

The Most Beautiful Car in America  
The Most Serviceable Truck in America

**PAIGE**

With us it is religion not to incur obligations nor give promises—in either sales or service—unless there is every reasonable chance of fulfillment.

GUY A. WILLEY President  
**BIGELOW-WILLEY MOTOR CO.**  
Paige Distributors  
394 NORTH BROAD STREET, PHILADELPHIA

**Sensational Sale of American Made WATCHES**  
A WEEK

LAST SATURDAY THEY CAME IN DROVES

IN RESPONSE TO THE ANNOUNCEMENT OF OUR ANNUAL WATCH SALE—and who shouldn't the good folks of Philadelphia crowd our store when we came out with such a bold statement that we would sell any watch in our store for as little as 50c a week? It's simply astounding when you consider that you can select any reliable American-made watch, knowing full well that you only pay the same price as cash sales ask, with the additional advantage of time payments.

**\$5 Chain & Knife Free**

CHOOSE FROM THESE HAMILTONS, GRUEN, ELGIN, ILLINOIS, SOUTHBEND, WALTHAM, HOWARD  
These timepieces represent the finest watches in the world. Please remember that we do not carry any Swiss watches—every one American-made. Don't hesitate. Come tomorrow This is Your Golden Opportunity



This Jeweled ELGIN \$24.75 Chain & Knife FREE

14-kt. gold filled case, jeweled movement—the case guaranteed for 30 years—keep in great one year free. See this—it's a beauty! 28 50c A WEEK

Open Saturday Evenings

BE SURE OF ADDRESS—LOOK FOR NAME ON WINDOWS  
**OUR ONLY STORE**  
**M.S. SIMON & CO.**  
LARGEST EXCLUSIVE CREDIT JEWELRY HOUSE IN PHILADELPHIA  
39 NORTH 13TH STREET



**About Strikes:**

Some of the Fruits of Experience.

The strike that for two weeks tied up all the lumber-yards is over; the men are back at work. But it gave everybody time to think.

Here are some of our thoughts:—  
We make money by helping people to build. Would more money be made if building were stopped? Building is a hard, tough job at best. We try to make it easier. It is usually slow; we try to make it quicker. It is very costly; we try to make it cheaper, and still make money.

Would more be made if we were stopped? Well, for two weeks everybody has been stopped. Is anybody better off? Has somebody gained by the strike?  
We haven't. The people who want houses certainly haven't. Some of the strikers got \$5.00 from the union,—but that \$5.00 was in place of two weeks' pay,—say \$54 to \$70.

No, everybody seems to have lost, as usual. A strike is war. Those who start war always think they will gain by it,—but after it is over, the people who have gained are hard to find.

Do you suppose the Kaiser and his staff have a lot of war-profits concealed about their clothes? We believe that everybody will make more money if everybody works than if everybody strikes.

So we are going to stick to our work, as before. Some day you'll build. If you want the work finished on time, see that the lumber comes from LLOYD.

**William M. Lloyd Company**  
THE LUMBER CENTRE  
300 Commercial Trust Building, Philadelphia  
ESTABLISHED 1888  
SOUTHERN OFFICE—CHARLOTTE, N. C.

Store Hours, 9 to 5:30

Out West they have a saying that it isn't the brand on a horse that makes it travel. The ability to go must be in the horse itself.

**GIMBEL BROTHERS**

MARKET: CHESTNUT :: EIGHTH: NINTH  
FOR SATURDAY

Philadelphia, Friday, May 21, 1920

By the same token the "brand" on men's Kuppenheimer and Society Brand clothes is merely the tail to the kite of the superlative excellence that won them nation-wide authority as to men's fashions. To be had in Philadelphia only at Gimbel's.

**Misses' Lovely White Dresses for Graduation—Then for Summer-Best Wear**



\$29.75

Simple or elaborate—in keeping with the school-spirit. And wonderfully little-priced.  
White tricolettes at \$25 to \$85—include plain tricolettes and drop-stitch tricolettes; embroidered styles and braided models. Perfectly charming straight-line models.  
Organdies at \$21.75 up to \$29.75—the crispest, loveliest things imaginable. Snowy, snowy white—all crisp little ruffles.  
Chiffons at \$26.75 to \$29.75—with demure fichus and apronettes and ruffles and ruffles and ruffles!  
Georgettes—mostly beaded—at \$29.75 to \$85—but such adorably girlish styles!  
Crepes de Chine at \$29.75—with accordion-pleated skirts. Sizes 16 to 20.

**For the Grammar School Graduate—**

In 12 to 15 year sizes—  
At \$10—sheer lawns, and ruffled nets.  
At \$15—lovely little net dresses.  
At \$17.75—chiffons, all ruffles.  
At \$19.75—draped chiffons and wonderful swiss-organdies.  
At \$25—Georgettes, beaded Crepe de chine and ribbon-trimmed chiffons.

—Gimbel's, Salons of Dress, Third floor.

**Millinery—**

—Tailored—Semi-Tailored—and the New Ideas in Sports Hats

Smart models for the shore—for the country week-end.  
Taffetas.  
Organdies.  
And smart rough braids.  
Practical, roughing-it colors—up to the gay shades that make a Country Club lawn look like a great flower garden.  
White hats, too.

Prices Begin at \$7.50

—Gimbel's, Millinery Salons, Third floor.

**Tricolette Overblouses**

—Slip-Overs, Short Sleeves Hip-Length— at \$8.95



Corded around the shapely neck—and the cunning sleeves.

Jade-green, copenhagen blue, rose, pink, white, black, navy blue and bisque.

—Gimbel's, Salons of Dress, Third floor.

**On Every Woman's Coat, Wrap or Cape Bought Tomorrow at Gimbel's—Savings Are Third to Half**

And every garment is Gimbel-standard—fabric, style, making; even the carefully selected color-tones; even the tell-tale little "findings."

At \$75—Save \$35 to \$75

Street coats—but the luxurious sorts. Capes—but the model sorts. Auto and travel coats—unique to a degree. And very beautiful restaurant wraps. Various of evora, chatoyant, Fortuna, Bokhara, duvet de laine and tricotine.

At \$39—Save \$11 to \$30

Silk-lined velour Capes.

Silk-lined sports Coats.

Tailored street coats of wool-poplin, velour and Poiret twill.

At \$24.75—Save \$10.25 to \$25

Silk-lined velour Capes. Three-tier velour Capes. Herringbone-bolivia Capes. Velour street Coats. Serge street Coats.

—Gimbel's, Salons of Dress, Third floor.

**Women's Dresses Perfectly Charming**

**Foulards**

Arrived Tuesday \$35—and their Price \$35



Two of the sweetest styles that ever graced a summer's day!

Blue and white printings, of course—but the wonderful qualities that "make up" charmingly.

New Blue Taffetas arrived Saturday—all wee pleatings and the inimitable crisply soft grace characteristic of quality silks. Special at \$35.

And new blue tricotines—also special at \$35—very "new lines." Wonderfully tailored. Thoroughly smart.

And a Little Group of Beaded Georgettes—Also at \$35

That needn't bow to dresses at double their price!

—Gimbel's, Salons of Dress, Third floor.

**Tomorrow—A Sale of Rare Imported Wall Papers**

**Below Today's Import Cost**

Exquisite period designs—Adam, Louis XV, Colonial, William Morris Papers from England, France, Belgium, Alsace and America's best.

Polished ground papers, silk and velvet effects—beautiful! Various 45c, 60c, \$1 and \$1.50 a roll.

—Gimbel's, Wall Paper Section, Second floor.

**Candy Specials**

Chocolate-covered Almonds, special at, lb. . . . 68c  
Chocolate and vanilla nut and chocolate and vanilla 48c  
Nougat Caramels, lb. at  
Chocolate-covered Nuts and Fruits, in cream, lb. . . . 68c  
box . . . . .

—Gimbel's, Chestnut Street Annex, Grand Alle and Subway Store.

**Tomorrow—the Whole Family Can "Shop for Shoes" at This New Kind of Shoe Sale—Embracing the Entire Second-Floor Shoe Section**

Began with over 12,000 pairs!—truly a "family shoe sale."



Women's Low Shoes at \$4.10—Save Over Half. French heel, patent or dull leather pumps and military heel, black kidskin oxfords.

Women's Oxfords at \$6.90. Black satin or white nubuck with Louis heels of leather.

Women's Pumps and Ties at \$7.40. Patent leather or glazed kidskin pumps, and patent leather two-eyelid ties. Leather French heels.

Women's Cretonne "Leisure Slippers" at \$1.25

Growing Girls' Low Shoes at \$7.40  
Black calf oxfords; tan or black calf pumps, bow-trimmed.  
Misses' and Children's White Canvas High Shoes at \$2, \$2.25 and \$2.50.

Infants' Soft-Sole Shoes at 40c

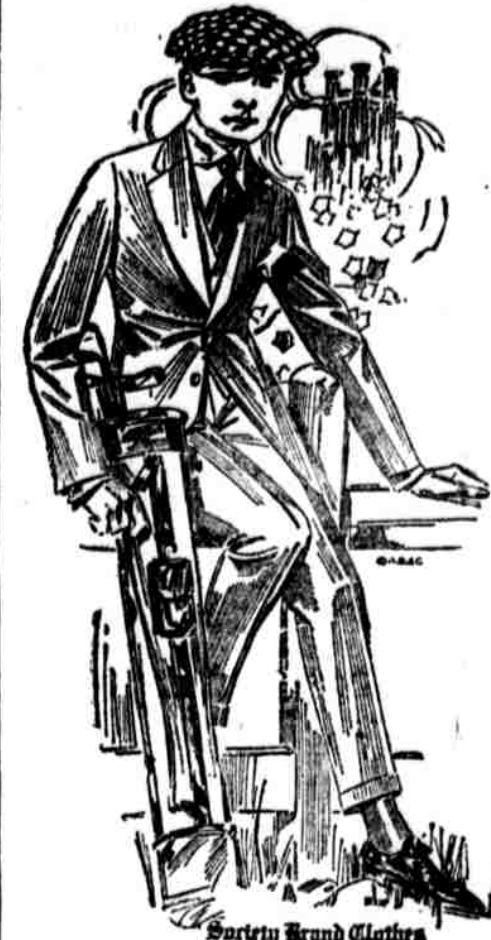
Men's Shoes and Oxfords Reduced to \$7.45—Save \$2.50 to \$4.50. Perfection and Welbred Shoes of black or tan calfskin.

MEN'S Cordovan Oxfords Reduced to \$10.50—Save a Fourth  
Dark wine shade. Narrow toe. English style last.

Boys' Oxfords Reduced to \$3.90, \$4.25 and \$4.95  
Dark tan or gunmetal calf. English style or round toe blucher.

—Gimbel's, Shoe Section, Second floor.

**A Line-Up of 2000 Men's Spring Suits Reduced Now at \$25, \$33.50, \$44, \$49, \$59, \$67 Savings Range \$10 to \$23**



Be particular about quality. Men choose safely at Gimbel's; the stocks include—

**Kuppenheimer and Society Brand Suits at \$40 to \$84**

—to be had in Philadelphia exclusively at this Store.

—Gimbel's, Second floor, Ninth Street.

A Man Who Deals in Shirtings by the Yard Said the Madras Alone in These Shirts Is Worth Close to the Price of the Shirts

**Men's Shirts at \$1.95**

No wonder the price—

Saves You Third to Half

And the big sale stocks have been melting away like a snowball in—August!

\$1.95. For vacation trip and all the year.



—Gimbel's, First floor, Ninth Street.

**Mannish Cut and Mannish Tailoring in These Boys' Wear-Resisting Cloth and Tub Suits**

Norfolk Suits—Sizes 7 to 17 Years.  
At \$12.50—With one pair of lined knickers.  
At \$15—With two pairs of lined knickers. Gray or brown mixtures.

Save One-fifth  
At \$15—With one pair of lined knickers.  
At \$18.50—With two pairs of lined knickers. Gray or brown cassimeres and tweeds.

Save One-fifth  
Boys' Tub Suits—Sizes 2 1/2 to 10 Years.  
Junior Norfolk. Oliver Twist and Middy styles. At \$2.85.



—Gimbel's, Third floor.

**Men's Straw Hats, Special at—\$3**

Of sennit straw in coarse, fine and smooth weaves. We have your size! Price \$3.

Men's Finer Straw Hats with "comfort" Panamas, \$6 to \$15.  
Hand made, Leghorns, \$4 and \$5.

Boys' Fine Straw Hats at \$1.85 to \$3—save a third.

—Gimbel's, First floor.

**Women's Strap-Wrist Washable Fabric Gloves at \$2 and \$2.50**

Both styles in the fashionable eight-button or three-quarter sleeve length. Both styles with spear-point backs but—  
At \$2—plain in white, chamois-color or beaver, and—  
At \$2.50—with novelty turnback pointed cuffs faced in contrasting color. White or beaver, with chamois color facing and chamois with white.

—Gimbel's, Glove Counter, First floor.

**Subway Store Clearance of Women's and Misses' Dresses at \$7.50 Mostly Samples**

Colored voiles—figured voiles—flowered voiles and organdies.

Sizes 14 to 44, choose at \$7.50.

And other Women's and Misses' Dresses at \$12.95 to \$29.75.  
Georgette, silk crepe de chine, taffeta, voile and tricolette. Wanted colors and styles. Sizes 14 to 46.

Girls' White Dresses at \$2 and \$3. Of organdie, voile and embroidery; beautifully trimmed with laces, embroidery and colored ribbons. Sizes 6 to 14 years. At \$2 and \$3.

—Gimbel's, Subway Store.

**900 Georgette Waists at \$4 Save 30%**

Three styles—one beaded, one braided, one with silk embroidery and beading. Two in slip-over effect—and the third buttons down the back.

Short sleeves—kimono, of course.  
Peach, embroidered in blue and white; maize, with black and white; orchid, embroidered in deeper orchid. And pink, white, tan, navy blue, and bisque.

—Gimbel's, Subway Store.

**Women's Low Shoes at \$4.75 Low in Price, Too!**

Various styles that give comfort as well as a neat appearance.

Black kid, patent leather and gunmetal calf; turned and welted soles; sizes 2 1/2 to 7. At \$4.75.  
Children's White Shoes at \$1.50 and \$1.95.

—Gimbel's, Subway Store.

**Boys' Norfolk Suits Reduced to \$9 For Saturday's Selling**

Light and dark shades; chevots, cassimeres and tweeds. Models that boys of 7 to 17 years want.

At this price you save from one-fourth to one-third—\$9.  
Boys' Wash Suits at \$1.25 to \$3.95. Ages 2 1/2 to 10 years.

—Gimbel's, Subway Store.