

Aurene Glass

Wright. Tyndale $\mathcal{O}^{2}$ van Roden. Inc

Old Time Prices On Newest Clothing!

B outatandins sucecer of oracto Hollt: which we are disposing of 5000 new suits (bo turn their stocks into money) so that we $\$ 40$ Suits for $\$ 23.50$
$\$ 45$ Suits for $\$ 26.50$
$\$ 50$ Suits for $\$ 29.50$
$\$ 55$ Suits for $\$ 34.50$
$\$ 60$ Suits for $\$ 39.50$
 woolm.

 examples of values which men and young
men will find in this sale.
Wanamaker \& Brown
Market at Sixth for 59 Years


Mawson \&DeMany
1215 Chestnut Street
Investment Sale of Furs $1 / 3$ to $1 / 2$ off -last winter's prices!
 small depatil You may sore yavr purchase
 Note that thisisis.s.ar one fanal elorort to clear




## Buying vs. Building

The price of a building is determined largely
by the cost of its present-day erection-its replace-
ment value ment value.
It is no It is no great task to estimate the cost of
building a second Woolworth Building, an Eiffel Tower or a Panama Canal.
And while not so concrete, the same principle
holds true in estimating the present-day tradeholds true in estimating the present-day trade-
mark value of a Coca-Cola or an O'Sullivan Rubber Heel. Yet it is difficult to get the same banker who
will buy for millions a trade-mark that has
"arrived" to consider the construction of a national trade-mark at the cost of anstruction of a national
five or six years and perhaps five or six hundred thousand dollars. Prizes seem justly
onstructive imagination. Build your own trade-

Butterick—Publishe The Delineator
(se.50 a Year $)$

Everybody's
Magazine
The Desiginer
$(\$ 1.50$ a
Year $)$ Magazine

## 



FREE
A 10-Day Tube of Pep sodent. Mail coupon. Make this pleasant test. Then look at your
teeth and see what it means to you.

## They SaveTeeth Now

In a New Way-By Ending Film

Millions of teeth are now cleaned in a
new way. You see them everywherewhite, glistening teeth. Perhaps they are
teeth you envy. Then make this simple ten-day test and find out how to get them. The great tooth wrecker is a viscous film. You can feel it with your tongue.
It is ever-present, ever-forming. It clings o teeth, enters crevices and stays. The tooth paste does not end it. The
ordinary tooth paste does not dissolve it. ordinary tooth paste does not dissolve it.
So it stays - much of it - and may do So it stays - much of it - and may do
a ceaseless damage. Most tooth troubles are now traced to film.

Why Teeth Discolor
That film is what discolors - not the
eceth. It is the basis of tartar. It holds lecth. It is the basis of tartar. It holds acid. It holds the acid in contact with
the teeth to cause decay. Millions of germs breed
Millions of germs breed in it. They,
with tartar, are the chief cause of pyorwith tartar, are the chief cause of pyor-
rhea. All these troubles are constantly increasing, despite the wide use of the
tooth brush. And the reason lies in that clinging film, and brushing leaves much
of it intact. Dentists long have known this. They urge periodic dental cleaning to remove
film and tartar. And dental science has ind and tartar. And dental science has
for years sought a way to constantly
combat film. combat film.
That way has now been found. Able

## Pepsodent

The New-Day Dentifrice
The scientific film combatant, now used on millions of white teeth. Druggisti with large tubes.
convincing tests. Now leading denti
everywhere are urging its adoption. For daily use the method is embodied in a dentifrice called Pepsodent-a modern, scientific tooth paste. Millions have already proved it. And a 10-Day
is being sent to anyone who asks.

## A Way to Fight Film

Pepsodent is based on pepsin, the di-
gestant of albumin. The film is gestant of albumin. The film is albuni-
nous matter. The object of Pepsodent is nous matter. The object of Pepsodent is
to dissolve it, then to day by day combat it.
But pepsin must be activated, and the usual method is an acid harmful to the teeth. So pepsin long seemed impossible.
But science has discovered a harmless But science has discovered a harmless
activating method. Convincing tests bave proved this. Now pepsin in this form can be every day applied. And in a tooth paste which conforms to every modern
dental requirement, ental requirement

Now you are urged to try it. Let it
argue for itself. Compare the results with your present methods. Let your
mirror tell mirror tell the sto
There are few things more important
Bad teeth cause endless Bad teeth cause endless troubles. And
teeth cannot be kept white, safe and sound if you leave that film. For your sake and your family's sake,
find out the way to combat it.

Results Are Quick and Apparent
You can see very quickly
what Pepsodent does, and out what Pepsodent does, and Send the coupon fo Send the coupon for
Day Tube. Note how Day Tube. Note how clean
the teeth feel after using. Mark the absence of the slimy film.
Sce how the teeth whiten as Sec how the teeth whiten
the fixed film disappears. the fixed film disappears. Once learn what clean teeth
really mean and you'll always really mean and you'll alwa
want them. Mail the coupon t.
fo you won't forget.

