

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH
For Monday

Philadelphia, Saturday, May 15, 1920

The Gimbel Store leads in value-giving. And its business keeps growing as no other store grows.

Store Hours: 9 to 5:30
Store Furs and Blankets and Rugs and Draperies—it pays you in freedom from worry, knowing them to be safe and insured.

Monday—A Sale of GROCERIES To Delight the Heart of Every Housekeeper Regular Standard Goods of This, The First Store In America To Have Every Article of Food Pure

These prices will give every housewife a breathing spell—will let every purse have a chance to fatten.

We invite—
Fair Price Commissioner Frank B. McClain
and City Price Commissioner Joseph H. Hagedorn and the Officers of all Civic Clubs
to observe the operation of the sale.

It is just a sincere effort to make the Store helpful to the utmost. Foods are necessarily high, and promise to continue high. Costs of

production, wherein every item has advanced, means no return to pre-war prices. They would mean more abandoned farms. And that would react to still higher costs.

If any seller of foods is practicing extortion, this shall serve as rebuke. It is only wrongful practices that the public have real reason to oppose.

This sale—of no certain duration, because supplies move in too slowly—is yours with all the usual conveniences of delivery where our wagons run.

We will not repay freights anywhere during this sale.

No telephone or mail orders.

The Order Room is more than doubled in size, and our customers, if they desire, can sit at a table and do all the grocery buying.

Quantities to the individual purchaser will be limited in all cases to reasonable requirements—food must not be hoarded; and on some items our supply is not sure of replenishment.

Teas, Hams, Coffees—A Great Line of Foods

Necessities and very many things of the luxury class—such a sale of pure, palatable foods as Philadelphia never knew—starting Monday.

And Now Comes Gimbels Annual SHIRT SALE

Despite everything that holds prices up, we have

15,900 Shirts to Sell at \$1.95

A Price Less Than Other Stores Pay



And a clean saving of third to half.

Shirts you'd pick up from a storeful—not "Yellow Dogs" that nobody'd want.

- Shirts of Fancy Striped Woven Madras
- Shirts of Printed Madras
- Shirts of Mercerized Pongee
- Shirts of Sateen
- Shirts of Candy-Stripe Madras
- Shirts of High-Count Percalé
- Shirts of Fancy Striped Repp Cloth

Shirts of White Madras

All are neck-band shirts with soft cuffs—all new—all full Gimbel standard in cut and making.

One man who looked through the Samples exclaimed, "Why, there are lots of \$4 shirts included." And that is quite true. All sizes—14 to 17.

Tremendous selling space on Grand Aisle, Regular Section and Subway Store.

Monday—Shirts—\$1.95—Gimbels.

Very Important Sale of Linens

Linens will be scarce for two more years—at least, under reasonable requirements. While present prices are high, we find mill agents willing to sell at a trash price their sample lots, because they represent nothing that they can take orders on.

100 Irish Linen, Bleached Damask, Pattern Table Cloths, 70x70 inches; beautiful assorted designs, at \$7.25 each. This is \$4.00 under our retail price today. Sorry we do not have enough to go around; to keep dealers of all kind away, we will only allow one to a customer.

Another big shipment of Scotch Linen, Pattern Table Cloths with Napkins to match; not at the steep cost of linens, but at the price of eighteen months ago—

- 2x2 yards, \$12.00.
- 2x2½ yards, \$15.00.
- 20x20-inch Napkins, \$13.25 a dozen.
- 22x22-inch, \$17.50 dozen.

An Irish manufacturer closes out to us, his entire line of samples and seconds of Linen Pattern Table Cloths. You save third all through the line. All sizes from 68x68 inches to 70x108 inches. Prices range from \$5.25 to \$16.50.

Linen Table Damask by the yard at much under today's cost—70-inch full bleached Irish Table Damask, heavy quality; four good designs. No mail orders, \$2.65 a yard.

72-inch extra fine Satin finish, Irish Table Damask, Pure flax, at \$4.75 a yard.

2200 yards of pure Irish Linen Toweling, at 28c a yard. Yes, pure flax, natural or bleached; not over ten yards to a customer.

Save 50% on these fancy Turkish Towels. A mill's discontinued line, but a mighty fine Towel for the money. In fancy stripes. You save 20c and 25c on every Towel. 55c each.

A close-out of Turkish Bath Sets, at \$1.25; less than cost price. There are three pieces—a large towel, guest towel and a good-size washcloth. Handy for travelers.

Save third on these big heavy fluffy snowy-white Turkish Towels at \$1. The cotton in the Towel is worth more money than we are charging for the whole Towel.

In the Cotton "Linen" Section

200 dozen 20x20-inch ready hemmed Napkins, fine to have your good ones or for hotel or restaurant use. \$2.85 dozen.

Hemstitched Table Cloths, 60x88-inch, at \$3.75. Made from a heavy cotton, satin-finish mercerized Table Damask; assorted designs.

Lace-trimmed Scarfs, Centre Pieces and Lunch Cloths in filet lace and cluny lace-trimmed, at a saving of a third.

In French-made cluny, all sizes from a six-inch doily to a 63-inch lunch cloth.

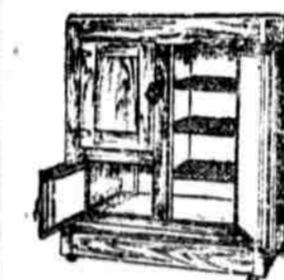
Priced according to size—25c to \$35.

In filet, lace-trimmed Scarfs and Centre Pieces, a very large assortment in all sizes, at \$1 to \$7 each.

—Gimbels, Linen Salons, Second floor.

A Car-load of Favorite Gas Ranges at \$40 to \$90 Saving of One-Third

Purchased last August before the extreme price advances. Cabinet styles with elevated ovens, some equipped with fireless cookers—all have cast iron enameled ovens that will not rust. Connected free in city limits where fuel line extends to kitchen. Sold on easy payments, at \$40 to \$90. Save a third.



100 Alaska Star Seamless White Porcelain-lined Refrigerators, side ice compartments, golden-oak finished, dry air circulation. To the capacity, at \$42.50, which is almost half price.



Steam Cookers, four compartments, cooks four vegetables at one time, saves time and fuel; made of heavy polished tin, at \$1.45.



Manahan's Tar Moth Bags. Moth, dust and moisture proof, overcoat size, at 95c. Save a third.



White porcelain top Kitchen Tables, white enameled base, size 24x42, at \$7.95. Slight imperfections.



Garbage Cans, with tight fitting covers, family size, japanned finished, extra special at 45c.



White Enamel Bathroom Stools, strongly made, rubber tipped feet, at \$1.95.



14-inch 2-horsepower Lawn Mowers, self-sharpening steel blades, high or low grass, at \$5.95. Grass Catcher to fit mower, at \$1.50, extra.



3-quart aluminum tipped Preserving Kettles, strongly made, at \$1.50.

Remarkable Offering of Beautiful Furniture

Incoming Cars Add New Completeness to Gimbels Greatest Spring Sale

Demands on us for furniture outran the readiness—but cars are rolling in and we have an expert among the makers to hurry along the lots due us—at prices far below those ruling now.

Gimbel furniture meets every need of all who desire to have durable, beautiful correct surroundings—and our immense forehanded buying makes Gimbel prices always favorable to you. And in a SALE, immensely to your advantage

Furniture Payments Can be Extended Over a Long Period

Beautiful Reed Suites at \$195
Hand-Made Willow Chairs and Rockers at \$14 and \$15
One Hundred Rustic Flower Stands at \$2

Tapestry Covered Living-Room Suites at \$200
Dining-Room Suites, Ten Pieces at \$500

Breakfast Room Suites at \$45
Louis Fourteenth Chamber Suites at \$250 and \$300
Five Hundred Rustic Cedar Arm Chairs at \$2.50

—Gimbels, Sixth floor

Fourteen East Sixth St.
EAGER & BABCOCK
New York City

HOME VICTOR WATER HEATER
FOR COAL
Foundry Co. So. 2d

DAY and NIGHT
SUNDAYS Included
T. E. MILLERSHIP

BRASS BEDS RELACQUERED
T. E. MILLERSHIP

WE BUY DIAMONDS GOLD & SILVER
906 Filbert St., Phila., Pa.

CREDIT CLOTHING
Hy-Grade Clothing Co.
827 CHESTNUT ST.

Monarch Asphalt STRIP SHINGLES
J. C. GERBRON & SON

AN AWFUL DEATH
LAPIN'S HANDY PAD

PETRONITE
Composition Floors
THE CENTURY FLOWER SHOP

MANY PEOPLE
BEAUTIFUL FLOWERS
THE CENTURY FLOWER SHOP

SAVILL'S SWAN NECK FAUCETS
THOS. SAVILL'S SONS

An Ideal Occupation for Young Women
Opportunities are frequently offered in Bell Telephone Operating for promotion to supervisory positions.

One-half hour spent in talking things over with Miss Stevenson, 1631 Arch St., may mean future business success for you.

The Bell Telephone Company of Pennsylvania