A SALE of MEN'S OXFORDS
Backed by the Guarantee of Philadelphia's Leading Shoe Store Your MONEY bACK If You Can dUPLICATE These Wonderful Values

\(\$ 7.25 \begin{gathered}15 Styles<br>in gunmetal, darkt tan. black kid<br>or white<br>tinen: English or broad\end{gathered}\)<br>\(\$ \mathbf{9 . 2 5} \underset{\substack{in cordovan, dark tes or black<br>calf or white Buck; styles includ-}}{25 Stylo}\) calf of white Buck styles includ. ing wing-tip and senibrogues.<br>

Sixty Styles of $\$ 9, \$ 12$ and
$\$ 15$ Oxfords at Big

Buy Your Pair Tomorrow

## 

TOU save $\$ 35$ by buying a Prima 1 Electric Wąsher from us NOW FIRST-because the price must advance $\$ 15$ at the end of this sale; SEcondbecause the Prima costs $\$ 20$ less right now than any other washer in the same class-a total saving of $\$ 35$ !

## First Payment \$10

places the Prima Electric Washer in your home. Convenient and easy monthly payments will soon complete the balance. Think of it $!$ you can buy the Prima for what it costs you every month for a laundress.
The Prima is an exceptional washer value. It is a first-class, standard machine-ten, sheet capacity (greater than most machines); swinging wringer; simple and sturdy construction; easy to operate.



The PHILADELPHIA ELECTRIC COMPANY

## 

-goes a long way to make friends.

WILLIAM M. MOORE CO., Inc.
S. E. Corner Broad and Girard Avenue

Distributors for Eastern Pennsylvania and Southern New Jersey
SEE OUR DEALER IN YOUR VICINITY

