

ON VIEW IN THE MOVIE BAZAARS

MARY PICKFORD, POLLYANNA
Metropolitan

LEWIS STONE, THE RIVER'S END
Palace

EARL WILLIAMS, CAPTAIN SWIFT
Capitol

BERT LYTELL, THE RIGHT OF WAY
Arcadia

ROBERT HARRON, THE GREATEST QUESTION
Locust and Strand

LEWIS SARGENT, HUCKLEBERRY FINN
Locust and Strand

MARY PICKFORD, POLLYANNA
Metropolitan

MYRTLE STEDMAN, THE SILVER HORDE
Victoria

CLARA KIMBALL YOUNG, SHEPHERD OF KINGDOM COME
Colonial

BEE DANIELS, WHY CHANGE YOUR WIFE?
Stanley

MOVIEGRAMS FROM SCREEN TO PATRON.

"WHY CHANGE YOUR WIFE?"
Cecil B. De Mille's latest production, with a cast headed by Thomas Meighan, will be remembered for the first time in the history of the industry. The picture is a masterpiece of dramatic skill and technical brilliancy and a definite triumph of human nature.

"THE RIGHT OF WAY"
The picture is a masterpiece of dramatic skill and technical brilliancy and a definite triumph of human nature.

"THE RIVER'S END"
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"THE SILVER HORDE"
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"THE GREATEST QUESTION"
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"THE FORBIDDEN WOMAN"
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"THE NIGHT CLERK"
The picture is a masterpiece of dramatic skill and technical brilliancy and a definite triumph of human nature.

Photoplay Guide for the Coming Week

STANLEY—"Why Change Your Wife?" is the latest in the series of marital stories made at the Paramount Studios. In it appear Thomas Meighan and Bebe Daniels, while Gloria Swanson is also featured. Cecil B. De Mille directed the picture, which tells a man who is divorced from one woman, but who later learns that his first wife is really the one for him and not the girl for whom he changed his original wife.

PALACE—"The River's End" is a James Oliver Curwood story which deals with a vital subject of the murder of a man and the flight of the supposed culprit. It is a virile story of the frozen north and was directed by Marshall Neilan.

ARCADIA—"The Right of Way," with Bert Lytell, is one of his best pictures. A pre-review showed the story laid in the Canadian town with the hero a man addicted to liquor. He kills a man who taunts him, but is saved in the end when a man he has friends help him. There is a big scene between the religious fanatic and the hero.

VICTORIA—"The Silver Horde," by Rex Beach is a stirring tale of the salmon industry and the interwoven love of a girl. A young man knows an attempt to wreck his fortune and have the villain win his beloved, but the plot is carried through, and love wins as well as wealth for the hero.

REVENUE—"The Greatest Question" is directed by W. Griffith, and it tells of the love of a mother for her departed son and the bond of affection which tells her of his death. There is a touch of the spiritualistic denizens of the Rio Grande to take notice. No one had ever heard of Gloria Swanson until she appeared in "The Midnight Revue." The sign continued to shine with the dance, a George Fitzmaurice directed production, released by Paramount-Artcraft. It tells a story of heart appeal, filmed against the background of New York life, grave and gay. The career of George Fitzmaurice began as a son of the "Pathe" where he met Ouida Bergere, afterwards his wife, with whom he collaborated in writing his first dramatic work, "The Wireless," his first dramatic success. Other films include "New York," "George Looney," "The Girl in the Ward," "Common Clay" and "Innocent." The recent Elsie Ferguson picture, "The Aviator," "The Witness for the Defense," "A Social Exile" and "Counterfeit." In the cast is Alma Tall, who scored stage successes in "Eyes of Youth" and "The Blindness of Youth."

Photoplays at Garrick

A season of photoplays will begin at the Garrick Monday afternoon, May 24, the opening attraction being Mae Murray, supported by David Powell in "On the Road," a world travelogue, a George Fitzmaurice directed production, released by Paramount-Artcraft. It tells a story of heart appeal, filmed against the background of New York life, grave and gay. The career of George Fitzmaurice began as a son of the "Pathe" where he met Ouida Bergere, afterwards his wife, with whom he collaborated in writing his first dramatic work, "The Wireless," his first dramatic success. Other films include "New York," "George Looney," "The Girl in the Ward," "Common Clay" and "Innocent." The recent Elsie Ferguson picture, "The Aviator," "The Witness for the Defense," "A Social Exile" and "Counterfeit." In the cast is Alma Tall, who scored stage successes in "Eyes of Youth" and "The Blindness of Youth."

Tot of 3 Does Movie "Glad Dance"

Many who view Mary Pickford's "Pollyanna," at the Metropolitan Opera House, will be surprised to learn that the picture is a masterpiece of dramatic skill and technical brilliancy and a definite triumph of human nature.

"Pollyanna" Opens Today

The motion picture season will open at the Metropolitan Opera House, this afternoon with "Pollyanna," the latest screen drama featuring Mary Pickford. The picture is a masterpiece of dramatic skill and technical brilliancy and a definite triumph of human nature.

"I'M GLAD"

MARY PICKFORD, POLLYANNA
Metropolitan

OPERA HOUSE
Under Direction UNITED ARTISTS CORPORATION

This Afternoon—2:30
Tonight—7 and 9

THE GREATEST MASTERPIECE OF JOY
In Miss Pickford's Career

Evenings, 7 and 9—25c and 50c
Matinees, 2:30—25c

Reserved Seats in Boxes (A New Idea in Motion Pictures)
Popular 600—Phones—Park 669
40—Symphony Orchestra—40

POLLYANNA will post-poned to another theatre this season.

Pennsylvania Jubilee and Circus
3-Ring Circus, Free Vaudeville Side Shows, Dancing

Academy of Music, Friday, May 11, 8:30
Salzedo Harp Ensemble

Povia Frisj, Danish Soprano
In Aid of the Philadelphia Home for Incapacitated Children

WASHINGTON CAMP NO. 124, P. O. B. OF A.
L. B. BROWN, 220 N. 11th St. Phila.

Direction Stanley Company of America

ALLEGHENY

FRANKFORD AND ALLEGHENY AVENUES
THE WORLD'S LARGEST VAUDEVILLE HOUSE

ENGAGEMENT EXTRAORDINARY!
The Supreme, Magnetic and International Popular Light Opera Star

FRITZI SCHEFF

Offering a Program of Exclusive Vocal Gems

IMITATED, ENVIED, BUT NEVER EQUALLED

NAT NAZARRO and COMPANY

INCLUDING "BUCK AND BUBBLES"—A RIOT OF COMEDY AND SONG

JACK INGLIS

THE WHIZZ-BANG OF JOY

EMILE and JOHN NATHANE

FEATS OF DARING ARTISTICALLY EXECUTED

ROME and GAUT

TWO FAST STEPPERS WHO CAN SING

The Magnificent Star of "EYES OF YOUTH"

CLARA KIMBALL YOUNG

In Lenora J. Coffee's Famous Parisian Love Story

THE FORBIDDEN WOMAN

Brilliant Supporting Cast Including Conway Tearle

GLOBE

MARKET STREET AT JUNIPER
Vaudeville 11 A. M. to 11 P. M.

NEXT WEEK
JOSEPH MAXWELL Presents

A NIGHT IN A

POLICE STATION

A BREEZY SKETCH WITH MUSIC

EXTRA ADDED ATTRACTION
COMPANY OF FAVORITE PLAYERS

\$\$\$\$\$\$\$\$ THE \$\$\$\$\$\$\$\$

FINANCIERS

A FUND OF COMEDY AND A WEALTH OF SONG

OTHER ACTS WORTH WHILE

BROADWAY

BROAD & SNYDER AVENUE
2:15, 4:45 AND 9 P. M.

MONDAY, TUESDAY & WEDNESDAY
HERBERT YOUTH AND TALENT

SWEET SIXTEEN

Tuneful Songs, Alluring Dances and Pretty Girls

IN CONJUNCTION WITH THE PARAMOUNT-ARTCRAFT PICTURE

Huckleberry Finn

Adapted from Mark Twain's Novel

THURSDAY, FRIDAY, SATURDAY
A Sparkling Musical Comedy

"Reckless Eve"

WITH A COMPANY OF TEN

A GOLDWYN PICTURE
PAULINE FREDERICK
In Her Latest

"THE PALISER CASE"

First South Philadelphia Showing

CROSS KEYS

MARKET STREET BELOW 60TH
2:30, 7 AND 9 P. M.

The Irresistible Farceful Comedy

THE NIGHT CLERK

COMPANY OF TEN
THURSDAY, FRIDAY & SATURDAY
THE MUSICAL TABLOID

"Sweet Sixteen"

Tuneful Songs, Alluring Dances and Pretty Girls

BILL CHANGED THURSDAY

CAPITOL

724 MARKET STREET
10 A. M., 12, 2, 5:15, 8:45
7:45 and 9:30 P. M.

NEXT WEEK—VITAPHON Presents

EARLE WILLIAMS

In Initial Showing of

CAPTAIN SWIFT

From the Famous Stage Play
By G. Madden Chambers.

COLONIAL

GERMANTOWN AVE. BEL. CHELSEA AVE.
2:15, 7 and 9 P. M.

MONDAY, TUESDAY & WEDNESDAY

JACK PICKFORD

In Goldwyn Picture

The Little Shepherd of Kingdom Come

Added—"LOST CITY" (No. 4)
THURSDAY, FRIDAY & SATURDAY
"HARMING MRS. CHASE"
ADDED—"THE RIVER'S END" (No. 5)
Friday Evening and Saturday Matinee
"The Lost City" No. 5

GRAND

Broad & Kensington, E. 15th, E. 7th & 9th
J. B. Mico-Hindling, Gen. Mgr.

NEXT WEEK—"OVER YOUR HEAD"
Something Decidedly Different
Edna Luby | Hanson & Clifton
NANCY BOYER & CO.
"The Girl in the Ward" and "Innocent"
KAROL LOYD
in "An Easterner"
Paris LOST CITY

W.M. FARNUM

in "HEART STRINGS"
ADDED—"LOST CITY" (No. 5)
THURSDAY, FRIDAY & SATURDAY
OLIVE THOMAS
ADDED—KAROL LOYD IN "AN EASTERNER WESTERNER"

IMPERIAL

60th & Walnut
2:30, 4:45 & 9 P. M.
Mon., Tue., Wed.

Clara Kimball Young
in "THE FORBIDDEN WOMAN"
ADDED—"LOST CITY" (No. 4)
THURSDAY, FRIDAY & SATURDAY
OLIVE THOMAS
ADDED—KAROL LOYD IN "AN EASTERNER WESTERNER"

ALHAMBRA

12th & Morris
2:15, 7 & 9 P. M.

MONDAY, TUESDAY & WEDNESDAY
The Popular Vaudeville Comedy Stars

JOSEPH GREENWALD AND COMPANY

In the Delightful One-Act Sketch
"LOTS AND LOTS"

A Selznick Picture
EUGENE O'BRIEN
Added—"THE LOST CITY" (No. 4)
BILL CHANGED THURSDAY

VICTORIA

MARKET ABOVE NINTH
9 A. M. to 11:15 P. M.

Today—Pauline Frederick, "The Palace Case"

STANLEY ORCHESTRA
Albert F. Wynn
Director

Stanley

MARKET ST., ABOVE 16TH

AN EVENT OF EXCEPTIONAL IMPORTANCE!
BEGINNING MONDAY—PARAMOUNT ARTCRAFT PRESENTS
ANOTHER PICTURE LAVISHLY STAGED AND POWERFUL IN ITS APPEAL

Cecil B. DeMille's

LATEST PRODUCTION

WHY CHANGE YOUR WIFE?

A Notable Cast Headed by
THOMAS MEIGHAN and GLORIA SWANSON

THE husband speaks: "All right—I'll take my share of the blame—but how about yours? All you do to make me happy is to improve my mind. All you talk about is the virtue. Well I married a woman—not a governess. I want to live in a home, not in a convent. I want a sweetheart, not a Judge."

GOWNS that for beauty and style out rival anything ever seen on the screen are a feature. Designed especially for this production by one of the world's premier designers, these costumes are the final word in fashion and sheer beauty.

FOR real entertainment value the photoplay has never been surpassed. It's an up-to-date as tomorrow's newspaper and yet it has a theme as old as life and love itself—a theme more entertaining than any story the mind of man has yet conceived. But above and beyond all that, its one biggest and greatest asset is in the fact that it

A CECIL B. DEMILLE CREATION

ARCADIA

CHESTNUT STREET BELOW 16TH

NEXT WEEK METRO PRESENTS EXCLUSIVE FIRST SHOWING OF

BERT LYTELL

IN AN ADAPTATION FROM THE CELEBRATED NOVEL BY SIR GILBERT PARKER

The RIGHT of WAY

MAY 17th—ENID BENNETT IN "THE FALSE ROAD"

PALACE

1214 MARKET STREET

TWO WEEKS ONLY COMMENCING MONDAY—A FIRST NATIONAL PICTURE

MARSHALL NEILAN

Presents
FIRST SHOWING OF

THE RIVER'S END

By JAMES OLIVER CURWOOD

On the edge of civilization, there are no traditions. Men meet life with all the strength of soul within them. That is why the greatest stories have always been written, not of the strophed emotions of society, but of the life people against the great outdoors. There are, they are strong.

THE GREATEST QUESTION

A Momentous Drama of Today

Cast Includes:
Robert Harron, Lillian Gish and George Fawcett

THE SILVER HORDE

FAMOUS STORY
PICTURIZED IN
WONDERFUL
DRAMA

THE SILVER HORDE

ADDED ATTRACTION
MACK SENNETT COMEDY
FRESH FROM THE COUNTRY