

CALVANIZED, COPPER AND ZINC SHEETS
L. D. Berger Co., 59 N. 2d St.
2nd, Market 554. Keystone, Main 4008

Note These Hat Prices
VERY NEWEST STYLES
\$2.00, \$2.50, \$3.00 values.
\$3.50, \$4.00, \$4.50.
All hats expertly renovated.
\$1.50. Made custom to new.
CHAS. CARPEN
1323 Filbert St., Phila.

BRASS BEDS RELACQUERED
Guaranteed equal to new. Write or phone and man will call and give estimate. Phone Tixer 8199.
T. E. MILLERSHIP
2237 to 2241 Germantown Ave.

See Speare to See Right
Honest, conscientious eye service at a moderate cost.
TORIC LENSES
Cured \$2.50
As Low as \$2
Toric Lenses give wider field of vision.
Toric Curved \$5.
Bifocal Lenses as low as
LOOK THROUGH SPEARE'S Invisible Bifocals
No Conspicuous Lines, no lodging places for dirt.
Open Saturday Until 9 P. M.
SPEARE OPTICAL
S.E. CORNER 10TH & ANCHOR ST.

"Man's Mind Is Shown By His Doublet"
—From the Spanish
YOUR opinion of a man's taste is often determined by the appearance of his motor car.
Shelton Looms Automobile Upholstery Fabrics register good taste and discrimination. These exquisite fabrics are available in a range of patterns, and colors which will insure distinction for your car.
The Shelton Looms
THE SEAL OF DISTINCTION
SIDNEY BLUMENTHAL & Co. Inc.
395 Fourth Avenue, New York

Fourteen East Sixtieth St.
A luxurious Residential Hotel.
Opposite the Metropolitan Club and Fifth Avenue Entrance to Central Park.
Apartments, single or en suite, for any desired period.
EAGER & BABCOCK
New York City

Wm. U. Mayberry
224 WALNUT ST.

Ertel's
Victor Victrola Salesroom
Large Assortment of Records
Ph. Kensington 785
2135—North Front St.—2135

DOLL HOSPITAL
OLD DOLLS MADE NEW
QUAKER DOLL CO., Mfrs.
155 NORTH SIXTH STREET

Service
is all a Realtor has to sell. SERVICE is only made possible through organization, experience and just hard work.
It is our endeavor to give our Clients the SERVICE they have a right to expect.
MEARS & BROWN
Real Estate
202 S. 15TH ST.

Diamond Jewelry
Our forty-eight years of diamond selling, offering only the highest grades obtainable, enables us to give absolute assurance of permanent satisfaction.
Rings Scarf Pins
Brooches Wrist Watches
Bar Pins Link Buttons
S. Kind & Sons, 1110 Chestnut St.
DIAMOND MERCHANTS—JEWELERS—SILVERSMITHS

Don't let baby scratch
Teething rash, prickly heat, chafing—these are a few of the trying skin ills which make baby fretful and keep anxious mothers busy trying to soothe the torment.
RESINOL OINTMENT is the very thing to give quick relief. Try it and note how soon baby's fretful crying stops as this gentle, cooling ointment reduces the itching and burning.
Resinol Soap for baby's hair keeps it soft and silky. *All drug stores.*
Resinol

\$15,000 Room Rent
Suppose you could hire a Gargantuan hall, fill it with a million and a half housewives from all parts of our country and arrange with these prospective buyers of your goods for a brief hearing—all of this at a cost of say \$15,000 per convention.
Supposing that you had arranged such a convention and were in search of a speaker to address this gathering of 1,500,000—what would you pay for the world's most interesting and convincing speaker?
If you could afford one cent per woman to assemble an audience, what could you not afford for the presentation of your story to that audience?
When you advertise in *The Delineator* and *The Designer*, you have the ear of 1,500,000 housewives—for a brief period.
For profit's sake, employ the best advertising brains available to plead before such a supreme court of opportunity.
Butterick—Publisher
The Delineator (\$2.50 a Year) *Everybody's Magazine* (\$2.75 a Year) *The Designer* (\$1.50 a Year)

Open A Charge Account

Hirsch's
925-27 MARKET STREET
Tomorrow—Our Regular Monthly

Children's Tailored Hats \$1.98
Values to \$3.98
Smart suitors, neatly banded and ribbon streamers. Black Milan. STREET FLOOR

The Real Bargain Event of the Month!
Others Try to Imitate This Sale, Originated by Us—But They Never Can or Do Offer the Wonderful Bargains We Do

A Profit Sharing Sale Sensation!
Women's & Misses' Coats, Suits & Dresses **\$28⁷⁵**
Reduced From Regular Stocks
Values Range Up to Double
This is an opportunity to save 50% on brand new spring and summer suits, coats and dresses, that are up to the minute in style, perfect in tailoring and of finest quality materials. This event brings the greatest savings yet announced this season, as it is a true Profit Sharing Day bargain.
HIRSCH'S—THIRD FLOOR

BECKER AND COMPANY
Doing Our Bit

Black calf, white linen, patent coll. Black and brown.

\$8 to \$12 Values
For a Limited Time Only
\$5.85

Tan kid; black kid; patent coll. New light shade tan and black.

31 S. 15th St., 2d Floor
Open for Your Convenience From 8 A. M. to 6:30 P. M.
Mail Orders Given Prompt Attention

BONWIT TELLER & CO.
The Specialty Shop of Originations
CHESTNUT AT 13TH STREET
Announce for Saturday

MISSES' TAILORED SUITS

Poiret Twills	Pony and Eton Jackets Men's-Wear Serges	Tricotines
56 SUITS (formerly 59.50 to 69.50)	64 SUITS (formerly 75.00 to 95.00)	72 SUITS (formerly 95.00 to 110.00)
47 SUITS (formerly 125.00 to 165.00)		

Sizes 14 to 18 FORTH FLOOR

Misses' CAPES Formerly 69.50 **44.00**
Pleated and severely tailored effects. Developed in Navy Tricotine. Sizes 14 to 18 FORTH FLOOR

Misses' COATS Actual 135.00 Values **78.00**
Three-quarter length coats of Bolivia and Bokara, lined thru-out. Sizes 14 to 18 FORTH FLOOR

Women's and Misses' FROCKS and GOWNS
68.00
Formerly 95.00 to 165.00
For Women: Afternoon and evening gowns of georgette crepe, crepe de chine, figured chiffons, net and a limited number of tricolette.
For Misses: Afternoon, Dinner and Day Frocks, developed in georgette crepe, crepe de chine, satin, taffeta, tricotine and poiret twill.
MISSES' DEPARTMENT FOURTH FLOOR
WOMEN'S DEPARTMENT THIRD FLOOR

Men's & Young Men's \$35.00 All-Wool Suits
For Profit Sharing Day—
We take a decided reduction to introduce men to the way we offer bargains on this Monthly value giving day.
Double breasted and form fitting models in a large variety of patterns and colorings for choice. The best Men's news in the paper today.
HIRSCH'S—FOURTH FLOOR

\$24⁷⁵

Girls' Silk Dresses
Values up to \$10.00 **\$5.95**
Delightful frocks of silk taffeta, poplins and plaid silks. Very effectively trimmed with ribbons. Sizes from 6 to 14 years.
Little Boys' Wash Suits, \$1.39 in sizes from 2 to 6 years.
Girls' Voile Dresses, \$2.00 Pretty styles. Sizes 6 to 14 years.
Infants' White Dresses, 50c Neat lace trimmed styles.
HIRSCH'S—SECOND FLOOR

Men's \$10.00 Silk Shirts
\$6.95
Crepes de chine, broad-cloths and taffeta silks. Heavy satin stripes. Some with collars to match.
Men's Silk and Knitted Neckwear **50c**
STREET FLOOR

Our \$5.98 Skirts \$3.39
Wool plaids in light and dark colors. Shirred models, with pocket and button trimmings. \$10 & \$12.50 \$3.75 Silk Skirts... \$3.75
THIRD FLOOR

Taffeta, Tricolette & Georgette Waists
Values to \$10.00 **\$4.75**
These are most wonderful values—as many of them are marked at exactly half price. All the new collar and sleeve effects. Plain tailored and trimmed styles. White, flesh and colorings.
STREET FLOOR

Women's Pumps \$2.98
A new style as illustrated in dark brown calf. French heel.
STREET FLOOR

Women's Silk Lace Hosiery \$1.49
Thread silk. Black, grey, cordovan and navy blue.
HIRSCH'S—STREET FLOOR

Women's Silk Hosiery .79c
Heavy silk and silk fibre. Black and colors.
HIRSCH'S—STREET FLOOR

Girls' Athletic Union Suits .95c
Of nainsook. Athletic styles.
HIRSCH'S—STREET FLOOR

Women's Union Suits .79c
Fine ribbed, low neck, wide knee.
HIRSCH'S—STREET FLOOR

Women's Fibre Silk Hose .35c
Black and colors
HIRSCH'S—STREET FLOOR

Imported Silk Lisle Gloves \$1.19
14- and 12-button lengths. Black, white and colors.
HIRSCH'S—STREET FLOOR

Moire Silk Handbags \$1.69
Fitted with mirror and purse. All colors.
HIRSCH'S—STREET FLOOR

\$4.00 Silk Envelope Chemise \$2.55
Crepes de chine. Lace and ribbon trimmed.
HIRSCH'S—STREET FLOOR

\$1 & \$1.50 Silk Camisoles .79c
Lace trimmed and ribbon straps.
HIRSCH'S—STREET FLOOR

Well Known Corsets \$2.00
P. N. R. & G. C. B. and Royal Worcester makes. Topless, low and medium bust models.
HIRSCH'S—SECOND FLOOR

Women's \$1.00 Bloomers .50c
Batiste and crepe.
HIRSCH'S—STREET FLOOR

\$1.25 and \$1.50 Chemise .79c
Nainsook; lace trimmed.
HIRSCH'S—STREET FLOOR

Start to Pay Next Month

Immediate Delivery
No Down Payment

All you have to do is to make your initial purchase of Records here—there is no down payment of the Victrola, in fact you don't start to pay for it until next month, and then the terms are only **75c Per Week**

If you have no Talking Machine in your home at all, this is a wonderful chance to buy it. If you have even the handsomest cabinet model, it isn't a bit of good to you when the kiddies want to hear it in their nursery—but with one of these smaller ones in the house, you can take it where you wish, and they will enjoy it, and you'll be mighty glad you bought it.

REMEMBER
Immediate Delivery—No Down Payment—and Full Exchange Privilege

G. W. HUVER CO.
The Home of Service
1031-33 Chestnut
Pianos & Players

WOMEN'S SHIRTS and BLOUSES

Dimity Shirts
High and low neck; long and short sleeves; misses' sizes included. **2.90, 3.90, 5.00**

Hand Made Blouses
Hand-drawn, val and filet lace trimmed. **3.90 to 8.75**

"Basque Tie-on" Blouses
Of Marquissette; pleated frills around neck and sleeves. Embroidered in rose, tan or French blue. **9.75**

Crepe de Chine Overblouse
White only; with open, rose or navy piping. **10.00**

BARGAIN BASEMENT
A Big Profit Sharing Day Saving on

Women's New Silk Dresses
Values to \$29.75
Silk taffetas, satins, georgettes and velours. All newest trimmed and straight line models. All sizes for women and misses. **\$10.15**

Women's New Suits
Values Range up to \$25.00—Choice
Reduced from our own stocks and the values are most extraordinary. Fine quality tricotines and serges in gathered back and straight line models, neatly trimmed or plain tailored. **\$12.75**

HIRSCH'S—925-27 MARKET ST.