

From the  
NEW YORK TIMES  
Tuesday, May 11, 1920

**GASOLINE UP AGAIN;  
37 CENTS NEW PRICE**

Garages to Advance Retail Rate  
Two Cents, Following In-  
crease by Standard Oil.

**TO BE 30 CENTS WHOLESALE**

Raised from 28½ Cents—The Total  
Increase Is Six Cents  
Since Jan. 1.

Motor car owners will experience another shock this week when they find that their garage man has added 2 cents extra on the cost of gasoline. Notice to many of the leading garages has gone forth from the Standard Oil Company that the wholesale price will be advanced from 26½ to 30 cents a gallon. The new rate will be effective at midnight tonight. To meet this increase the manager of one of the large upper Broadway garages said yesterday that after that time the prevailing retail price for motor car fuel will be 37 cents. The New York garage price is now 25 cents. The Automobile Club of America has been charging its members 24 cents and it has been possible to buy gasoline at most of the way stations for 21 or 22 cents.

The present rate went into effect two months ago. It followed an increase of 5 cents since the first of the year, the new rate effective this week an advance of 8 cents over the old rate of 29 cents and a half more than the large tank

# The FRANKLIN TOURING CAR

*20 miles to the gallon of gasoline  
12,500 miles to the set of tires  
50% slower yearly depreciation.*

(National Averages)

What other car can  
match these results---  
or so fit in with the  
times?



**FRANKLIN MOTORCAR CO.**

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