## The 20 Per Cent Deduction Is Effective on All the Fresh, New Merchandise in Wanamaker's Down Stairs Store

Like a rock thrown into the middle of a lake, this wonderful movement of the Founder's is sending ripples to the farthest, most out-of-the-way corners and its effect is being felt everywhere.

The movement still goes on!
The new, Summery essentials and little luxuries that make life comfortable are, regardless of special purchases or previous reductions, subject to the 20 per cent deduction. No wonder that people are eagerly taking advantage of this great opportunity for economy

## 300 New Voile Dresses, $\$ 10.50$

## -Less 20 Per Cent, of Course

Mostly dark blue, black or brown grounds printed in effective Georgette or challis patterns. Fresh white col-
lars, cuffs and vestees give a light touch

## Women's Sample Wraps, \$30

Beautiful capes and wraps of soft Bolivia, suede velour. polo cloth and tricotine are made in individual
styles and lined throughout with styles and lined throughout with printed silk. The 20 per
Knife-Pleated Serge Skirts, $\$ 10.75$

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| or biack. |

Tub Skirts, $\$ 3.50$
These white galatea tub skirts are for girls and young women wearing 26 - to 32 -inch waists. Of white galatea, these are box-pleated and topped with tab belts

## Boys' Middy Suits, $\$ 3.75$

These are sturdy galatea or other white cotton
materials with cadet, navy or black collars, cuffs and trimmings. The middy style is a becoming one to boys of 3 to 8 years. Considering the 20 per cent deduction it doesn't pay to make them.

Other wash suits of white galatea or rep or striped ginghams and percales are in the same sizes at $\$ 3$ to ished with good pearl buttons.

## Yes, the 20 Per Cent Deduction Applies to Boys' Hats

little boy wears
oll brim straws, $\$ 1.75$ to $\$ 3$.
cloth hats, $\$ 1.50$ to $\$ 2.75$.

## Children's School Stockings

35c a Pair, 3 Pair for $\$ 1$
Theses sturdr reibed black cotton stockings
edium weirht have slight imperfections which mily medium weimht, have slight inpertections. which mak
them "seconds." They are in sizes $5 t$ to to 11 .

## For Little Children

Rompers with plain knees are of blue chambray
with white waists. trimmed with blue, at $\$ 1.50$.
At $\$ 2$, the rompers are of navy twill and the waist: white jean trimmed to match.
Both styles are for boys and girls who wear sizes
Crib and Bassinet Sheets at $\$ 1.25$
The are of sturdy, finely woven muslin, with a wide

## Good Value in the Shoe Store

The eo per cent is deducted from the prices at the
of purchase-just as if many were not already time of purchase-just as if many were not already

Women's Tan or Black Brogue Oxfords at $\$ 9.90$ With full wing tips, they have either medium or low

Children's White Pumps at $\$ 2.45$
Of white leather, like buckskin, they have ankle
straps and are in sizes $81 / 2$ to 2 straps and are in sizes $81 / 2$ to 2 .

