising manufacturer begins every sentence with "we" and tells all about his business.

When at length he becomes convinced that the way to sell his prospective customers is to tell them of their wants, he has graduated from the

But there is one more case of advertising measles he has to have. This is the semi-colon.

It is a matter of life and death importance to him whether it be a comma or a semi-colon; whether "gotten" is better than "got"; whether the triangle or the circle has the deeper "psychological" import.

From the semi-colon attack there emerges the real advertiser who realizes that 99% of the importance of his message is to make the reader realize a want which will be adequately filled by the advertiser's product.

Sincerity of belief dictates the message, and semi-colons and psychological triangles take care of themselves.

Butterick-Publisher

The Delineator

Everybody's Magazine (\$2.75 a Year)

The Designer

The Most Beautiful The Most Serviceable Truck in America Car in America PAIGE

> Regardless of the amount of advertising we may do-the built-in character of the Paige car cannot be changed. Our advertising can only multiply the favorable impressions which our present customers have of us.

> > GUY A. WILLEY President

BIGELOW-WILLEY MOTOR CO

Paige Distributors

394 NORTH BROAD STREET, PHILADELPHIA

Posepio S. Darlington & G. Ano.



\$4.85

These clever, little Sports Hats of soft straw, stitched all over with white zephyr, come in lavender, blue, coral, tan and all-white. They are attractive, cool and comfortable; in fact just the thing for the shore or country; automobiling or golfing. We purchased them for a low figure and are thus able to sell them at \$4.85. We have also added to this lot, to sell at \$4.85, fifty Hats from our regular stock which were formerly priced up to \$15.00.

\$7.50

The other two models sketched are all-white chipstraw trimmed with white Georgette. One is an attractive sailor shape and the other is finished with a small spray of white flowers. Most everyone wants a white Hat for Summer and these are really exceptional—\$7.50. At the same price, Leghorn Hats with black velvet facings.

Poseph & Durlington & C. Inc.

Gowns—Chemise—Petticoats

\$1.65 each

Reduced from \$2.25

Saturday will be an opportune time to purchase an ample stock of practical Undergarments for the warmer

Flesh-color and white Nainsook Gowns: round and V-necks; two dainty, kimono styles-\$1.65, values \$2.25. Envelope Chemise made up in fine nainsook with lace and embroidery trimming; cool and easily laundered-\$1.65, value \$2.25.

White Cambric Petticoats, deep embroidery flounce and underlay; very pretty and serviceable-\$1.65, value



materials used are of excellent quality; the garments are well finished, and the styles are the latest and most approved for summer wear. The \$18.75 Serge Cape comes in either navy or black. There are two models at \$23.50 which are made of either navy or black serge. The Dolman for \$31.50 is navy tricotine.

Joseph & Durlington & C. Inc.

Open a Personal Charge Account

Men's Straw

STREET PLOOP

Decoration Day Specials

Most Wonderful Savings on Newest Apparel

Sports Coats & Wraps Reduced to

Sizes for Women and

Misses Ideal for the holiday trip, Camel's hair, polo cloths and heather mixtures. Wraps of velours and gold-tones. Deep collars.

all shades.

A Remarkable Saving on New Silk Dresses

Values up to \$45.00

Just the kind of frocks you will enjoy wearing on the holiday trip. Figured georgettes, beaded georgettes, satins, taffetas and figured foulards. All the newest summer style effects.

Summer Organdie & Voile Those dainty, light airy 10.75
Summer frocks that are rerefreshingly cool in appearance as well as

HIRSCH'S-THIRD FLOOR

Tricolette Blouses

Greatest Waist Value In Many Years—at This wonderful saving opportunity coming right

before the holiday, enables thousands to buy two of these wonderful blouses at the usual price of one. The new Russian overblouse effects in plain, dropstitch or embroidered fronts. All the new Summer colorings.

Also Silk Georgette Waists ' In newest embroidered, lace trimmed, tucked fronts and tailored styles. White, flesh and colors.

Wash Skirts

2 Big Special Groups - Below Regular Prices

of the very newest effects in these washable skirts and all offered at greatly below their regular prices. Newest pocket and but-ton trimming effectsmany shirred models.

A Big Saving on These Jersey Wool Sports

\$40.00

This splendid saving will appeal to many who will want just this kind of suit for the holiday or vaca-tion trip. They are ideal for all around summer wear. Also serge and tricotine suits in

MIRECE'S-THIRD PLOOR

Men's Wear | Men's All Wool Suits

Decoration Day Specials Men's Shirts, \$1.85 Of madras, percales and cotton crepes. Neat pat-terns. Men's Russian Cord Madras

Shirts, \$3.85
Have collars to match.
The newest candy stripe Men's Silk Half Hose, 50c & 95c Silk Neckwear, 85c, 95c & \$1.35

A splendid variety of all new colorings

Positive Values up to \$35 This is a special group brought to this low price, enabling all men to make an exceptional saving. All

Decoration Day Special

wool-in every thread. Popular double breasted and form fitting styles so popular with the younger men.
All the new colorings.

HIRSON'S—FOURTH PLOOR

Women's Silk Lace Hosiery

In black. Fine sheer silk in novelty lace effects. Dou-ble soles and heels.

Boys' \$10 Norfolk Suits ity woolen \$6.95 a choice assortment of patterns. Popular Norfolk belted style and knickerbocker

Gloves, at \$2.00 Regular price would be \$2.50. White and colors. A splendid glove for the holiday trip.

16-Button Length Silk

Children's Regulation



Dresses \$1 a The style as illustrated and made of blue Ramie linen.

Embroidered emblem on arm and shield. Sizes 2 to

Girls' Middy Blouses, \$1.00 Sizes from 6 to 16 years. Laced to front and deep sailor collar.

Girls' Middy Skirts, \$1.69

BARGAIN BASEMEN Georgette, Tricolette &

Satin Dresses A Big Sale at

Extraordinary in every sense of the word for they are dresses worth up to double. Beaded georgettes aplenty. A greater value-giving event would be hard to offer right in time for the holiday.

pants. Sizes 8 to 16 years.



Women's Voile & Organdie Dresses

A splendid collection of these delightfully cool summer dresses. They are charming in their summer colorings and their fashion conceptions. Voiles in figured, striped and plain colorings. Organdies in the light pastel shades and white.

HIRSCH'S-925-27 MARKET ST. OC

