WINS ART COMPETITION competition of the Academy of the Fine which had received first and second prizes in contests in each particular action. Irms E. Freeman, of the Beechwood schools. Each of the eleven schools School, has won the first prize of \$25 prize of \$10.

The drawing submitted were those at the academy until tomorrow These drawings will be on exhibition

DALSIMER STANDARD SHOES

### A SALE of MEN'S OXFORDS

Backed by the Guarantee of Philadelphia's Leading Shoe Store Your MONEY BACK If You Can DUPLICATE These Wonderful Values

15 Styles 7.25 in gunmetal, dark tan, black kid

or white linen; English or broad 25 Styles

== calf or white Buck; styles includ-

ing wing-tip and semi-brogues. 20 Styles .25 in brown Russia calf, black steel = calf, black glace kid and brown cordovan. Genuine White Buck-

\$Q.25 in cordovan, dark tan or black

Buy Your Pair Tomorrow



Sixty Styles of \$9, \$12 and

\$15 Oxfords at Big

Wing Tip Cordovans. \$11.25 Tan Calf,

'TIS A FEAT TO FIT FEET

## Dalsimer

1204-06-08 Market Street

QUALITY AND VALUE

## Buy An Electric Washer NOW-and save

OU save \$35 by buying a Prima Electric Washer from us NOW! FIRST-because the price must advance \$15 at the end of this sale; SECONDbecause the Prima costs \$20 less right now than any other washer in the same class—a total saving of \$35!

#### First Payment \$10

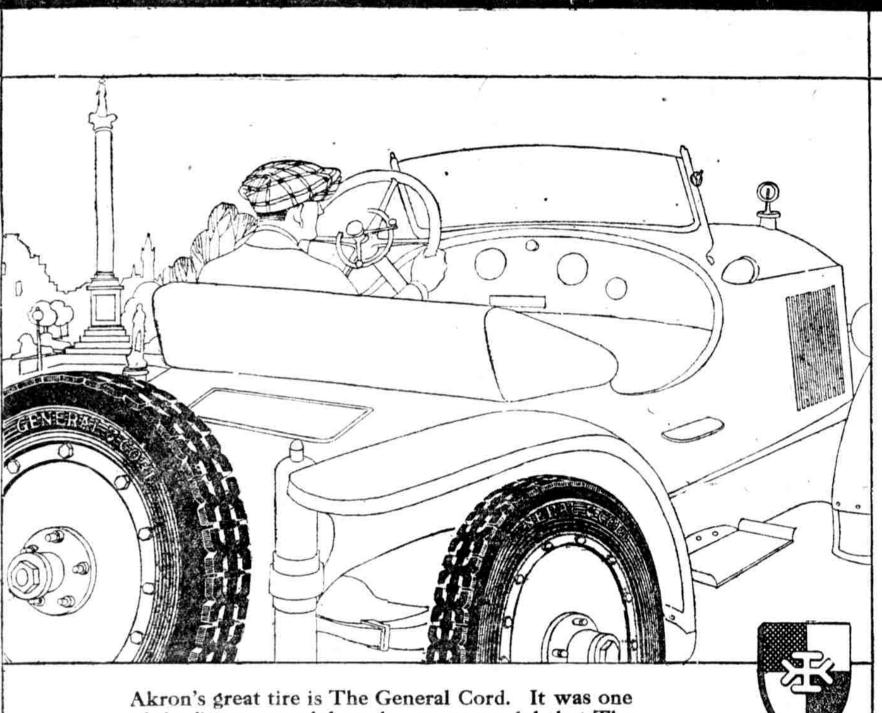
places the Prima Electric Washer in your home. Convenient and easy monthly payments will soon complete the balance. Think of it! you can buy the Prima for what it costs you every month for a laundress.

The Prima is an exceptional washer value. It is a first-class, standard machine-ten sheet capacity (greater than most machines); swinging wringer; simple and sturdy construction; easy to operate.

Let our electric washer experts show you the Prima in actual operation—at the Electric Shop, Tenth and Chestnut Street, or most convenient District Office, or phone Walnut 4700 for full information.

9 South 40th Street 3100 Kensington Avenue 18th Street and Columbia Avenue 4600 Frankford Avenue 7 and 9 West Chelten Avenue

The PHILADELPHIA ELECTRIC COMPANY



of the first successful cords—so successful that The General factories have had to work day and night ever since to make enough to go around—and six big new additions have been built in the last four years.

You can have General Cords on your car by ordering them now.

> Built in Akron, Ohio, by The General Tire and Rubber Company

-goes a long way to make friends.

WILLIAM M. MOORE CO., Inc.

S. E. Corner Broad and Girard Avenue Distributors for Eastern Pennsylvania and Southern New Jersey

POPLAR 1758

SEE OUR DEALER IN YOUR VICINITY



### Memorial Day, May 31st Forbid That We Should Forget

Let us, one and all, in the spirit of true devotion, take the time on Memorial Day to strew the graves of our noble heroes with nature's embellishments. The graves of those who lie in Flanders fields, and elsewhere that we cannot visit, we will cherish in our memories, and water their mounds with our silent tears. They have placed their all on the altar of sacrifice in order that Liberty might live. Let us honor them.

In order to afford all our employees the opportunity so to do and thus cooperate with the spirit of the Day,

Our Stores Will Be Closed Memorial Day, Monday, May 31st Open on Saturday night until 10 o'clock to better serve you.

#### Memorial Day Needs, Whether for Picnic in the Great Out of Doors or Luncheon Home

Juicy Lemons each 1°

Fine quality, thin skin and full of juice.

Pat-a-Cake pkg 29c

N. B. C. Wafers 16 23°

Fresh from the ovens; the

Tak-hom-a Biscuit ...pkg. 7c Choice Sardines... can 6c-17c Best Pink Salmon ....can 19c Red Alaska Salmon . . can 34c Calif. Tuna Fish ....can 21c Potted Meats . . . . can 6c-10c Sour Pickles ....big bot. 15c India Relish .....bot. 15c

"Asco" Butter glass 13°

Queen Olives .....bot. 24c Stuffed Olives .....bot. 28c Salad Dressing....bot. 14c Prepared Mustard...glass 7c "Asco" Mustard ... jar 12c Grape Juice ... pt. bot 33c American Maid Catsup,bot.10c

"Asco" Beverages Ginger Ale Rootbeer 200 Sarsaparilla They are American made and the best you ever drank.

Super-Cream can 25c Tomato Puree ......can 6c Stringless Beans ... can 18c Tender Asparagus ...can 26c Heinz Spaghetti, can 12c-18c Choice Tomatoes, 12-oz.can, 9c Calif. Peaches . . . . . . can 35c Heinz Beans ....can 12c-17c Crisco ...... 1-lb. can 32c

Butterfly Mints . . . . . can 15c

Nabisco Wafers ....pkg. 14c

Fruit Jam .....jar 19c

Saltines .....pkg. 15c

Orange Marmalade, can 25c

Campbell's Beans. .can 121/2c

Choice Crushed Corn,11c-121/2

Choice Tomatoes, med. can 12c

Butter Prices Down Again!

The pure Pasteurized cream of finely-bred cows is the answer for the uniformly high grade insurpassed quality of Louella—the Best Butter in America.

RICHLAND BUTTER 16 Creamery prints, splendid value.

"Gold Seal" Eggs carton 55° Strictly Eggs do 50° Our stores are noted for Quality Eggs.



"Asco" Blend Coffee lb 49c

ou have never used it, buy a pound today and if you do not find it the equal or even better than the Best Cup you ever drank, we will cheerfully refund the full price paid. We have such confidence in your judgment and the quality of our product, we are glad to have you make the test at our expense.

"Asco" Blend Teas lb 45°

All we have said about our Coffee applies with equal force to our Teas

Mazola Oil ....pt. can 35c Pure Olive Oil, ½-pt. can 40c Kellogg's Corn Flakes.pkg.11c

Post Toasties . . . . . pkg. 11c Quaker Corn Flakes, pkg. 9c Shredded Wheat ... pkg. 14c

Sweet Potatoescan 22c

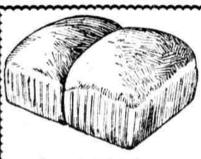
Minute Tapioca..pkg. 12c Jiffy Jelly.....pkg. 11c Cooked Sour Krout, can 15c Quaker Biscuit Flour. . 12c

Pearl Tapioca ...lb, 121/2c

"Asco" Cornstarch, pkg. 9c
Best Head Rice...b. 19c
Morrison's Puddings...10c

Puffed Wheat....pkg. 13c
Crystal White Soap, cake 6½c
Lifebuoy Soap....cake 8c Lifebuoy Soap.....cake 8c Fels Naptha Soap....cake 8c A-1 Hand Soap ..... can 9c Good Cleanser.....can 41/2c Stringless Beans ....can 18c

Tender Peas .....



# has been the recognized standard ever since the first

loaf was baked. Victor spells-Better Bread and More of It.

Making Friends

Probably you may feel at times that we are more interested in selling meats, in other words in making money, than doing anything else. If such is the case you have not judged us rightly.

The biggest thing in our lives is the business of making friends. That means that we must watch out for your interests every day by giving you the best that the market affords and at prices that will be a saving to you.

Are We Serving You?

These Prices in All Our 166 Sanitary Meat Markets Milk Fed Chickens 15 45c

or Pot Roast is 20°

Lean Soup lb 121c Thick End Rib Roast | Best Cut Rib Roast | Boiling lb 18c | Beef Roast | Beef Roast | Roast Roast | Roast Ro

Small Lean Smoked Picnics 15 25c

Loin Chops ...lb. 35c Shoulders . . . . lb. 20c City Dressed Rib Chops ....lb. 28c Neck . . . . . . . . lb. 15c

Wether Mutton Rack Chops ...lb. 20c Breast . . . . . . . lb. 12c Delicacies Ready to Serve

Sliced Lebanon 14 10 Corned 14 12 Luncheon 14 18 Meat Loaf 1b 15 Book Ham 1b 20 Loaf 1b 15 Ham 1b 20 Loaf 1b 15 Loaf 1b 1

**ASCO** 

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