Into Strong Bodies With Paid Secretaries Would Help BARBER ADVOCATES POLICY

Gimbel Brothers
MARKET: FHERTNUT: EEIGHTH: NINTH

Easy Way to Own Handsome Jewelry
 ARE SIMPLY REMARKABLE


Big Sale-ROGERS Silver


Girls' Dresses, Coats and Capes
Reduced to
${ }^{\text {s } 15}$
-Average Saving sio
The Dresses
Crepes de
Taffetas.
Taffetas.
Satins
Chifons

More na
besides.
Even the Size-range is wonderful. 10, $12,14,15$ and 16 -year sizes.
The Coats arroof tweeds and serges and here and there a velour sports


## Tub Dresses

Reduced to
$\$ 3.95$ and $\$ 5$
Savings of \$2 to \$5
Ginghams, Chambrays, Trouvilles. About two hundred and fifty dresses. Suitable mod els for various types
15 - and 16 -year sizes.

| White Dresses Reduced to $\$ 4.50$ Save Up to \$4.50 |
| :---: |
|  |  |
|  |  |

will buy an old-time-value $\$ 40$ -

## Suit for Men

Gimbels Saturday.
We haven't a tremendous lot of them, but they We haven't a tre ask for-worsteds, cheviots cassimeres, fweeds, flannels-honest all-wool an good-looking. Single- and double-breasted.

## Suits, $\$ 40$ to $\$ 84$

Overcoats, \$40 to $\$ 74$
London-made spring Overcoats, \$40, \$45 and
$\$ 50$-roomy, comfortable, correct. Hudder Overcoats-knitted-
tection without weight- $\$ 47.50$.
Raincoats, $\$ 10$ to $\$ 35$-or, with the Londonmade gabardines, $\$ 50$ to $\$ 75$.


Women's Washable Fabric Gloves Perfect Fitting-Stylish -Economica At \$1

 Double-finger tips.
Embroidered backs.

## Saturday! Straw Hats!

 ced.$\$ 3, \$ 3.50, \$ 4$.
And some hand-made straw hats, including $\tan$ w, \$5, \$6, \$7.
Panamas start at $\$ 6$.
Toyo Panamas are $\$ 3.50$-four good styles.
And this, for "Good Morning"-
\$2.25
For the three-quarter sleeve. (not much above half) for Sennit Straw Hats-newes shapes, of course. Possibly not enough for all day.


It Will Save You $\$ 15$ to $\$ 50$ to Know These -Sale-Groups of Women's Suits At $\$ 29\left\{\begin{array}{c}\text { Save } \$ 15 \\ \text { to } \$ 30\end{array}\right.$ At $\$ 37.75\left\{\begin{array}{c}\text { Save } \$ 20 \\ \text { to } \$ 50\end{array}\right.$

All serges-the sound, dependable Fine tricotines.

## erges of old-time standards.

| ges of old-time standards. | Fine gabardires. |
| :--- | :--- |
| Ripply flare styles - Tailleurs. | Covert gabardines. |
| And men's wear se |  |

Braid-trimmed models. And belted styles.

Navy blue and black
Sizes 34 to 48 .
And men's wear serges.
Mostly navy blue. But black, too, and the new squirrel-gray, and a tan that is mighty popular with' June's
brides.

Plenty of hand-embroidered models Plenty of hand-embroidered mode
Sizes 34 to 46 . Sunior Norfolks Middy Suits $\$ 5$ and $\$ \mathbf{8 . 5 0} \mathbf{B}$,

Smart Styles for Little Fellows $21 / 2$ to 10 Years
Boys' Junior Suitss $\$ 8.50$ and $\$ 11.50$ Straight-knee trousers. Blue serges, jersey cloth or kn
sizes $21 / 2$ to 8 years, now $\$ 8.50$, and sizes $21 / 2$ to 10 years, $\$ 11.50$.
Boys' Washable Suits. Same sizes. Same styles, but in Boys' Washable Suits. Same sizes. Same styles, but in cotton suitings. At \$2.50,
$\$ 5$ and $\$ 7.50$,

|  | Milk Chocolate at 35 clb . Box 2 lbs. for 68c | Marabou Ca Special at $\$ 8$ |
| :---: | :---: | :---: |
| Other Candy |  |  |
|  |  |  |

## Glorious Suede-Soft

 Suede-Weight Satin Charmeuse
## 1850 Pairs of Women's Stylish Pumps

 and Two-Eyelet TiesReduced to $\$ 7.40$
Were Sound Values When $\$ 2.20$ More

## At \$3.58 a Yard

any at its best-a rich flatering seal brown. And oh, the shimmer of it

## A Thousand Men's Suits at $\$ 26.50$

## On Sale in the Subway Store

Months ago we called a meeting of our expert clothing buyers, both upstairs and Subway Store men, and asked hem to get in touch with several wholesalers, in a sincere effort to make a rift in the cloud of high prices. Here it is! Good suits for $\$ 26.50$-sounds like the best of the old days!

We honestly believe these suits to be positively the best clothing values we have had for many a long day in the ubway Store.

Only a thousand suits-choose eary. On the tables you'll find single- and double-breasted models
Form-fitting and semi-form fitting, also conservative styles.
Every suit tailored in a most excellent manner, even to the smallest detai
Colors-Blue, gray, brown and green in neat mixtures,
Materials-Worsteds, cheviots, tweeds, homespuns, cassimeres
and flannels.
All sizes. Plenty of salesmen.
Tomorrow-Saturday. Sale price, $\$ 26.50$.

