"CIVILIAN CLOTHES" FIT REALISTICALLY Has a Real Though Belated Theme and Pleasing but
Obvious Comedy

Mere tis food for much thought














NEW FILMS SHOWN
ON LOCAL SCREENS
Charles Ray, Tom Moore, Gra
Darling Are the Chief
Players


OFFERED THIS WEEK Joe Santley and Ivy Sawyer
Head Keith Bill-Other Head Keith Bill-Oth
Features Please :
S产 lar Film Star

ON LOCAL SCREENS
charles Ray, Tom Moore, Graco


## $\mathscr{A}$ Tribute $\Im_{0}$ Эhe Fair

## C厄omanhood of Philadelphial

## "Oh woman, lovely woman! Angels are

 painted fair to look like you!" Such can truly be our tribute to the fair womanhood of Phila delphia.Before we tasted the first spoonful we knew that Colonial Ice Cream was the ideal ice cream, because it represented an ideal.

How could we symbolize this ideal? That was the question.

Then came the answer. Womanhood! Pure sweet womanhood of Philadelphia! And in keeping with our name we visualized Colonial days, when Dolly Madison was the belle of Phil-delphia-gay capital of a new-born nation.
The Colonial Belle! Dancing eyes, lovely complexion, a heart as blithe as a May morning and a smile as enticing as-as Colonial Ice Cream.

Surely, that is a fitting emblem tor Colonial
Ice Cream-the ice cream of Purity! Goodness! Happiness!

Even other ice cream manufacturers concede the superiority of Colonial Ice Cream. "It's a new ice cream and, therefore, has to be better to win public favor-but they can't keep it up at that price," they declare. To those gentlemen we say, "So long as the Colonial Belle is our symbol, just that long will Colonial Ice Cream harmonize with the ideal representing it."
Colonial Ice Cream will always retain its same uniformity of high quality, the result of rich cream, pure flavors and finest grade sugar, scientifically combined by happy workers in the newest, most modernly-equipped ice cream plant in the world.

## "Better Ice Cream Can't Be Made"

## COLONIAL

 ICE-CREAMMade by Sanitary Methods in the Finest and Most Modern Ice Cream Plant in the World Fourth and Poplar Streets,

Philadelphia, Pa.

$$
\begin{aligned}
& \text { The officers of the Colonial Ice Cream Compar. Keytone-Park } 146 . \\
& \text { The officers of the Colonial Ice Cream Company are: } \\
& \text { Joseph C.Trainer, Prees; A.C. Gruenewald, Vice Pres, and Gen. Mgrr; Henryy . Treiner, Treas; A. J. Miller, Sec. }
\end{aligned}
$$

