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 WATER METERS
 SAVE WATER—SAVE MONEY
 PHILA. METER CO., 942 East End, T. 7.
 Phila. or Your Plumber. Front Free.

Note These Hat Prices
 VERY NEWEST STYLES
 \$2.00, \$3.00, \$5.00 values.
 \$1.00, \$2.00, \$3.00, \$4.00, \$5.00
 Any hat expertly remodeled—equal to new.
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TO BUY—TO PAY
SHAPIRO'S
 CREDIT CLOTHING OUTLET
 OPEN A CHARGE ACCOUNT
 44 South 8th St.
 Open Evenings—No Charge for Alterations

SMALLER GAS BILLS
 Read for circular describing the fund on our gas range top. It's a money-saver.
 Patented and Guaranteed by
W. H. Pearce & Co.
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 There's Only One Place
 where you can get LLEWELLYN SERVICE, and that's at LLEWELLYN'S. The business has been on for 16 years of skill, care and conscientious regard for the safety and welfare of every one who enters our doors. We count it our best capital and it's always at your command.
LLEWELLYN'S
 Philadelphia's Standard Drug Store
 1218 Chestnut Street.

NIAGARA FALLS
 EXCURSIONS
 THURSDAYS
 June 24; July 15, 29; August 12, 26; September 9, 23; and October 7
 Round \$14.00 Trip
 Valid only in coaches
 From PHILADELPHIA
 Tickets good in either or sleeping cars \$3.00 extra in addition to regular Pullman charges. All free meals in our car at \$1.
 Proportionate fares from other points
 Tickets good for 16 days
Pennsylvania System

BREAK BACKBONE OF SHOE PRICES 20% OFF

Royal Boot Shop Announces 20 Per Cent Reduction on Its Immense Stock of Women's Shoes

New momentum was added to the movement to break the backbone of high prices when Mr. Joseph E. Hill, owner, manager of the Royal Boot Shop, 1206-1208-1210 Chestnut Street, announced that every shoe in the immense Royal Boot Shop stocks was to be sold at twenty per cent reduction from the present remarkably low prices.
 This is the first large shoe dealer in Philadelphia to take this patriotic stand, and Mr. Hill deserves great credit for his willingness to take a substantial loss for the good of the community at large.
 "It is time the shoe manufacturers were made to realize that the people have reached the limit of their patience when it comes to paying exorbitant prices for footgear," said Mr. Hill in discussing the selling plan he has inaugurated at his stores. "Something had to be done, and done at once, or there is no selling where the wave of high prices would have carried us."
 "It is no time for half-way measures. Frantic steps were necessary to break 'the backbone of high prices, and as it is impossible for the public to take effective action, I considered it was my patriotic duty to jump into the breach and 'do my bit' for the common good."
 "As a result, every shoe in our large stocks will be sold at twenty per cent reduction from the already low prices. There are no reservations—everything goes in this sale."
 "Our inexpensive locations, coupled with our immense buying power and economical methods of doing business, such as the elimination of charge accounts and free deliveries, have enabled the Royal Boot Shop to sell shoes of highest quality at prices ranging from \$7 to \$5, less than is charged for goods of equal quality in any other shop in Philadelphia. This alone has helped to keep shoe prices from 'bitting the sky,' but it was not enough. So we have made this further sacrifice to help along the good work."
DEDUCT 20 PER CENT FROM PRICE
 "Come in and select the shoes you want—you'll have no trouble to be fitted, as our stocks are the largest in the city—then, when you come to pay, deduct twenty per cent from the marked price marked in plate figures on the tag. You can figure out for yourself what a saving this means for the women of Philadelphia and what a financial loss it represents to us. In this sale there will be no exchanges, no C. O. D.'s and no mail orders." Royal Boot Shop for Women, 1206 & 1208 Chestnut St.—Adv.

Beaded Bags in Many Styles and Qualities

At the left, the popular "Shower Bag," made of loops of beads—special at \$7.50.
 In the centre is shown one of our many styles in Draw-string Beaded Bags; there are many wonderful designs and colorings—special at \$6.00, \$10.75 and \$13.75.
 At the right an exquisite Paris Bag—our own importation. The regular prices on these have been from \$25.00 to \$150.00; all are now reduced 25%.

"Pouchy" Silk Bags

Pouchy-shape Silk Bags with covered and metal frames, several different sizes; mostly navy, a few black and brown—special at \$5.25 and \$8.50.

Flat Envelope Bags and Coin Purses

The popular Flat Envelope-shape Bags of silk in navy and black, a few brown; some have metal clips as on the one illustrated—special at \$5.65, \$10.25 and \$12.65.
 Coin Purses in leather and metal cloth—special at 65c, 85c and \$1.10; several styles, two of which are shown.

Belts Under Price

The narrow Leather Belts so much worn with coat, suit or frock; all the wanted shades—special at 45c, 55c, 65c.

35c Towels, 25c
 Heavy Cotton Huckaback Towels, 18x36 inches.

\$1.25 Scarfs, 95c
 Lace-trimmed Bureau Scarfs, cotton centres, 18x50 inches.

Luncheon Sets, \$1.85
 Thirteen-piece Luncheon Sets with blue crochet edge; six 6-inch Doylies, six 11-inch Doylies, one 22-inch Centrepiece.

Neckwear Savings
 Organdie and net, trimmed and plain. Collars and Sets—special at 85c.
 Collars, Sets, Guimpes and Vestees—special at \$1.35.
 Real-File Collars in beautiful patterns—special at \$1.90.

Veilings,
 Smart Mesh Veilings in navy, black and brown—special at 27c and 40c a yard.

Printed Cotton Voiles
 Printed Cotton Voiles in a wide range of patterns and colorings, 38 inches wide, 50c and 75c values for 25c and 45c yard.

\$4.25 Serge, \$3.25
 All-wool Navy Blue Serge, 48 inches wide, excellent for one-piece dresses.

Joseph G. Darlington & Co. Inc.
 1126-1128 Chestnut Street.

You Can Buy Here While They Last a \$4.00 Pair of McCallum Silk Stockings for \$3.00
 Full-fashioned, all-silk, black only.
Men's Hose—85c
 Seconds of the \$2.00 grade of Silk Hose; full-fashioned; black, navy, cordovan, white, gray and Russian calf.
Children's Socks—55c
 Mercerized lisle with fancy tops; large variety from which to choose—55c a pair, 3 pairs for \$1.60.

All Our Millinery is Now on Sale at Exactly HALF PRICE
 THE finest and most desirable Millinery in Philadelphia at this startling reduction. Women's Hats worth from \$9.75 to \$50.00—now \$4.85 to \$25.00; Girls' Hats worth from \$3.00 to \$18.00—now \$1.50 to \$9.00.
 All sales must be final. None sent C. O. D. without deposit. Our entire stock is included.

Only 39c for Women's Cotton Vests
 Swiss Ribbed Cotton Vests—39c each, 3 for \$1.00.
Combination Suits
 Women's Ribbed Lisle Suits, Kayser-make, low neck, sleeveless—\$1.50 to \$3.00 qualities at \$1.00 to \$2.50. Kayser Swiss Ribbed Lisle Vests reduced from 75c to 55c.
Silk Underwear
 "Vanity Fair" Italian Silk Vests and Bloomers reduced from \$4.50 to \$3.85 each.

A Great May Sale of Silks

THE Darlington Store is the oldest large retail distributor of Silks in Philadelphia—we have been famous for fine Silks for 83 years and always carry a complete line of high-grade silken materials. In this May Sale which starts tomorrow we are offering 18 different lots of the most wanted weaves at prices averaging 25% less than our fair regular prices.

Sports Silks—\$5.65 and \$7.00
 Regularly \$7.50 to \$9.00. Plain, stripes and plaids, good range of colors, 40 inches wide.

Tub Silks—\$2.50 and \$3.35
 Regularly \$3.50 and \$4.50. Stripes and plain colors, excellent quality, 32-inch.

Satin de Chine—\$2.50 a yard
 Regularly \$3.75. Black Satin de Chine, 39 inches wide.

Satin Charmia—\$3.75 a yard
 Regularly \$5.00. Satin Charmia in black and navy, 40 inches wide.

Georgette Crepe—\$2.65 a yard
 Regularly \$3.50. Heavy quality, black, navy and white, 40 inches wide.

Crepe Meteor—\$3.75 a yard
 Regularly \$5.00. Crepe Meteor in black only, 40 inches wide.

White Habutai Silk—\$1.85
 Regularly \$2.25 and \$2.50. A very popular Summer Silk, 36 inches wide.

Radium Taffeta—\$4.00 a yard
 Regularly \$5.00. Black and navy, 40 inches wide.

White Silk Jersey—\$3.25 a yard
 Regularly \$4.50. White Silk Jersey, 32 inches wide.

Crepe de Chine—\$2.65 a yard
 Regularly \$3.50. Black and several good colors, 40 inches wide.

Tricolette—\$4.75 a yard
 Regularly \$7.50 to \$10.50. Plain and fancy weaves, several good shades, 36-inch.

Foulards and Printed Silks
 Regularly \$3.50 to \$8.00 a yard—now \$2.65, \$3.50 and \$5.00. Many patterns and colorings; 36- and 40-inch widths.

Charmeuse—\$2.85 and \$3.75
 Regularly \$4.50 and \$5.00. Black, navy, brown and taupe; 40 inches wide.

Black Silks—\$2.25 a yard
 Regularly \$2.75 to \$3.25. Black Waterproof Silks, 36-inch, several qualities at one price.

White Silk Broadcloth—\$3.25
 Regularly \$4.50. White Silk Broadcloth, 32 inches wide.

Messaline—\$2.25 a yard
 Regularly \$3.00. Several colors, 35 inches wide.

Baronet Satin—\$5.75 a yard
 Regularly \$7.50. Baronet Satin in white, pink, blue; 40 inches wide.

Pongee—\$1.25 and \$2.00 a yard
 Regularly \$1.65 and \$2.65. Two grades, 32 and 33 inches wide.

In the May Sale of Undergarments

THE bride-elect or any other woman who delights in dainty Undergarments will want this Combination of washable white satin shown below. Handsomely trimmed with Calais lace, ribbon and rosebuds—special at \$14.50.

WASHABLE satin is justly popular—it washes and wears so well. The tailored Camisole illustrated below, trimmed with Georgette, is special at \$2.75. The full-cut, reinforced Bloomers are specially priced at \$7.00.

THE Crepe de Chine Slip-on illustrated is wonderfully made and finished with puffing of self material and rose buds—special at \$16.75. In the centre is a Lace-trimmed, Dotted Swiss Sacque for \$3.50 and a White Cambric Petticoat, trimmed with lace and embroidery—special at \$2.95. The Dotted Swiss Breakfast Coat shown at right is unusual at \$4.35.

Buy Luggage Now at a Saving

Traveling Bags, stoutly made of black or tan leather—special at \$7.75, \$14.85, \$23.75, \$36.85.
 Suit Cases of black enamel and real leather, 16-, 18-, 20-, 22- and 24-inch sizes; all well lined; those at higher prices with toilet fittings—special at \$8.85, \$17.75, \$36.85.
 Over-night Bags for shopping or short trips; enamel, real leather and Cotax (imitation leather); some with toilet articles—special at \$6.85 and \$16.85.

Bedfurnishings
 The low prices which we have placed on the items below will enable many to save quite a sum in outfitting their summer homes or restocking their depleted supplies.
\$3.25 Bed Spreads—\$2.65
 We have a limited quantity only of these fine, white, crinkled Dimity Bed Spreads; size 72 by 90 inches.
\$6.00 Bed Comforts—\$4.85
 These are of figured materials with plain borders.
\$9.50 Bed Comforts—\$8.00
 The borders are of blue and pink silk.

Economies in the Finest of Furniture

\$55.00 and \$60.00 Four-post Bedsteads at \$39.00—Two designs of Mahogany Beds, one of which is shown; the usual "3.3" width.
\$60.00 Four-post Bedsteads, \$45.00—Mahogany, regular double-bed size.
WOVEN WIRE SPRINGS to be used with these Bedsteads—special at \$11.50; also Box Springs and Felt Mattresses at special low prices.
\$135.00 Upholstered Fine Longue, \$90.00—Covered with fine grades of cretonnes; loose cushion or upholstered spring seats.
\$35.00 Mahogany Panel Day Beds, \$27.50—Special prices on Mattresses and Springs to use with these Day Beds.
\$200.00 Upholstered Davenport, \$160.00—Covered with colored denims; three loose-cushion seats.
\$60.00 Upholstered Wing Chairs, \$47.50—Denim covered in different shades.
\$60.00 Gate-leg Tables, \$48.00—Handsome Mahogany Gate-leg Tables at a saving of \$12.00.
Upholstered Pieces Reduced—A number of Sofas, Wing Chairs and Easy Chairs covered in velvets and tapestries reduced from 25% to 33 1/3%.

Cretonnes and Curtains
 We have become well known for our unusual and distinctive stock of Cretonnes and Curtains. Therefore, many will welcome this sale.
\$2.00 Curtains—\$1.65 a Pair
 They are 2 1/4 yards long; of plain voile with 2-inch hemstitched border. Just the thing for your seashore or country home.
75c to 85c Cretonnes—58c a Yard
 You should see these Cretonnes. They are really beautiful; of heavy grade and rich colorings.

Silk Umbrellas—\$7.25
 Women's All-Silk Taffeta Umbrellas with leather trimmings or ring handles in black, navy, green, brown or cardinal. These could not be duplicated for less than \$9.00.

Sweaters Reduced.
 Silk Sweaters of the best grade, pure, heavy organzine silk in the newest models and colors. A \$5.00 reduction on each Sweater makes them now \$45.00 to \$70.00.
Chiffon Sweaters—\$18.00. A new line just arrived with tuxedo collars, new style belts and pockets; the regular price \$19.75.