

The Ritz-Carlton
Broad and Walnut Streets

Very unusual—very different—is everything about the Ritz. And this applies to the Cuisine, the Service, the persons you see there, the Atmosphere. Yet prices at the Ritz are no higher than at any other first-class restaurant in town. You'll find it very worth-while to make the Ritz a Habit!



Every One Enjoys the Kenney Shower

The business man, the housewife and the children all enjoy the refreshing streams of the Kenney Shower—in the morning to fill them full of life and vigor—in the evening to take away that feeling of fatigue and exhaustion.

No Curtain and No Splash

This practical shower eliminates the insanitary messy curtain by the converging streams which hug the body and do not splash (a patented principle) and affords a quick way to bathe in pure running water—the most healthful and sanitary way, with no tub to clean afterward.

Quickly and Easily Installed

Any one can install a Niagara or Palm Beach model in their bathroom in a very few minutes—fits any bathtub. For permanent installation, the Congress and DeLuxe models are ideal, and are connected directly to the plumbing system by the plumber.

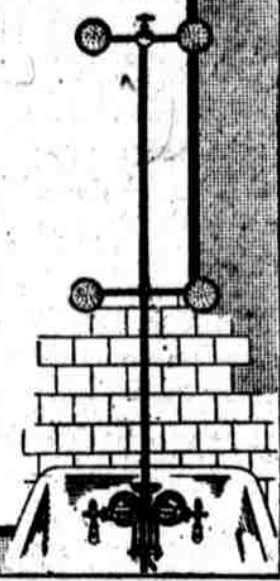
Niagara \$10.00 Palm Beach \$20.00

All Metal Fixtures—Nothing to Wear Out—Will Last a Lifetime

Sold by all leading plumbers

Ask for one to try out for a week

Fleck Bros. Co.
Plumbing & Heating Supplies
44 to 50 N. 5th St. 506 Arch St.
Philadelphia, Pa.
130-141 Federal St. Camden, N. J.



Swift & Company Does Not Control Its Raw Material



Other industries can buy their raw materials according to need or judgment, and set a selling price. They need manufacture only what they can sell at their price.

Cotton, wool, wheat, lumber, iron, steel, and other non-perishables, can be held either by their producers or their users until needed.

But live stock comes to market every day in fluctuating quantities from scattered sources, wholly uncontrolled and at times without regard to market needs.

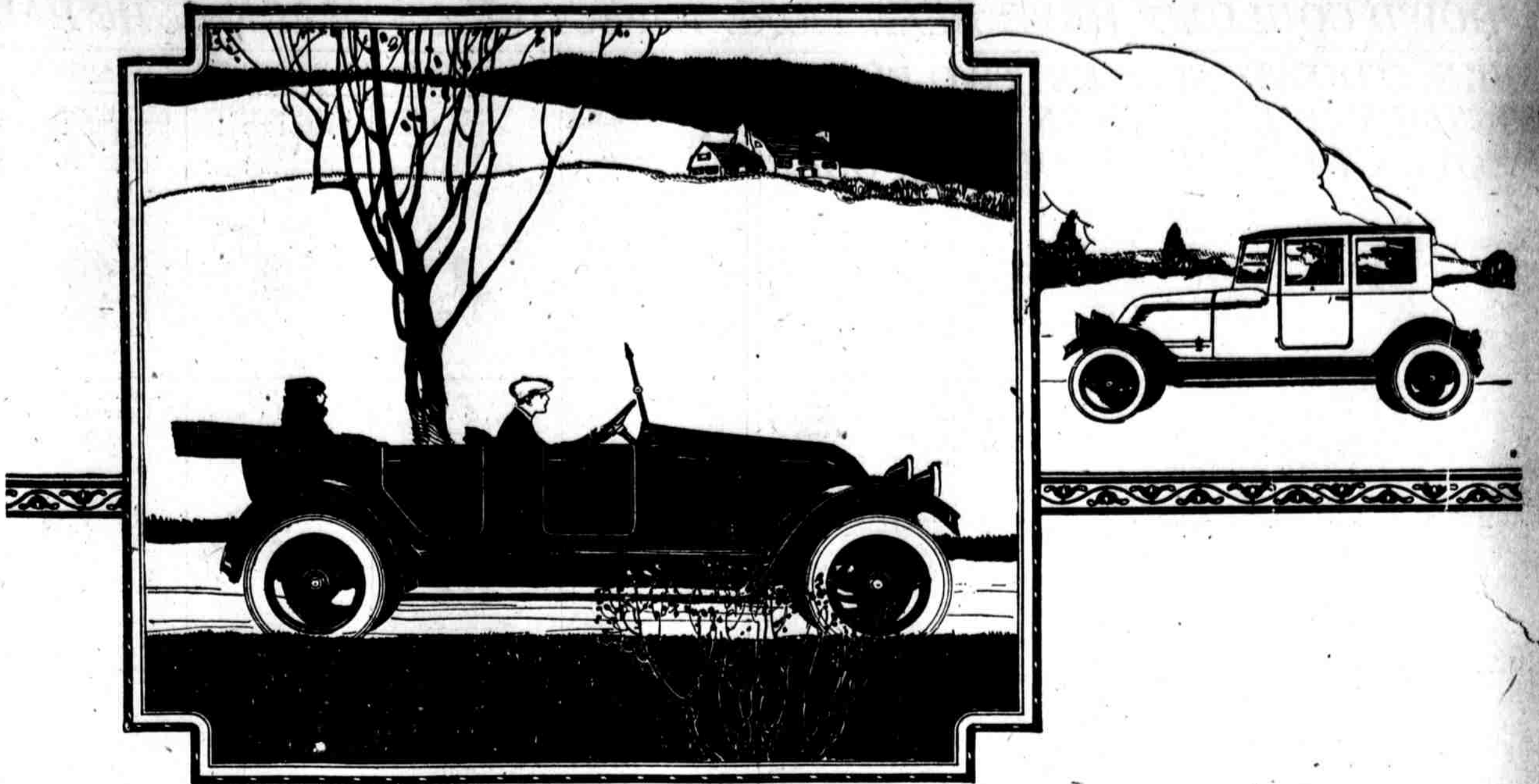
An immediate outlet must be found for the perishable products, at whatever price, as only a very small proportion can be stored.

No one can foresee or stipulate what they shall bring; prices must fluctuate from day to day to insure keeping the market clear.

Only the most exacting care of every detail of distribution enables Swift & Company to make the small profit from all sources of a fraction of a cent per pound, necessary for it to continue to obtain capital and maintain operations.

Swift & Company, U. S. A.

Seven Wholesale Distributing Markets
Central Office, 9th and Girard Ave.
F. M. Hall, District Manager



THE FRANKLIN CAR

Its Reversal of Ordinary Motoring Principles Has Revolutionized Performance Standards

20 miles to the gallon of gasoline
12,500 miles to the set of tires
50% slower yearly depreciation
(National Average)

THE above combination of results is not possible by cheap methods. That knowledge is the reason for Franklin owner confidence.

Another big element in Franklin owner satisfaction is comfort. Comfort cannot be expressed in figures, like economy, but it can be demonstrated just as positively.

It is easy to show that a Franklin owner can travel farther in a day than his neighbor without fatigue, and more days in the year without trouble.

Some Recent Franklin Road Records

(Only one driver constantly at the wheel on each run)

New York to Boston and return (458.8 miles) in 12 hours, 5 minutes—
Indianapolis to Syracuse and beyond (832.6 miles) in 22½ hours—
Cincinnati to Cleveland and return (553 miles) in 15 hours, 45 minutes—
Boston to Syracuse and return (693 miles) in 24 hours, 20 minutes, with a Woman Driving—

New York to Montreal, (398 miles) in 9 hours, 59 minutes—
Waterloo, Iowa, non-stop, dirt road record, (865.4 miles) in 24 hours.

FRANKLIN MOTORCAR CO.
911-913 N. Broad St., Philadelphia, Pa.

Immediate Deliveries

Bell Phone—Poplar 4056-4057