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 Our expert methods give a new lease
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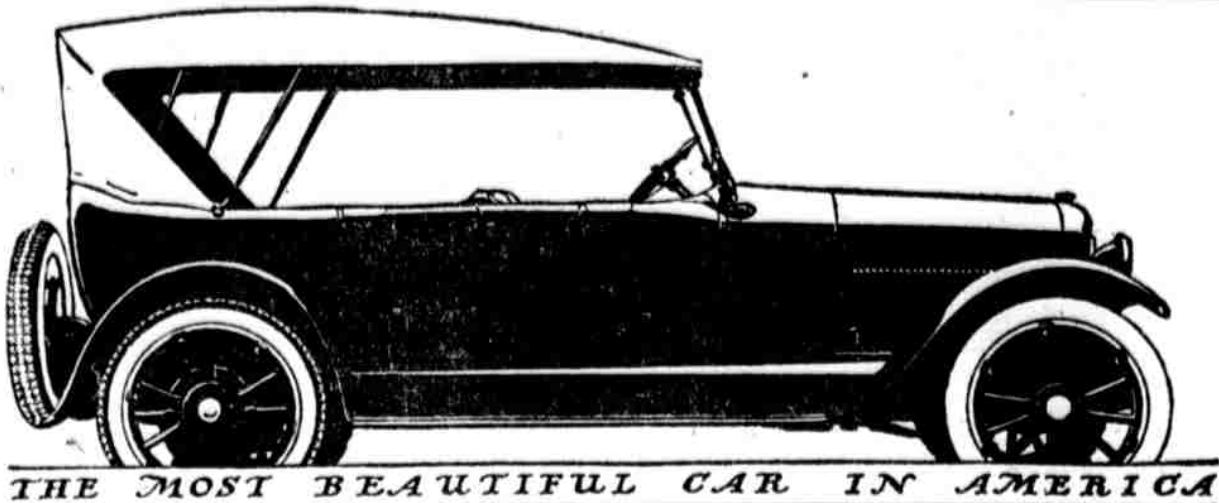
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Panama Hats
 Bleached, blocked
 and trimmed in any
 style. We use no
 acid to insure your
 hat.
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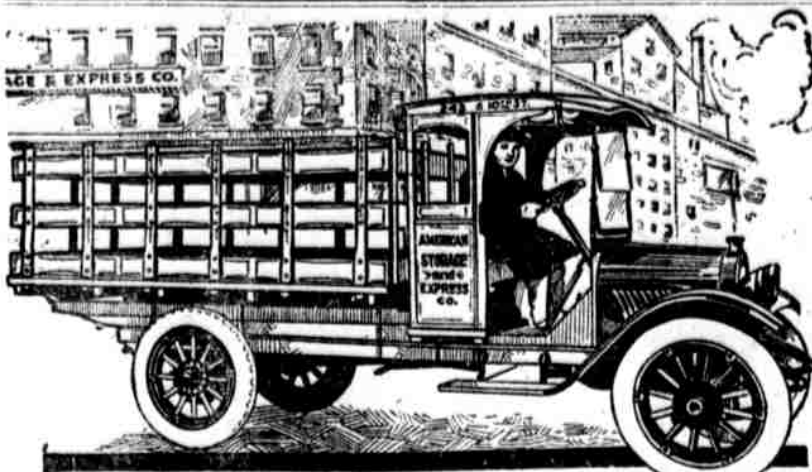
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METAL LATH
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Outing Shirts
 White and pongee colors.
 Collars attached. Oxford
 shirts. \$3.50 value...
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 The economy of the Oldsmobile Truck is not only a matter of better mileage from gasoline and tires but delivery speed, safety and preservation of load, increased area covered and many other important features that you can figure in dollars and cents. Let us show you some facts.
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 Your kitchen will be cool and comfortable by using a
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FIRELESS STOVE
 It saves you hours of standing over a hot stove. It cooks the entire meal—bakes, roasts, boils, stews and—
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MAKES COOKING EASIER AND BETTER
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Thomas Skelton Harrison, Dec'd
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Free To All Who Ask
 A 10-Day Tube of Pepsodent is mailed upon request. Send the coupon for it. See what it does in a week.



Let Your Teeth Glisten
 Like the Teeth You See—Remove That Cloudy Film
All Statements Approved by High Dental Authorities



Look about you—note how many white teeth you see nowadays. Your own friends have them—ask them how they get them.
 A new teeth-cleaning method is being adopted. Millions of teeth now show the results of it. Leading dentists everywhere advise it. See what that method does, and quickly, on your own teeth. Make this ten-day test.
You must fight film
 To have whiter, safer teeth you must fight film—the cause of most tooth troubles.
 Film is that viscous coat which you feel with your tongue. It is ever-present, ever-forming. It clings to teeth, gets between the teeth and remains.
 The ordinary tooth paste does not dissolve it. A soapy tooth paste makes it more clinging. So the tooth brush has left much of it intact, until a dentist could remove it.
 That is why so many brushed teeth discolor and decay. Tartar forms and pyorrhea starts. Despite the tooth brush, these tooth troubles have been constantly increasing. Every dentist nowadays knows that this film is responsible.
How teeth are ruined
 The film absorbs stains and becomes discolored. Thus the teeth grow cloudy. Film is the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.
 Millions of germs breed in it. They, with tartar, are the chief cause of pyorrhea. So few escape these troubles if they leave film on the teeth.

Dental science has for years sought a way to fight film, and the way has now been found. Able authorities have proved it by convincing clinical and laboratory tests.
 Now, for home use, the method is embodied in a dentifrice called Pepsodent. In three great ways this tooth paste meets modern dental requirements. Dentists are urging its adoption. And millions of 10-Day Tubes are sent out, so that people may see its effects.
Based on active pepsin
 Pepsodent is based on pepsin, the digestant of albumin. The film is albuminous matter. The object of Pepsodent is to dissolve it, then to day by day combat it.
 This method long seemed impossible. Pepsin must be activated, and the usual agent is an acid harmful to the teeth. But science has discovered a harmless activating method. Now active pepsin can be daily used. And two other methods are combined with it to bring desired effects.
 The result is a tooth paste which is doing what nothing else has done. And the problem of tooth protection has been solved as it never was before.
Argument not needed
 Pepsodent quickly proves itself. The results are too apparent to be doubtful. So a 10-Day Tube is being sent to anyone who asks. A book goes with it to explain the effects. Thus millions are seeing what it does, and deciding for themselves.
 Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how the teeth whiten as the fixed film disappears.
 Then consider what this means. Film is the teeth's chief enemy. Its removal means not only pearly teeth, but cleaner, safer teeth. The results may be of tremendous importance, both to you and yours. Cut out the coupon so you won't forget.

A Car of Universal Appeal
REACHING the peak of possibility in every department of motor car performance; delivering under every condition the maximum of efficiency with a corresponding minimum of operating cost, the *Cole Aero-EIGHT* has changed completely all former conceptions of what a motor car can be made to do.
Meets Every Need
 The *Cole Aero-EIGHT* develops 80 horsepower, yet its fuel demands are surprisingly inconsequential.
 Its pickup and speed give it the fleetness of a bird, yet for the hills and deep sand it has a relentless brutality which knows no compromise.
 It weighs only 3,600 pounds, yet it has the stamina and strength of a giant—capacity that enabled it to serve so valiantly all through the war.
 Its 15,000 miles on tires is a feature of unequalled economy, while its spacious roominess affords palatial repose and luxurious comfort.
 Its designs are daring departures from the conventions of automobile tradition, but its refinements reflect the most staid propriety.
 The *Cole Aero-EIGHT* has introduced new standards both of performance and appearance. It offers as realities of the present ideals which seemed intended for fulfillment only at some future time.
 The *Cole Aero-EIGHT* is a car of universal appeal, of universal utility. It dominates the field of automotive achievement as a leader in every recent phase of motor car advancement.

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 REG. U.S.
The New-Day Dentifrice

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 THE PEPSODENT COMPANY,
 Dept. A, 1104 S. Wabash Ave., Chicago
 Mail 10-Day Tube of Pepsodent to

A scientific film combatant which meets all the modern requirements. Now advised for daily use by leading dentists everywhere. Druggists supply the large tubes.

ONLY ONE TUBE TO A FAMILY