

Organ plays at 9, 11, 11:55 and 4:50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER.
Cloudy

Another Day of 20 Per Cent Off the Price of Anything You Buy at Wanamaker's With the Exception of About \$50,000 of Restricted Goods.

Some Men's Lives Are Set to a Key

of courage to grapple with difficulties that the world cannot understand.

Frequent crossings on ocean steamers in rough weather, when the sailors were at their posts on deck, drenched by storms of water that almost swept them overboard, taught us that these hardy, unabashed men knew how to laugh at winds and waves, and do well their accepted task.

To work out a given duty to a deliverance from hardships and to triumph over evil conditions adds to the fullness of manhood, and is well worth all its costs.

[Signed]

John Wanamaker

May 14, 1920.

Women's Charming New Silk Suits

Pongees, tricolettes, taffetas, silk jerseys, in delicate lovely colors and dark colors also, such as black, navy and taupe.

Prices on these are \$40 to \$200—the last, of course, being novelties.

And 20 per cent is to be taken off these prices.

(First Floor, Central)

A New Direct Import of Oriental Rugs Just Unbaled

Beautiful Persian Serapi carpets of the real Persian quality and in true Persian colors and designs, soft, beautiful red, rose, ivory and blue with touches of green and ecru; bold, striking, picturesque designs, rich in decorative adaptabilities.

Carpet sizes from 11.7x9.7 ft. to 17.9x10.3 ft. marked at \$985 to \$1675.

New Beluchistan rugs in dark reds and deep blues, and ivory, sizes 2.6x4.6 ft., marked at \$75 each.

New Chinese rugs from many sizes up to 3x6 ft. in various blues, pink and golden tan shades marked at \$25 to \$85 each.

20 per cent to be deducted from these prices.

(Seventh Floor, Chestnut)

Chamber Suits de Luxe

The most tasteful and exquisite assemblage of hall, library and living-room furniture in the country is shown on the Fifth Floor, Chestnut Street, according to the judgment of the most experienced and knowledgeable men in the business.

It is a marvelous collection to be covered by an all-embracing reduction of 20 per cent—to be taken from the prices quoted.

Eight-piece bedroom suit in mahogany, an exquisite Heppelwhite reproduction, handsomely inlaid, pure in line and wonderfully fine in finish, \$1995.

Nine-piece walnut bedroom suit in a composite English style, suggesting William and Mary and Jacobean. The wood is marvelously well finished; the general contour of the pieces combining beauty and substantial quality, \$1490.

Ten-piece bedroom suit in a wonderful black and soft green enamel, with floral and figured decoration in subdued rose and green shades, the tops being in green enamel, fine and brilliant as crystal. The design is pure Chippendale with Chinese influence. Price, \$2610.

Nine-piece bedroom suit, Italian style with polychrome decoration, a very beautiful and appealing suit with a charm of art, the appeal of unusualness and the advantages of service, \$2310.

Another suit of the same general lines, but different in detail, suggesting a combination of Roman and English ideas of design, is \$1490.

(Fifth Floor)

The Wanamaker \$20,000,000 Stocks in Philadelphia and New York Are Offered for a Limited Time, at One-Fifth Off, in an Effort to Break the Backbone of High Prices.

The deduction is taken off at the time of purchase, the customer paying 20 per cent less than the market price.

It is allowed on all prices on all merchandise, no exception being made even when the goods were previously reduced or specially priced, as in the White Sale and other sales still in progress. The sole reservation is a few groups of high-class merchandise (not more than \$50,000 worth altogether), whose prices are based upon certain agreements of honor with their makers.

The purpose is to level batteries from all points on the high prices that interposed a forbidding wall between the people and their urgent needs.

Distributors who were waiting for an example to be set them now have it.

The public, who were waiting for the backbone of high prices to break, can now deliver it a smart crack every time they get a dollar's worth of Wanamaker goods for 80 cents.

Dusters and Raincoats for Women

New arrivals, 300 strong.

The dustcoats are of linene, linen, pongee, Palm Beach cloth and mohair, made with big pockets and big collars and a general effect of roominess, and cost from \$7.50 to \$47.50.

The raincoats are of oil silk at \$25 and \$30; of rubberized satin at \$37.50, and of shower-proofed cravenette, whipcord, corded serge and cotton gabardine at \$37.50 to \$57.50.

And 20 per cent to be taken off all these prices.

(First Floor, Central)

Girls' New Cotton Frocks \$7.75 to \$35

Sheer and transparent organdies, fine gingham, dainty voiles; cool, dotted swisses—these are the cottons which make these attractive new dresses, which are in the newest Summer styles for little girls of 6 to 14 years.

We've just unpacked many new models; the dresses are in white and gay colors, and there are many prices between \$7.75 and \$35.

20 per cent off these prices at the time of purchase.

(Second Floor, Chestnut)

Women's Summer Gloves Just Unpacked

They are of the much-liked chamois lisle which wears so satisfactorily and is easy to freshen.

\$1.75 a pair for 12-button length chamois lisle gloves in white, fawn color, beaver or chamois color.

\$2.50 a pair for 8-button strap wrist chamois lises with pointed turn-back cuffs, in mode color.

And 20 per cent to come off at the time of purchase.

(Main Floor, Central)

A New 50c Printed Voile Especially Good

And so remarkably nice in quality that it is decidedly a "special."

The printings are the pretty, allover patterns that women like so much for everyday dresses, and there are both light and dark effects.

Like all the other dress goods, the 20 per cent reduction comes off the price.

(First Floor, Chestnut)

How Is It in Boys' Suits?

New lots day by day.

Today we show a goodly stock of all-wool suits in the Norfolk style. They are marked at our regular prices and subject to a 20 per cent deduction.

We cannot find suits to sell below these prices that we could conscientiously say were of really good quality.

But we can say that these are of really good quality and that they are most remarkable, considering the saving of one-fifth. In sizes 8 to 18 years. Fancy mixtures and blue serges.

(Second Floor, Central)

Picot-Edged Ribbons, 80c a Yard

Just the right width (1½ inches) for the fashionable narrow girdles worn with Summer frocks and also for streamers for straw hats.

They are all-silk, a beautiful quality, some plain, others two-toned, and they are really specials at 80c a yard.

The 20 per cent discount brings them down even lower.

(Main Floor, Central)

Desk Sets and Pillows

A little lot, which is low priced to start with, will be lower yet when the 20 per cent is taken off these prices.

Round pillows covered with blue, rose, gold and black material, \$2.50.

Desk sets, each consisting of blotter and paper holder covered with attractive cretonne, \$1 a set.

(Second Floor, Central)

Fresh Summer Goods Are Pouring Into the Down Stairs Store

Frocks of printed voile, in all the gay Summer colorings, are \$4.50 and \$6.25—and think how little that amounts to with the 20 per cent deduction! Navy blue and black voile dresses with tiny white dots and crisp white organdie trimmings are but \$7.

White tub skirts, dainty hand-made blouses, yards of organdie and voile flouncings are all fresh and summery, and how fine it is to think of buying a Summer's supply at a real saving of one-fifth.

Men's Straw Hats at \$3.50 and \$4

and Panamas and leghorns are \$5. No need to make the old hat do when a new one can be had for \$2.80.

Beautiful New Silks

2000 Yards Japanese 5½-momie weight silk just out of the custom house in black, navy, blue and pink.

This is a light, strong, practical silk, 39½ inches wide, at \$2.25 a yard.

36-inch American taffetas, white grounds with black stripes that make beautiful street dresses and bathing suits, 36 inches wide, \$2.50 a yard.

20 per cent off at time of purchase.

(First Floor, Chestnut)

New White Swisses—Special—\$1 a Yard

Which is really going back to times when prices were down to normal. And then there is the fifth off also!

These swisses have never been more popular for Summer dresses than they are now. They are cool, fresh looking and every woman knows how well they wear. 30 inches is the width.

(First Floor, Chestnut)

Young Women's New Jersey Sports Suits—\$32.50 to \$45

Wool jersey suits in the most popular colors of the Spring—French and Copenhagen blue, navy, sponge, brown and tan shades.

There are several attractive models—and all are in 14 to 20 year sizes.

20 per cent to be deducted from the marked prices.

(Second Floor, Chestnut)

New Voile Waists

Refined and charming new styles, one with tucks and three with real filet or hand embroidery and drawn-work.

They may be had for \$7.50 to \$12.

And 20 per cent more will be taken off.

(Third Floor, Central)

Women's New Irish Handkerchiefs, \$6 a Dozen

Two styles, both of pure and snowy linen.

One has a tiny hem with a taped border above; the other has a narrow hem with dainty hand embroidery in one corner.

20 per cent to come off the price!

(West Aisle)

Silk Sports Scarfs, Samples, at \$12 and \$20

Such an opportunity for the woman who has her furs in storage and needs something to take their place to give a becoming line to the neck.

These scarfs are all pure silk, in the prettiest colors, and the sample prices together with the one-fifth off make them wonderful values.

(Main Floor, Central)

Women's New Silk Sports Coats

The manufacturer who makes the finest coats of this sort in America is clearing his shelves, and he let us have this little lot to sell at \$40 each—away below the regular prices. Beautiful, fresh, perfect goods; no two alike.

And 20 per cent to come off at the time of purchase.

(First Floor, Market)