



GAS RANGES

Stock now complete. There may be a famine or shortage later.

Various ranges, small and large sizes. Some are all enameled and copper lined.

Large supply of Gas and Electric Fixtures, Table and Floor Lamps.

H. C. McMURTRIE CO., 1319 Arch St.

And Yet More Facts—and Figures

Cloth that formerly cost \$3 and up a yard is now \$7 and up.

Lining silk that formerly cost \$1.50 and up a yard is now \$4.50 and up.

Trimings have gone up 300%.

Labor, as everyone knows, has gone up, at least double.

In each of the above cases, the rise is much over double previous prices.

Yet—

The Merchant Tailor who formerly made your suit to measure for \$50 now gets \$100—and so on up the line—which is only twice as much. And it costs him more than twice as much to produce it.

His is a profession calling for the highest degree of skill—yet his profit today is far less than it was when he charged half as much. And yet unthinking persons say that made-to-measure clothes are higher priced than they should be!

The Merchant Tailors' Exchange of Philadelphia

DRYING BY THE FULLARD PROCESS

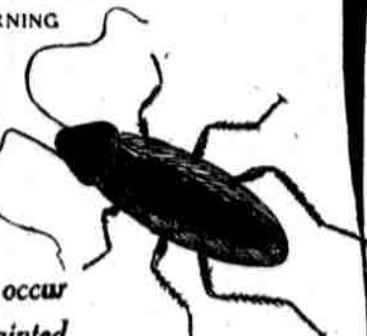
Increase drying efficiency 100%, controllable heat, elimination of fire hazard, save fuel, time and floor space, improve product. Heated air under pressure creates circulation, fresh heated air sprayed into dryer forces out moisture-laden air. We guarantee our dryers to accomplish what we claim for them. Let one of our engineers look over your proposition. Attachment can be made to any oven equipment. Applicable to any drying problem.

Power equipment and installation, any kind. Kane gas-fired steam boilers, gas appliances, furnaces, blowers, boosters, etc. Heating systems installed—any kind.

Austin, Gorham, Melvaine & Co., Inc. INDUSTRIAL ENGINEERING DIVISION Tel., Market 5257 141 N. 3d St., Phila.

REPORT FROM THE U.S. DEPARTMENT OF AGRICULTURE CONCERNING

ROACHES Water-bugs



"Wherever Roaches occur—Food Supplies are tainted beyond redemption.—They leave an offensive, sickening (Roachy) odor, partly from excrement but chiefly from the mouth of the insect; and a peculiar, disgusting taste and odor is imparted to and retained by (food or) dishes in which food is served!"

Don't allow Roaches to crawl over YOUR food and dishes!



BEE BRAND INSECT POWDER

Ants, fleas, bed-bugs, roaches, water-bugs, lice, moths, cotes and many other household and garden insects. Kills flies and mosquitoes if fanned into the air, or burned. Harmless to mankind, birds, pets and domestic animals. Non-poisonous.

MCCORMICK & CO. BALTIMORE, MD.

Store Hours: 9 to 5:30 Steadily serving every day—with more thousands realizing that—Gimbels lead in Value-giving.

GIMBEL BROTHERS

MARKET·CHESTNUT 11·EIGHTH·NINTH For Friday

Philadelphia, Thursday, May 6, 1920. First in Fashions—which means that at Gimbels pretty clothes of real charm, cost least.

\$45,000 Worth of Muslin Underwear to Sell For \$27,000—a Clean Saving of 40%

Carefully made garments of carefully selected lingerie materials. And just exactly the things most strongly in demand.

On the Group at \$1.65—Save 60c to 85c On the Group at 85c—Save 40c to 90c

Nightgowns, Envelope Chemises, Petticoats, Bloomers, white and pink. Simple, sturdy styles. Fluffy, lacy affairs. Envelope Chemises. And Bloomers. Particularly good summer-outfit supplies.

Lace-Yoke Silk Nightgowns at \$4.95—Save \$3

Crepe de chine. Pink. Yes—the whole yoke of lace.

Porto Rican Samples at \$1.95—Save \$1 to \$1.55

Nightgowns and envelope chemises. White and pink. Square-topped, strap-topped, hand-hemstitched, hand-embroidered.

Silk Petticoats at \$4.95—Save up to \$6

Satins, Taffetas, Silk jerseys. Suit-matching colors. High colors, and novelties. —Gimbels, Second floor.

Pearl Necklaces

The difference in exchange, through the low value of the French franc, enabled us to bring over very beautiful pearl necklaces that have the tint and gleam of real pearls—and to sell them to you at half today's well-sustained prices.

24-in. Necklace \$6.75 30-in. Necklace \$8.75 27-in. Necklace \$7.75 36-in. Necklace \$9.75

The pearls are well graduated in size and the clasps are of 10K. gold. —Gimbels, Eighth and Market corner.

Irish Linen Kitchen Toweling—Yes, All-linen

---at 28c a Yard

Plenty of it—but to protect ourselves from wholesale buyers, we limit purchases to 10 yards. Neat red border.

Big, heavy, fluffy Turkish Towels at 85c each, or \$10 a dozen. Snowy white.

The Gimbel linen service has won first place in Philadelphia. —Gimbels, Second floor

Help Wanted!

So great is the business this Spring that we need—

Hundreds of Salespeople And Service People

It is a fine time to enter business life—

We teach the inexperienced and pay salary while you learn. We can find employment for many who can spare only certain days or part days.

We are privileged to pass on to our good customers some—

Very Great Economies

This advertisement is of lots of wanted goods for Friday selling.

Everything carries the full Gimbel guarantee of reliability.

Charming Stationery at Half

No matter what general scarcity exists, somebody, somewhere will have a surplus—you can buy three or four shad along the Potomac for the price of one in Philadelphia—but you can't go there for shad. But geography doesn't stop us from getting bargains.

1100 Boxes Writing Paper—choice of square and tandem shape—daintily tinted—blue, pink, buff, lavender. Also white. Some of the tinted is hand-bordered in deeper tint. 24 sheets and 24 envelopes prettily boxed for 28c.

—Gimbels, Stationery, First floor.

All-Wool Tricotine \$3.25 a Yard

Navy Blue; Brown; Tan; Beaver; Taupe; 50 inches wide

This Tricotine is made of fine Australian wool—and is perfect in dye and finish.

At \$3.25 a yard the saving is nearly \$2.

Just a fortunate bargain we made.

—Gimbels, Dress Goods Salons, Second floor.

Women's Pumps and Oxfords at \$4.40

Most Astonishing Values



Pumps—patent leather and black kidskin and white canvas. And "tongue" pumps, with frills or of tulle plainness.

Black kidskin Oxfords—turned soles and welted soles; Cuban heels; splendid lines. And—

SHOES of white canvas and Nu-buck—Louis and Military heels.

This price saves you half.

—Gimbels, Second floor

Women's Silk Gloves, 85c

The seller says he got more than that price when he sold to other stores and the stores got nearly twice 85c.

Milanese Silk, white; five row embroidery; guaranteed finger tips.

—Gimbels, First floor.

Stamped Pieces Half and Less Because of Slight Imperfections

No hurt to hurt in these Scarfs, Pillow Tops, Nightgowns, Centerpieces; prices start with Small Centerpieces, at—

10c up to \$1

for made-up Nightgowns. Large assortment of sizes and designs. Cretonne Pillows, at 85c and \$1.15. —Gimbels, Art Needlework Store, Third Floor. Some on First floor.

Mother's Day Pictures

May 9th is the day, you know. Framed Pictures and Mottoes—

35c, 50c, 75c, \$1

—up to \$4.50 Many styles of frames. —Gimbels, Seventh floor, and Some on Grand Aisle, First floor.

A Special Lot of Bloch Baby Carriages at \$29.50



Extra strong gear, heavy tires, gondola lines. All steel roll trimmed body. Fully upholstered. Natural white enamel and gray. Special at \$29.50. —Gimbels, Fourth floor.

Couch Hammocks \$9.95



Full-size; chain-hung; extra thick mattress, complete with chains. \$9.95. Other Couch Hammocks at \$12 to \$30. —Gimbels, Fourth floor.

Surf Cloth 95c a Yard

Black. For bathing suits—medium weight; lustrous—and color is proof against salt water. Yard wide. Worth half as much again.

—Gimbels, Lining Section, Second floor.

Subway Sale of 575 Women's and Misses' Suits



All at \$15

—Save \$10 to \$15

Serges, Poplins, Gabardines. Eight styles—the eight most popular models of the season. Mostly navy blue—though there are the smart tans, too, and the good shades of Copen blue, and here and there, a burgundy. And plenty of good, clear black.

Flare-styles. And straight-lines. And some mighty good-looking suits with tab-fronts and backs, the "tabs" bordered with braid and rows of buttons. And panels made of braid-rows. And criss-crossing of braid.

Novelty-Linings—Good and Sturdy—and Mightily Smart-Looking

All sizes in each style— Women's—36 to 44— Misses—14, 16 and 18.

—Gimbels, Subway Store.

100-Piece Dinner Sets at \$16.95

White-and-gold dinner service for 12 persons—the ware is good and good-looking; first quality; complete with all the larger pieces and bread-and-butter plates—\$16.95—close to pottery price.

—Gimbels, Fourth floor

Watching Gimbel Pure Food

Advertising Leads You to Real Savings

5000 lbs. new season, Orange Pekoe Tea, at 3 lbs., \$1.10, or lb. 38c. 50 boxes Fels Naptha Laundry Soap. Limit 10 cakes in carton, at 75c.

Dry Roast Coffee, Philadelphia Blend, fresh from the roaster, in 10-, 5- or 3-lb. lots, at lb. 39c.

Tomatoes. Fancy red ripe stock, Eglantine Canning Co.'s; limit case of two dozen cans, in case, dozen, or half-dozen lots, at 12c a can. —Gimbels, Chestnut St.