## TO COPY OLD COSTUMES merican Passion Play Will B nt by Famoun Collection Mrre. W. Torko Sterenson, of  

## YOURS TO COMMAND



## Just as the pianist knows that when he touches a certain key, a certain note is

 produced-So, the driver of a Pierce-Arrow knows that a touch of the foot produces power, a touch of the hand shifts the gear or changes the course of the car.
Not an instant's hesitation-so eager to respond as almost seeming to anticipate the command-that's the feeling which the Pierce-Arrow creates between itself and its owner.

The power of Dual Valves, the co-operation of dual ignition, the improved transmission and steering system all contribute to the greater performing ability of a great car.

FOSS-HUGHES COMPANY
Twenty-first and Market Streets Philadelphia, Pa.

## PIERCE ARROW

DUAL VALVE SIX


## LIBERTY SIX

The fine thing about the Liberty, as we see it, is that its merit is as marked as its beauty.
Evidence that this is so, appears in thedelightful smoothness of Liberty performance, and the distinct difference in the way it rides and drives.

## W.S. Kip Motor Company 1408-1410 North Broad Street

Phone Poplar 7506
Open Evenings

YOU

Mr. Truck Owner

Zumanam $\frac{4+2 w}{}$ \%ivew ine UNITED SALES COMPANY $4830.32 \cdot 34$ Market St. Philadelphia, Pa. 1310 Chestnut Street
For Memorial Day


## BLOUSES: At $\$ 2.95, \$ 3.95$ and $\$ 5$



SKIRTS: At $\$ 5, \$ 6.95$ and $\$ 10$
 In hrifid Wathatho Foationg for

## Cational SEXTET <br> BUILT:IN FIVE CUSTOM BODY MODES

## Lively

on Sluggish Gas
Two years of exhaustive experiment preceded the perfection of the Dry Gas Manifold of the National Sextet engine. The correct application of heat to gasoline, embodying the enclosure of a correctly designed manifold within the cylinder head, makes the Sextet lively and responsive on the sluggish fuels now so common. Anyone can apply heat haphazardly to gasoline. But it required National enginecring skill and test to determine just the right amount of heat to be applied at just the right place for highest engine efficiency.
T. is now on aisplay at our show-
to if more convenient, arrange for icmonstration by telepthones


SAMUEL EARLEY MOTOR CO.
675 North Broad Stree
Bell Phone: Poplar 1991


## とmplan

The Superfine Small Car

GRATIFY your desire for something been accustomed to
Templar is built better than most cars. Come in and see for yourself. One little ŕde will convince you.

COMPTON BUTLER, Inc.
822 North Broad St. Philadelphia
MORROW MOTORS CORP.

s22 North Wroadeale St. Distribut ors | Philadelphia |
| :---: |

The Templar Motors Company
Pioncer Auldera of Ouatity Small Cara

KEDS
For Comfort This Summer


| 820 |  | 820 |
| :---: | :---: | :---: |
| Chestnut Stree |  | Chestnut |

PHILADELPHIA

## and NEW YORK

frectire May 23, 1920. Leave Reading Terminal.
 Sundays: 8.00. 10.00 A . M., 12.00 noon,
12.30 midnight.

 A.Excent saturfagn
Adilitenal Tralins Aiso k-S.Saturdnyn Onty
On

## "Turnover"

Swift \& Company has referred frequently to its small profit on sales. This has raised the question "how many times do you turn over your capital?'
Last year Swift \& Company turned over its invested capital (capital stock plus surplus) nearly six times.

This, together with our large volume of business, made it pos sible to operate on a profit of only $1^{1 / 6}$ cents on each turnover. Since there were about six turnovers our total profit amounted to about 7 per cent on capital and surplus.

This profit amounted to 11 per cent on capital stock alone. We include surplus as part of our total investment, because that is tied up in plants and equipment and huge supplies of products in process of manufacture and on the way to market, just as is our capital stock.

If the turnover had been based on inventory instead of on capital, the figures would have been about the same, because the average value of our stock of goods on hand was about equal to our investment.

The profit, from all sources, averaged only $1 / 4$ cent per pound on all products sold, and obviously had practically no effect on prices.
Our books are audited by certified public accountants, and ate of course open to inspection by the U, S. Internal Rev enue Department. We want people to know and to understand our business. Swift \& Company, U. S. A.



