

# Wanamaker's Down Stairs Store 

## is playing a doubly important role these days. Since its institu

 tion, four years ago, the Down Stairs Store has been known as store where fashionable and dependable merchandise can be had at lower prices. But lower prices have never meant lower quality, Nothing is ever admitted simply for the sake of its cheapness; it must measure up to high standards of quality as well.Now the already low prices have been further lowered by a uniform

## 20 Per Cent Deduction

made at the time of purchase. This deduction applies to everything from a toothbrush to the airiest Summer hat, to
-women's dresses and suits, coats, skirts and blouses
shoes and straw hats; shoes and straw hats
-children's dresses and rompers, coats and shoes
-silk or cotton materials by the yard;
-laces, flouncings and neckwear;
-gloves, hosiery and underwear for all the family -draperies, beddings and floor-coverings for the home or Summer cottage
duction of one-fifth from the are included in this horizonta deduction of one-fifth from the marked price. There is no old stock in the Down Stairs Store, nothing that is not fresh and sea sonable and worth every penny of the sum on its price ticket.

Those who will look ahead and consider their Summer's needs will realize a generous saving in money. Remember, one dollar in every five comes back to you.
Women's and Young Women's Beaded Georgette Crepe Dresses $\$ 17$ to $\$ 25$

## -Less the 20 Per Cent Deduction

pink and orchid-and in navy blue, as well. . Some have skirts of crepe de chine and all
White Dresses for Graduation
And Every Sort of Voile Frock That You Can Imagine -All at 20 Per Cent Deduction

## BONWIT TELLER \& CO.

The Specialty Jhop of Originations
CHESTNUT AT $13^{\text {h }}$ STREET
Announcement Extraordinary
FOR WEDNESDAYं ONLY
A DISCOUNT

## ONE-THIRD OFF

Present Marked Prices
ON EVERY
MISSES' and WOMEN'S
Dress in Our Entire Stock

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dresses | 350.00 | 233.33 | 222 | Dresses | 75.00 | 50.00 |
| 93 | Dresses | 250.00 | 163.33 | 531 | Dresses | 50.00 | 33.33 |
| 67 | Dresses | 150.00 | 100.00 | 426 | Dresscs | 35.00 | 23.00 |
| 109 | Dresses | 100.00 | 66.67 | 362 | Dresses | 25.00 | 16.67 |

The Above 1816 Dresses Comprise Our Entire Stock

## NOTE!

NO PRICES HAVE BEEN CHANGED
Make your own deductions from tickets. All Sales are Final.

Women's Dept., 3rd Floor
Misses' Dept., 4th Floor

