

**Character**

**D**ISTINGUISHING qualities are the attributes which form character. The dignified beauty and exceptional endurance of *Shelton Looms* Automobile Upholstery Fabrics will impart genuine character to your motor car.

In a variety of patterns and attractive colorings.

*The Shelton Looms*  
THE SEAL OF DISTINCTION  
SIDNEY BLUMFENHAL & Co., Inc.  
395 Fourth Avenue, New York

**MEMORIAL DAY EXCURSIONS**

**Special Holiday Trips**

Atlantic City **\$1.25** Ocean City  
Wildwood Sea Isle City  
Anglesea Stone Harbor  
Corsons Inlet Avalon

**Monday, May 31**

**PENNSYLVANIA SYSTEM**

SPECIAL TRAINS  
Lv. Market St. Wharf: Atlantic City and Stone Harbor Branch..... 7:30 A. M.  
Lv. Market St. Wharf: Wildwood and Anglesea..... 7:30 A. M.  
Lv. Market St. Wharf: Ocean City and Corsons Inlet..... 7:30 A. M.  
Returning, leave Atlantic City, Ocean City, Stone Harbor 5:00 P. M.,  
Ocean City 5:00 P. M., Stone Harbor 5:30 P. M.  
\$1.25 Excursions every Sunday from Market St. Wharf, leaving at same time.  
Daily Excursions begin June 21.

Store Orders Accepted in This Sale!

**THE HILL CO.**

Open Evenings

Open Evenings

The Largest Exclusive Men's and Boys' Clothing Store in Philadelphia

**1019-1021 Market St.**

Your Money Back If You Want It!

**Mr. Hill's Great Price Smashing Sale**

Enables You to Make Extraordinary Savings on

**Men's Spring & Summer Suits**

Thousands of Men Are Sharing in the Big Reductions—  
The Most Astounding Savings on Clothing Ever Known!

A Disposal Without Precedent! A Tremendous Blow Is Struck to the High Cost of Clothing! Mr. Hill Offers These Savings to Convince All and Every Man That No Store Will Be Allowed to Undersell the Hill Co.!

- Men's \$28.50 & \$30 Suits, \$19.50
- Men's \$32.50 & \$35 Suits, \$23.00
- Men's \$37.50 & \$40 Suits, \$27.75
- Men's \$42.50 & \$45 Suits, \$33.00
- \$50 & \$60 Custom-Built Suits, \$38
- \$45 Blue Serge Suits, With Extra Trousers, \$34.50



Thousands of men have shared—and we are ready for thousands of more men tomorrow. Everybody knows that when Mr. Hill gives a value it is unmatched! Several new purchases Mr. Hill made this week find their way into this sale! The savings are the greatest any one can offer!

Every man who wants to reduce his high cost of clothing can do it in this sale, for the savings range even as high as 50%.

**Bona Fide Cash Savings of \$10, \$15 and \$20 on Every Suit Embraced in This Sale**

Remember—the entire Hill Co. stocks are embraced. Remember, you can choose from thousands and thousands of brand new—smartest up-to-the-minute suits from all the leading makers.

**The Greatest Clothing Value-Giving Sale on Record—**

Never before has such a wonderful stock of clothing ever been presented to any man and at such wonderful savings. Maybe never again! There is no time for delay—get in here tomorrow, as early as possible, for best selection and best service!

Men's & Young Men's \$28.50 & \$30 SUITS	Men's & Young Men's \$32.50 & \$35 SUITS	Men's & Young Men's \$37.50 & \$40 SUITS	Men's & Young Men's \$42.50 & \$45 SUITS	Men's & Young Men's \$50 & \$60 SUITS
<b>\$19.50</b>	<b>\$23.00</b>	<b>\$27.75</b>	<b>\$33.00</b>	<b>\$38.00</b>

Genuine all-wool fabrics, designed in smart styles—single and double breasted—thoroughly well made by master tailors. and cassimeres. Every coloring and pattern a man could want.

The range of choice is wide—flannels, blue serge, mixtures, fine chevots, herringbone weaves, purest of worsteds. The very popular form-fitting and 2 and 3 button models.

**1000 Men's Palm Beach & Keep-Kool Summer Suits \$7.95 & \$9.95**

There is a saving of \$5.00 and \$10.00 and more on these fine wanted summer suits. Why, man, every one of these suits today would cost more wholesale no matter how low prices

come. Fine Palm Beaches in plain color and novelty patterns in the \$9.95 group. Fine cool cloths, summer crashes and summer flannels in the \$7.95 group. Not too early to buy them!

**Better Grade Palm Beach and Silk Mohair Suits—\$14.95.**

<b>Reduced! 1000 Pairs Men's Trousers</b>	<b>1000 Boys' \$3 to \$5 New Wash Suits</b>	<b>Wonderful Values in Boys' Wool Suits</b>
<b>\$2.00 \$3.85 \$4.85</b>	<b>\$1.95 \$2.45 \$2.95</b>	<b>\$6.95 \$9.95 \$14.95</b>

Our entire stock is embraced, but we quote these 3 prices to give you an idea of the savings. A positive saving of \$2.00 and more on every pair. All materials, patterns and colorings.

Every new style, Oliver Twist, Billy Boy, Tommy Tucker, Middy and Sailor effects in all the new wash materials. Plain colors and two-tone color combinations. All sizes from 2 1/2 to 8 years.

Fine quality worsteds and cassimeres and neat mixtures. Suits with one and two pairs of pants. Made in the popular Norfolk belted styles—pants are lined throughout. Sizes from 6 to 17 years.

**The Hill Co., 1019-21 Market Street**



**Economy Run Bulletin**

You can get more miles on less gas with more genuine riding comfort in the new Overland than any car ever produced. Stop in and let us give you a ride in it.

**28.09 MILES PER GALLON**

The Overland 4 Economy Car traveled 618 miles yesterday on 22 gallons of gasoline!

**Record to Date:**

4151 miles, an average of 26.90 miles to the gallon over all kinds of roads in Pennsylvania, New Jersey, Maryland and Delaware.

**Overland-Harper Company**  
1629 Arch Street



Friday and Saturday  
**SHIRTS**

**Silk and Linen Fibre Silk 6.68 Each**

Values up to \$10.00

**BEGINNING MAY 28 ALL 30c COLLARS**

Arrow, Ide, Lion and Triangle. Soft and starched. **25c each**

At All Ten Stores **Open Evenings**

- 1038 Market Street
- 1225 Market Street
- 1305 Market Street
- 1518 Market Street
- 1430 Chestnut Street
- 27 South 15th Street
- 1416 South Penn Sq.



- North Phila. Broad & Girard Ave.
- West Phila. 3647-49-51 Woodland Ave. Kensington 2436 N. Front Street

**The House that Heppe built**

Inaugurated the One-Price System in 1881

Downtown—1117-1119 Chestnut Street Uptown—6th and Thompson Streets

Our special sale of Used Pianos still continues. The reduction—25%—applies to every used piano in our warerooms.

**25% off on used Pianos only**

There are still many excellent pianos available.

There are makes such as Steinway, Weber, Chickering, Schomacker, Heppe, Lester, Ludwig, Steck, Hardman, Marcellus, etc.

Remember, every piano in this sale is guaranteed for five years and a free exchange privilege is allowed for one year. Settlement may be by cash, charge account or by our three-year-rental-payment plan, which applies all rent toward the purchase price.

This is an unusual opportunity. We will gladly send particulars if you cannot call.



**Heppe Victrola Outfits**

<b>Victrola IV</b>	Records 3.40
Total Cost	\$28.40
Pay 50c weekly	
<b>Victrola VI</b>	Records 4.25
Total Cost	\$39.25
Pay 75c weekly	
<b>Victrola IX</b>	Records 5.10
Total Cost	\$80.10
Pay \$1.50 weekly	
<b>Victrola XI</b>	Records 8.50
Total Cost	\$158.50
Pay \$2.50 weekly	

C. J. Heppe & Son  
Downtown—1117-19 Chestnut St.  
Uptown—6th and Thompson Sts.